

**2025-2026**



**FINTECH@UW-  
MADISON**

# **CORPORATE SPONSORSHIP PACKET**

**PRESENTED BY:**

FinTech@UW's Leadership Team — leading the charge in connecting students with the future of financial technology.

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# ABOUT FINTECH@UW

FinTech@UW is a 501(c)(3) nonprofit with the mission to solve the disconnect between the growing industry of Financial Technology and the limited exposure UW-Madison students have within the space.

Launched in March 2025 by fellow students, FinTech@UW is the first Financial Technology club at UW-Madison and home to over 40+ active members with diverse backgrounds and experience. The club aims to create an enduring community on campus and make FinTech accessible for everyone.



# OUR PLAN



We're building the first FinTech-focused student community at UW-Madison. Through relevant initiatives and industry insights, we equip members of all backgrounds with the skills to navigate and shape the future of FinTech at UW-Madison.

Bi-Weekly Meetings

Technical Workshops

Project-Based Work

Speaker Events

# THE RESULTS

Our members will gain:

**Industry Insights** - Exposure to the latest trends and technologies shaping FinTech

**Practical Skills** - Hands-on project experience with tools that prepare them for FinTech careers

**Professional Growth** - Opportunities to network with industry leaders, alumni, and employers

**Campus Impact** - Building a lasting student-led FinTech hub that fosters innovation and inclusivity



# LETTER FROM THE CO-FOUNDERS

During our time at the University of Wisconsin-Madison, we noticed that many students passionate about the intersection of finance and technology lacked a dedicated space to connect and explore. But when we founded FinTech@UW in an old lecture hall corner, we set out to change that, making it our priority to ensure FinTech is applicable to students of all backgrounds while guaranteeing every member an opportunity to create impact through project-based work.

As the university's first FinTech club, our mission is simple: to bring attention to the transformative power of financial technology and create opportunities for Badgers to engage with the industry and with one another other. Through social events, guest speakers, technical workshops, and much more, we bring together eager minds from all backgrounds to explore and collaborate with like-minded peers. Partner with us to empower the next generation of students who will shape the future of FinTech, far beyond our campus.

*Jiapeng Zheng & Conan Le*



# MEET THE LEADERSHIP TEAM



**Jiapeng Zheng**  
Co-Founder & President

BBA Finance; Risk Management & Insurance

Investment Strategy Intern  
@ Northwestern Mutual



**Conan Le**  
Co-Founder & President

BBA Finance; Risk Management & Insurance;  
Actuarial Science

Actuarial Intern @  
Northwestern Mutual  
prev. @ AbbVie



**Angel Morales**  
Development Advisor

BS Computer Science;  
Statistics

SWE Intern @ Mercury  
prev. @ Meta  
prev. @ Brunk Industries



**Sara Rodock**  
Club Advisor

Academic Advising  
Assistant Director  
Data Science Advisor



**Nate Twente**  
VP of Finance

BBA Finance; Actuarial Science



**Saul Orbe**  
VP of Technology

BS Computer Science



**Arnav Gupta**  
VP of Outreach

BS Data Science; Economics



**Brody Kerscher**  
VP of Operations

BBA Actuarial Science, Risk Management & Insurance

Actuarial Intern @ Humana

SWE intern @ Microsoft

AI Engineer Intern @  
Northwestern Mutual

Insurance Intern @ M3  
Insurance

# MEET THE LEADERSHIP TEAM



**Bryant Wright**  
Chair of Finance

BBA Finance; Accounting



**Michael Tang**  
Chair of Technology

BS Computer Science;  
Data Science



**Dora Tsai**  
Chair of Outreach

JBA Journalism; Sports  
Communication, Data  
Science



**Genaro Camas-McIlwain**  
Chair of Operations

BS Biology

SWE Intern @ Skyward

Engagement Intern @  
**Minnesota Vikings**  
prev. @ **Madison Capitols**  
Hockey Club

Dental Intern @ Open  
Arms Free Clinic



**TBD**  
Chair of Finance



**Anish Mantri**  
Chair of Technology

BS Computer Science; Data  
Science



**Eli Olson**  
Chair of Outreach

BA Electrical Engineering



**Carter Fellows**  
Chair of Operations

BBA Marketing; Real Estate

Electrical Engineering Intern  
@ AriensCo

# OUR MEMBERS



**40+** active  
members



**15+** unique  
majors



**36%** Freshman

**29%** Sophomore

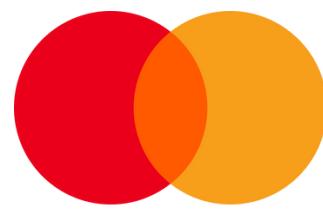
**19%** Junior

**16%** Senior



**100%** graduate  
in 4 years

# COMPANY PLACEMENTS



Berkshire Hathaway  
Specialty Insurance



# SPONSORSHIP TIERS

Your tier is determined by the total sum of your engagement items.



