

Colour

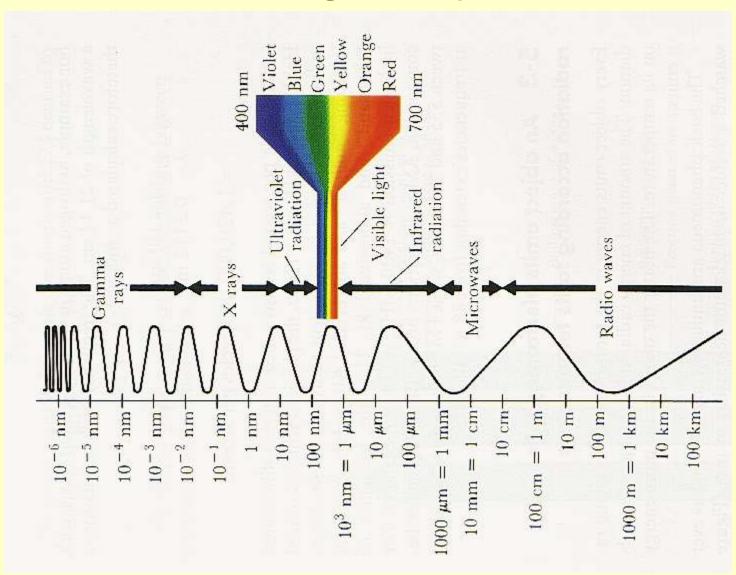
- What is colour?
- Human-centric view of colour
- Computer-centric view of colour
- Colour models
- Monitor production of colour
- Accurate colour reproduction



Cunliffe & Elliott, Chapter 8
Chapman & Chapman, Digital Multimedia, Chapter 5

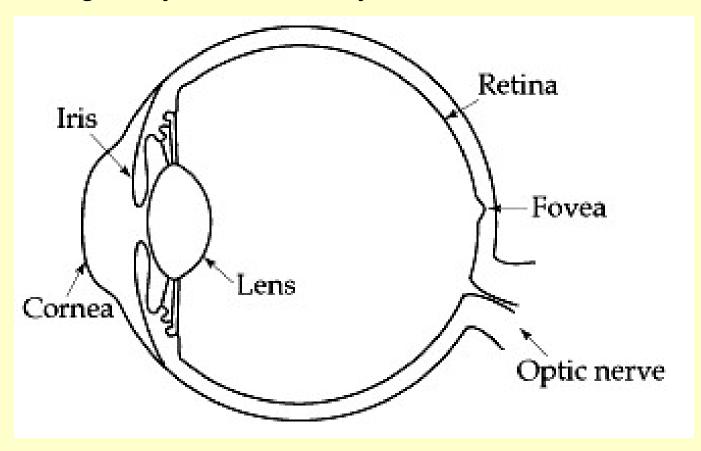
CSCU9N5: Multimedia and HCI

Electromagnetic Spectrum



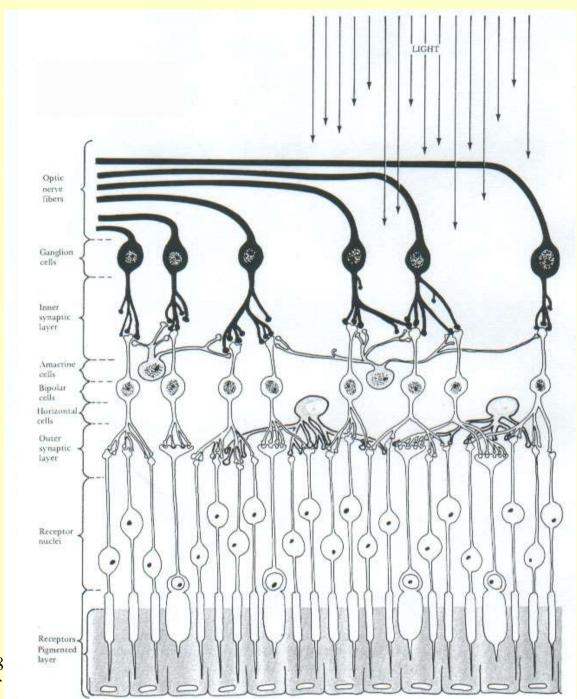
Why/How do we perceive colours?

