

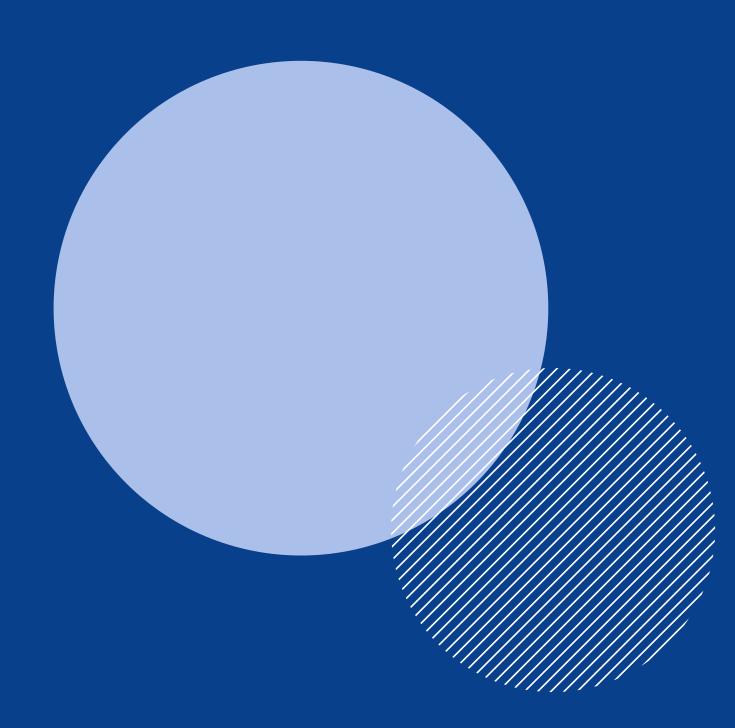
# INTERNATIONAL SOCIOECONOMIC LABORATORY (ISL)

CHAPTER START-UP GUIDE

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# INTERNATIONAL SOCIOECONOMICS LABORATORY

MISSION STATEMENT The mission of the International Socioeconomics Laboratory™ (ISL) is to find the most prevalent socioeconomic issues in the world and conduct research to find the best possible solutions to these issues. Utilizing our research, the ISL, in conjunction with the Finxerunt Policy Action Institute, works towards a better and more sustainable future.

Global Network

Over 900 members from across 20+ countries

Program
Overview

Conduct Research with the overview of faculty and Principal Investigators in top-tier colleges.

# **ABOUT US**

# INTERNATIONAL SOCIOECONOMIC LABORATORY

# **OVERVIEW**

The International Socioeconomics Laboratory™ (ISL) is a global research institute made up of young adults that strive to find the most adequate solutions to current socio-economic problems. We make use of existing records and data to create our own comprehensive models and studies to find plausible routes to the root cause of these problems and see what can be done about them or what knowledge can be acquired. However, our information collection is not limited to what is already in sight; though it may be more difficult given the unprecedented times, we also look to collect information and data through surveys and soon, experiments as well.

# GOAL:

To assess and address the issues that face our society and create solutions to them, in order to foster a greater, better society.

# **COMMUNITY:**

Over 900+ supporters from 20+ countries including India, England, Turkey, Azerbaijan, Canada, Germany, Morocco, and Nepal.

# **FINXERUNT:**

The Finxerunt Policy Action Institute, the ISL partner Institute, utilizes ISL research in order to lobby politicians on the local, state, and national levels to create real, and beneficial legislative change.

# WHAT DO ISL CHAPTERS DO?

# SOCIOECONOMIC RESEARCH

The International Socioeconomics Laboratory (ISL), as its name suggests, is centered around social science and economic research. We assess and address the issues of our society, in relation to our 4 focuses: Communities, COVID-19, Equality, and Education Reform. With the support of faculty from top-tier colleges, the valuable research produced by chapters will be published and utilized by our sister organization, Finxerunt, to lobby politicians in order to achieve effective political change in our society.

# MAKING RESEARCH-BASED FILMS

In addition to scoioeconomic research and journal publications, ISL also embarks on the task of creating film content to promote its initiatives, research, and, of course, educate its audience. These films are produced in close conjunction with written research, as they are based on that research. From creating videos in various languages to adding in entertaining animations, the research-based films have no cap to creativity! So, make sure to have a diverse and imaginative team of members to create the best ideas possible.

# **CREATING JOURNAL PUBLICATIONS**

The Laboratory also dedicates itself to the production of Journal Publications. Our Imagine, Create, Elevate is designated to educating audiences on relevant topics. Each issue has its own theme, for which journalists of the ISL then choose topics related to and write investigative and opinion pieces on these topics.

# CHAPTER SET UP INSTRUCTIONS

# REGISTERING

All ISL chapters must register on the form on our website (socioeconlabs.org). Once we recieve your request, we will contact you regarding information and resources to set up a chapter in your community.

# STRUCTURAL ORGANIZATION

If applicable, the club organizational sturcure should be as follows:

**President**: Monitors all club activity. Is in close contact with ISL chapter directors to give updates on activities.

**Vice-President**: Performs role of president in absence. Coordinates programs and plans alongside president for designated meetings.

