



GMAIL MISMATCH ANALYSIS

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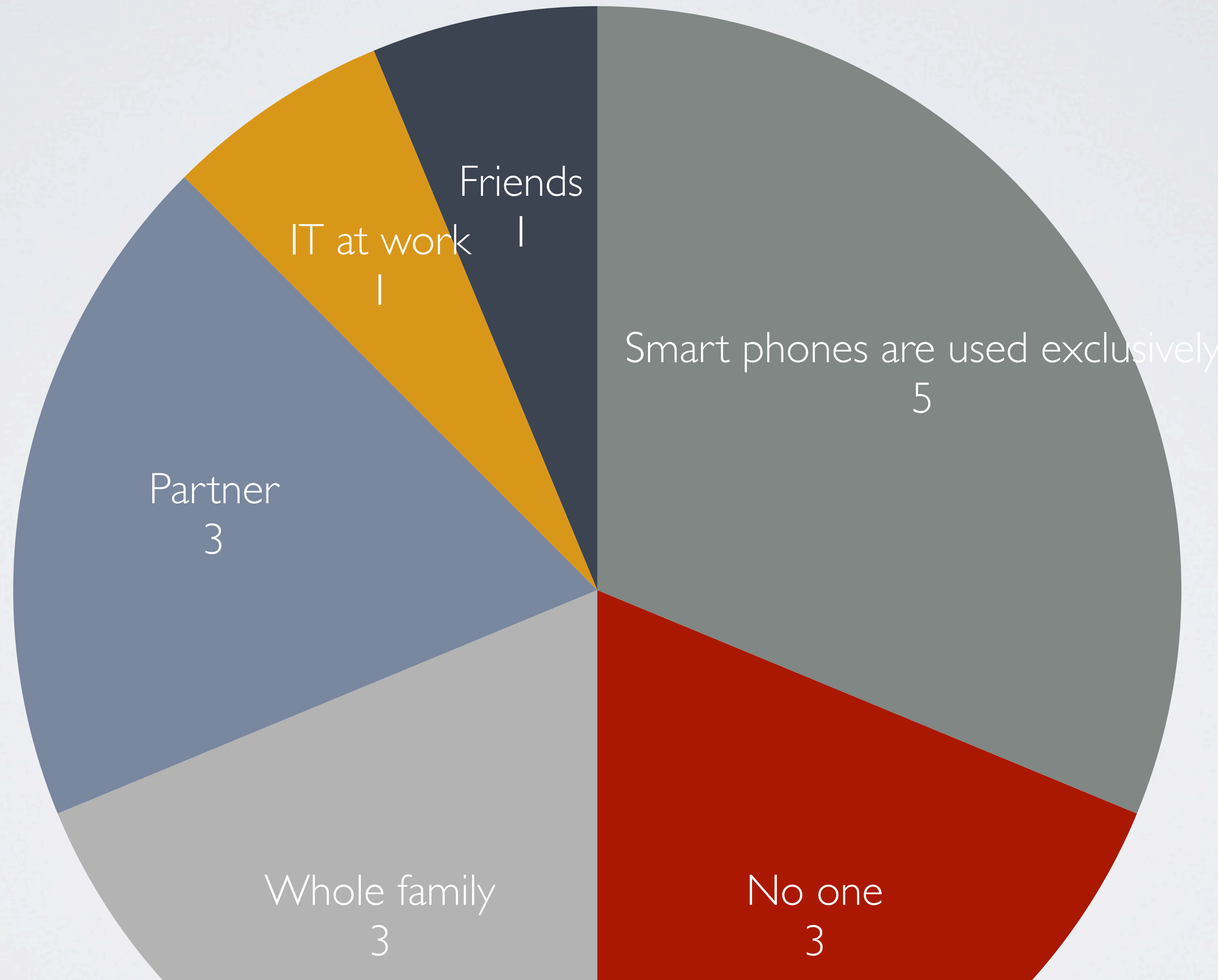
HOW YOU WOULD YOU EXPLAIN TO A FRIEND WHAT YOU JUST DID?