 Before answering this, we look at what happens when light rays enter our eyes



Photoreceptors

- The retina is the area at the back of the eye on which the image we see is formed.
- Photoreceptors are sensitive to light, and send signals to the brain about what we see.
- Two different types of receptors, commonly called rods and cones
 - Rods are for the night vision in black and white
 - Cones are for daytime colour vision



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Rods

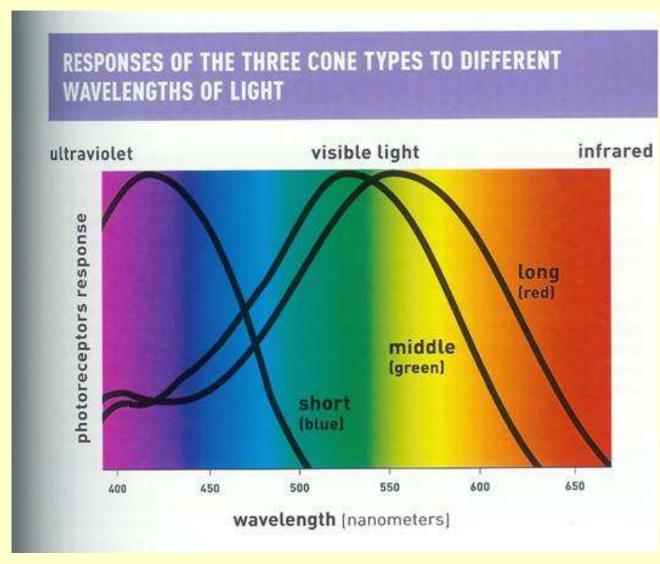
- Rods are very sensitive to light, and allow us to see under a very low level of illumination
- They give us our night vision, in shades of white, grey and black
- About 120 millions rods in one eye
- Located mainly towards the edges of the retina (so better for peripheral vision)
- Cannot resolve fine detail
- Subject to light saturation
 - Ever been looking up at the stars, and a neighbour's security light comes on and temporarily dazzles you?

Cones

- Cones are less sensitive to light than the rods, so can tolerate more light
- There are about 6 million cones, mainly concentrated on the fovea area of the retina
- Three types of cone, each sensitive to a different wavelength - this allows colour vision
- The actual wavelengths that the cones are most sensitive to are 560nm, 530nm, 430nm, commonly labelled "red", "green", "blue" respectively
 - better labelling would be "short", "medium", and "long" wavelengths

