The feature list as I see it:

1. This will be a place to put up anything and everything in digital form.
2. The core concept is for a user to own an artifact by
   1. Uploading an original content
   2. Buying / bartering it with the current owner
3. Users will be having a ladder system depending on
   1. Contribution
   2. Recommendation
   3. Participation
4. User interactions to be managed via virtual cash (details to be worked out)
5. Paid / VIP services to be offered on sign up
6. Free users can upgrade to paid services either by paying the fees
   1. Partial upgrades can be managed by having in-app purchases