





- - jubileecasagan30@gmail.com
  - Manila, Philippines

# **About Me**

Hi there! I'm Jubilee, a multimedia arts student from Lyceum of the Philippines University Manila. My primary strength lies in digital illustration, but my creative curiosity has recently led me into graphic design. I also have experience in other fields such as photography, and 3D modeling.

This portfolio is a showcase of my journey and evolving expertise.

Enjoy exploring my work!

#### Resume

# Experience

2024 - Present	Polymer Clay Artist
	Founded and operated a small
	business specializing in crafting keychains with polymer clay
2024	Production Manager
2024	"LDR" by Shoti, produced by 6ixth Sense
	Water and Sanitation project, Rotary PSA Festival
2024	Photographer and Videographer Gained experience in photography and videography
2016 - Present	Illustrator  Developed experience in making
	illustrations, with a focus on character design.
2023	Filmmaker
	Gained experience in film production
2021	Graphic Designer
	Created posters for advertising campaigns
	Skilled in typography, logo design, color theory, and visual composition.

### Education

2021 - Present	AB Multimedia Arts Lyceum of the Philippines University Manila
2024	BS International Travel and Tourism Management Lyceum of the Philippines University Manila
2024	Accountancy, Business, and Management San Jose Academy

### Skills

Digital/Traditional Illustration Graphic Design 3D Modeling Photography Videography Branding Storyboarding Polymer Clay Artistry

### **Tools**





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Thank you for respecting my creative rights.









# New Moon

I designed this poster using Adobe Photoshop back in 2023. It was my first-ever attempt at creating a poster, completed as part of a school activity. This piece is just a sample and features a fictional movie titled New Moon, an idea I came up with for the project.

The concept behind New Moon symbolizes a fresh beginning or a new phase in life, much like the moon's cycle. It reflects themes of renewal, hidden possibilities, and the quiet yet powerful transformations that happen beneath the surface.

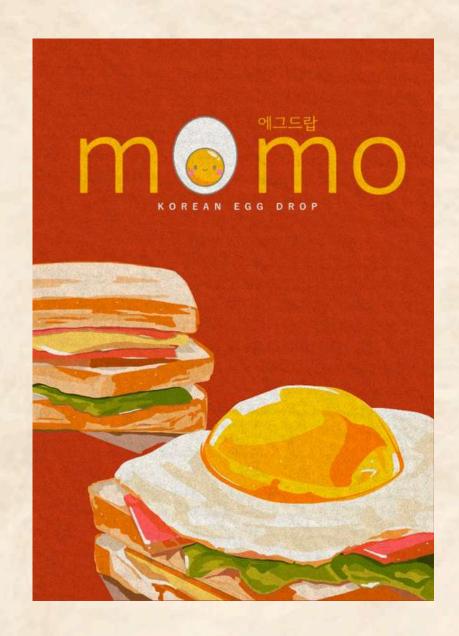


# Foodpanda

I created this Foodpanda advertisement poster using Procreate in 2022. The pink background complements Foodpanda's signature color palette. The design features a cellphone with a hand reaching through the screen, using chopsticks to pick up cartoonish food inside. This concept plays with the contrast between reality and the digital world — the hand and chopsticks start off as realistic but transform into a cartoon style once they cross into the phone, symbolizing how the app bridges the gap between virtual convenience and real-life cravings.





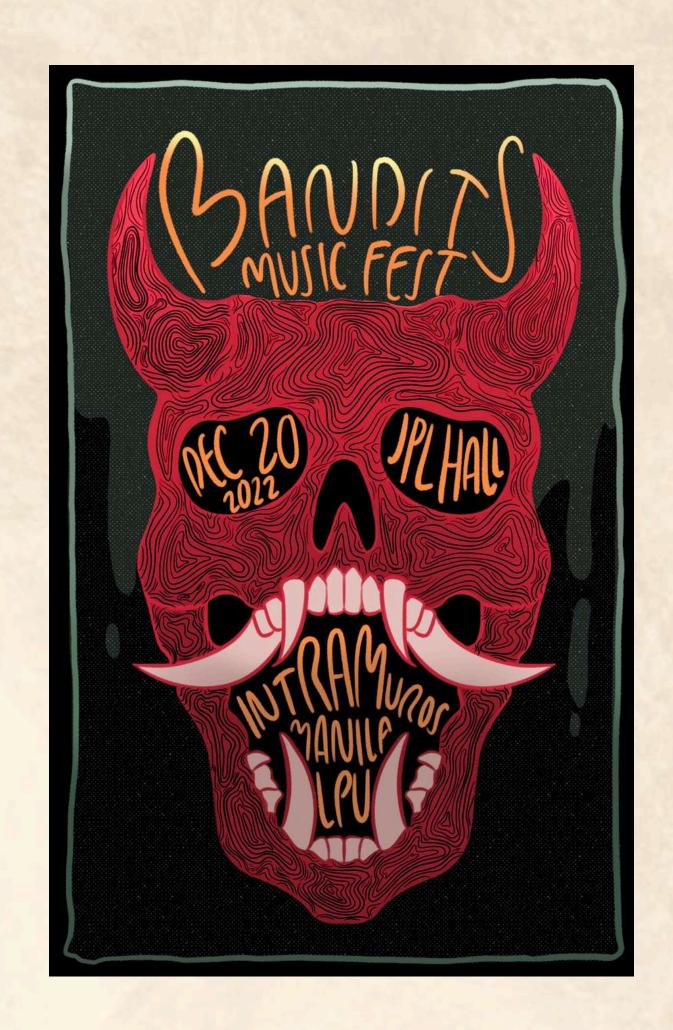


# | Advertisement Poster

Made with Procreate, 2022

# Event Poster Made with Procreate, 2022





# Bandits Music Fest

I created this event poster in 2022 as part of a school project where we were tasked with designing a fictional concert for LPU Manila. I envisioned a high-energy rock concert, drawing inspiration from dynamic visuals, and a gritty, rebellious aesthetic to capture the essence of rock music.

### cinnamon & honey co.

# Logo

Made with Procreate, 2024





# Cinnamon & Honey Co.

I designed the logo for Cinnamon & Honey Co. with a capybara as the central figure, symbolizing warmth, calmness, and community — qualities that reflect the comforting and inviting essence of our bakery. Just like how cinnamon and honey create a perfect blend, the capybara's gentle nature embodies harmony and togetherness.



cinnamon & honey co.

EST 2024



Made with Procreate, 2024

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# | Milk Carton Packaging

Made with Procreate, 2023



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Pure, Fresh Cow Milk Original

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## Moo Milk Pure, Fresh Cow Milk Indulge in the essence of nature with Moo Milk, the embodiment of dairy perfection Our milk is garefully

Indulge in the essence of nature with Moo Milk, the embodiment of dairy perfection. Our milk is carefully sourced from free-range cows, grazing on lush, green pastures, to ensure the utmost purity and freshness.

#### Freshness and Quality Preserved!

Store our cow's milk in the refrigerator to maintain its freshness. Shield from direct light exposure. If you detect any off-flavors or signs of spoilage, please discard the milk to prioritize your well-being.

1 liter

### moo milk

high protein

Pure, Fresh Cow Milk Original

# Nutrition Facts Serving Size 500.0 Samuel Five Serving Calerina 250.0 Substitute 150.0 Substitute 1

Cow's M (Vitam

möo # milk

Moo Milk's Fresh Cow Milk is Manufactured by: Serene Delights Milk Co.