

Reg. No.:

Name :



VIT[®]
BHOPAL
www.vitbhopal.ac.in

TERM END EXAMINATIONS (TEE) – May - 2024

Programme	: B.Tech.	Semester	: Winter Semester 2023-24
Course Title/ Course Code	: Advanced Technical Communication/ ENG2005	Slot	: C11/C12/C13
Time	: 3 Hrs.	Max. Marks	: 100

Answer ALL the Questions

Q. No.	Question Description	Marks
--------	----------------------	-------

PART A – (60 Marks)

- | | | | |
|---|-----|---|----|
| 1 | (a) | 1. Which word means the same as "eloquent"? | 12 |
| | | A) Articulate B) Inarticulate C) Fluent D) Rhetorical | |
| | | 2. Give the synonym of the word "tenacious" ? | |
| | | A)Determined B) Weak C) Inconsistent D) Indecisive | |
| | | 3. Give the synonym of the word "exuberant"? | |
| | | A)Lively B) Dull C) Lifeless D) Boring | |
| | | 4. Give the antonym of the word "Undermine" | |
| | | A)Enhance B)Disrupt C)Defile D)Stabilize | |
| | | 5. Give the antonym of the word "Heed" | |
| | | A)oppose B) forget C) express D) Ignore | |
| | | 6. Give the antonym of the word "Forbidding" | |
| | | A)lenient B)friendly C) tranquil D)mild | |

OR

- | | | |
|-----|--|----|
| (b) | 1. What is the one-word substitution for "a person who pretends to be somebody else in order to deceive others"? | 12 |
| | A) Impostor B) Deceiver C) Mimic D) Charlatan | |
| | 2.What is the one-word substitution for "a short trip taken to a nearby place for leisure"? | |
| | A) Expedition B) Excursion C) Journey D) Voyage | |

3. What is the one-word substitution for "the state of being alone and away from other people"?
A) Solitude B) Isolation C) Seclusion D) Loneliness

Choose the appropriate IDIOM for the following questions:

4. What does the idiom "in the pipeline" mean in a technical context?
A) In a plumbing system
B) In the process of being developed or completed
C) In a manufacturing facility
D) In a computer network
5. If someone says "back to the drawing board" in a technical discussion, what are they suggesting?
A) Return to the design or planning stage
B) Begin construction immediately
C) Consult with a sketch artist
D) Analyse a finished project

6. What does the phrase "cutting-edge technology" refer to?

- A) Outdated technology
B) Revolutionary and advanced technology
C) Basic technology
D) A sharp tool

- 2 (a) **Complete each sentence using the correct conjunction from the options given below-** 12

1. The weather was hot, ___ we decided to go to the beach.
a) so b) but c) however d) therefore
2. She studied hard for the exam, ___ she passed with flying colors.
a) because b) so c) but d) however
3. The restaurant was crowded, ___ we couldn't find a table.
a) but b) so c) therefore d) because
4. He wanted to buy the new smartphone, ___ he didn't have enough money.
a) because b) so c) however d) therefore
5. Sarah loves ice cream, ___ she's lactose intolerant.
a) but b) so c) because d) therefore
6. The movie received rave reviews, ___ it didn't perform well at the box office.
a) because b) however c) so d) but

OR

- (b) **Complete each sentence using the correct form of the verb** 12

1. Each of the employees (works/work) diligently to meet the project deadline.
2. The group of volunteers (meets/meet) every Saturday to plan community events.
3. Either the manager or the assistant (is/are) responsible for submitting the report.

4. Every member of the family (**contributes/contribute**) to household chores.
 5. Not only the CEO but also the department heads (**attends/attend**) the weekly meetings.
 6. The collection of books in the library (**includes/include**) various genres and authors.
- 3 (a) "Non-verbal communication plays a crucial role in our interactions, often revealing truths that words alone may not fully express." Discuss the role of Kinesics, Proxemics, and Chronemics in making your communication effective and charged. 12
- OR
- (b) "How does active listening positively impact our growth and confidence?" Provide reasons and examples to support your answer. 12
- 4 (a) Reflecting on the notion that "You will never do anything in this world without courage," explore your perspectives on overcoming fear and showcasing confidence. Discuss strategies and techniques you would employ to effectively manage nervousness in various situations. Provide detailed insights and examples to support your arguments. 12
- OR
- (b) "Discuss the importance of building rapport for sales professionals, highlighting how it facilitates meaningful interactions and engagements with individuals in any context. Support your explanation with relevance to the role of rapport-building in sales effectiveness." 12
- 5 (a) Reading Comprehension and answer the following questions: 12

Title: My Village

Once upon a time, in a quaint village nestled between rolling hills and lush forests, there lived a young boy named Tim. Tim was known for his adventurous spirit and insatiable curiosity. Every day after finishing his chores, Tim would wander into the woods, eager to explore the wonders of nature.

