

Title text:

Robert Nilsson – Independent Photographer & Director, based in Shanghai

About text:

Robert Nilsson's photography is loaded with melodramatic undertones yet with a sense of humour and cinematic energy, often created on location in natural daylight. His visual identity is significant with raw serenity, playfulness and young power—honest, and with an enriching, unforgettable colour scheme. Nilsson is born and raised on the Swedish west coast and educated as a photographer in Stockholm, London, and Brisbane. Today living and working in Shanghai as a photographer and director. His documentary approach to storytelling has gained attention, whether it's editorial fashion, portraits, commercial work or his own projects. Nilsson's work is often exploring young quirkiness and tied to the youth culture aesthetics. His clients include Numéro, Prada, Nowness, Saint Laurent, Nylon, Sankuanz, Cactus, Reebok, Nike, Uniqlo, 3.1 Phillip Lim, H&M, among others. Available for worldwide collaborations.