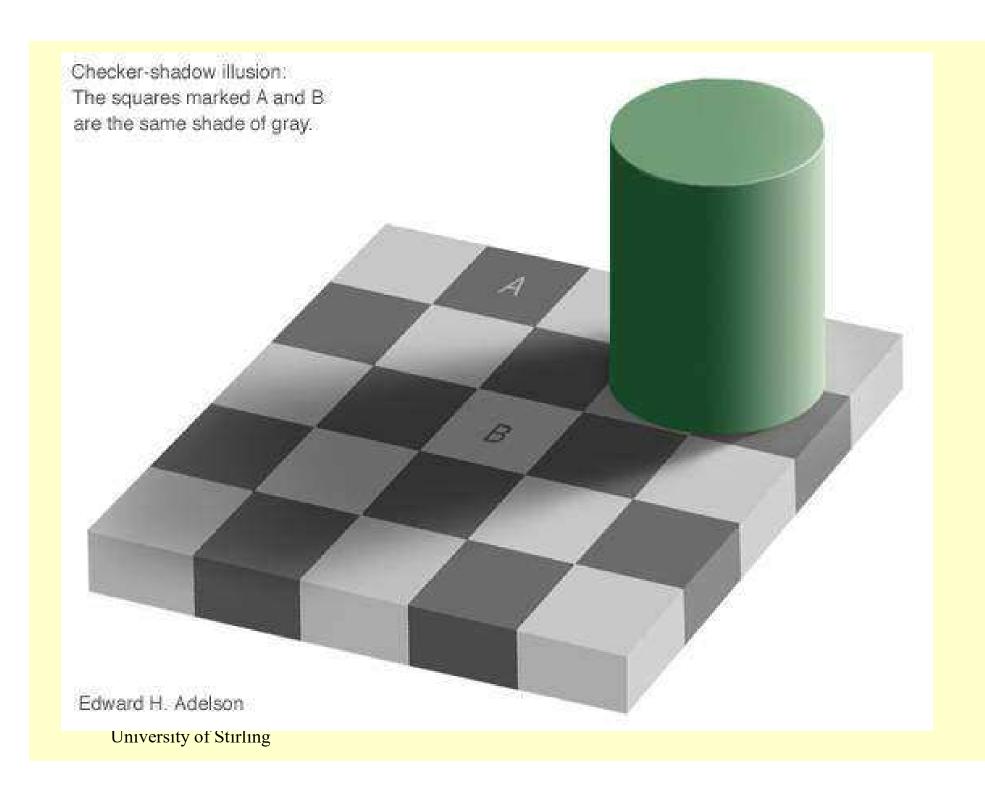
Cone sensitivity

- 60% cones red
- 30% green
- 10% blue



What is colour perception for?

- To support the animal in its ecology
- To enable it to identify food (etc.) in different lighting conditions
 - colour constancy
 - The ability to recognise colours in different illuminations
 - A difficult problem for computer systems
 - And one that can result in unexpected visual illusions



Colour constancy example





Above are parts of the two sections, without the surrounding parts of the image.

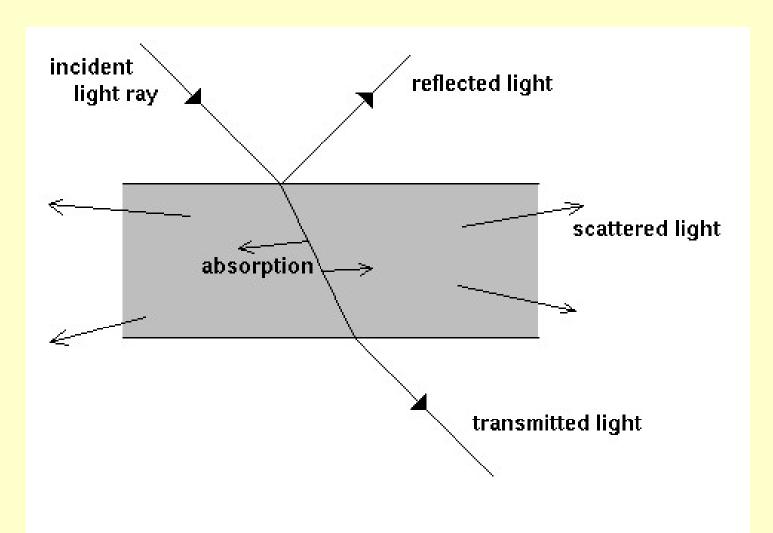
The eye/brain corrects for the expected effect of the shadow.

What colour is this dress?

What is colour?

- There are two possible reasons why an object may be coloured:
 - It may reflect light unevenly over the visible spectrum
 - It may emit light unevenly over the visible spectrum.
- If an object reflects light evenly, it will be white or grey or black
- If it emits light whose energy is spread evenly over the spectrum, the light will be white.

Reflected light: Light incident on a surface



Why are things coloured?

- Most things reflect, rather than emit, light
- Materials have different absorption and scattering characteristics for different wavelengths of light

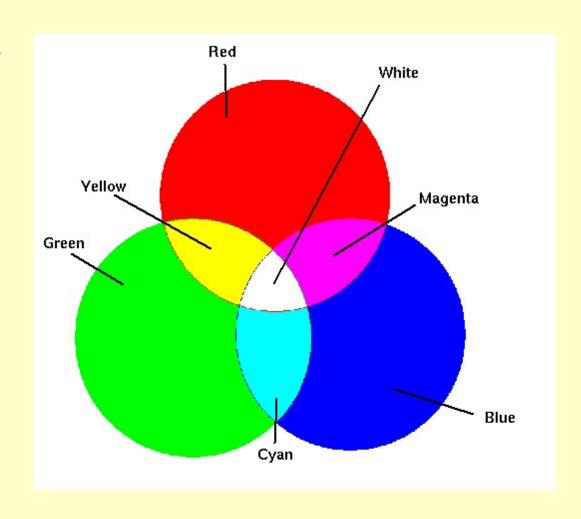
Examples:

