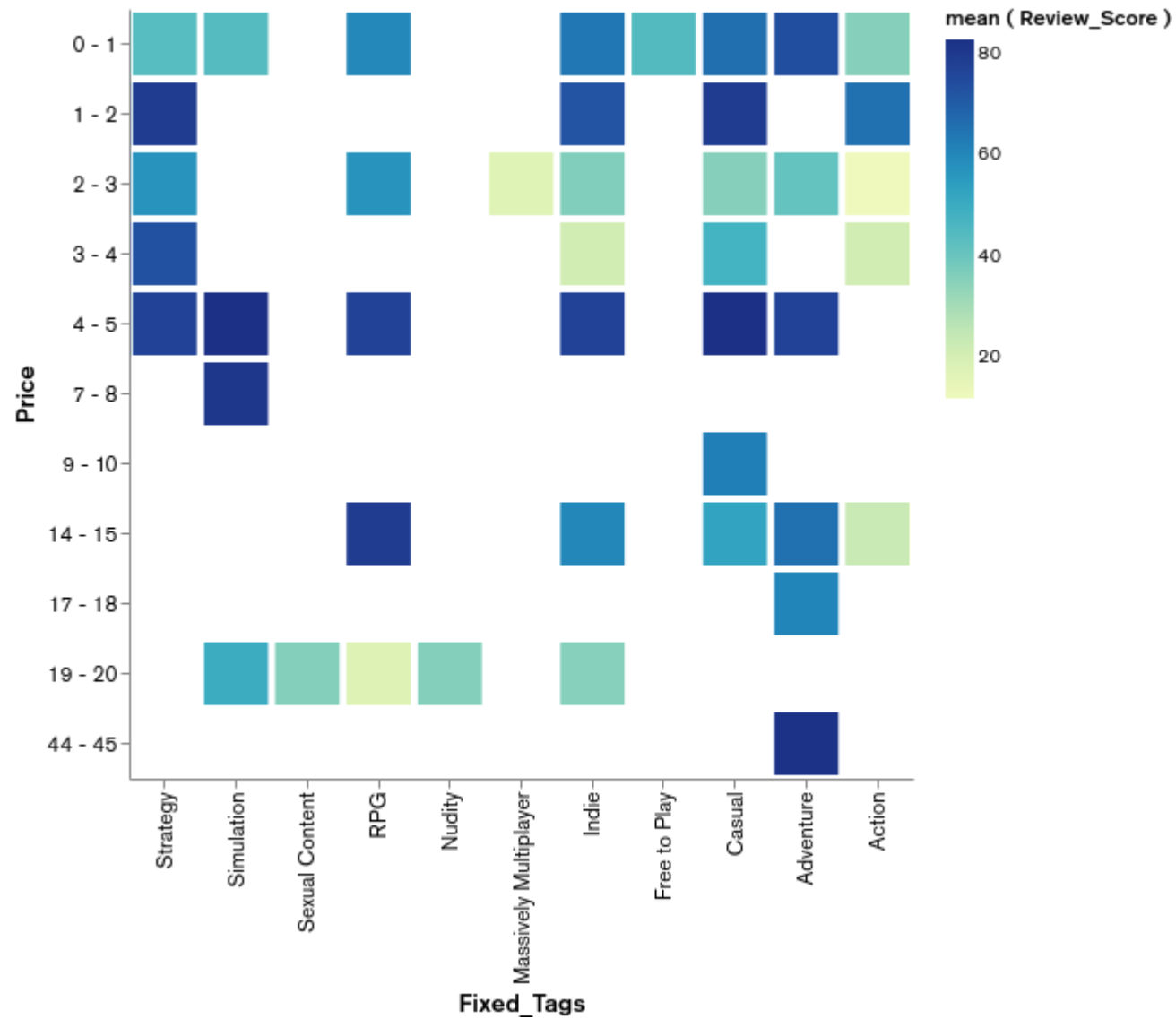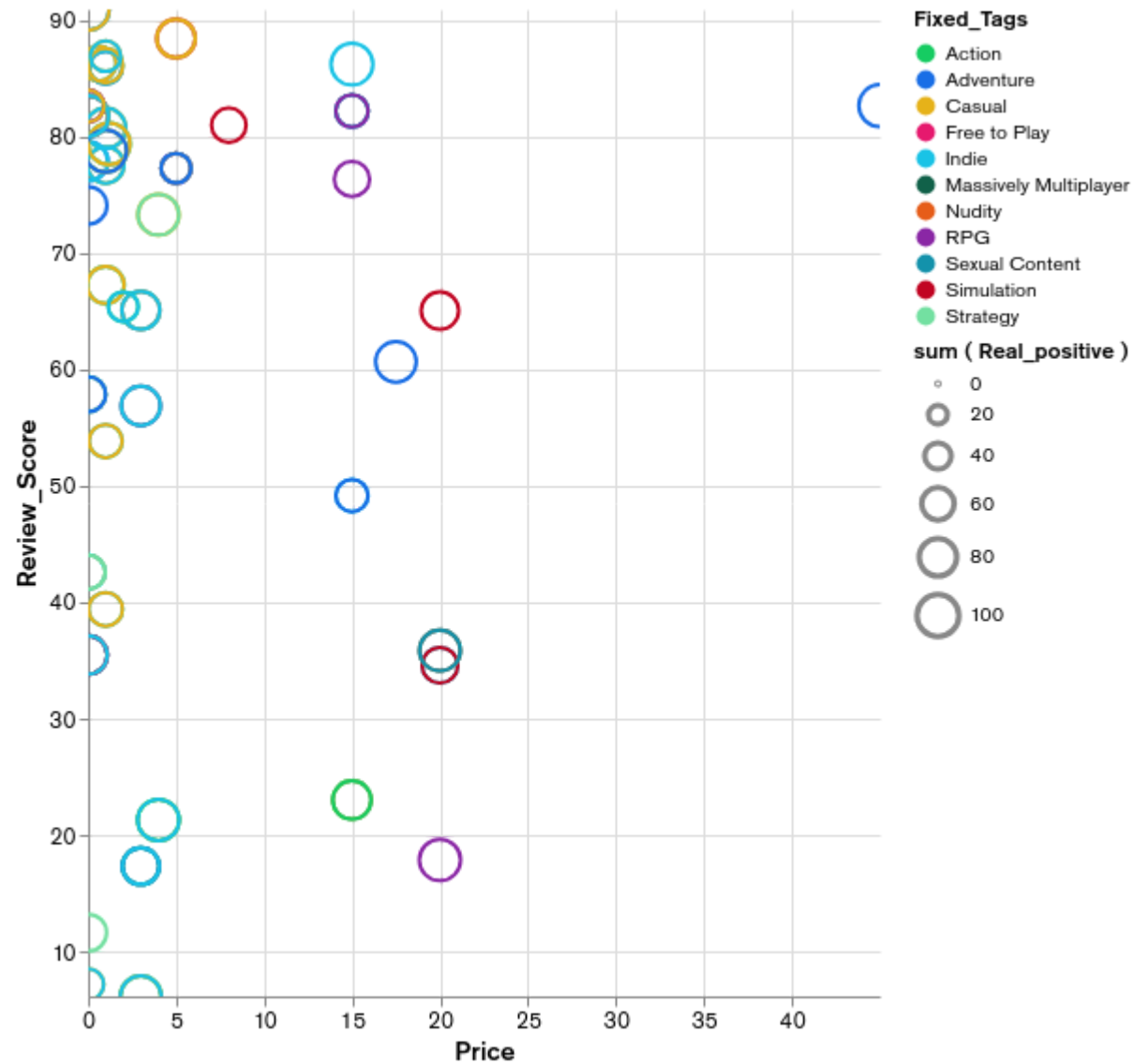# DBMS_Project

Project Submitted to Mr Ashok Harnal

Genre ROI Matrix: Price Point vs. User Satisfaction

This heatmap visualizes the correlation between game tags, pricing tiers, and aggregate review scores.

Market Valuation vs. User Sentiment

An analysis of 5,000+ active titles to determine if higher pricing correlates with player satisfaction.

Fixed_Tags
- Action
- Adventure
- Casual
- Free to Play
- Indie
- Massively Multiplayer
- Nudity
- RPG
- Sexual Content
- Simulation
- Strategy

sum (Real_positive)
- 0
- 20
- 40
- 60
- 80
- 100

Genre Market Share Evolution (1997–2024)

A historical breakdown of the industry's top 5 categories.