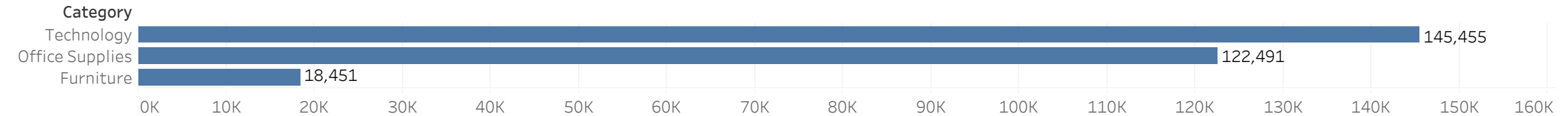


## Category Profit



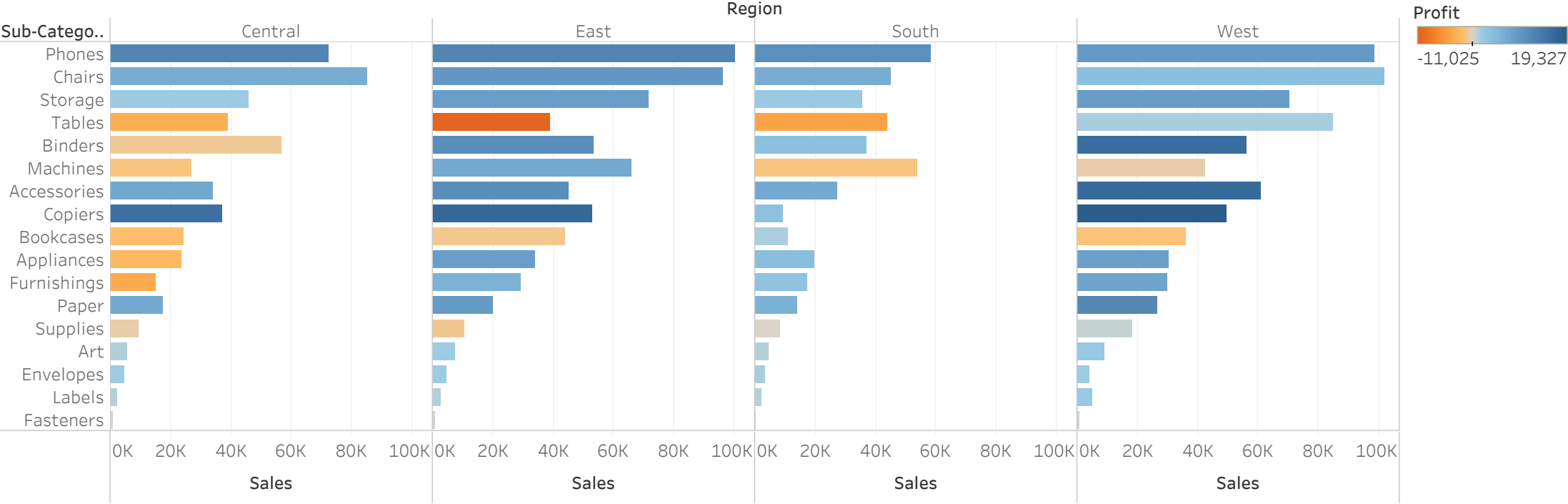
Sum of 2in1 for each Category. The data is filtered on Action (Country/Region,State) and Action (YEAR(Order Date),MONTH(Order Date)). The Action (Country/Region,State) filter keeps 49 members. The Action (YEAR(Order Date),MONTH(Order Date)) filter keeps 48 members.

## Sheet 2

Sub-Catego..	Region							
	Central		East		South		West	
	Profit	Sales	Profit	Sales	Profit	Sales	Profit	Sales
Copiers	15,609	37,260	17,023	53,219	3,659	9,300	19,327	49,749
Phones	12,323	72,403	12,315	100,615	10,767	58,304	9,111	98,684
Accessories	7,252	33,956	11,196	45,033	7,005	27,277	16,485	61,114
Paper	6,972	17,492	9,015	20,173	5,947	14,151	12,119	26,664
Chairs	6,593	85,231	9,358	96,261	6,612	45,176	4,028	101,781
Storage	1,970	45,930	8,389	71,613	2,274	35,768	8,645	70,533
Envelopes	1,778	4,637	1,812	4,376	1,465	3,346	1,909	4,118
Art	1,195	5,765	1,900	7,486	1,059	4,656	2,374	9,212
Labels	1,073	2,451	1,129	2,603	1,041	2,353	2,303	5,079
Fasteners	237	778	264	820	174	503	275	923
Supplies	-662	9,467	-1,155	10,760	2	8,319	626	18,127
Binders	-1,044	56,923	11,268	53,498	3,901	37,030	16,097	55,961
Machines	-1,486	26,797	6,929	66,106	-1,439	53,891	-619	42,444
Bookcases	-1,998	24,157	-1,168	43,819	1,339	10,899	-1,647	36,004
Appliances	-2,639	23,582	8,391	34,188	4,124	19,525	8,261	30,236
Tables	-3,560	39,155	-11,025	39,140	-4,623	43,916	1,483	84,755
Furnishings	-3,906	15,254	5,881	29,071	3,443	17,307	7,641	30,073

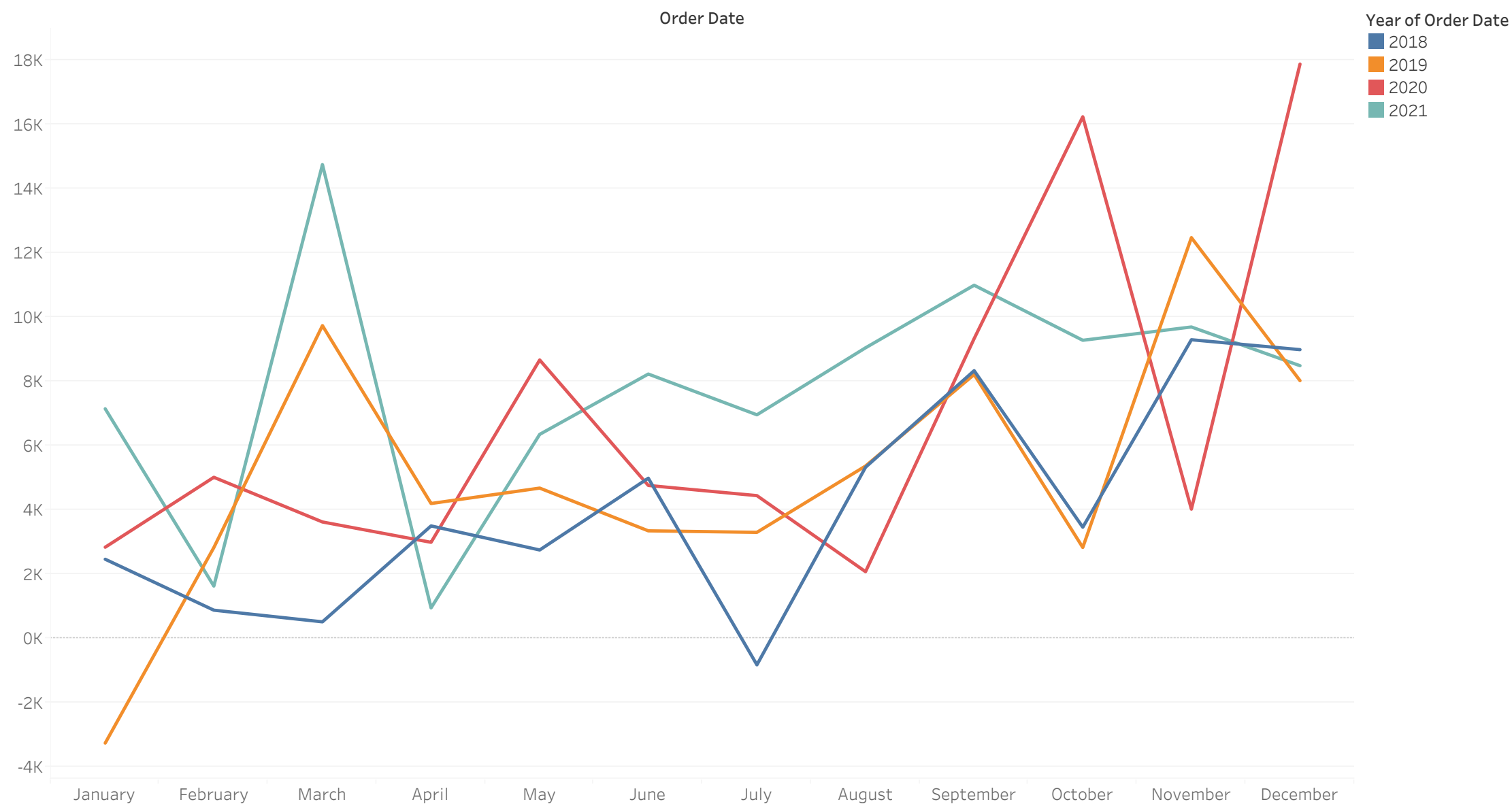
Profit and Sales broken down by Region vs. Sub-Category.

Sheet 3



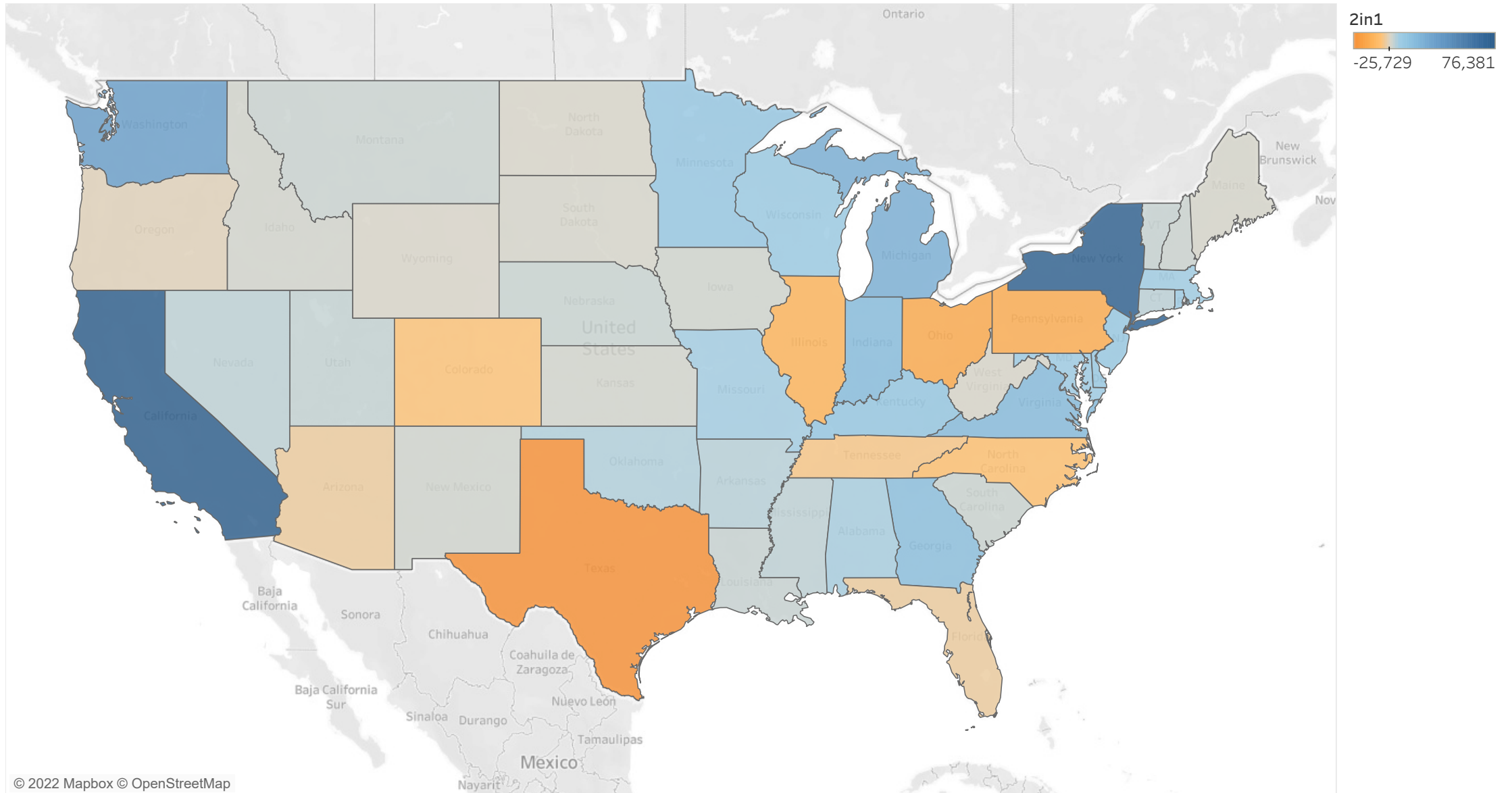
Sum of Sales for each Sub-Category broken down by Region. Color shows sum of Profit.