\$1,500+

## Everything in Silver+

- Priority booking for any workshops
- Recruit a member to a mentorship program
- Events posted on our Instagram
- Host a private workshop/event 3x a year with us



\$1,000+

## Everything in Bronze +

- Access to our resume book
- Invitation to our annual career fair
- Host a private workshop/event 2x a year with us

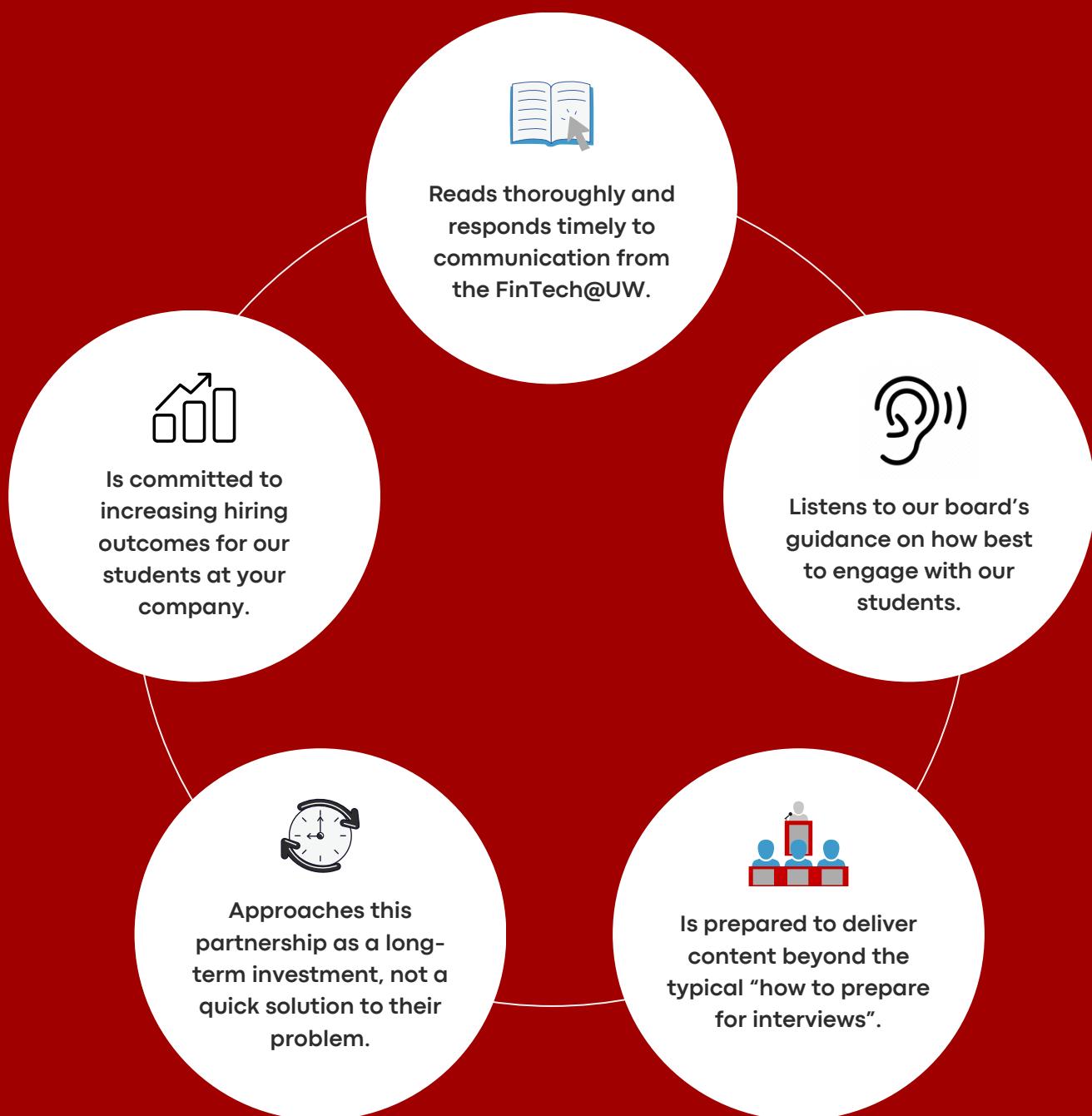


\$500+

- Your logo will be featured monthly in our social media card
- All jobs, events, and opportunities are featured in our monthly newsletter
- Host one private workshop/event a year with us

If these sponsorship tiers aren't what your company is looking for, contact us at [fintechuwmadison@outlook.com](mailto:fintechuwmadison@outlook.com). We would love to work with you to create a sponsorship package that works for your company.

# THE IDEAL CORPORATE PARTNER



# THANK YOU!

We sincerely appreciate your generous sponsorship and commitment to advancing financial technology literacy at the University of Wisconsin-Madison. This funding empowers FinTech@UW to provide students of all backgrounds with meaningful opportunities to explore FinTech through hands-on projects, technical workshops, and industry engagement. We look forward to collaborating with you and keeping you updated on our progress as we work together to prepare the next generation of leaders.

On behalf of all of our members, thank you for helping make our initiatives and activities possible through your sponsorship.

Sincerely,



*FinTech@UW-Madison*