

WEBSITE QUESTIONNAIRE

Tell us a bit about your company: Company name: Sol Aqua Solar Heating

Address: SOLAQUA Solar Heating LTD 54 Rossa Avenue, Blackrock Co. Cork, Republic of Ireland

Postal Code:

Mobile: 353 0120581

Email: solaqua2018@gmail.com

What does your company do?

Our mission is to supply Irish households with a free solar hot water to help them reduce their water and energy bills throughout a year. Our vision is for Ireland's energy to be sustainable, secure, affordable, and clean. To achieve this, Ireland must use less energy, move to clean energy, and innovate to create new solutions to meet our energy needs. Leading the transition to smarter and more sustainable energy activities is central to what we do.

Let's get down to business:

Do you have a URL in mind for your website? www.solaqua.com

Do you need us to buy your domain? Yes ☐ No ☒

What's your deadline for this project? (dd/mm/yy) April 5th 2019

Could you give us a ballpark figure for your available budget for the website project? (€ 5000)

The next few questions will help us understand exactly what you're after with this site.
Go ahead, tick as many as you need to:



I want this site because:

I need to build awareness for my brand

☒

I need to offer a contact point to my clients

☒

I need my company to have a better image online

☐

I need to sell my product/service through my site

☐

I need to use it to build customer loyalty

☐

I need to reach people in many languages

☐

I need somewhere to promote my latest product/service

☐

I have my own reasons:

My site will be built to target:

Kids & teens

☐

In their 20s

☒

In their 30s

☒

In their 40s

☒

In their 50s

☒

Senior citizens

☒

My clients come to me because:

I offer excellent service

☒

I have the best products on the market

☐

I have the best prices on the market

☐

Do you want to expand your target audience in a certain direction?

Yes. We find that our sales are skewed towards those that are 30 years or above, so we would like to attract those in the 20s more.

More specific features of your customers



Some words about your company:

Subsidiaries N/a

Average number of employees N/A

Someone's searching the web for your business. What words or phrases will they search for in Google?

<u>Solar</u>	<u>Heating</u>	<u>Panel</u>	<u>Water</u>
<u>Thermal</u>	<u>Electric</u>	<u>Heat</u>	<u>Pumps</u>
<u>Cork</u>	<u>Ireland</u>	<u>Aqua</u>	<u>Sol</u>

What is it that makes your products or services unique on the market?

N/A

Do you have any proof that your solutions are better than your competitors?

N/A

Our new website would need to include:

A basic HTML site	<input checked="" type="checkbox"/>	Social network integration	<input checked="" type="checkbox"/>
An HTML5/ CSS3 website	<input checked="" type="checkbox"/>	Intranet system	<input type="checkbox"/>
Responsive design for use on tablets & mobiles	<input checked="" type="checkbox"/>	Separate, dedicated landing pages	<input type="checkbox"/>
A WordPress-based CMS	<input type="checkbox"/>	A redesign of a current website	<input type="checkbox"/>
Online Magazine	<input type="checkbox"/>	Additional requirements	<input type="checkbox"/>
Online forum/ blog	<input type="checkbox"/>		
Newsletter system	<input checked="" type="checkbox"/>		

Special features to be included in our new website:



We want the following special features to be included in our new website:

Registration form	<input type="checkbox"/>	Registration	<input type="checkbox"/>
Video streaming	<input type="checkbox"/>	An online store/shopping cart	<input type="checkbox"/>
MySQL Database	<input type="checkbox"/>	Online payment gateway	<input type="checkbox"/>
Search panel	<input type="checkbox"/>	Blog module	<input type="checkbox"/>
Multicolumn layout	<input checked="" type="checkbox"/>	Image gallery	<input type="checkbox"/>
Newsletter/ Email sign up forms	<input type="checkbox"/>	Image slider	<input type="checkbox"/>
Information/ request forms	<input type="checkbox"/>	Other features	<input type="text"/>
Uploads/ downloads	<input type="checkbox"/>		<input type="text"/>
Customer login	<input type="checkbox"/>		<input type="text"/>

Help us out here - Who will provide the following resources?

	Us	You
Stock photography	<input type="checkbox"/>	<input type="checkbox"/>
Company photography	<input type="checkbox"/>	<input type="checkbox"/>
Other Artwork/ Illustrations	<input type="checkbox"/>	<input type="checkbox"/>
Translation costs	<input type="checkbox"/>	<input type="checkbox"/>
Copywriting text	<input type="checkbox"/>	<input type="checkbox"/>
Professional logo	<input type="checkbox"/>	<input type="checkbox"/>
Graphic design	<input type="checkbox"/>	<input type="checkbox"/>
Other print collateral	<input type="checkbox"/>	<input type="checkbox"/>
Metatags/ description	<input type="checkbox"/>	<input type="checkbox"/>
Font Licenses	<input type="checkbox"/>	<input type="checkbox"/>

Moving on to the pretty stuff...



Moving on to the pretty stuff: Design!

Does your company have a logo/established image & branding guidelines (e.g. fonts, colour schemes etc)?

Yes

☒

No

☐

Do you have print materials (such as business cards or brochures) that we need to match?

☒☐

What will happen once we deliver the site?

Would you like us to update your site or would you like to be responsible for updates?

Yes

☐

No

☒

How often do you require updates?

Daily

☐

Weekly

☐

Monthly

☐

Quarterly

☒

Other

Would you like to book a dedicated training session for your employees to learn to update the site?

Yes

☒

No

☐

Is there anything else you'd like to tell us?

That's all we need for now!

Thanks for taking time to fill this in - we'll be in touch with a quotation shortly.