# Profit Trend



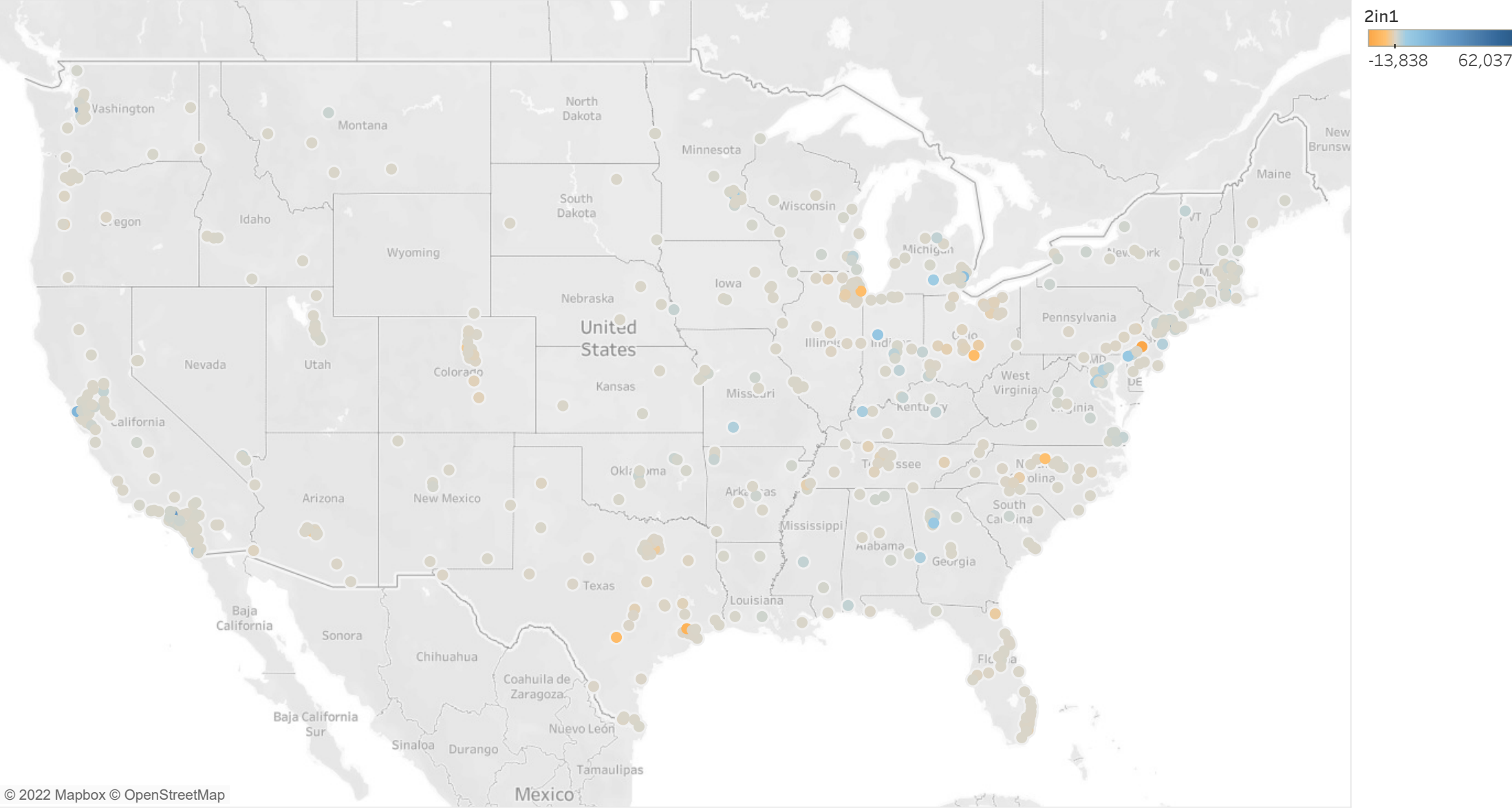
The trend of sum of 2in1 for Order Date Month. Color shows details about Order Date Year. The data is filtered on Action (Category) and Action (Country/Region,State). The Action (Category) filter keeps 3 members. The Action (Country/Region,State) filter keeps 49 members. The view is filtered on sum of 2in1, which includes everything.

State Profit



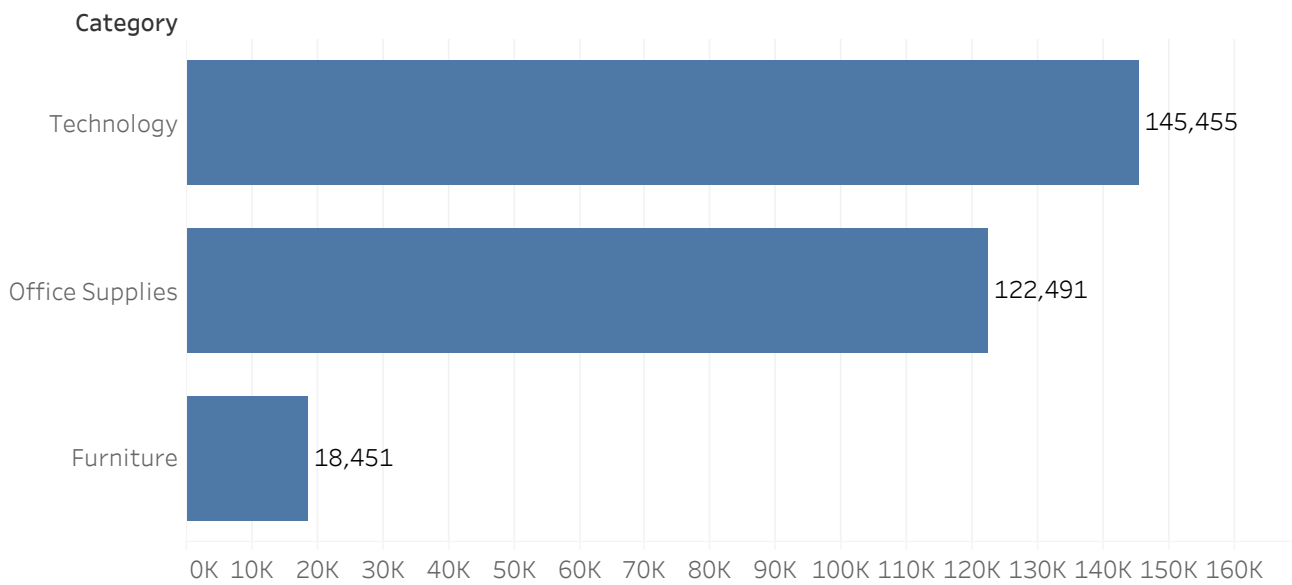
Map based on Longitude (generated) and Latitude (generated). Color shows sum of 2in1. Details are shown for State and Country/Region. The data is filtered on Action (Category) and Action (YEAR(Order Date),MONTH(Order Date)). The Action (Category) filter keeps 3 members. The Action (YEAR(Order Date),MONTH(Order Date)) filter keeps 48 members.

# City Profit

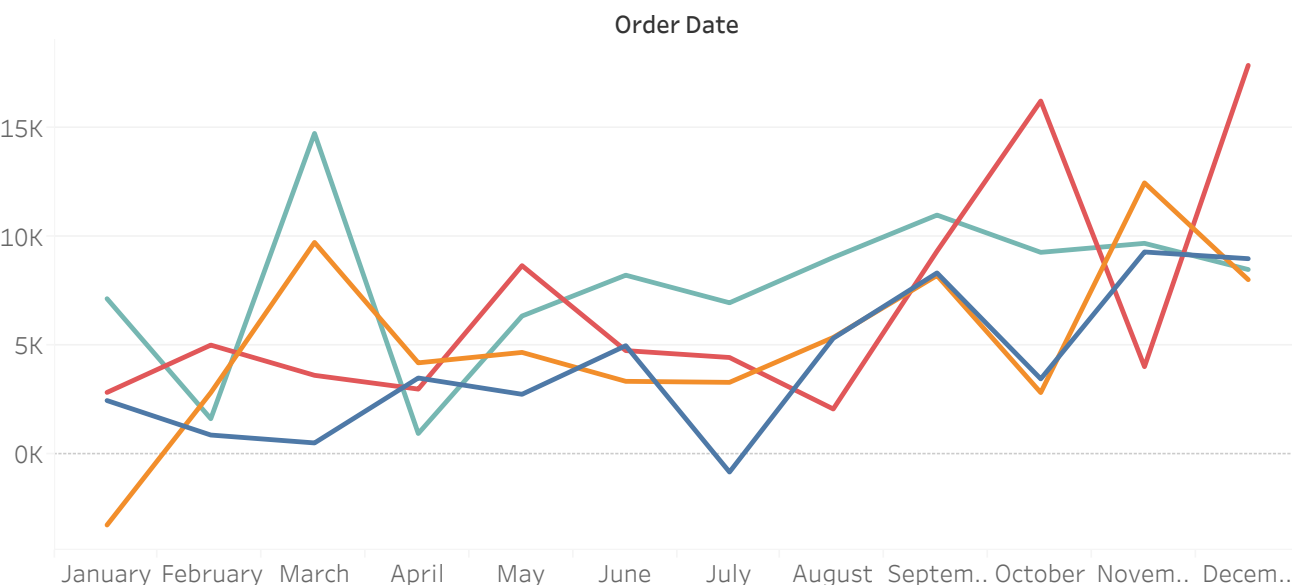


Map based on Longitude (generated) and Latitude (generated). Color shows sum of 2in1. Details are shown for City, Country/Region and State. The data is filtered on Action (Category), Action (Country/Region,State) and Action (YEAR(Order Date),MONTH(Order Date)). The Action (Category) filter keeps 3 members. The Action (Country/Region,State) filter keeps 49 members. The Action (YEAR(Order Date),MONTH(Order Date)) filter keeps 48 members.

