

SystemsthatareInteractive Report/Feedback

Sections

Overview

The project concept provides a good overview of app, with clear ideas and processes explained well. All 4 main screens of the app are individually summarised with a good level of detail. The key features of the app are clearly stated, along with their context within the app. Concise, clear and thorough overview in summary.

Personas

There are only two personas in the Proposal, but a third could really have helped to contextualise the app's usefulness to Users. Furthermore, the personas are fairly basic with no real background to the Users – such as Name, Age, Occupation etc. These bits of information can help to visualise the persona and their hypothetical use of the app. That said, the two personas successfully convey two very different uses for the app, including using GPX files for cycling vs running. Additionally, one persona is particularly interested in the health side of the app and clearly is less interested in training.

Scenarios/Storyboards

There are no storyboards included in the proposal, however, there are 4 very detailed scenarios that are thoroughly explained. Although storyboards would have helped to visualise the app's use, the scenarios are perfectly adequate. The scenarios also add new features that were not covered by the project concept, such as heart rate tracking and the provision of weather data to the User. There is also mention of a gym finder for when the weather is “thunderstorms” which is not mentioned again nor exists in any of the wireframes. It is unclear where this particular feature fits into the app, and storyboards could definitely have helped with this.

Wireframes

There are 6 wireframes covering the 4 main views plus the login page. All the wireframes are easy to read and relate to the previous scenarios and personas. The layout of the application appears to be simple and intuitive. Some colour in the wireframes would have been nice, as it appears to be a blueish greyscale (other than the “points of interest marked in red”) which is often less engaging for the User. Additionally, it would have been nice to know what each of the graphs on the Last Run Stats wireframe represent. Lastly, the second page of the Planner has a shadow surrounding the map view, yet no other wireframe makes use of a shadowing effect, meaning it looks quite out of place. In fact, the map view looks like it was most likely made separately from the rest of the wireframes as the whole styling is different from the other frames.