



Maven Cycles P&L by Fiscal Year

sub_zone	All
region	All
FY	2021

Key Callouts:

- 1) All Figures are in USD
- 2) Report shows P&L by Market for 2021

Market	Total Sales	Total COGS	Gross Margin	Gross Margin %
Australia	21M	14M	7M	33%
Austria	3M	2M	1M	30%
Bangladesh	7M	5M	2M	35%
Canada	35M	22M	13M	38%
China	23M	13M	9M	41%
France	26M	15M	11M	43%
Germany	12M	9M	3M	26%
India	161M	110M	52M	32%
Indonesia	18M	11M	7M	38%
Italy	12M	8M	4M	30%
Japan	8M	4M	4M	47%
Netherlands	8M	5M	3M	42%
Newzealand	11M	6M	5M	48%
Norway	14M	10M	4M	29%
Pakistan	6M	4M	2M	36%
Philippines	32M	19M	12M	39%
Poland	5M	3M	2M	43%
Portugal	12M	7M	5M	42%
South Korea	49M	31M	18M	36%
Spain	13M	8M	4M	33%
Sweden	2M	1M	1M	40%
United Kingdom	34M	19M	15M	45%
USA	88M	55M	32M	37%
Grand Total	599M	381M	218M	36%