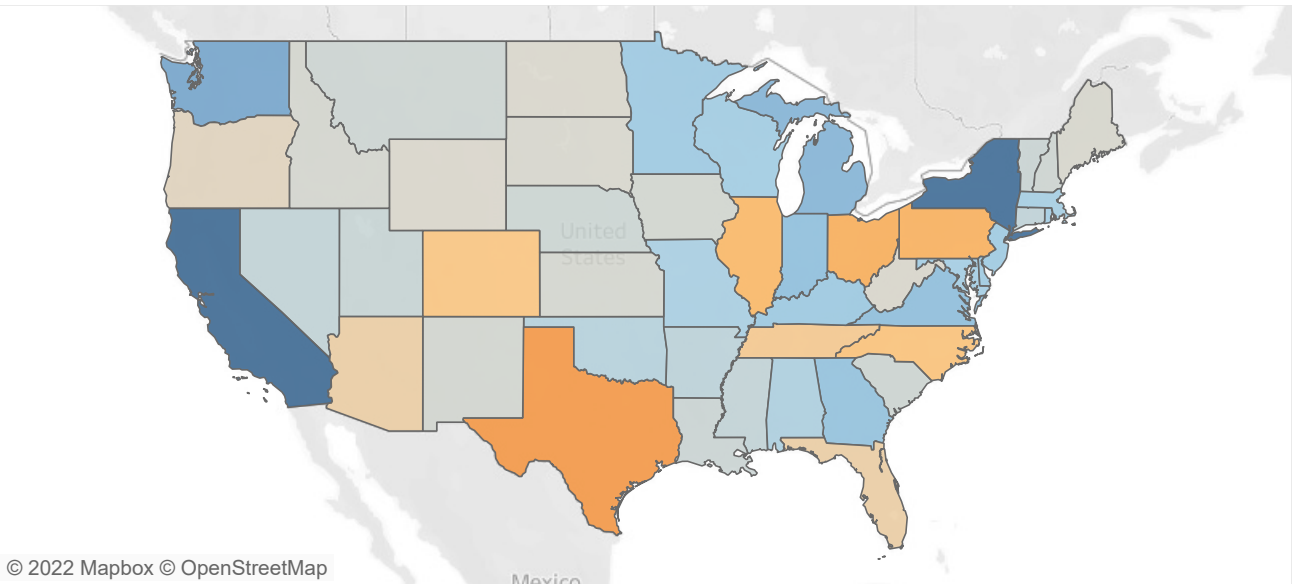
# Category Profit



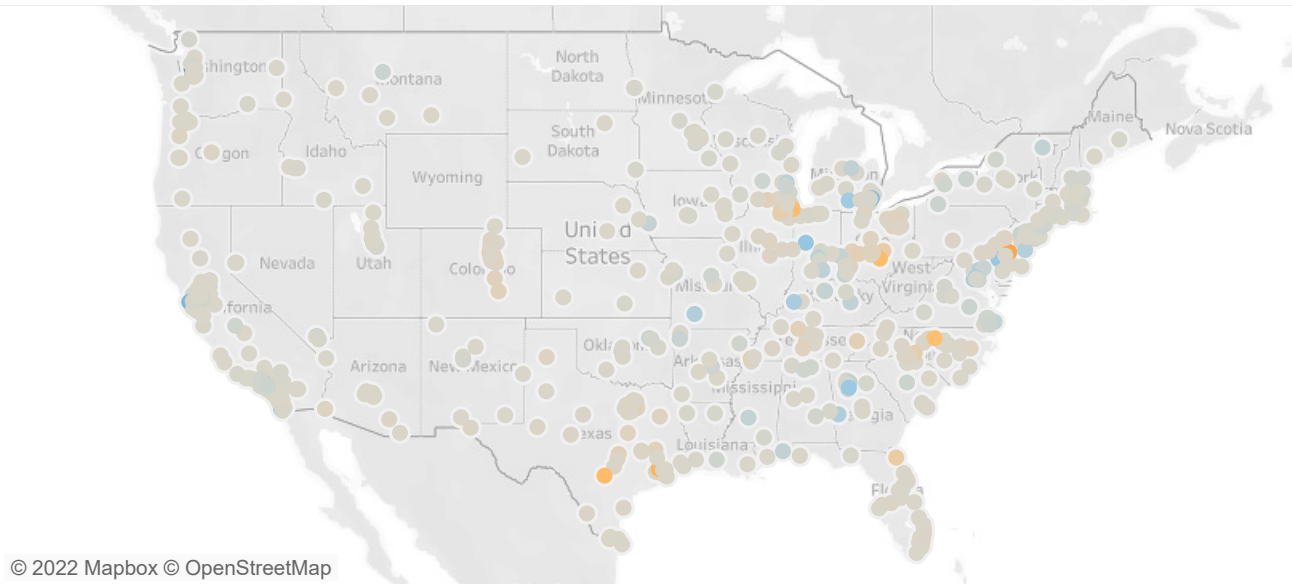
# Profit Trend



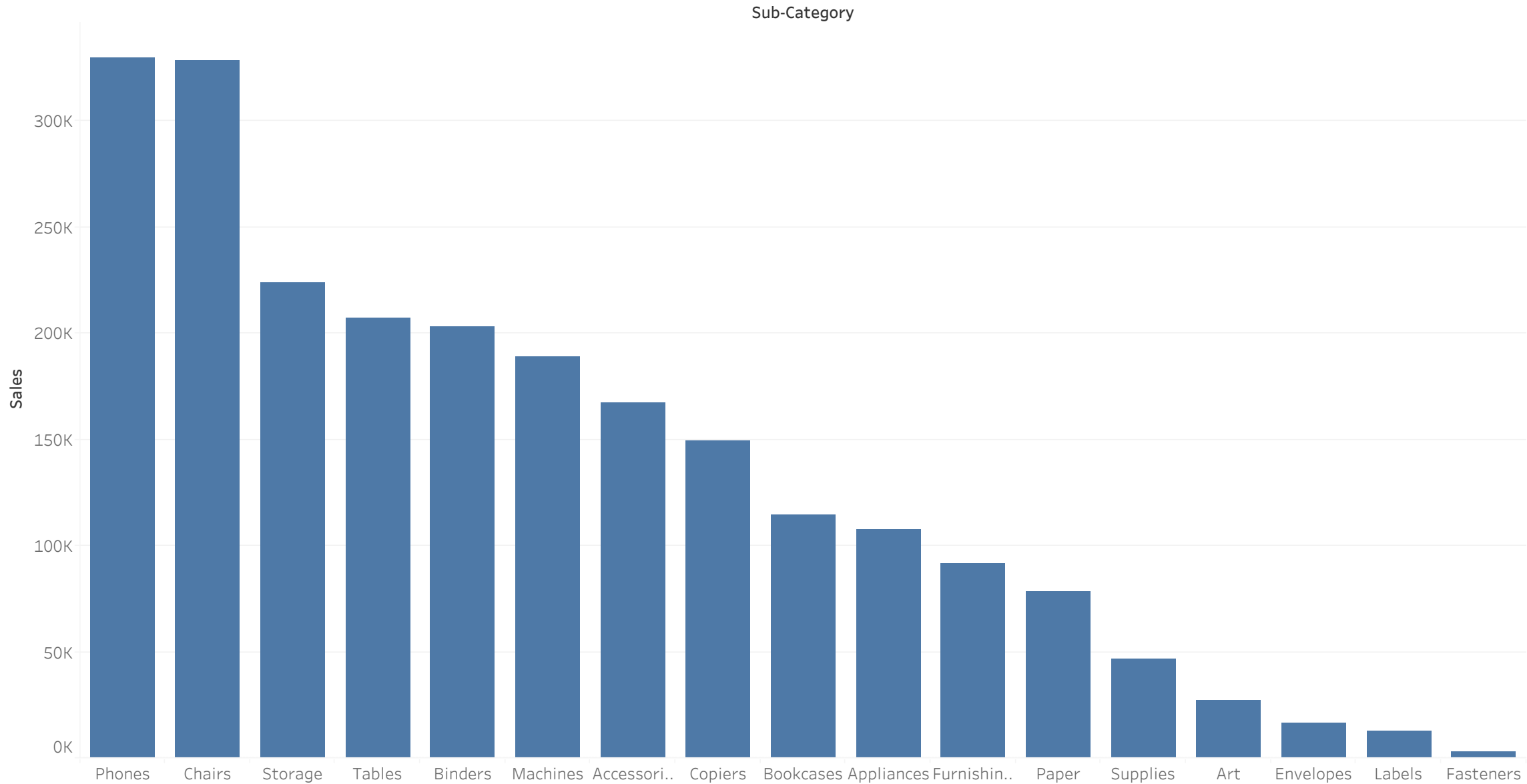
# State Profit



# City Profit



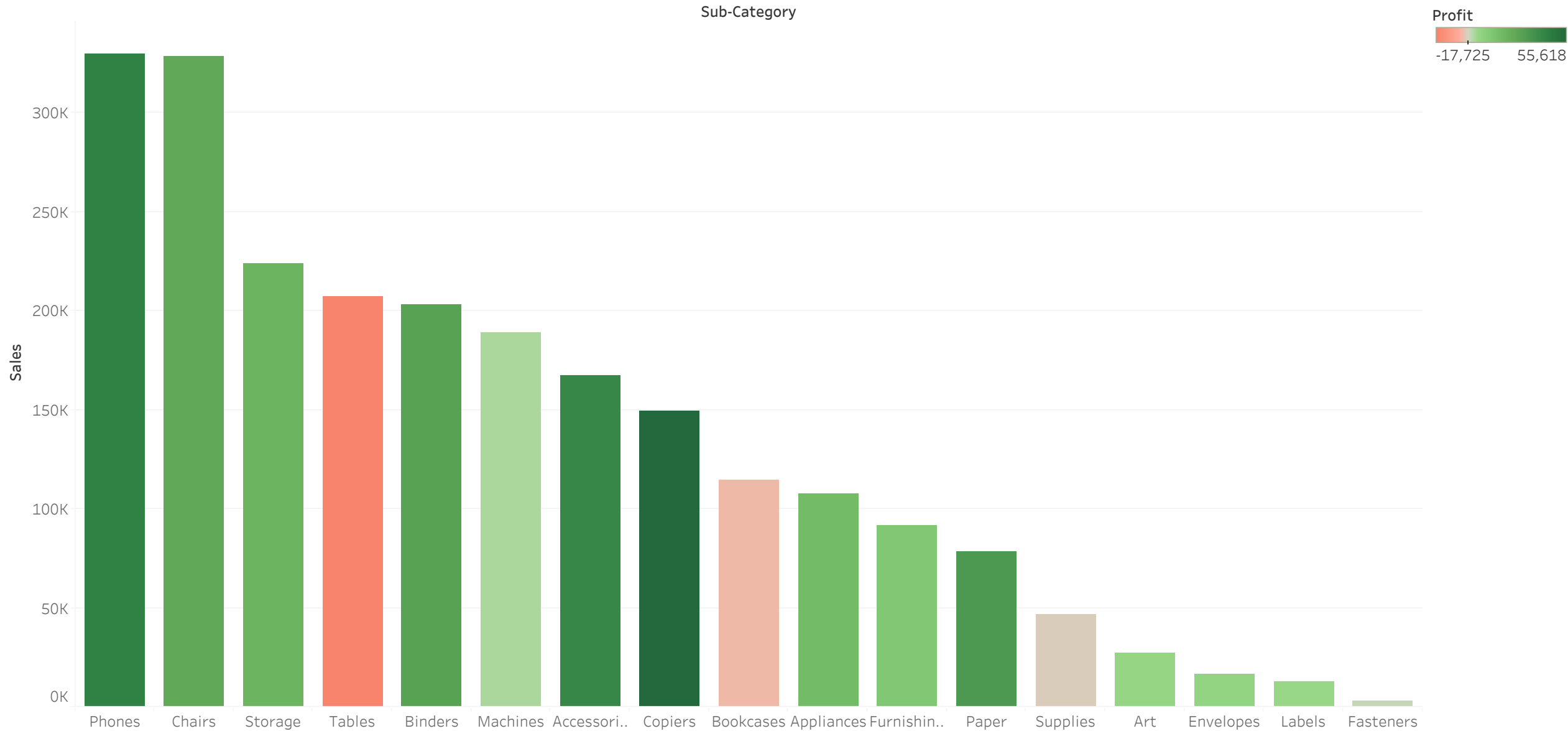
Sales Mix



Sum of Sales for each Sub-Category.