 A yellow object absorbs a lot of blue light, but scatters in the longer (red and green) wavelengths

 Black clothing gets very hot in sunlight, because it doesn't scatter much light (obviously not, as it's black!) so it absorbs a lot (as heat)

Emitting light: Additive Colour Matching

- Mixing different amounts and wavelengths of light together produces colours
- Maxwell's trichromatic colour theory



Colour Models

Different ways of constructing colours

- some ways are from primaries
- some are more numerical ways

Some of the more common systems:

- RGB (red green blue)
- CMY (cyan magenta yellow)
- CMYK (cyan magenta yellow black)
- HSV (hue saturation value)
- CIE (Commission Internationale d'Eclairange) primaries

RGB

- Additive colour scheme
- Adds red, green and blue amounts starting from black.
- Typical colour scheme used in graphics programming, image files, HTML etc.
- R, G, B values typically all from 0-255 (so stored in 1 byte)

Examples:

Orange R=255 G=135 B=75

Turquoise R=23 G=173 B=178



CMY and CMYK

- CMY = Cyan Magenta Yellow
- CMYK has added black and is used for printing
- Amount of Cyan in a colour is the same as how much red is "missing" in the colour compared to white (with the red fully on)
- Similarly,
 - Amount of Magenta = amount of green missing
 - Amount of Yellow = amount of blue missing
- Subtractive system

RGB and **CMY**

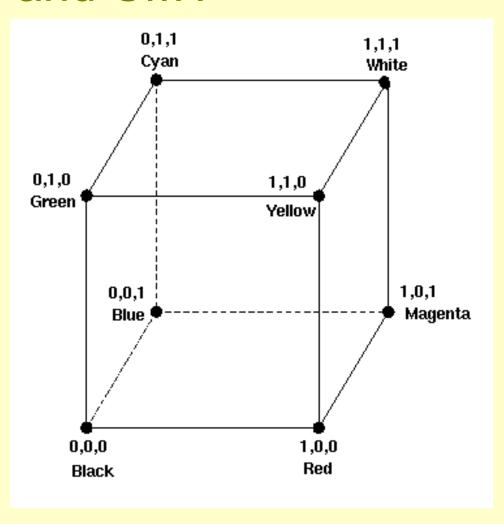
 RGB and CMY are complementary colour models

