

Company

01 - Goya Foods, Inc.

Division

4B - Co 01 - Div 4B

From Week

06

To Week

06

Dollar Sales YTD % LY -92,614 -5.2%

Cases Sales YTD % LY -3,541 -4.6%

% Customers Growing 58%

% Custmers not Growing 42%

Refresh

Display Data

Reset

	Cust Count	% of Cust	% of Sales	% Growth
>\$5,000	0	0%	0%	-100%
>\$1,000	10	13%	58%	19%
>\$500	13	17%	22%	16%
0-\$500	52	69%	19%	-20%

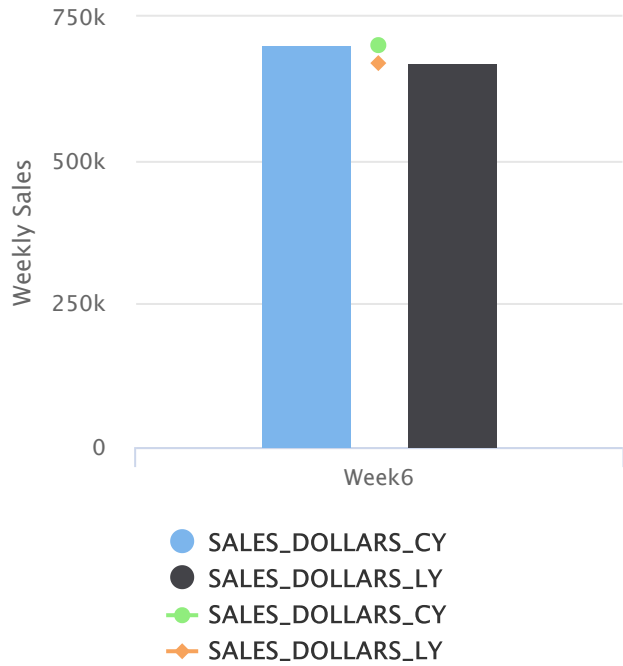
Broker Group Desc

GROUP01_44

GROUP01_45

Broker Full Name

Weekly Avg Sales



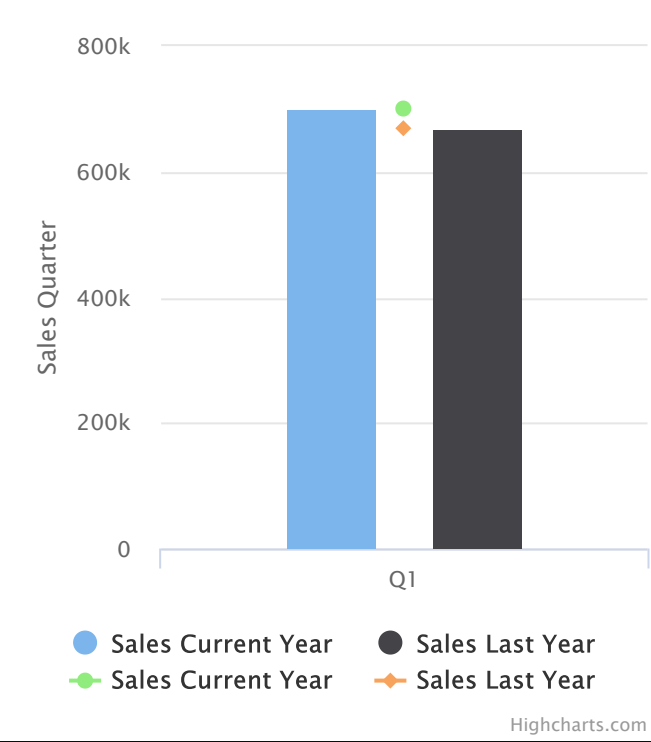
Top 20 Customers – Net Dollar Sales

Name	LY YTD	CY YTD	YTD %
Compare Foods- 500 F	\$6,091.35	\$9,868.30	62.01
Roselia Flores & Eleaz	\$5,100.00	\$8,118.05	59.18
Todos Supermarket / T	\$5,074.24	\$6,433.95	26.80
Food Star	\$4,350.57	\$6,182.90	42.12
Wal-Mart 1852	\$3,997.60	\$6,083.39	52.18
International Food Mar	\$6,051.15	\$5,909.35	-2.34
155 Foods Llc /Compa	\$4,098.80	\$5,550.68	35.42
Charles C. Kim (81621	\$6,249.00	\$5,502.07	-11.95
Wal-Mart #1825	\$2,586.10	\$5,170.65	99.94
Marco A Roldan (F9)	\$3,981.45	\$5,163.80	29.70

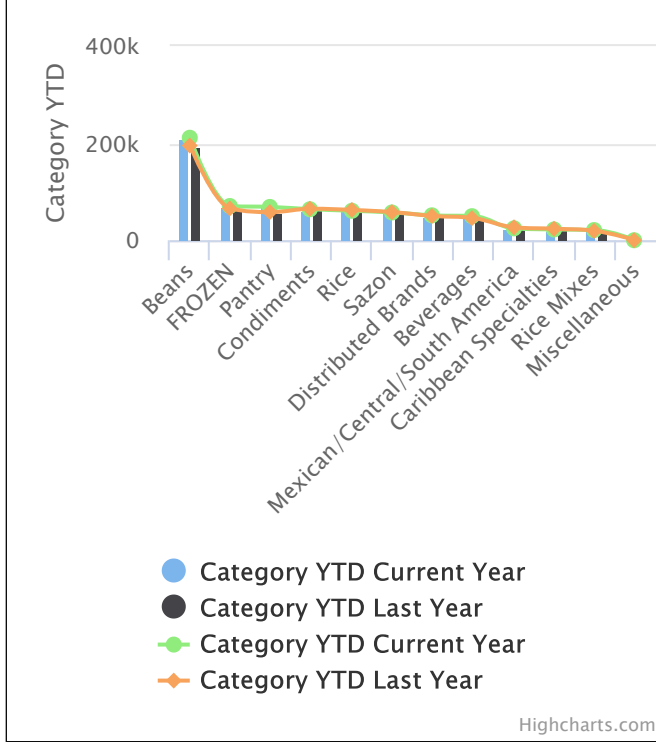
Top 20 Categories

Category	LY YTD	CY YTD	YTD %
Beans	\$195,085	\$211,157	8.24
FROZEN	\$65,495.6	\$70,512.5	7.66
Pantry	\$58,099.8	\$68,595.7	18.07
Condiments	\$64,934.0	\$63,847.7	-1.67
Rice	\$62,423.5	\$60,700.8	-2.76
Sazon	\$57,907.3	\$57,181.9	-1.25
Distributed Brands	\$49,980.7	\$51,332.3	2.71
Beverages	\$45,570.2	\$49,568.3	8.77
Mexican/Central/South	\$26,702.0	\$24,517.2	-8.18
Caribbean Specialties	\$23,675.0	\$22,155.7	-6.42

Sales by Quarter 2018 vs 2017



Category YTD Vs. LY



Category Mix YTD