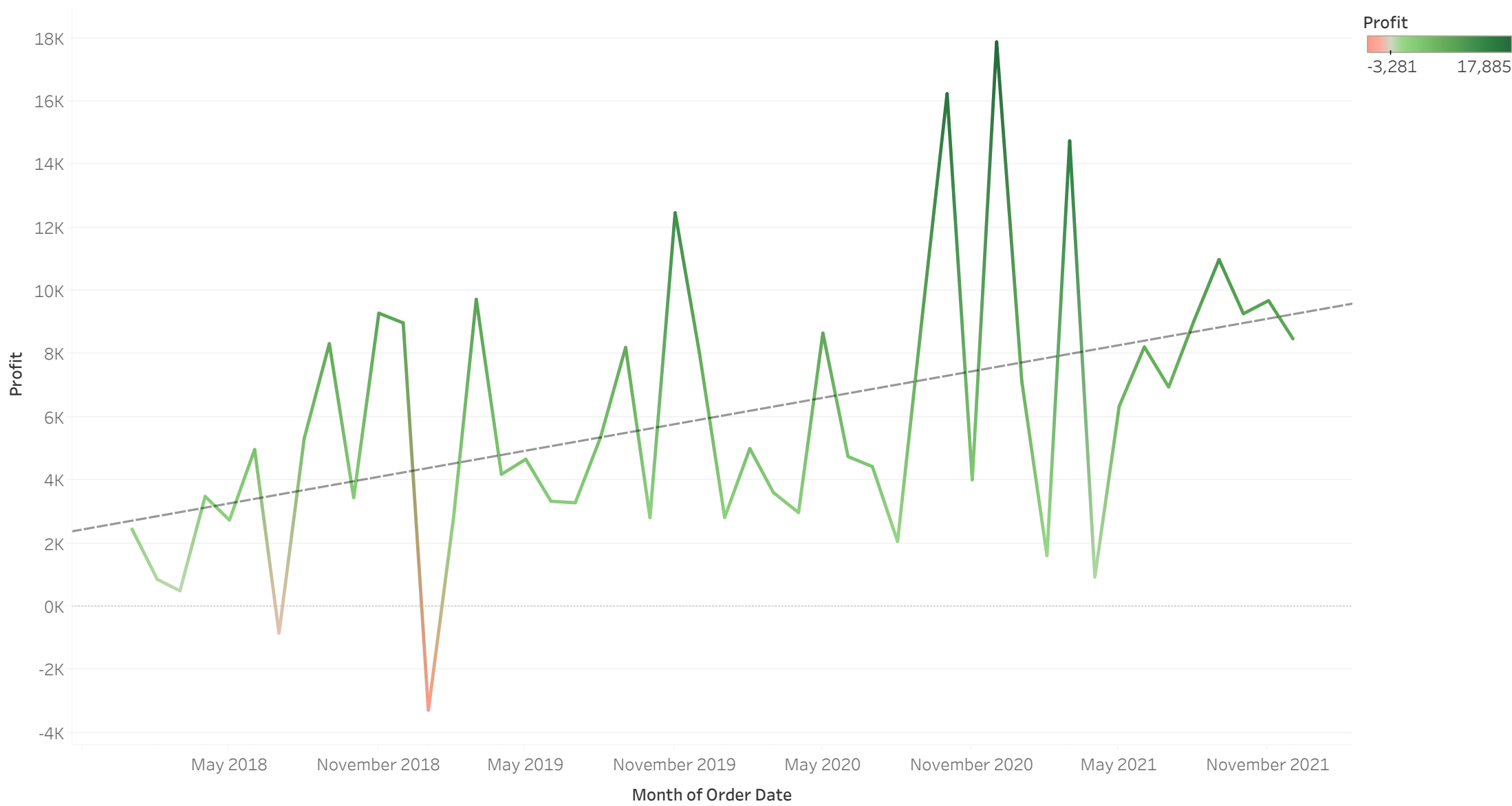


Sales & Profit Mix



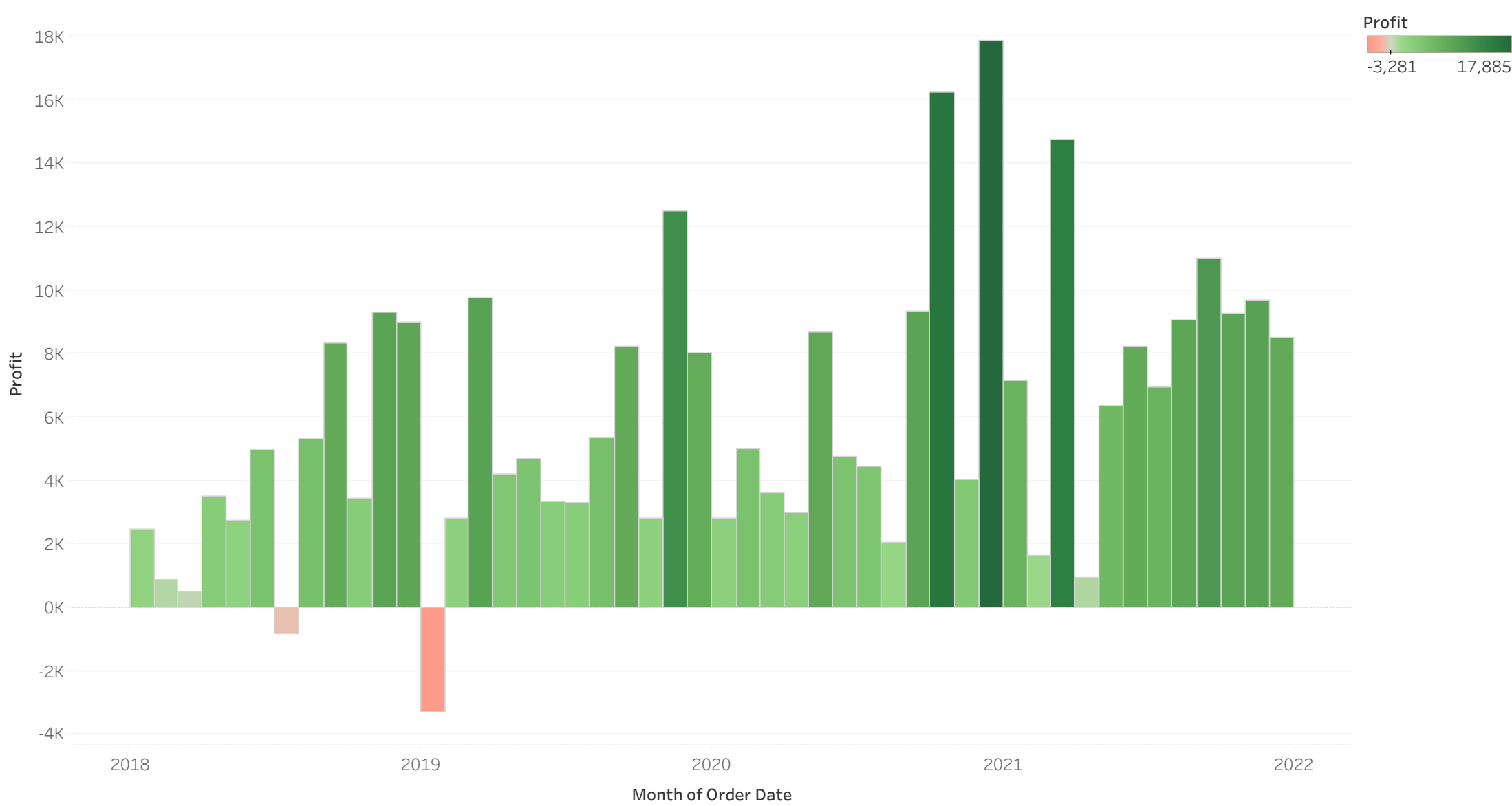
Sum of Sales for each Sub-Category. Color shows sum of Profit.

Profit Trend



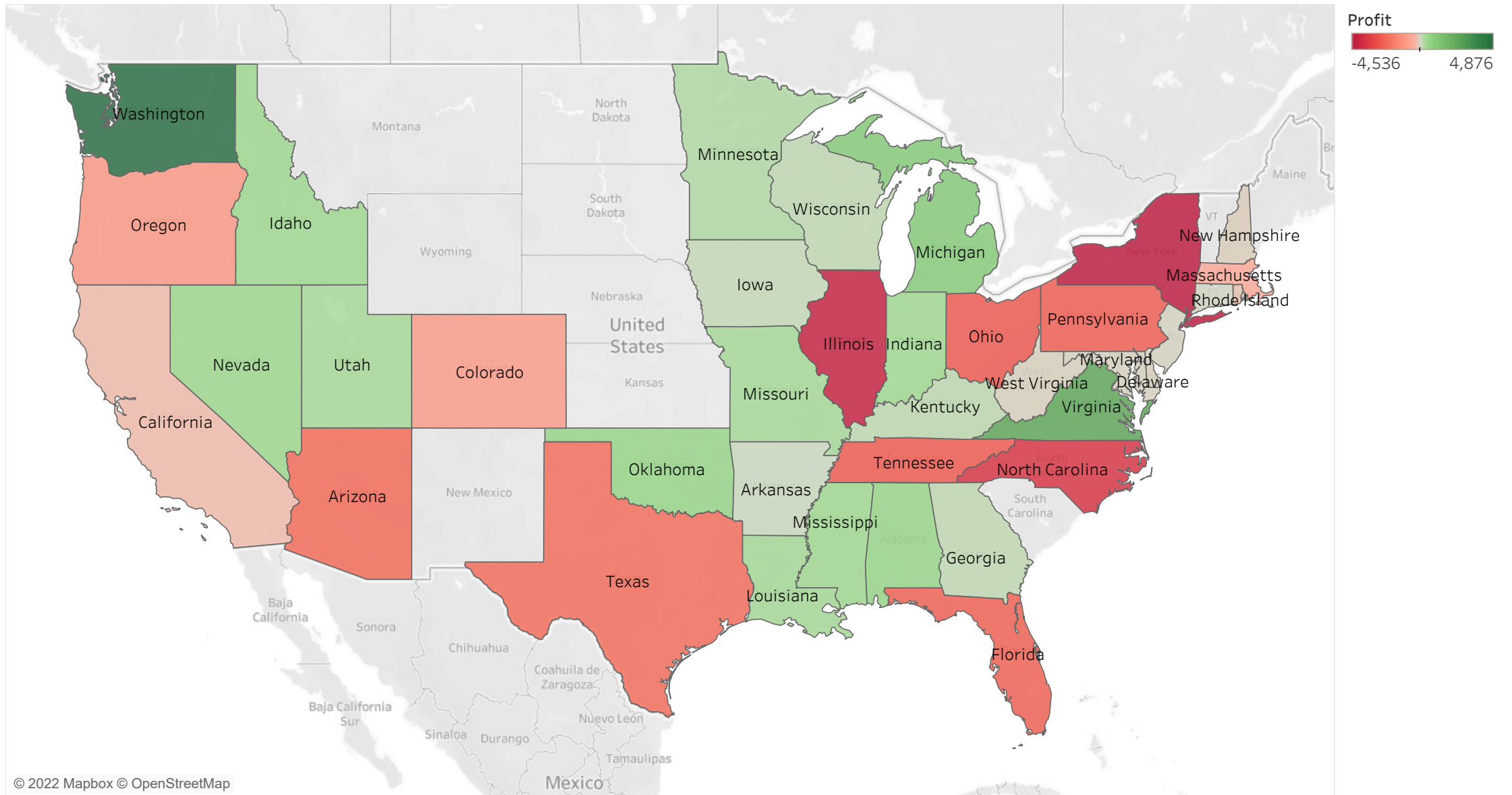
The trend of sum of Profit for Order Date Month. Color shows sum of Profit. The data is filtered on Action (Sub-Category), which keeps 17 members.

Profit Values



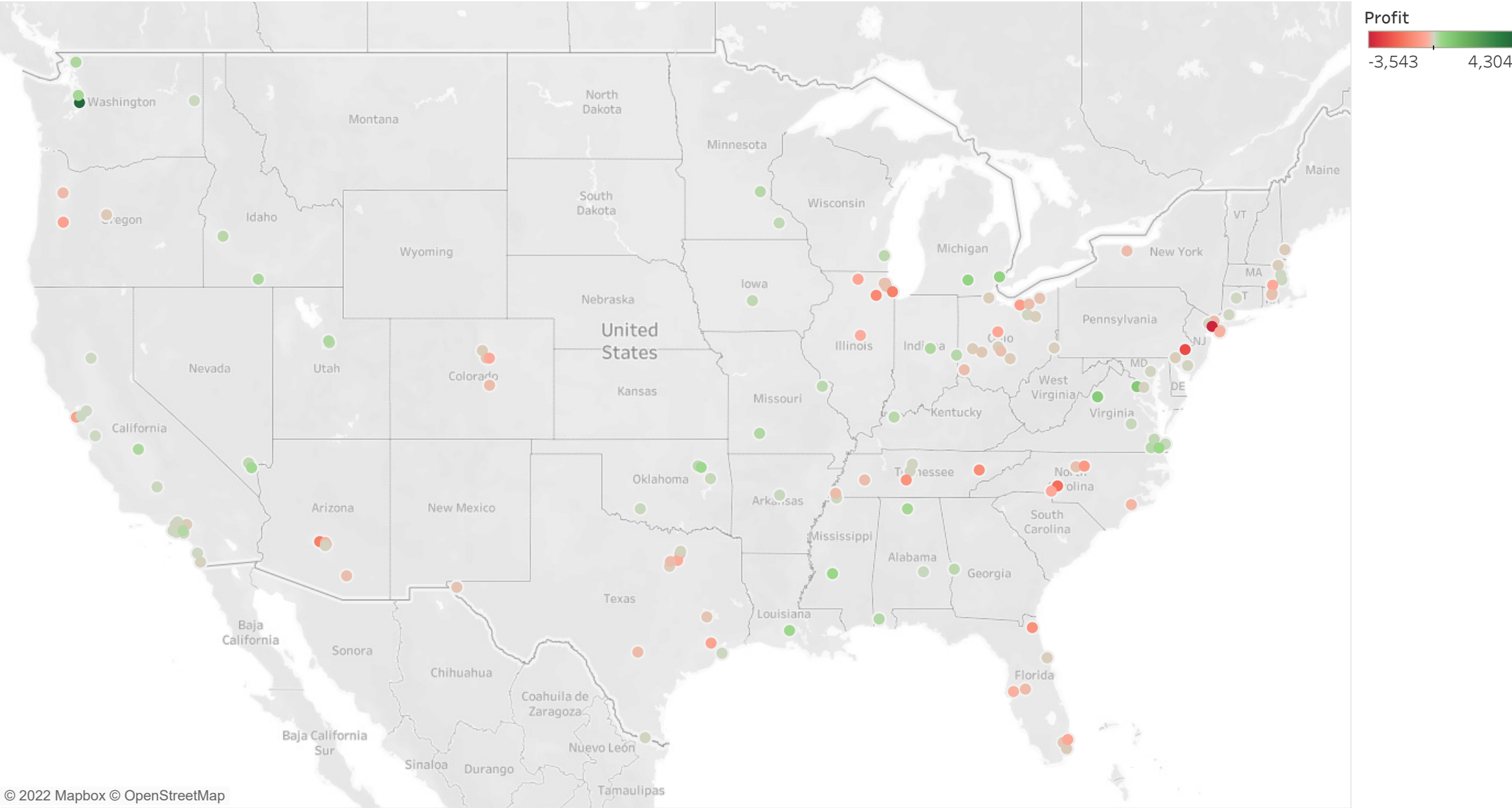
The plot of sum of Profit for Order Date Month. Color shows sum of Profit. The data is filtered on Action (Sub-Category), which keeps 17 members.