$$C = G+B = W-R$$

$$M = R + B = W - G$$

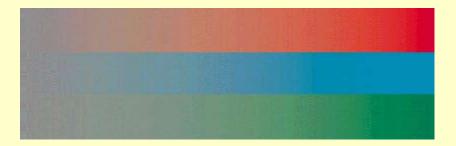
$$Y = R + G = W - B$$

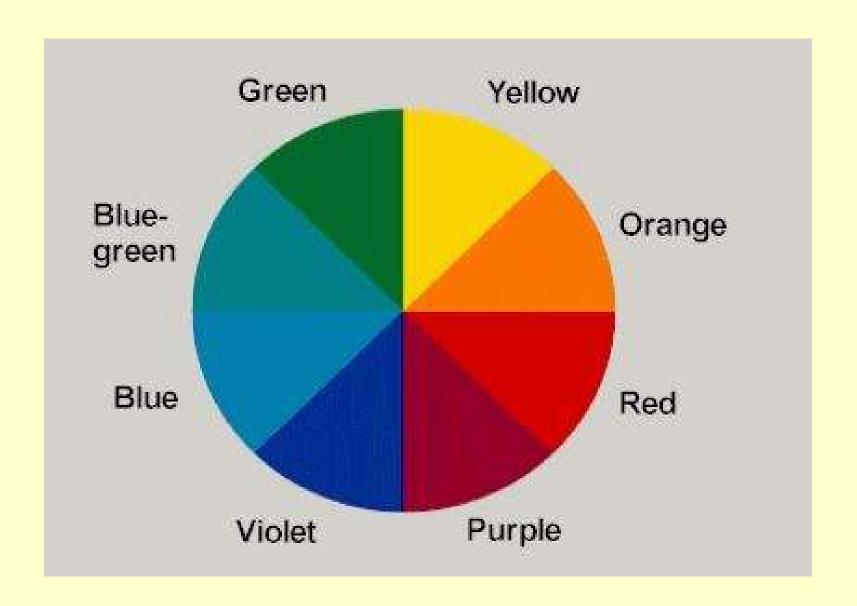
$$(W = white)$$

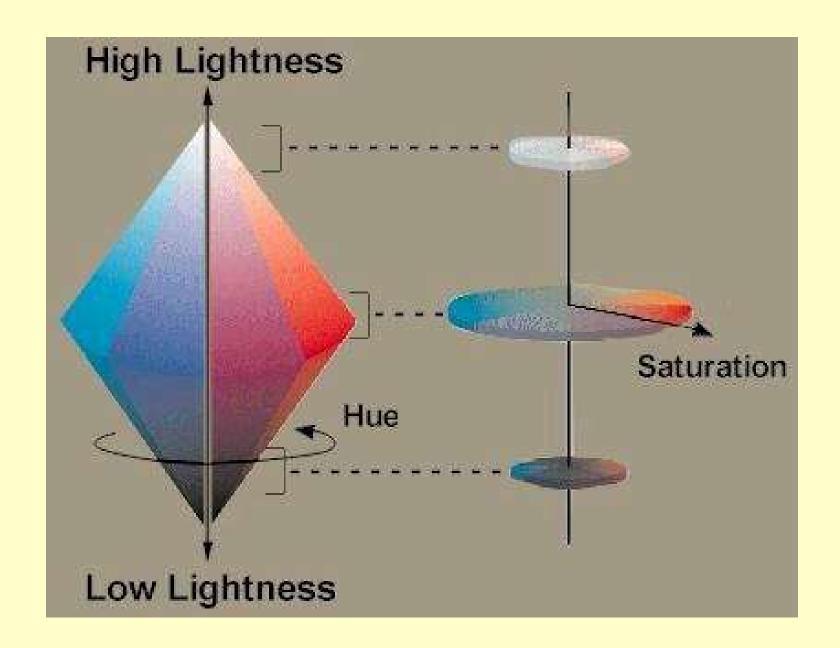


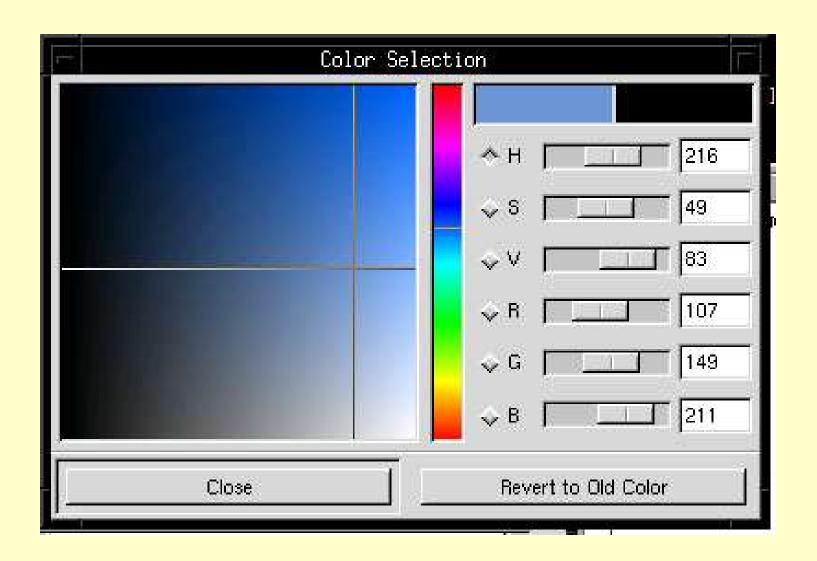
HLS/HBS/HSV

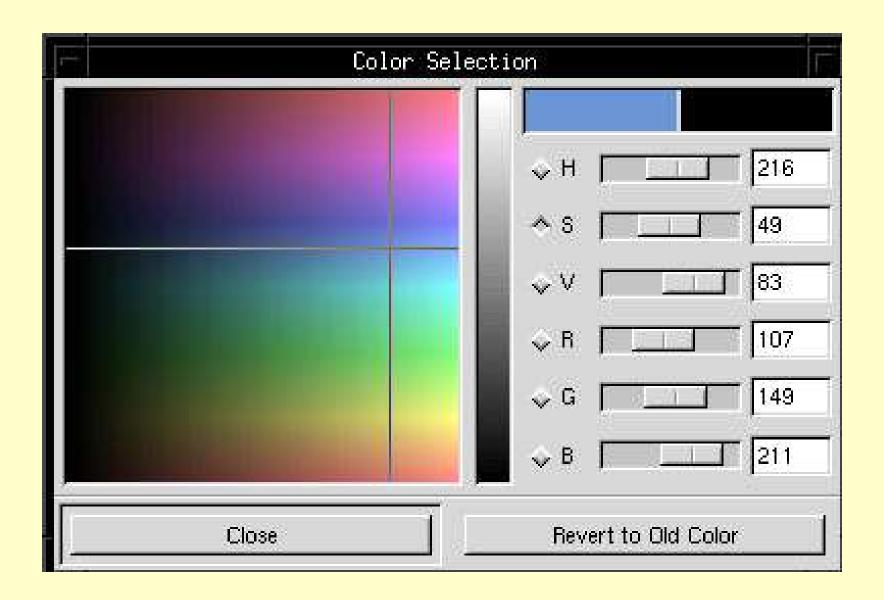
- Closer to how we think about colour
- Hue
 - which colour along spectrum of red-yellow-green-blue-violet
- Lightness or Brightness or Value
 - how much or little light is produced from an area
- Saturation or Colourfulness
 - how much colour it exhibits (greys are very unsaturated)

