

## CONTACT

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### **SKILLS**

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- Indonesian (Fluent)
- English (Basic)

# FIRDAUZ TRI ANGGORO

## DATA ENGINEER

#### **PROFILE**

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#### **EDUCATION**

#### JENDERAL SOEDIRMAN UNIVERSITY

- Electrical Engineering
  - Final Project Mobile Apps "Concrete Crack Detection Using Android-Based Convolutional Neural Netork Method"

#### **WORK EXPERIENCE**

#### **Borcelle Studio**

2030 - PRESENT

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

#### **Fauget Studio**

2025 - 2029

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

#### **Studio Shodwe**

2024 - 2025

Marketing Manager & Specialist

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.