## Profit across states



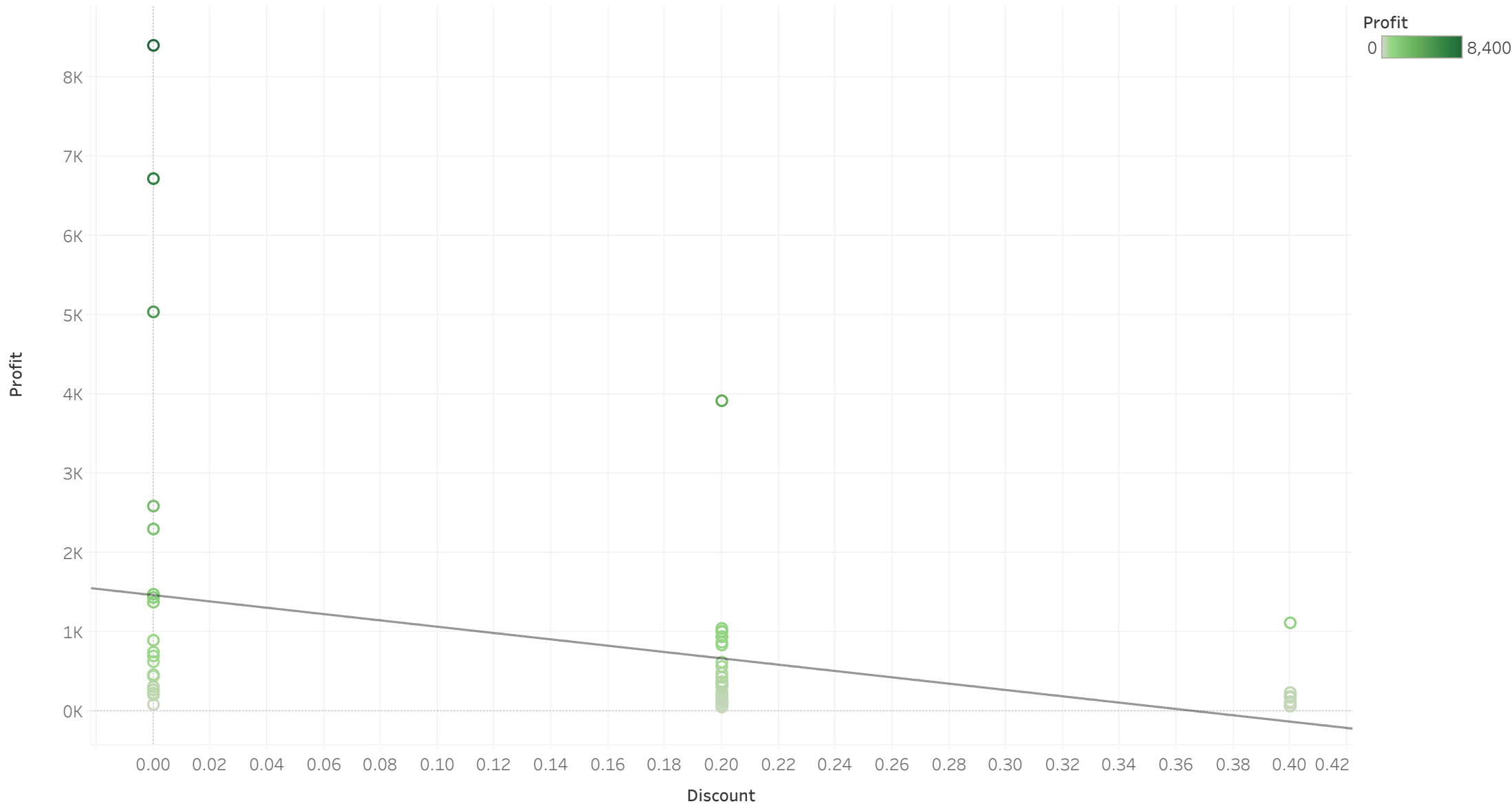
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. The marks are labeled by State. Details are shown for State and Country/Region. The data is filtered on Action (Sub-Category), which keeps 1 member.

# Profit across cities



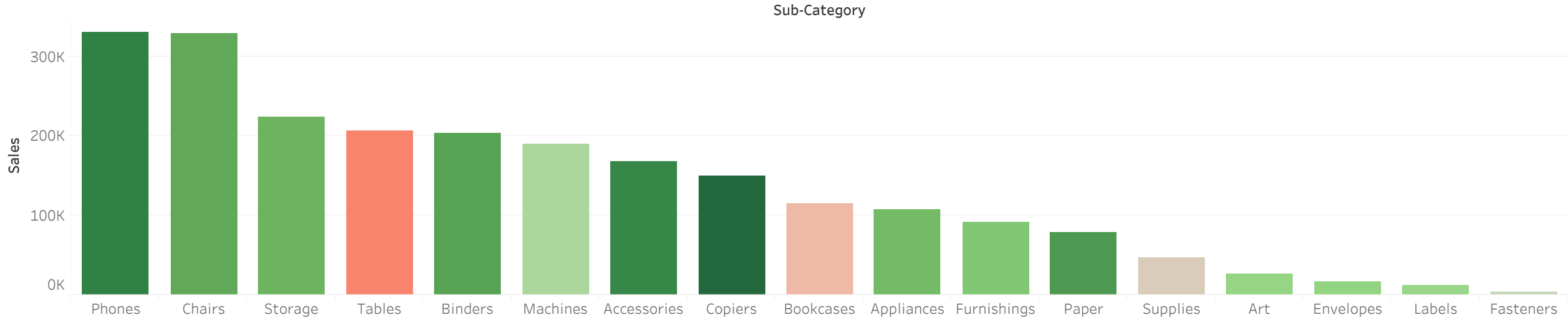
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Details are shown for City, Country/Region and State. The data is filtered on Action (Sub-Category), which keeps 1 member.

Profit vs Discount

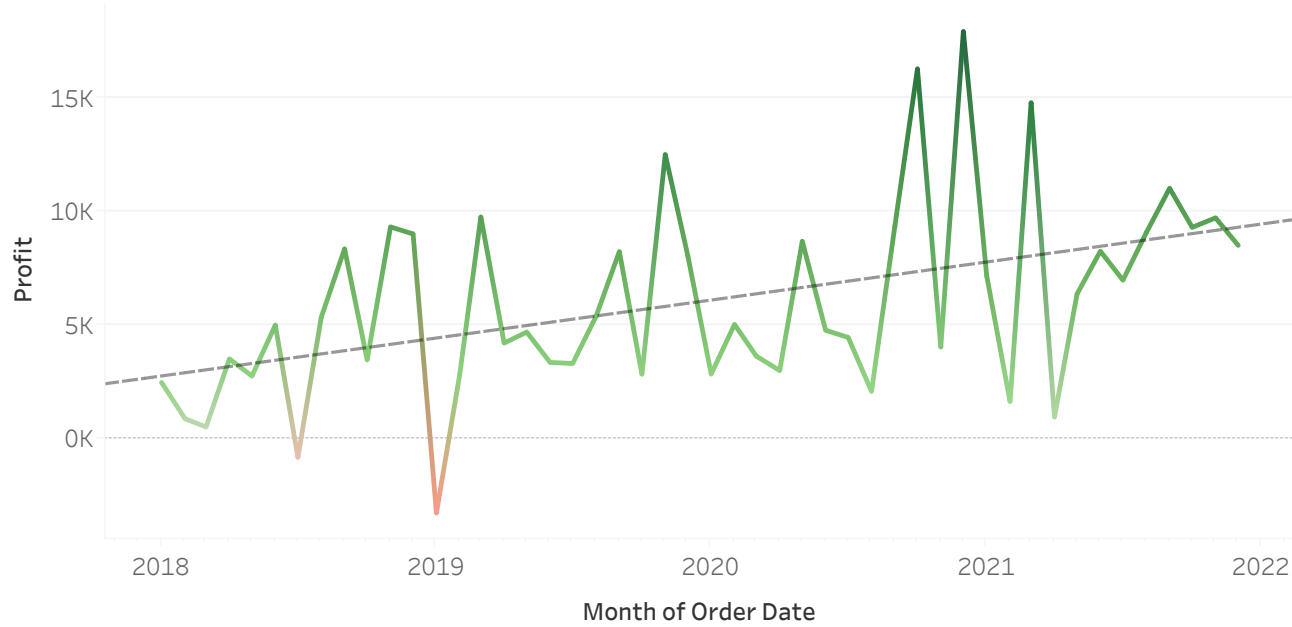


Discount vs. Profit. Color shows Profit. The data is filtered on Segment and Action (Sub-Category). The Segment filter keeps multiple members. The Action (Sub-Category) filter keeps 1 member.