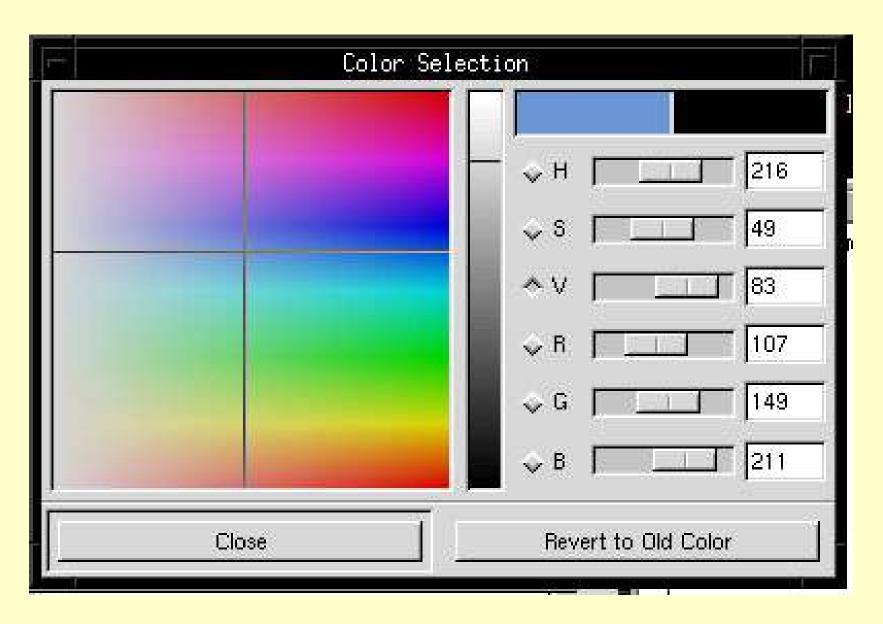












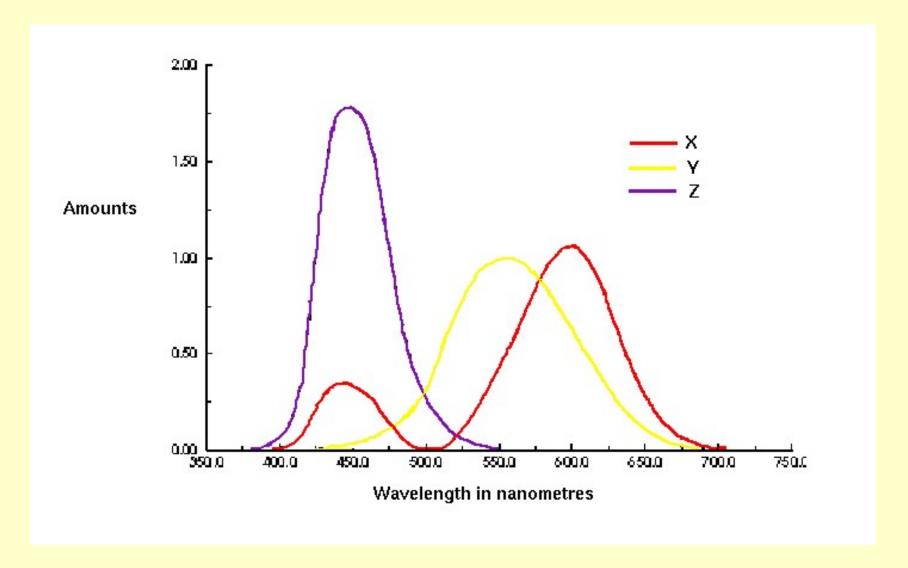
Device-Dependent Colour Models

- Colour models so far: RGB, HSV, CMY, CMYK
- They are all device-dependent
 - specific to particular hardware
 - eg a colour with RGB values (140,60,203) will show up as slightly different colours on different monitors
- There is a need to achieve colour fidelity
 - imagine an image being created, displayed on the screen, then printed. It can be important to keep the colours the same at each stage of the process.
- What we need: a device-independent colour model.

CIE and the Standard Observer

- Based on experiments, the CIE (Committee Internationale de l'Éclairage) in 1931 defined a
 - Standard Observer
 - A standard set of three primaries (X,Y,Z)
- These primaries are "imaginary" primaries in that they do not actually correspond to real visible colours
- They are "not real" in the sense that they are more saturated (intensely colourful) than real colours
- Y is chosen to match a standard measure of brightness - also known as Gamma (γ)

XYZ



XYZ and Device Independence

- XYZ is one industry standard for a deviceindependent colour space
- Some printers and monitors are capable of using this standard to produce colour output that is faithful to the input colours
- What happens (in brief) is that the device is calibrated, so that it knows how to convert to and from XYZ and its own (device-dependent) colour model (RGB or CMYK)

Generating Colour

Issues to consider in colour production:

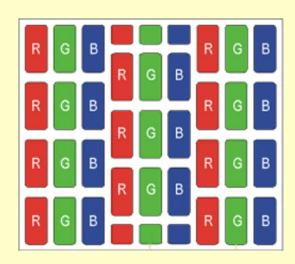
- Physical limits of hardware
- Range of colours available
- Ways to circumvent limits
 - eg by trying to increase number of colours
- Non-linearity (a.k.a. gamma correction)
- Portability
 - i.e. how to keep the colours of an image true to life

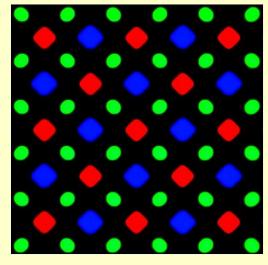
Flat Screen Monitors

- LCD: Liquid crystal display
 - Liquid crystal light gates control transmission of ambient/backlit light through polarised light filters
 - Reflective or transmissive
 - Lower power
 - Small to large: pixel pitch 0.2 to 0.5mm

OLED

- Organic light-emitting diodes
- No backlighting required
- Thinner and lighter than LCDs
- Higher contrast ratio and truer "black" than LCDs