One sunny afternoon, while venturing deeper into the forest than usual, Tim stumbled upon a hidden clearing. In the centre of the clearing stood an ancient oak tree, its branches stretching towards the sky like gnarled fingers. Intrigued, Tim approached the tree and noticed a small, intricately carved door at its base.

With trembling hands, Tim pushed open the door and stepped into a world unlike any he had ever seen. Before him stretched a vast expanse of meadows, dotted with colorful flowers and shimmering streams. In the distance, he could see majestic mountains rising towards the clouds.

As Tim wandered through this magical realm, he encountered a variety of creatures, from playful sprites to wise old owls. Each one shared stories and wisdom, teaching Tim about the importance of kindness, courage, and friendship.

Eventually, Tim realized that he had spent hours exploring the enchanted world. With a heavy heart, he knew it was time to return home. As he stepped back through the door, he found himself back in the familiar clearing, the ancient oak tree standing tall before him.

With newfound knowledge and a sense of wonder, Tim made his way back to the village. From that day forward, he cherished every moment spent in the forest, knowing that there was always magic waiting to be discovered.

1. What is Tim known for in the village?
 - A) His love for music
 - B) His adventurous spirit and curiosity
 - C) His skills in farming
 - D) His fondness for painting
2. What did Tim stumble upon while wandering in the forest?
 - A) A hidden clearing with an ancient oak tree
 - B) A secret cave
 - C) A hidden river
 - D) A magical castle
3. What did Tim find behind the small, intricately carved door?
 - A) A vast expanse of meadows
 - B) A bustling village
 - C) A dark cave
 - D) A treasure chest
4. What did Tim learn from the creatures he encountered in the enchanted world?
 - A) The importance of kindness, courage, and friendship
 - B) How to cast spells
 - C) How to fly
 - D) How to become invisible
5. How did Tim feel when he realized it was time to return home?
 - A) Relieved
 - B) Anxious
 - C) Excited
 - D) Sad
6. What did Tim cherish after his adventure?
 - A) His newfound knowledge
 - B) His collection of rocks
 - C) His village
 - D) His bicycle

OR

- (b) Imagine you're tasked with presenting a proposal for a community garden project to your local council for approval and funding. In this scenario, your goal is to outline the essential components of your project proposal and describe how you would structure it to garner support and financial backing. Additionally, provide a suitable title for your community garden project. 12

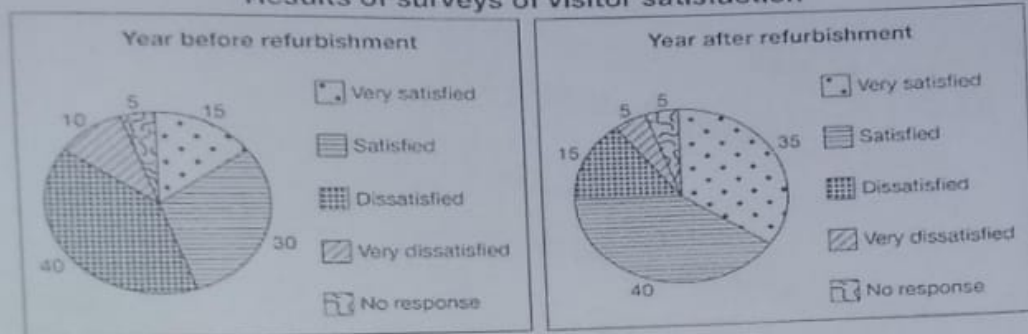
PART B – (40 Marks)

- 6 The table below shows the numbers of visitors to Ashdown Museum during the year before and the year after it was refurbished. The charts show the result of surveys asking visitors how satisfied they were with their visit, during the same two periods. 15

Summarise the information by selecting and reporting the main features, and make comparisons wherever necessary. (Write in not less than 180 hundred words)

Total number of visitors to Ashdown Museum	
During the year before refurbishment:	74,000
During the year after refurbishment:	92,000

Results of surveys of visitor satisfaction



Discuss the relationship between social factors, human behaviour, and communication in light of the statement: "True inclusion necessitates empowering individuals to cultivate their talents and leverage them for the communal good. Inclusion is synonymous with universal participation." Elaborate how factors like cultural norms, economic conditions, and educational opportunities shape individuals' actions and communication dynamics. Emphasize the significance of fostering an environment that embraces diversity and encourages active engagement from all members of society.

Have you ever experienced a sudden twist of fate leading to unexpected excitement? Describe the chain of events that turned an ordinary situation into a thrilling adventure, emphasizing the excitement and intensity of the experience.

Write a convincing story by following the below key points followed by the struggle for survival. (Not less than in 200 words)

Key Points:

- Introduce a momentary setback or mishap that sets the stage for the adventure.
- Describe the initial situation before the unexpected events unfold.
- Detail the twists and turns that follow, building suspense and excitement.
- Highlight the intensity of the experience through vivid storytelling and descriptive language.
- Conclude by reflecting on the transformation of the ordinary occurrence into a thrilling adventure.