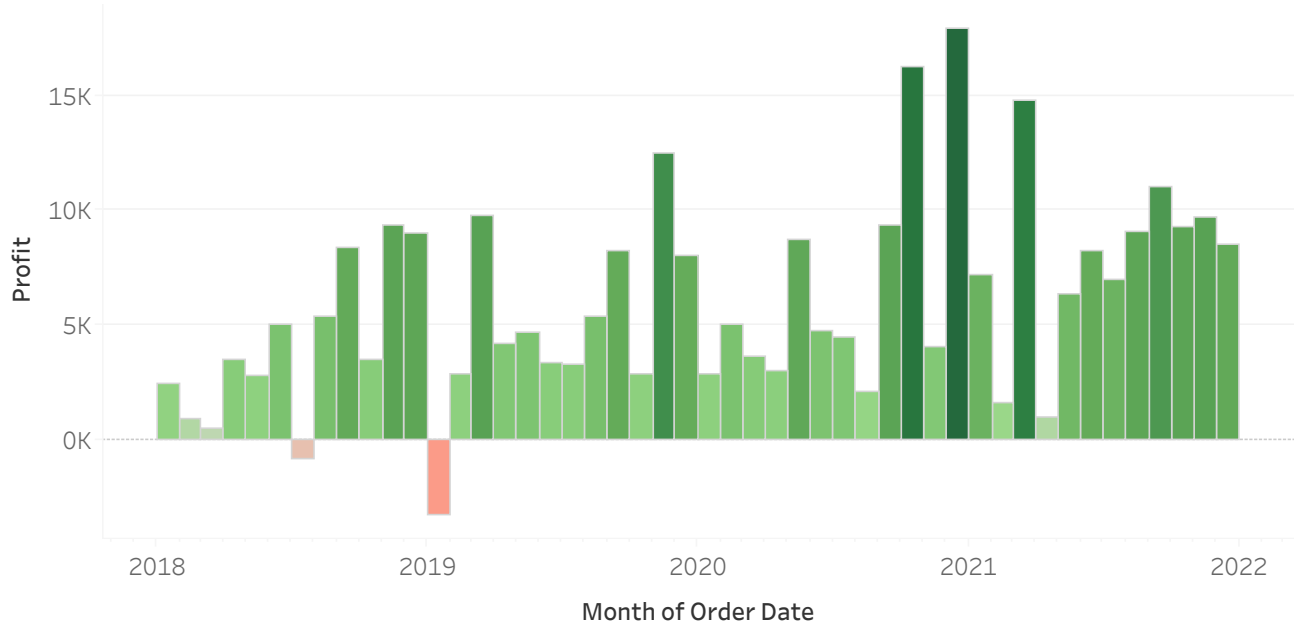
Sales & Profit Mix



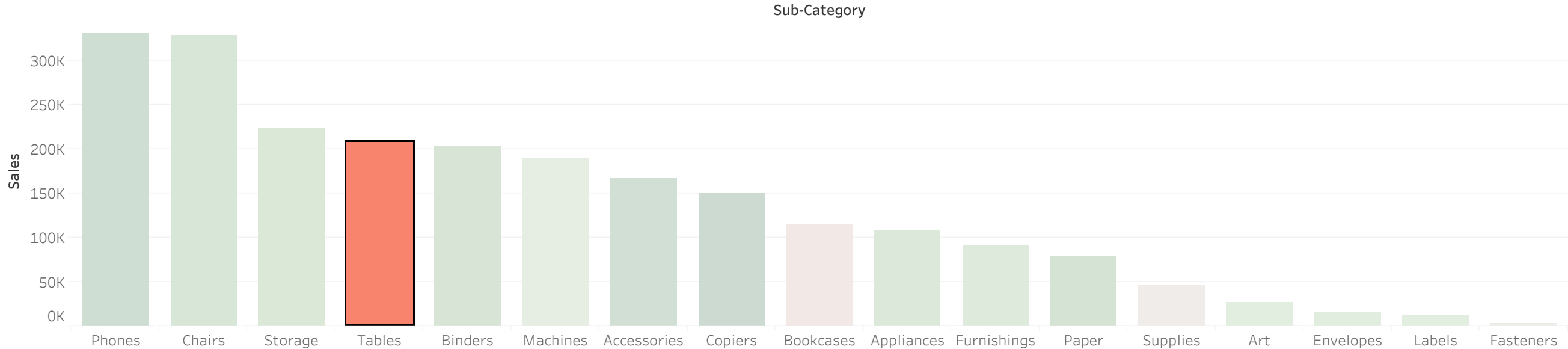
Profit Trend



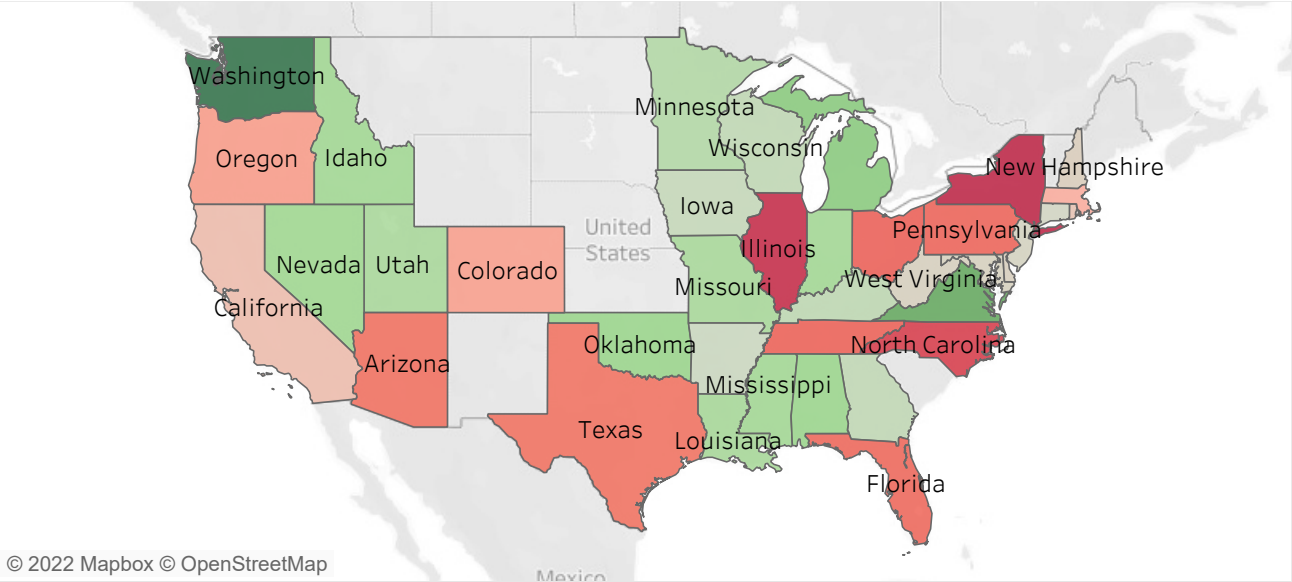
Profit Values



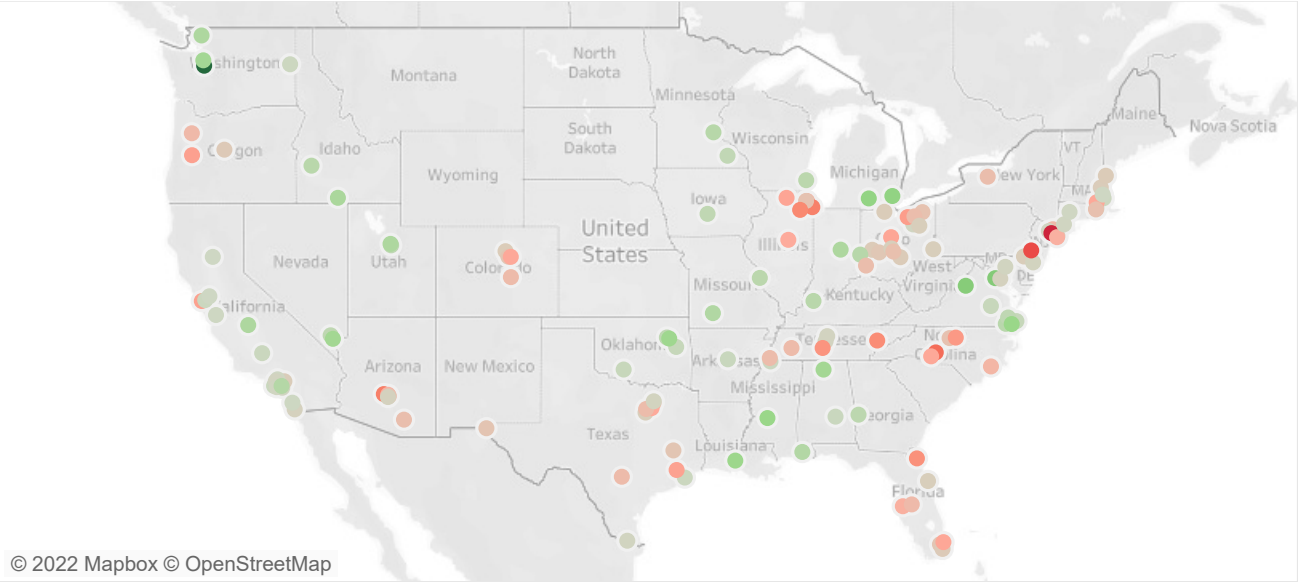
Sales & Profit Mix



Profit across states

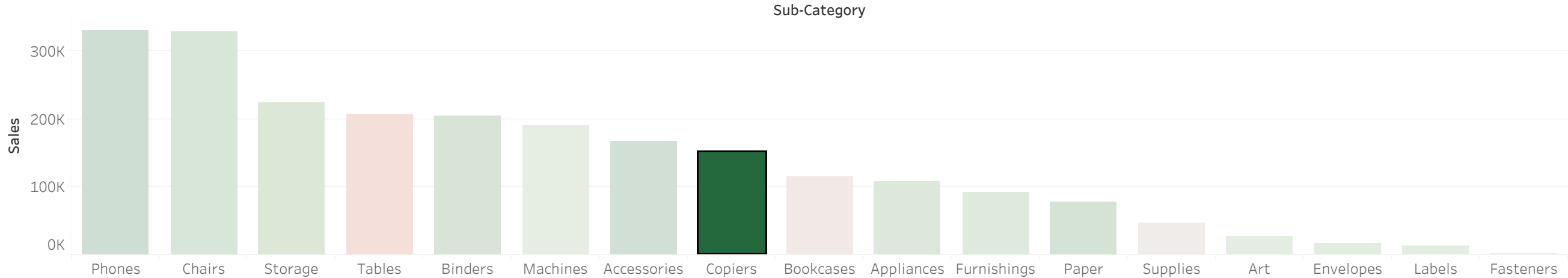


Profit across cities

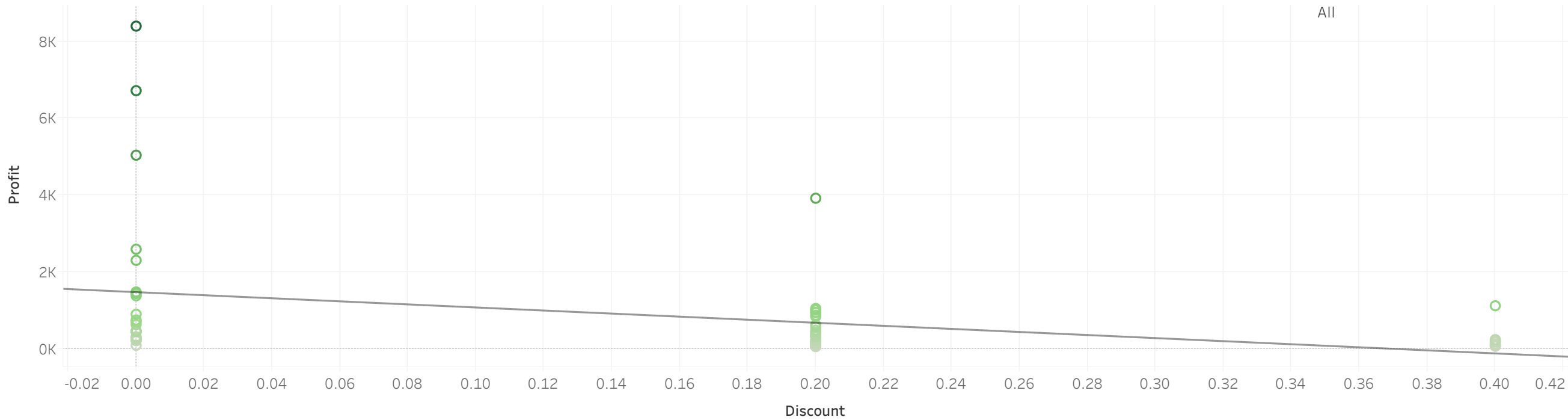




Sales & Profit Mix



Profit vs Discount



# Sale of Tables over the years

Tables - 4th highest in terms of sales

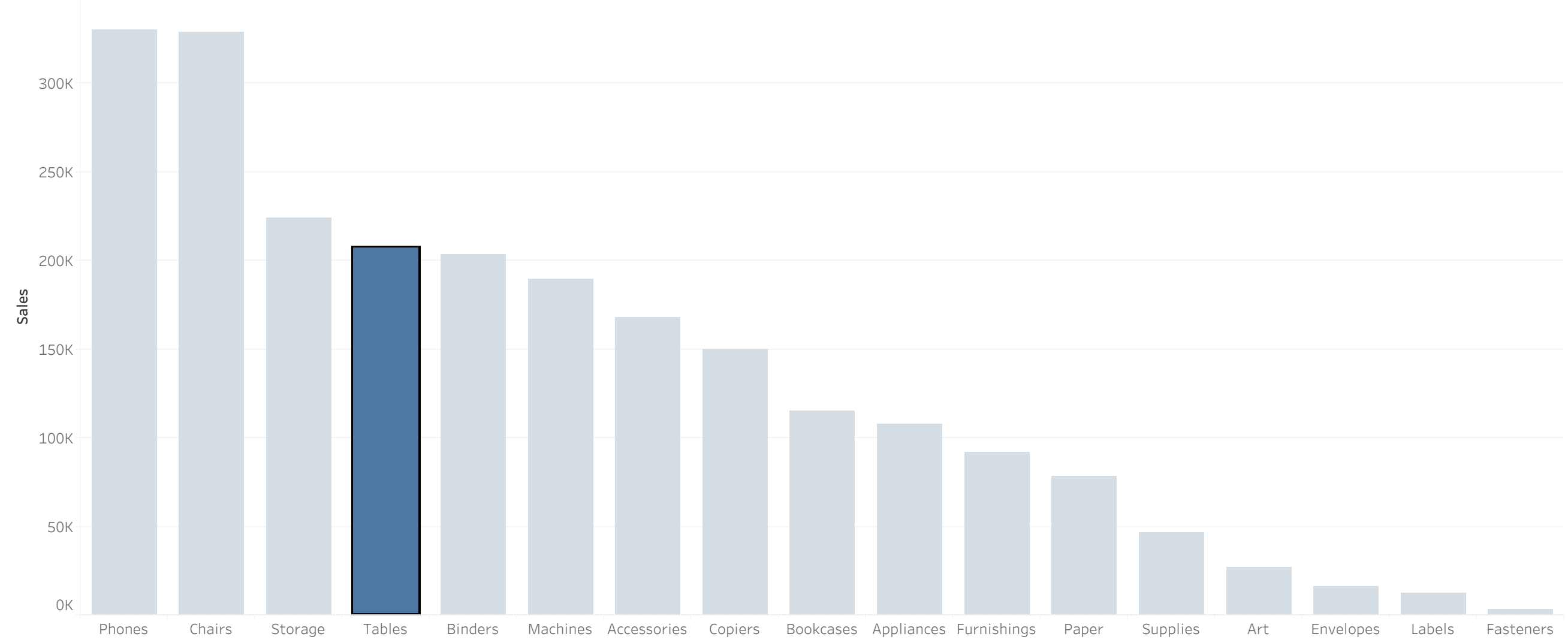
However, tables have the highest loss

Loss has increased over time

State of WA and Virginia, the way things are

Tables very sensitive to discounts

Sub-Category



# Sale of Tables over the years

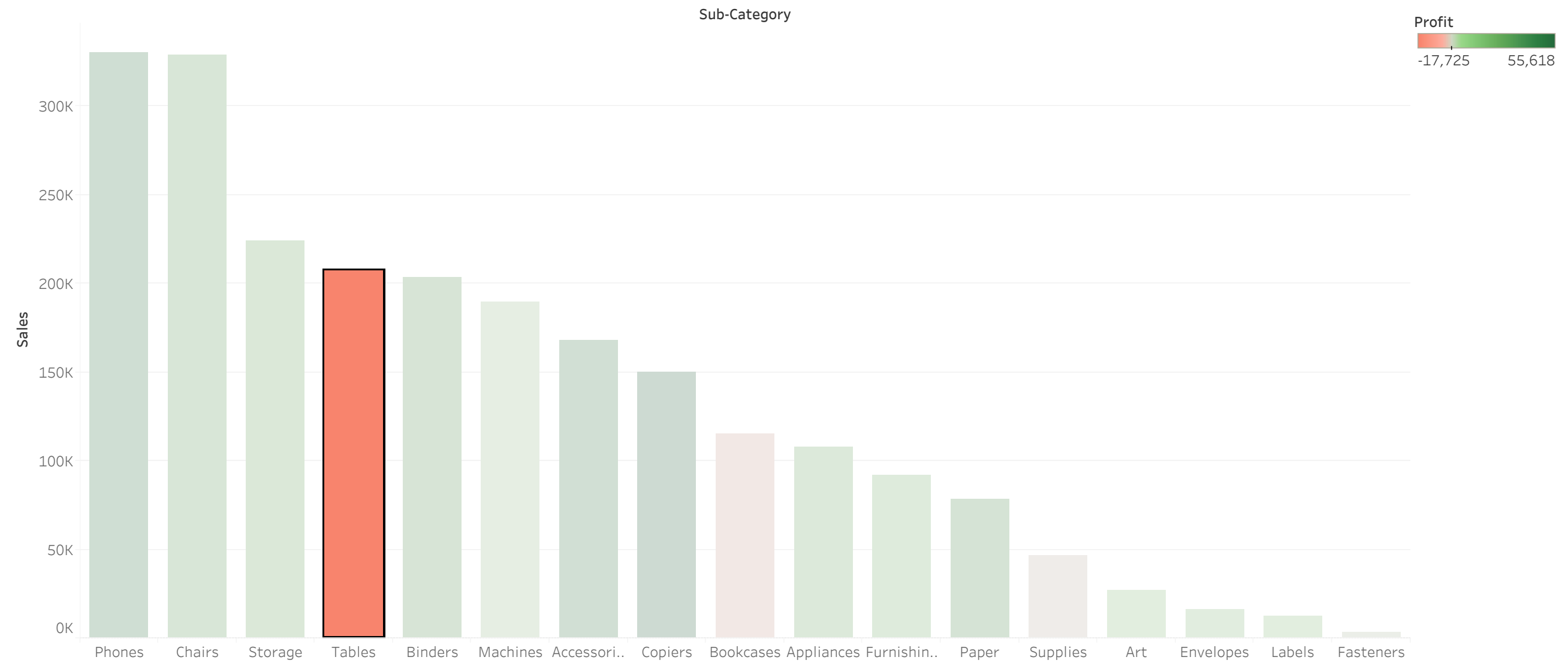
Tables - 4th highest in terms ..