| | |
|---|----------|
| Used my gmail email address | 5 |
| Simple to-do list that you can match with your gmail | 3 |
| To do list associated with my email account | 2 |
| interface is simple and easy to use | 2 |
| Can access my list from another computer by simply signing into the site | 2 |
| Allows the list to be stored with my gmail account for future access | 2 |
| Log in either with your yahoo or your gmail | 1 |
| Maybe log in will work with other emails too (other than yahoo & gmail) | 1 |
| Able to sign in and view your items on a list | 1 |
| Signed up for an app | 1 |
| Had to log out of google to sign up with a different gmail account | 1 |
| To-do list that syncs with multiple email addresses | 1 |
| Can access the list from anywhere | 1 |
| Can access the list from anywhere as long as you can sign into your gmail | 1 |
| Instructions weren't clear | 1 |

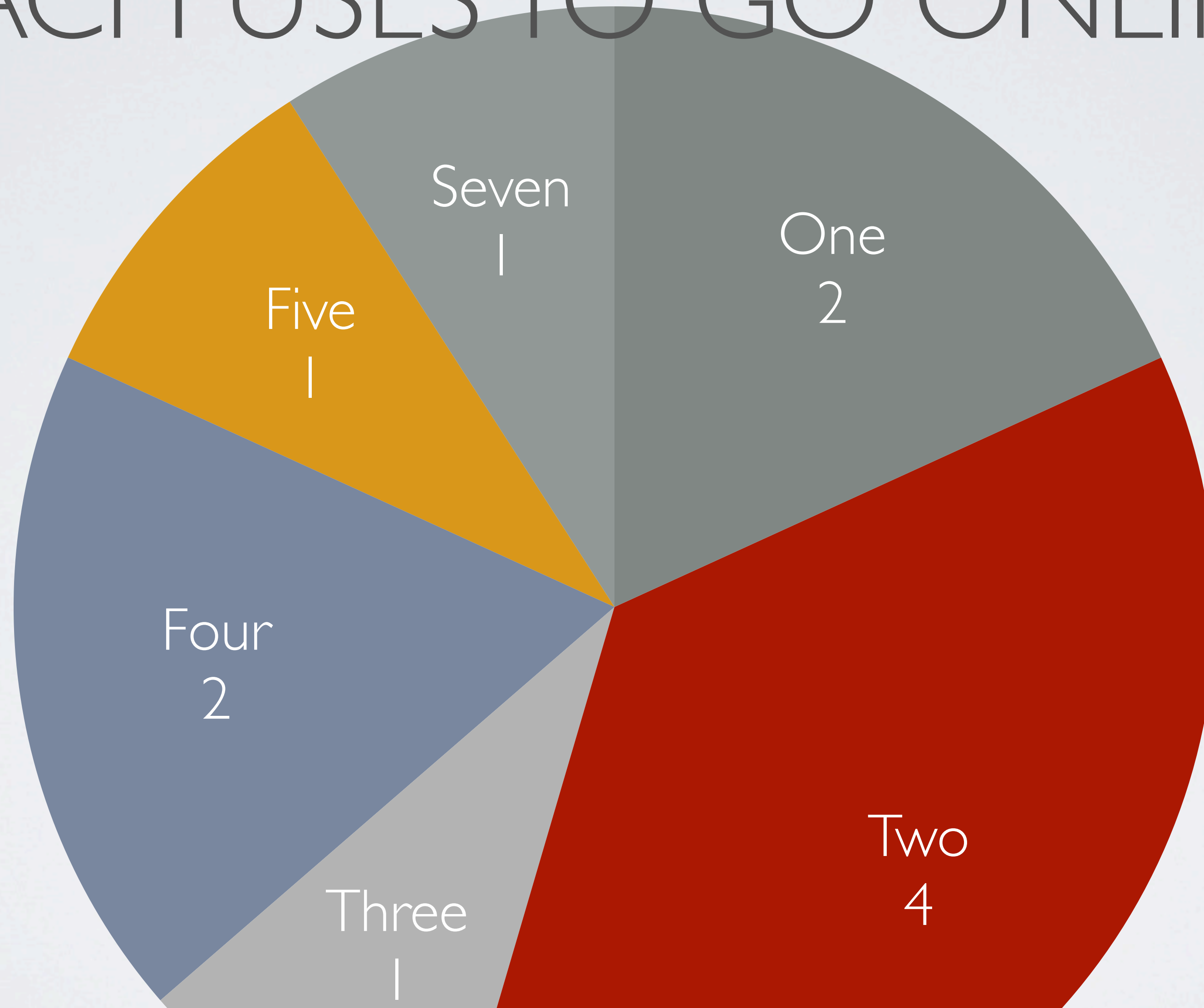
WHAT OTHER DEVICES DO YOU USE TO ACCESS THE INTERNET?

