## Marketing Materials



Owned by Fiona Zhang •••

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This page contains the post-launch marketing materials for the product.

Material	Purpose	Resource
Final Presentation Slide	This pitching slide contains information on the development process, the team, product functionalities, unique features, and a fun activity.	Vis-CAT  99 Slides.pdf 27 Oct 2023, 05:42 am  Tool used: Google slides, Slidesgo
Video Trailer	Explains the problem and solution that we addressed and the product at a glance.	Introducing Vis-OAT  Copy the Polarical  O:00 / 1:09  Tool used: VideoCut
Product Flyer	Distribute to audiences at conferences to introduce the product and the client team.	Vis-CAT flyer.pdf 27 Oct 2023, 05:42 am
Product Banner	Visual representation of the product at a glance.	Vis-CAT banner.pdf 27 Oct 2023, 05:42 am  Tool used: Canva

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These materials were created in collaboration with our client Christine Nearchou for the specific purpose of the subject COMP30022.

Please consult the team for any usages of the materials.