ENTITY RELATIONSHIP DIAGRAM

Entities and Attributes:

- 1. **Product**:
 - o Attributes:
 - SKU (Primary Key)
 - DesignNo
 - Style
 - SalePrice
 - CostPrice
- 2. Sales:
 - o Attributes:
 - SaleID (Primary Key)
 - SKU (Foreign Key to Product)
 - QuantitySold
 - SalePrice
 - SaleDate
- 3. Expense:
 - o Attributes:
 - ExpenseID (Primary Key)
 - Amount
 - ExpenseType
 - DateIncurred
- 4. Customer:
 - o Attributes:
 - CustomerID (Primary Key)
 - CustomerName
 - CustomerEmail
 - Location
- 5. InternationalSalesReport:
 - o Attributes:
 - ReportID (Primary Key)
 - SKU (Foreign Key to Product)
 - QuantitySold
 - SalePrice
 - SaleChannel
 - Country
 - SaleDate

Relationships:

- **Product** to **Sales**: One product can appear in many sales (1-to-many relationship).
- **Product** to **InternationalSalesReport**: One product can appear in many international sales reports (1-to-many relationship).
- **Customer** to **Sales**: One customer can make many purchases (1-to-many relationship).

Diagram Structure:

- The **Product** entity is central, as both **Sales** and **InternationalSalesReport** tables are linked to it via the **SKU**.
- **Sales** and **InternationalSalesReport** will also be related to different attributes such as the sale date, price, and quantity sold.
- **Customer** is linked to **Sales** through the **CustomerID**, and each customer can make multiple sales.
- **Expense** is a standalone entity used for cost analysis and does not directly relate to the other entities, but it is essential for financial reporting.

Visual Representation (in words):

- 1. Product \rightarrow Sales
 - o One-to-many: Each product can appear in multiple sales records.
- 2. Product \rightarrow International Sales Report
 - o One-to-many: Each product can appear in multiple international sales.
- 3. Customer \rightarrow Sales
 - o One-to-many: Each customer can make multiple sales.
- 4. Sales \rightarrow International Sales Report
 - o Related by similar attributes such as **QuantitySold** and **SalePrice** but tracking different sales channels (local vs. international).