| | |
|-----------------|---|
| Work laptop | 1 |
| Desktop | 4 |
| iPad | 5 |
| Android tablet | 1 |
| iPhone | 4 |
| HTC | 1 |
| 5 smart phones | 1 |
| netbook | 1 |
| android phone | 2 |
| Kindle Fire | 1 |
| smartphone | 4 |
| PS Vita console | 1 |
| tablet | 1 |
| Laptop | 1 |

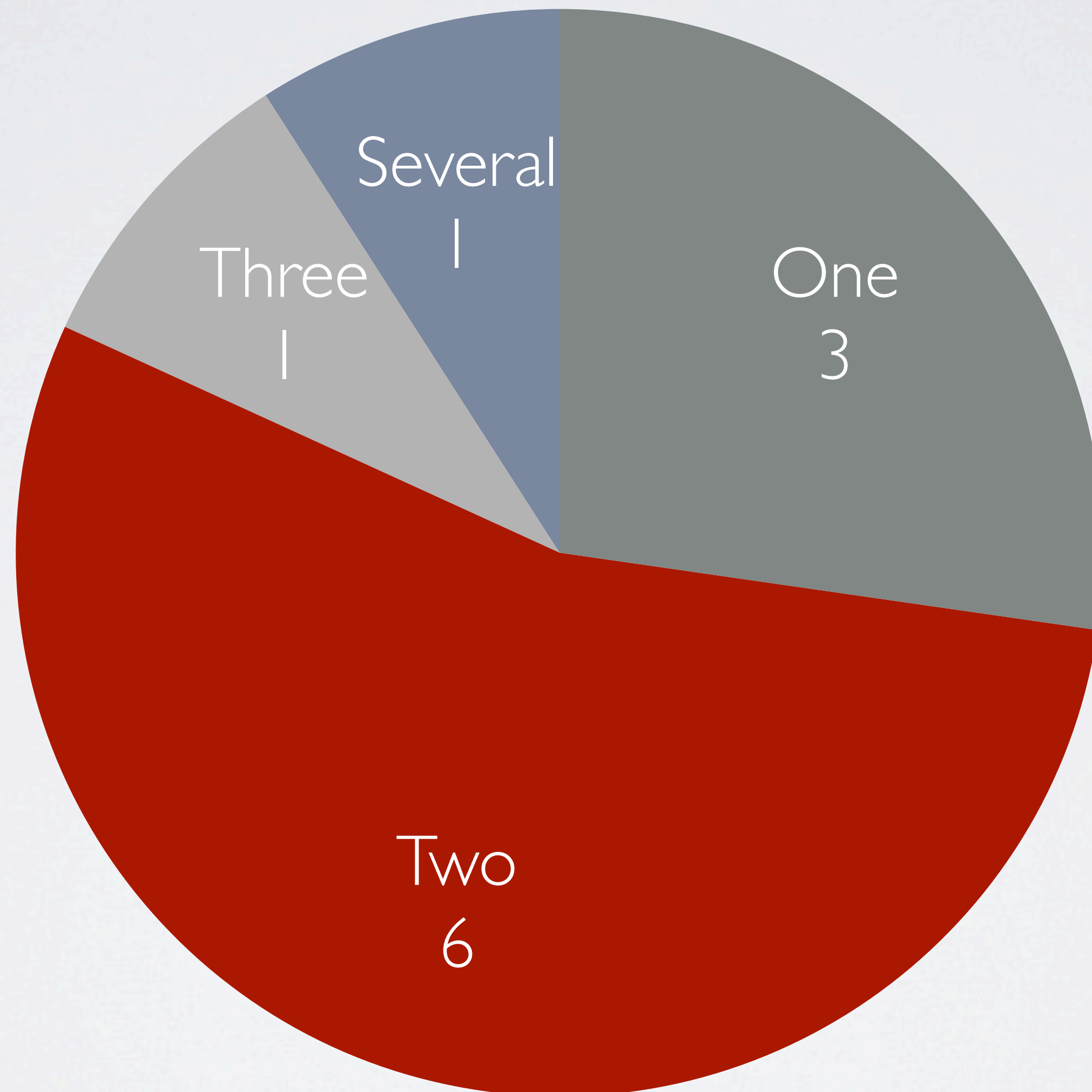
DOES ANYONE ELSE SHARE THEM?



