

Issues for the project

Companies that lobby may benefit by pushing their agenda in the Congress and executive branch agencies or suffer loss of revenues because of substituting capital away from profitable innovations to political engagement.

The ratio of a company's lobbying expenditures to its total assets can be used to measure its political activity. Below I will refer to this as 'the ratio'.

The following questions might be interesting to companies that lobby:

1. **What is the range of the ratio for the companies that out/down perform the market in each sector? (We need to separate the sectors relying heavily on innovation, like tech companies and those relying less on innovation, like oil companies.)**
2. **What is the best ratio to achieve best performance?**