However, tables have the highest l..

Loss has increased over ti..

State of WA and Virginia, the way..

Tables very sensitive to disc..



# Sale of Tables over the years

Tables - 4th highest in terms ..

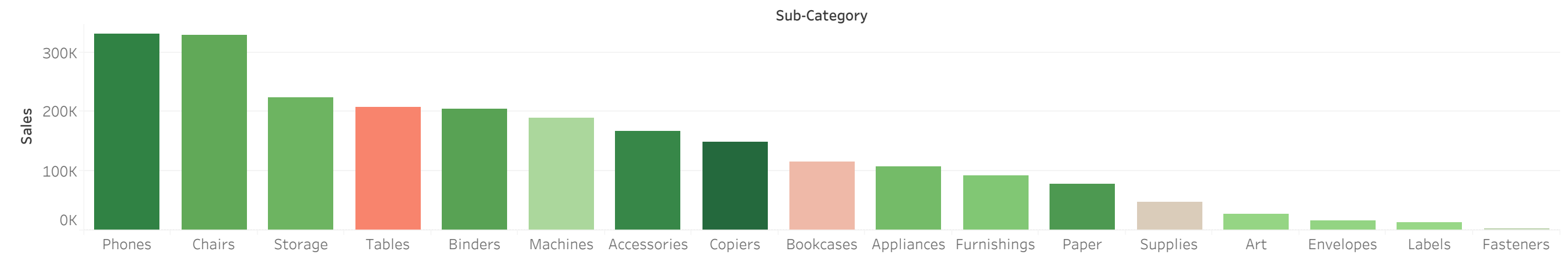
However, tables have the highest l..

Loss has increased over ti..

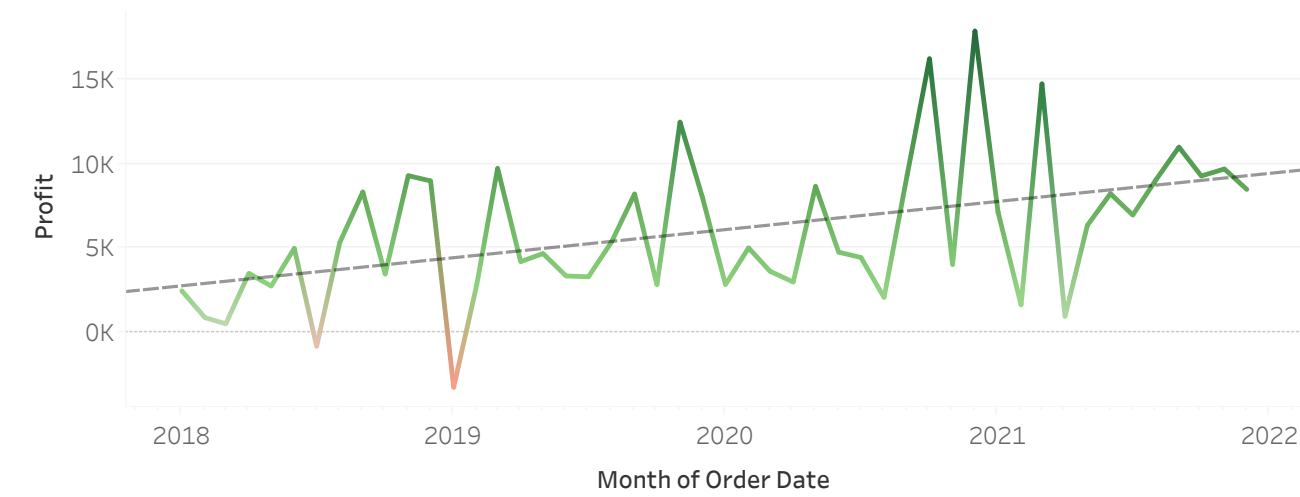
State of WA and Virginia, the way..

Tables very sensitive to disc..

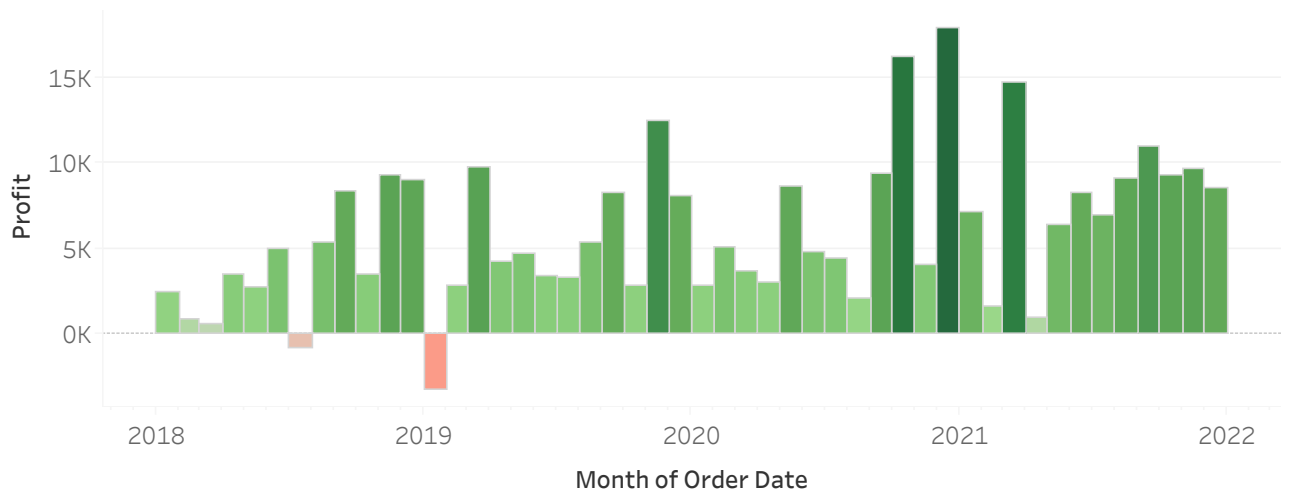
## Sales & Profit Mix



## Profit Trend



## Profit Values



# Sale of Tables over the years

Tables - 4th highest in terms ..

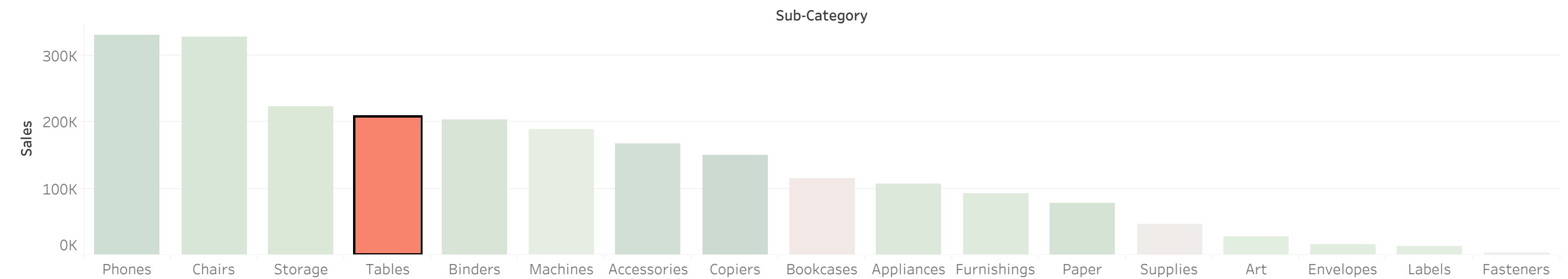
However, tables have the highest l..

Loss has increased over ti..

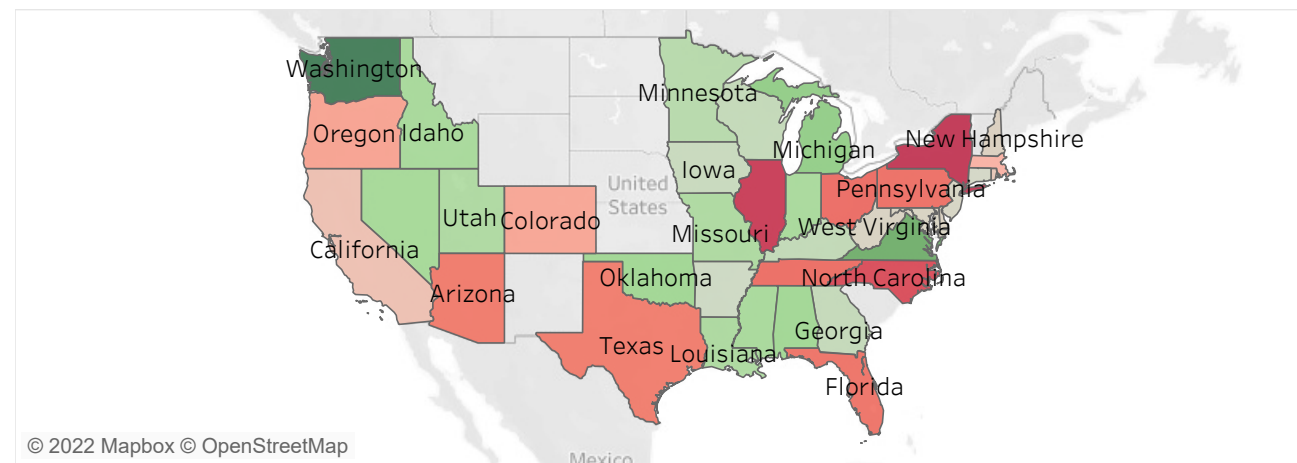
State of WA and Virginia, the way..

Tables very sensitive to disc..