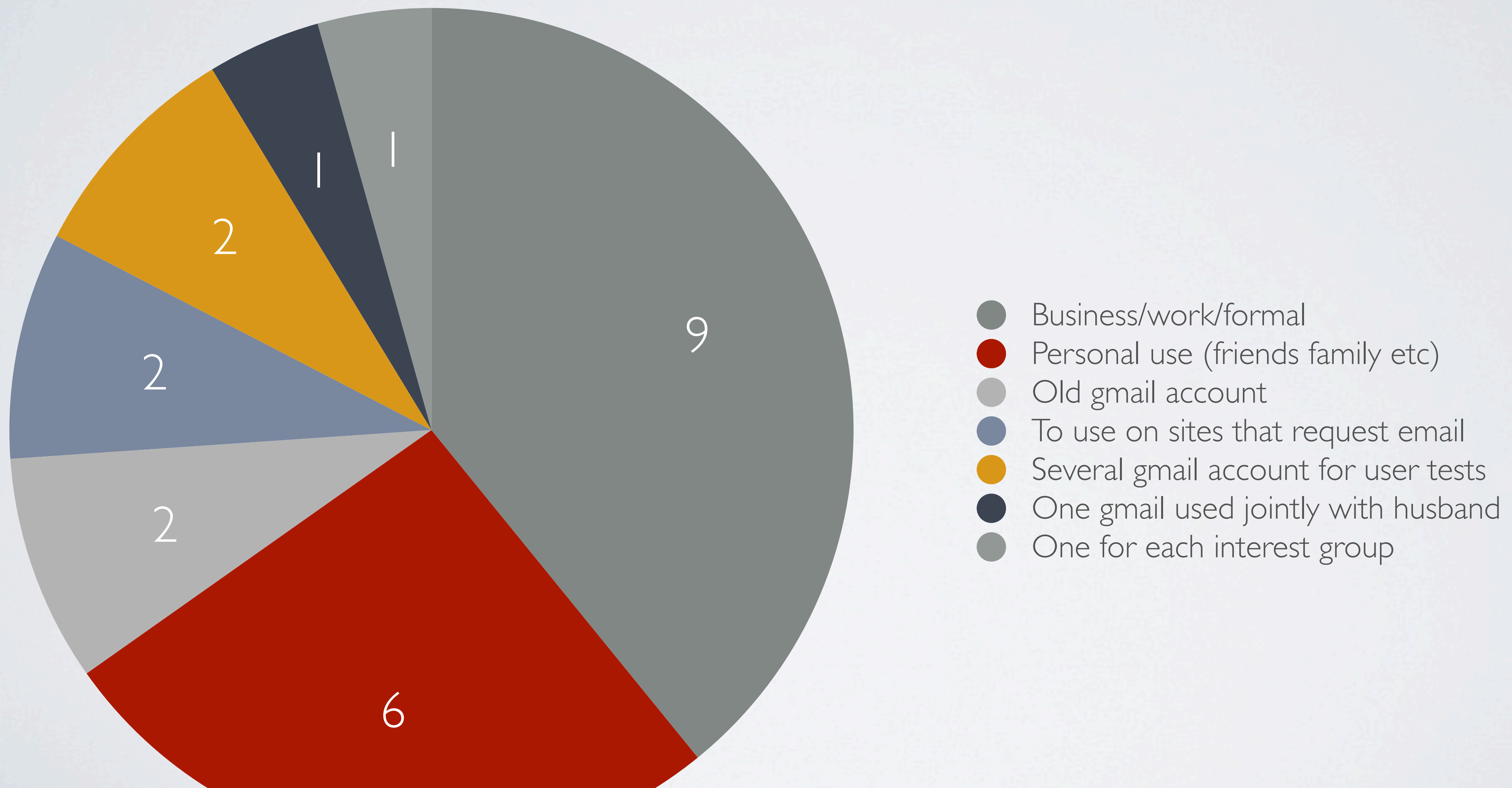
HOW MANY DIFFERENT DEVICES EACH USES TO GO ONLINE



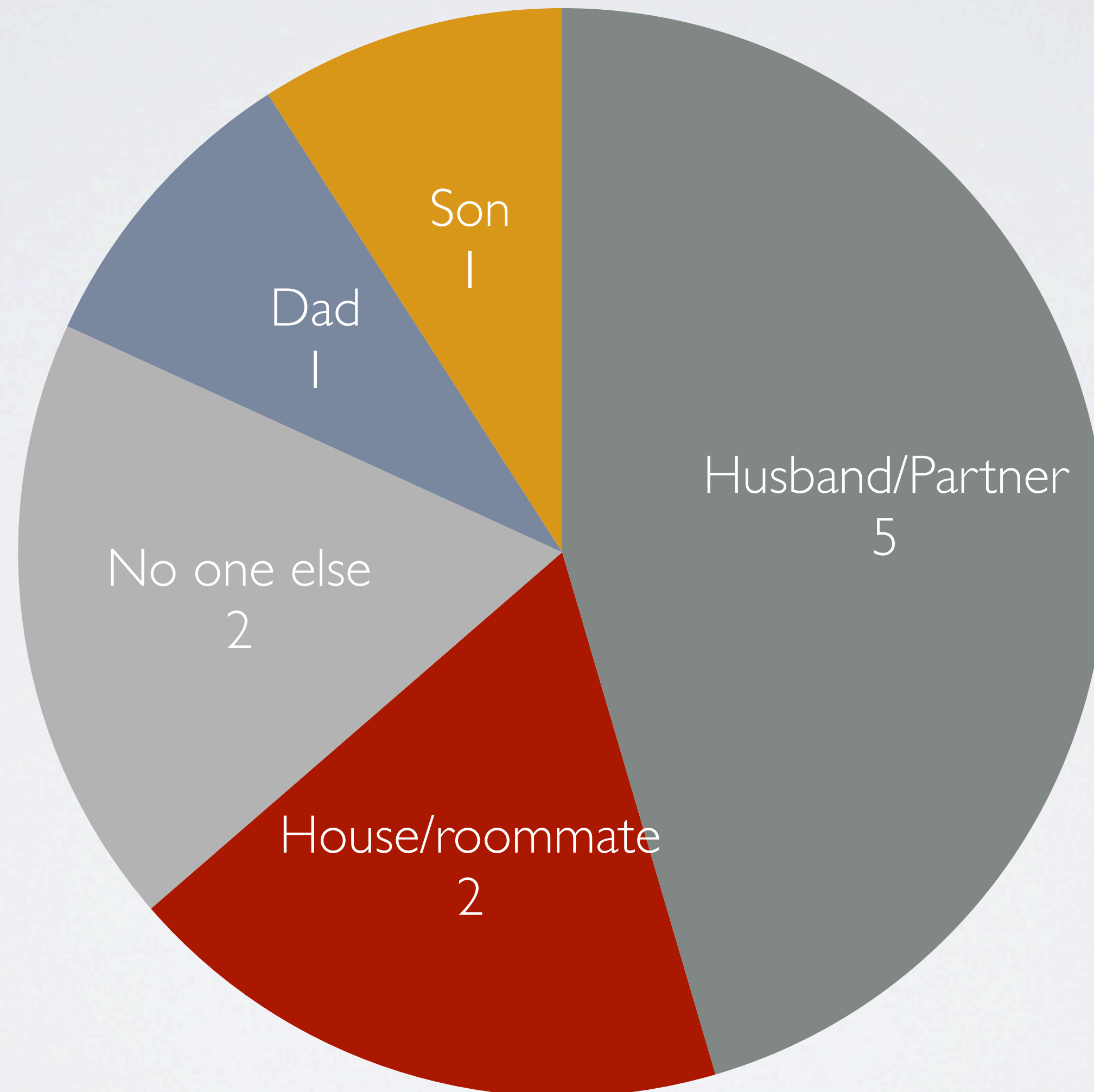
NUMBER OF GMAIL ACCOUNTS?



HOW DO YOU USE EACH ONE @GMAIL.COM ADDRESS?



WHO ELSE WHO USES THIS COMPUTER?



HOW DO YOU KEEP YOUR ACCOUNTS SEPARATE?

| | |
|--|----------|
| Each person logs out of their accounts before s/he gets up from the PC | 3 |
| Have separate accounts on the machine, so no mix ups | 2 |
| Using different browsers | 2 |
| One has to sign out the other out | 1 |
| Parent monitor's the son's computer usage, so accounts keep seperate | 1 |
| Not many common accounts | 1 |
| Gmail feature of switching between different accounts | 1 |
| Different usernames and folders | 1 |