## MAVEN Maven Cycles Market Performance & 2021 Sales vs Targets

## **Filters**

| region   | All |
|----------|-----|
| division | All |
| market   | All |

## **Key Callouts:**

- 1) All Sales and Target Figures are in USD
- 2) Report shows Market sales performance vs Targets

| Country            | 2020 Sales | 2021 Sales | 2021 Target | % Sales vs Target |
|--------------------|------------|------------|-------------|-------------------|
| Australia          | 11M        | 21M        | 14M         | 148%              |
| Austria            | М          | 3M         | 2M          | 162%              |
| Bangladesh         | 2M         | 7M         | 4M          | 160%              |
| Canada             | 12M        | 35M        | 23M         | 154%              |
| China              | 5M         | 23M        | 14M         | 160%              |
| France             | 7M         | 26M        | 16M         | 158%              |
| Germany            | 5M         | 12M        | 8M          | 153%              |
| India              | 50M        | 161M       | 99M         | 163%              |
| Indonesia          | 6M         | 18M        | 12M         | 155%              |
| Italy              | 4M         | 12M        | 7M          | 163%              |
| Japan              | 2M         | 8M         | 5M          | 168%              |
| Netherlands        | 3M         | 8M         | 5M          | 156%              |
| Newzealand         | 2M         | 11M        | 7M          | 164%              |
| Norway             | 2M         | 14M        | 9M          | 149%              |
| Pakistan           | 5M         | 6M         | 3M          | 169%              |
| Philiphines        | 13M        | 32M        | 20M         | 157%              |
| Poland             | 3M         | 5M         | 3M          | 151%              |
| Portugal           | 4M         | 12M        | 7M          | 168%              |
| South Korea        | 17M        | 49M        | 31M         | 159%              |
| Spain              | 2M         | 13M        | 8M          | 154%              |
| Sweden             | М          | 2M         | 1M          | 159%              |
| United Kingdom     | 8M         | 34M        | 21M         | 160%              |
| USA                | 32M        | 88M        | 61M         | 145%              |
| <b>Grand Total</b> | 197M       | 599M       | 382M        | 157%              |