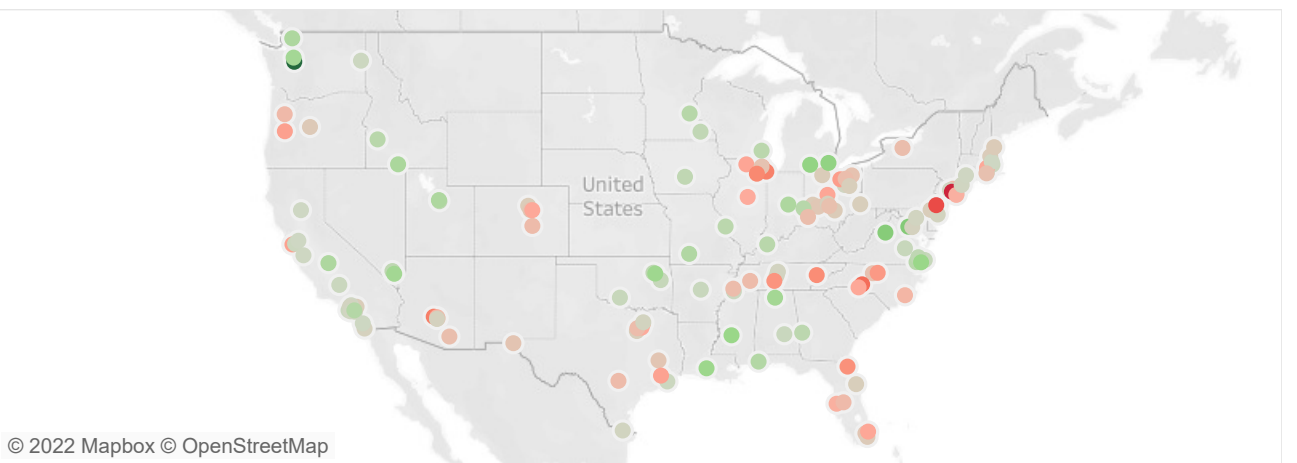
## Sales & Profit Mix



## Profit across states



## Profit across cities



# Sale of Tables over the years

Tables - 4th highest in terms ..

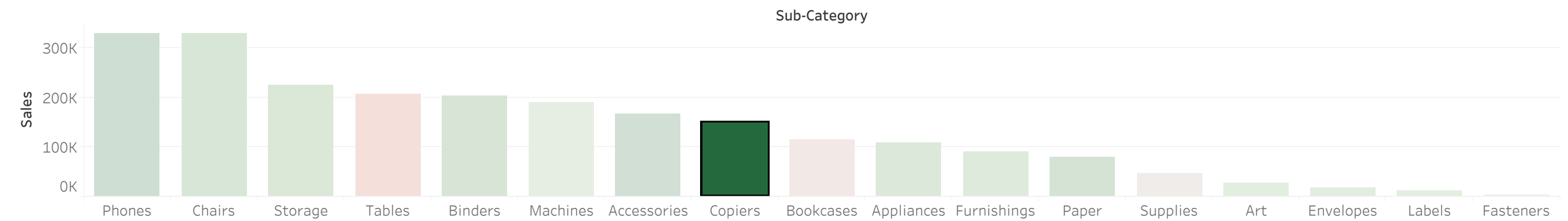
However, tables have the highest l..

Loss has increased over ti..

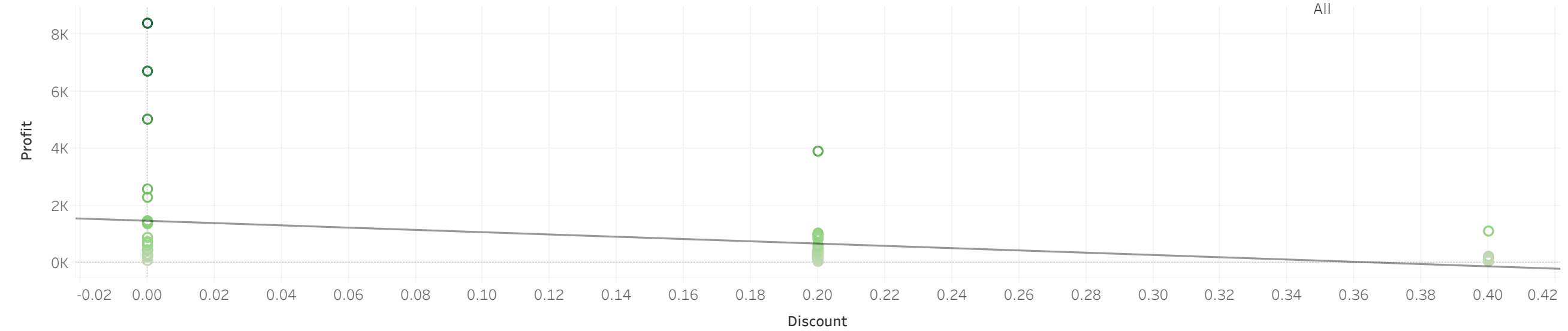
State of WA and Virginia, the way..

Tables very sensitive to disc..

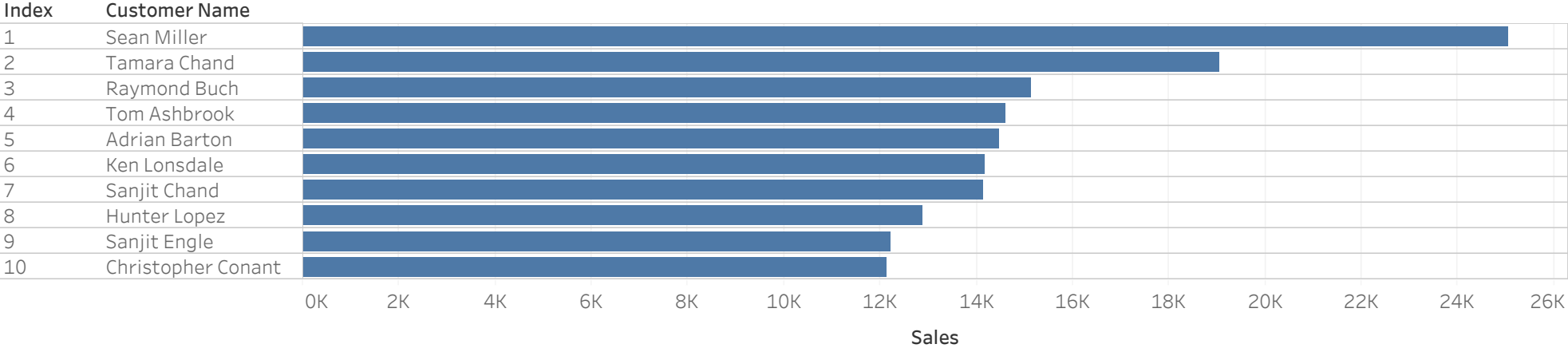
## Sales & Profit Mix



## Profit vs Discount

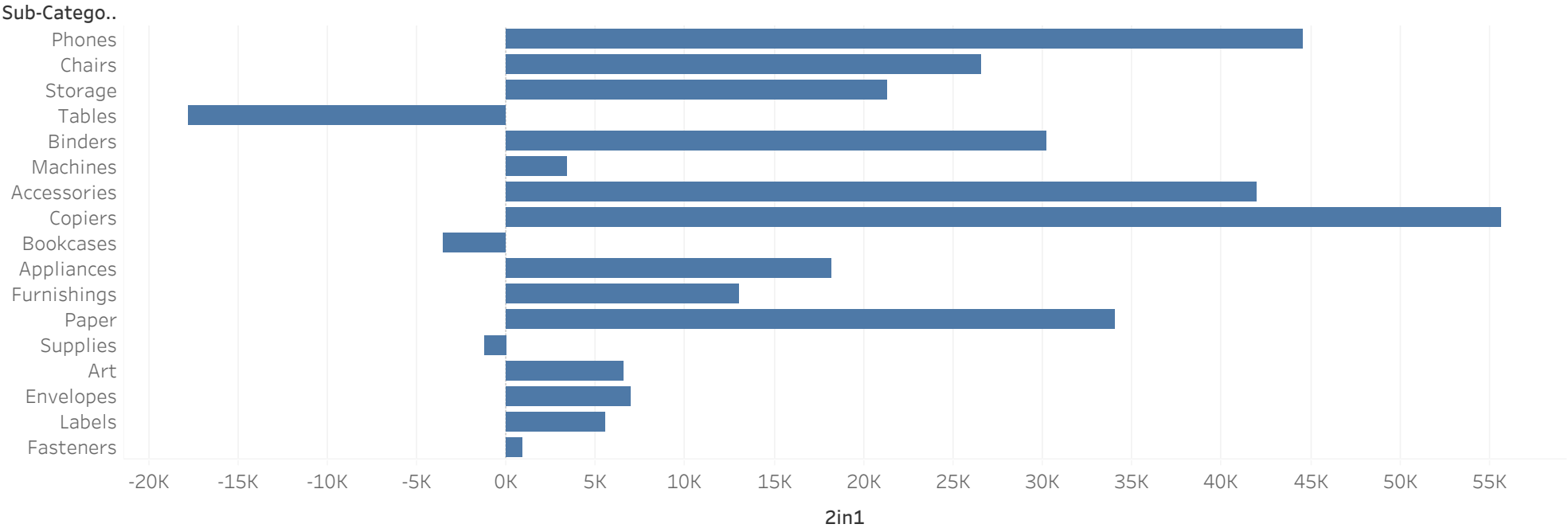


# First N customer by sales



Sum of Sales for each Index broken down by Customer Name. The view is filtered on Customer Name, which has multiple members selected.

# 2in1 - Dropdown selection

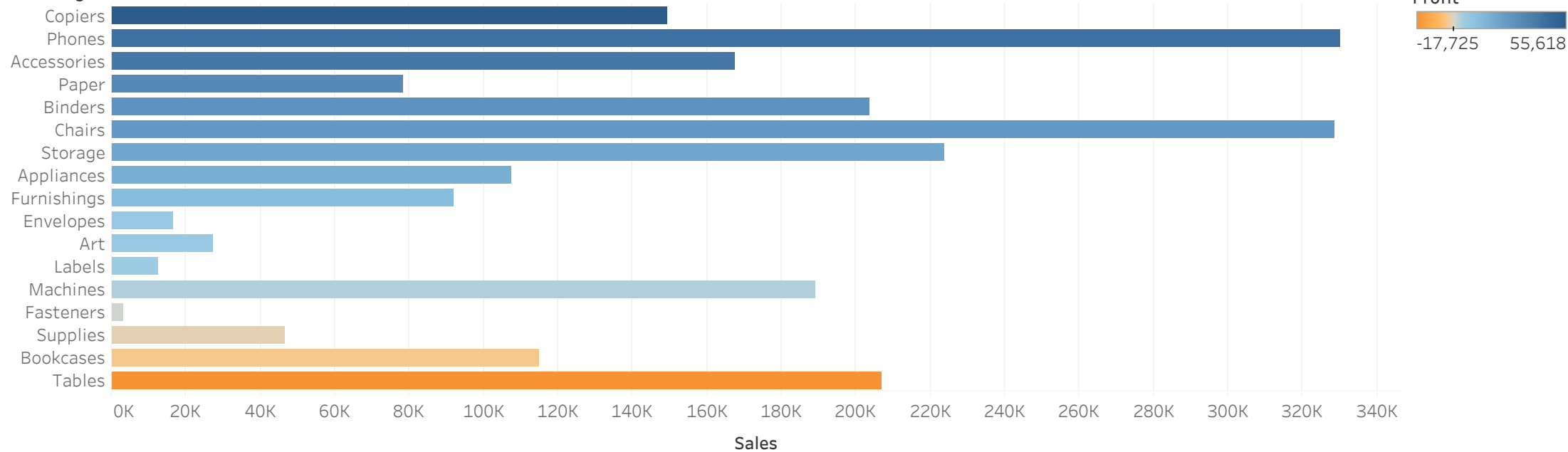


Sum of 2in1 for each Sub-Category.



## Dynamic Sorting

Sub-Catego..



Sum of Sales for each Sub-Category. Color shows sum of Profit.

# Sheet 17

Month of Or..	Order Date			
	2018	2019	2020	2021
January				
February	-68%	-34%	24%	-54%
March	1,132%	224%	125%	190%
April	-49%	-12%	-25%	-38%
May	-16%	-12%	47%	21%
June	46%	-18%	-29%	20%
July	-2%	16%	-3%	-15%
August	-18%	28%	-21%	39%
September	193%	75%	136%	39%
October	-62%	-51%	-19%	-11%
November	150%	142%	33%	52%
December	-12%	-1%	22%	-29%

% Difference in Sales broken down by Order Date Year vs.  
Order Date Month.