FIONA MITCHELL JUNIOR DEVELOPER

WORK EXPERIENCE

Tailor Lot No. 1 Levi Strauss & Co.
London, UK | Oct 18 – Date

Working with clients to design their perfect made-to-order pair of luxury jeans. In addition to this role, I use my coding knowledge (HTML, JavaScript & Python) to analyse client data, optimize customer experiences, automate key aspects of our internal process & amend client-facing HTML emails.

Key achievement: Designing and prototyping a digital order system which would increase manufacture efficiency by up to 40%*.

Design Lead OSIER
Amsterdam/London | Jun 17 – May 19

Designing capsule accessory collections and leading the creative direction of the brand. Digital performance, Google Optimize, and analytics. I helped guide this start-up into an award-winning, international brand.

Key achievement: Winning the Eluxe Award for best emerging fashion brand 2019.

VOLUNTEER WORK

Web Developer Agora Digital Art
Remote | Jul 20 - date

A non-profit volunteer-based organisation promoting diversity in the arts. I'm de-bugging their current site, whilst developing & maintaining a new Wordpress site.

Code First Girls Ambassador
London, UK | Feb-July 19

I developed a London community for women entering into tech, managing socials and volunteer-projects.

Key achievement: Advanced Python comp winner.

EDUCATION

SCECGS Redlands, Australia

The University of Edinburgh, UK

Amsterdam Fashion Institute (exchange), Netherlands

QUALIFICATIONS

International Baccalaureate Diploma 39 Points

First class degree
Fashion BA (Hons)
The University of Edinburgh

AWARDS

CFG Advanced Python Competition Winner
-2019

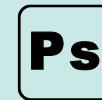CFG Web Design Intro Competition Runner-up
-2019

OSIER - Best Emerging Fashion Brand Winner, Eluxe Awards
- 2019

The Edinburgh Award for professional & academic excellence, UoE
- 2018

Best Catwalk Collection
Graduate Fashion Week
- 2018

Boohoo Social Media Award Finalist
Graduate Fashion Week
- 2018

SKILLS

Ps Adobe Suite

Xd Adobe Experience

Git & Github

<> HTML, CSS, JavaScript

InVision

UX & UI

ABOUT ME

I am a junior front-end developer, specialising in fashion. I have a combination of coding knowledge, a sharp eye for design and a consumer-first approach. I am someone who likes to problem-solve, optimise and always be learning. I approach large-scale problems with an out-of-the-box aptitude, design thinking, creativity and innovation.

I am currently developing my skills in Vue.js and 3D visualization.

HOBBIES

Drawing   Crafts   Sewing

Japanese   Climbing & Skiing

PORTFOLIO

THE-SUSTAINABLE-CODE.UK

CONTACT

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