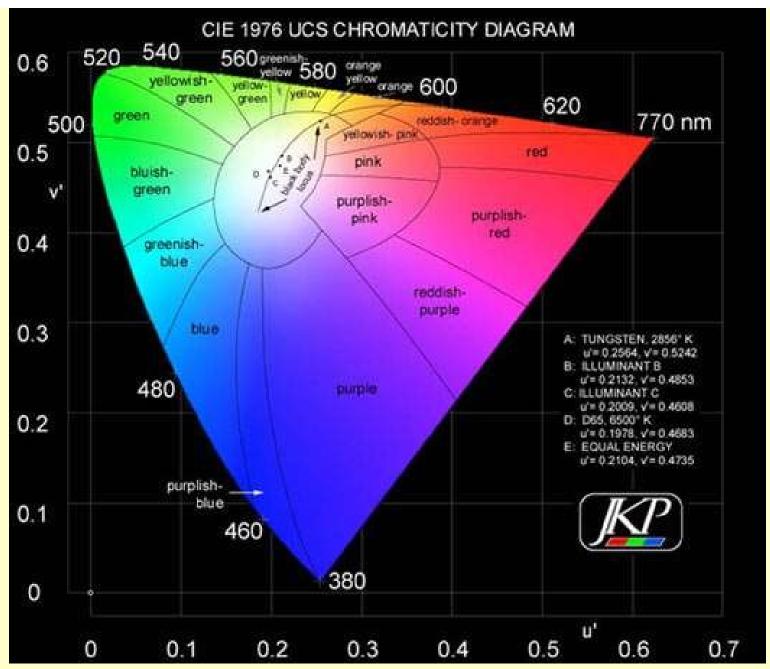




(Samsung Galaxy S5)

Monitor Gamut

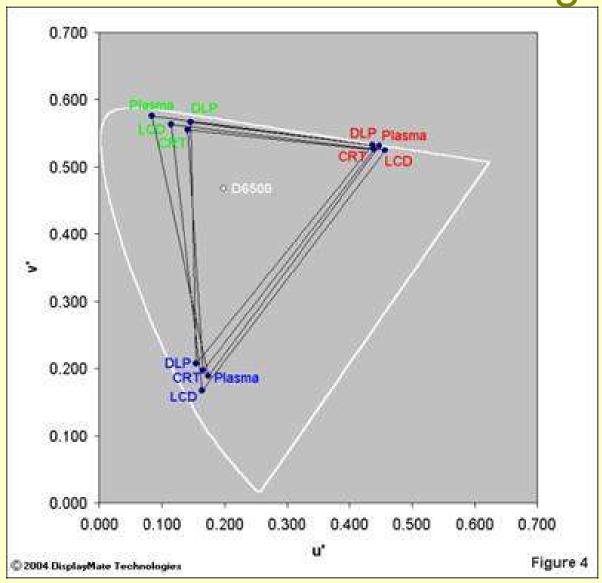
- The gamut is the range of displayable colour
- Choice of exactly which primaries (phosphor colours) is a trade-off between
 - obtaining a large gamut
 - making the display sufficiently bright to see easily
- Note that the gamut shrinks as ambient (surrounding) light increases
 - as you will know from trying to use a monitor when the sun is shining
- The darkest colours are lost first



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Gamut for different technologies

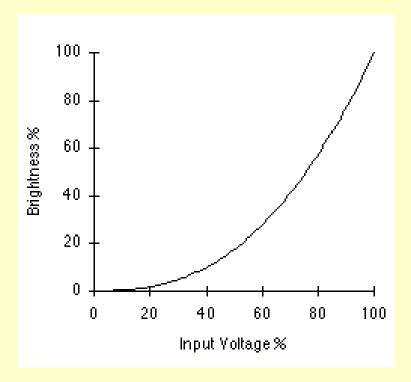


Gamma Correction

- Important issue to be aware of, concerning monitors
- Brightness is an easily-understandable concept but a subjective one
 - the same level of light is perceived to be dim in a bright environment, and very bright in a dark environment
- Luminance (Y, gamma) is an objective measure designed to correspond to our idea of brightness
 - measure of power, weighted by a particular spectral sensitivity function characteristic of human vision

Gamma Correction

- Roughly speaking...
 - Luminance (Y) proportional to Voltage^{gamma}
 - Gamma approximately 2.2 for LCD screens
- In other words, a linear increase in the voltage does not mean a linear increase in brightness!
- Gamma correction may be needed to produce linearity.



Accurate Colour Matching

- Monitor calibration alone does not ensure colour matching
- Colour matching technology requires software to perform calculations matching colours between screen and printer (or other devices)
- The calculations are between the colour models used by the devices (e.g. the RGB of a monitor or the CMYK of a printer) and an objective deviceindependent colour model, such as a CIE colour model
 - XYZ, or Lab (as used in Photoshop)

Colour Matching Systems

Examples:

- PANTONE has about 1000 unique colours identified by swatches
- COLORCURVE identifies colours by a lightness value, a red/green value, and a blue/yellow value
- TRUMATCH and FOCOLTONE use "swatch books" that allow the user to select CMYK colours according to what is printed on the printer

How to use:

 Install software on computer, print out samples, then choose your colour according to the printout

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End of Lecture