

Product Designer · UX Consultant Founder at Limalimón Independent well as in house with work teams



P: +56 945729055 E: HELLO@FIORINNA.COM

W: FIORINNA.COM

#### Experience

Jan 2017 • Independent	Aytiara Conversational · Tintina Financial Education  Product Designer – IA · AI · UX · UI Consultant
Sept 2016 • Independent	Mall Plaza Chile  Mobile Product Designer – AI · UX · UI Consultant
Jul 2016 • Independent	Instituto de Sistemas Complejos de Ingeniería Mobile Product Designer - IA · AI · UX · UI Consultant
Ene 2016 • Independent	Kilow Health Company  Principal Designer – IA · AI · UX · UI Consultant
Dec 2015 • In·House + Remote Work	Ministerio de Desarrollo Social de Uruguay  Digital Project Manager - Agile Managment
Jul 2015 • In·House	Bolsa de Comercio de Santiago de Chile  Mobile Designer - Architecture Consultant
Ene 2014 • In·House	Cadem Online UI Designer - Infographics
Jul 2014 • Independent	Loockea  Mobile Product Designer – AI · UX · UI Consultant
Jul 2013 • Independent	GlamSt by Advicemetech Uruguay  Product Designer – AI · UX · UI Consultant
Jul 2012 • Independent	Start-up Chile  Product Designer – AI · UX · UI Consultant
Ene 2011 • Independent	Unidad de Modernización & Gobierno Electrónico (Lab)  Digital Product Designer - Al· UX · UI Consultant
Jul 2010 • In·House	i2b Technologies Interface Designer for Entel Chile
Ene 2010 • In·House	Mobitelio

# Skills

#### **Empatize**

**Interface Designer for iOS** 

I understand the context of our users, and I put myself in the shoes of each client, buying the cause of their anxiety, fear or frustration when faced with technical difficulties or complex projection. I'm here to help get out of it.

#### Listen

I may be able to establish conversations and focus on them to get fixes, project results and solutions generating shared understanding with the team and stakeholders.

### **Collaborate**

I love working as a team, being autonomous. Propose and listen to ideas, manage my times and commitments. I love learn and teach new stuff everyday.

#### **Design focused with autonomy**

Design with autonomy, focus, collaboration, and confidence as key factors in any type of organization, startups, or teamwork. Goal oriented designer.

## Software + Current training



#### Education

#### edX by Harvard University & Massachusetts Institute of Technology (MIT)

- Neuroscience (continuous training)
- Rational Cognitive Psychology (continuous training)

#### **The Interaction Design Foundation**

Gamification: Creating addictive User Experience

#### **Platzi**

- Creating products with Lean UX w/Sergio Nouvel
- Product Design · AI · UX · UI w/Aerolab Argentina Product Optimization Perception and Scalable UX
- Prototyping + Iteration Languages + Testing
- Agile Methodologies · SCRUM · Project Managment
- Programming and Code (continuous training)

#### **Worshops**

- Design Thinking (continuous training)
- Discoverability (continuous training)
- Intelligence Artificial + Smart cities (continuous training) Fintech (continuous training)
- Material Design + Design Persona
- Design Sprint Lean UX – Applying Lean Principles to Improve UX
- User Centered · Usability · Research & interviews

#### **University Education**

- Valparaiso University Design Utrecht University – History of Art + Media
- Internationale Schakelklassen Utrecht Dutch