

## Data gathering and defining stakeholders + KPIs

### What we need to cover:

1. Describe the dataset
  - a. GitHub for Lobbying data:  
<https://github.com/robrem/opensecrets-crpapi/blob/master/README.md>
  - b. [Bulk Data Documentation • OpenSecrets](#)
2. Problem you are looking to solve
3. List the stakeholders and company Key Performance Indicators (KPIs)

### Stakeholders in Lobbying data:

- Politicians: Want to enrich themselves personally with gains from trading stocks.
- Lobbyists: Lobbyists want politicians to support their agenda.

*What is the connection between lobbying and the stock market?*

### How to divide or subset the data:

- Influential politicians
  - Data on when first elected - select longest serving; select those that have been there 2+ terms
  - Data on total amount spent - select those with the highest volumes
- Information on whether House or Senate
- Party ID (Democrat or Republican)
- Category of trades (tech, gun reform, etc...)

### Focus on tech trades? Or defence?