



THS Club Creation: FILM CLUB CASE STUDY

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TROY HIGH FOOTBALL UNIFORM REVEAL



THE OBJECTIVE



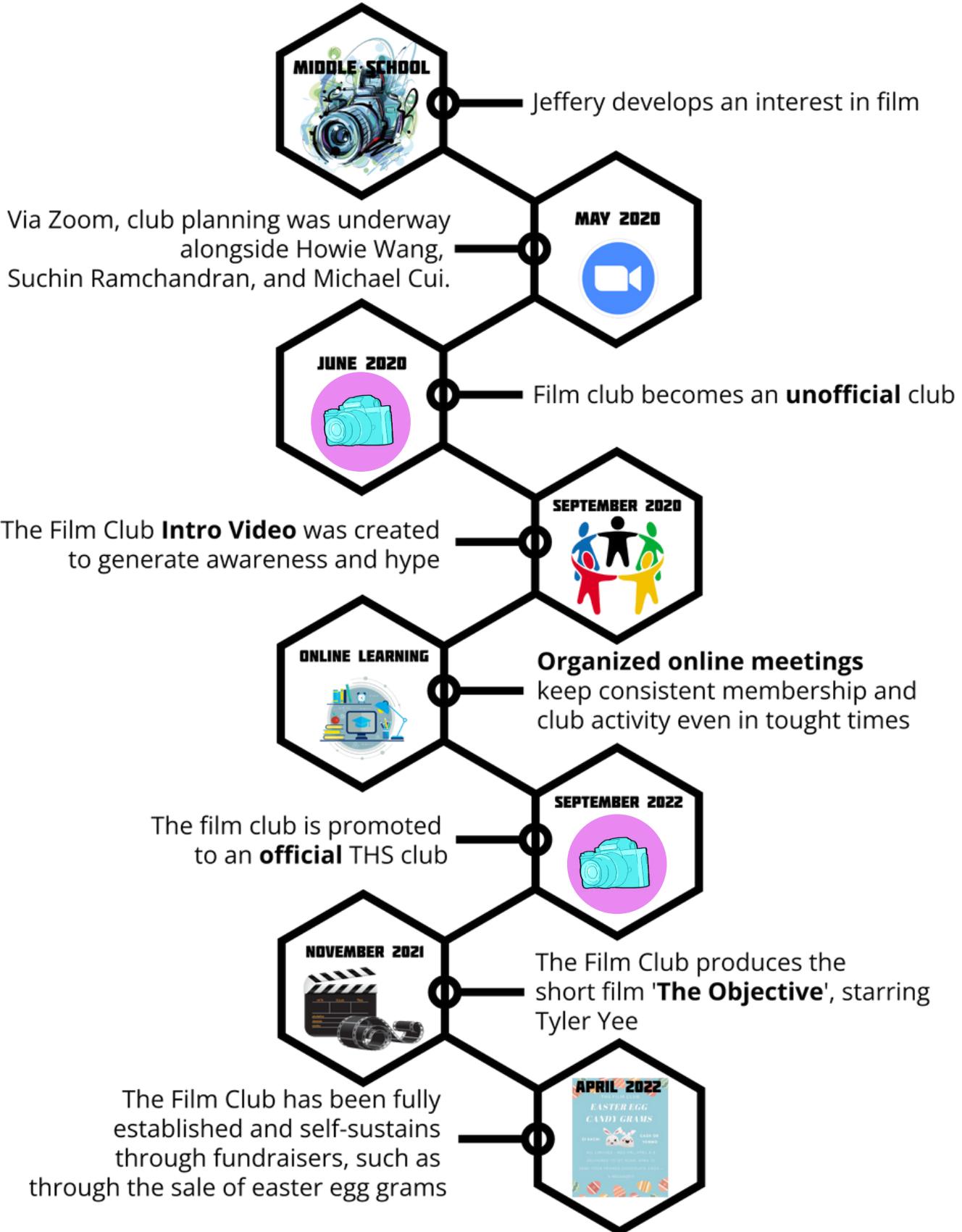
◆ *The thumbnail from the Film Club's latest video, 'Troy High Football Uniform Reveal'*

◆ *Tyler Yee performs a leading role in the short film 'The Objective'*

Amid the flow of students, Jeffery and I wade through the 2 o'clock dismissal of Troy High School. As near the lower exit, Jeffery makes a sharp turn into a hallway of classrooms overlooking the once-filled pond and the student dropoff. Stepping into room 144, we are greeted by what seems to be a normal class in session, albeit after school. Jeffery warmly addresses the THS Film Club, apologizes for the slight delay, and we step into the hallway to discuss the magic working in the classroom behind us. This year, Jeffery Wu is a junior in THS and is the continuing President of the Film Club.

Today, the club includes over 30 students and 5 executive members, and is officially recognized as part of the Troy School District's official producer community. Jeffery describes the scope of his film work from in-school show production to, somewhat exasperatedly, producing commercials for other school clubs. It's clear that Jeffery has succeeded in what many students aspire to do: he created a club, an organization, and a community to foster passion for film. Impressive indeed, but such processes take more than just time and dedication - how did he do it?

Film Club Creation Timeline:



"Network First – garner interest then make a club, not the other way around"

Today, the Film Club has many measures of success, ranging from significant membership to community impact - however, the importance of the initial seeds of the organization cannot be understated. For Jeffery, it all started with a spark of passion to do what he loved - an emotional dedication to film that helped him form the crucial club-making connections with his co-founders, Howie Wang, Sachin Ramchandran, and Michael Cui.

Even through challenging times like the pandemic, the it was the collective proactiveness of Film Club members that kept the organization alive.

Jeffery describes the necessity of not only having passion and dedication towards a club, but also knowing how to apply and utilize it. Thus, as for aspiring club creators, Jeffery's greatest advice is to persevere and have faith, but also keep a detailed plan and schedule for success.

Film Club, in and of its creation, undoubtedly pushed Jeffery to learn new skills in film editing and broadcasting, and more importantly, pushed him to **create further bonds with others passionate in his discipline - far more valuable than a simple adornment on a college application.**

A drone shot of the THS campus - Click below to visit the official THS Film Club Youtube channel!

Club Creation: The Academic Frontier



This desire to forge bonds of shared interest was ultimately critical in Jeffery's decision to provide an opportunity for high school students to pursue film alongside him. With clever marketing and distribution of both in-school and out-of-school activities, Jeffery now could proudly consider himself to be the founder of an impactful club in Troy High - namely, the Official THS Film Club. Impactful not only by product or service, but also by purpose and principle extended to the student body. A club is a whole made of many members; the true value of such a community is its facilitation of profound growth and distribution of knowledge and passion as a network between individuals. A club that exists for the sole reason to benefit the founder has no place in an academic institution like THS - only with the corroboration of interlocking pieces is a club able to stand and succeed.



Pictured below are various members of the THS film club that make club activities and programs possible.