**Secretary**: Works on newsletters and emails. Communication between the board and the club members.

**Co- Secretary**: Works alongside board members to create social media content for the chapter Instagram account.

# **CREATE A CHAPTER INSTAGRAM ACCOUNT**

Make an Instagram account in which you will follow ISL's main account (@socioeconlabs) to post about all the initiatives going on within the chapter. Format username as @(school name abbreviation).socioeconlab

# CHAPTER SET UP INSTRUCTIONS (CONTINUED)

## RECRUITING NEW MEMBERS

Spark the interest of others with the opportunity to join a network of passionate students and publish innovative research. Actively promote the creation of your chapter by speaking to classmates and spreading the word on social media. Aim for a diverse set of individuals with a desire to achieve diverse projects aside from research. Other projects are discussed on the next page.

# FINDING AN ADVISOR

Every ISL Chapter requires an actively involved teacher advisor. They will provide guidance and mentorship for you and your work, as well as maintain communication between you and your institution. Should a teacher find themself too busy, emphasize that ISL is a student-led initiative, so the students are in charge of most of the work. Teacher advisors can contact ISL via email at any time should they have questions.

# **RECRUITING LEADERSHIP**

Your chapter board will be at the heart of your chapter's administration and goals. Make sure to recruit reliable, trustworthy, dedicated individuals to serve on your board. These individuals filling the leadership positions--President, Vice-President, Secretary, and Social Media Manager--should be actively involved in the chapter's operations and plans and consistently present. The board will be responsible for maintaining regular communication with the ISL Chapter Network Directors.

# Chapter Checklist:

Do you have all the requirements necessary to proceed to the official founding of your chapter?



# **Chapter Advisor**

Every chapter requires an advisor for valuable mentorship.



# **Administrative Approval**

Every chapter requires approval from its institution as an extracurricular activity.



# **Chapter Board**

Every chapter must have a board of members capable and ready to oversee and lead its function.



# **Recruited Members**

Every chapter requires a minimum of 10 members.

# Official Chapter Beginnings

# 1st Step: Founders' Meeting

Once your chapter has been officially approved to begin operating, you will start with a Founders' Meeting. This meeting will require the presence of the Central Chapter Network Directors, your chapter's President and Vice-President, and (preferably, but highly recommended) your Secretary, Co- Secretary, and chapter's advisor. The purpose of this meeting is simply to make clear thegoals of your chapter and the responsibilities of each individual involved, in order to ensure your chapter is well structured and accomplishes its role.

# 2nd Step: Introductory Chapter Meeting

Once you have had your first Founders' Meeting, you will be directed to hold your very first chapter meeting. In this meeting, you will present the International Socioeconomics Laboratory to your chapter members, making clear the goals and initiatives as a chapter and highlighting the amazing opportunities offered. Make it engaging and fun, you want to capture the interests of your new members and encourage them to have their friends join. As a chapter founder, one of your biggest responsibilities is to always promote the growth of your chapter!

# CHAPTER DEVELOPMENT

# A couple things to keep in mind as you develop your chapter:

# **Chapter Management Tips**

- Start Social Media on Instagram as the main platform and make sure to post at least once a week. Make sure to do this as soon as possible.
- Have chapter teams focused on creating films and journal articles to have the research be as impactful as possible.
- Reach out to the Finxerunt Policy Action Institute to make sure that your research is actually lobbied and can become legislation, or better your local community.
- Reach out to local Professors to help supervise and guide your research.

# Research

- All research must be nonpartisan, bias-free, and completely factual
- 60+ percent of research should be on topics that are actually lobby-able and could be turned into legislation
- Research topics should be relevant in some way shape or form to the chapter's members.
- Research done should ALWAYS relate back to one of these topics
  - Economics
  - Social Science
- Data collection should be done relative to your study (i.e surveys if your trying to get a gauge of public opinion regarding a certain issue)

# **ISL Annual Symposium:**

The International Socioeconomics Laboratory hosts the largest and one of the only annual international socioeconomic research competitions in the world. Each summer, hundreds of students across the world compete for thousands of dollars worth of grants and scholarships for groundbreaking and impactful socioeconomic research. All research conducted by the ISL and ISL chapters can be eligible for participation in the annual ISL research symposium. Along with the content of the research paper, the impactfulness of the research will also be reviewed by competition judges when awarding participants.

# ISL CENTRAL CONTACTS

# Feel free to contact any of the following with any questions or concerns:

### **CENTRAL NETWORKING DIRECTORS:**

**ANGYE BARDALES** 

Email: angyebardales@socioeconlabs.org

KRISTINA LIAN

Email: kristinalian@socioeconlabs.org

### ISL MAIN BOARD DIRECTORS:

ISL BOARD PRESIDENT: ALAN SHNIR

Email: alanshnir@socioeconlabs.org

ISL RESEARCH PRESIDENT: AFRAN AHMED

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ISL ECONOMICS DIRECTOR: SARAH DERKACH

Email: sarahderkach@socioeconlabs.org

ISL SOCIAL SCIENCE DIRECTOR: AARUSHI KAUSHAL

Email: aarushikaushal@socioeconlabs.org

### **GENERAL ISL EMAIL:**

Email: info@socioeconlabs.org

### **GENERAL FINXERUNT EMAIL:**

Email: finxerunt@gmail.com