



FIROUZEH TAHBAZ

WEBMASTER & GRAPHIC DESIGNER

CONTACT ME



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firouzehtahbaz.com

TESTIMONIAL

"Firouzeh is a highly creative, co-operative, thoughtful, responsible and organized person whose intellectual capacity to be an independent critical thinker makes her an invaluable asset in this program."

Meri Marja-tertu MacLeod
Human Rights, Equity & Inclusive Education Advisor

SKILLS

Graphic Design



Web Design



Search Engine Optimization



Professional



WordPress, HTML5, CSS, JS, jQuery, PHP, Dreamweaver, UI/UX Design
Photoshop, Illustrator, Social Media
Microsoft Suite, Analytics and PPC,
Camtasia, Time management,
Effective communication

LANGUEGES

English, Farsi

AWARDS

ARCHITECTURE FOR CHILDREN
ONTARIO ART COUNCIL
Awarded two times

GEOMETRY & ISLAMIC TILES
ISSUE BASED ART EDUCATION PROGRAM
firouzehtahbaz.com/my-classes/islamic-geometric-design

EXPERIENCE

WEBMASTER & GRAPHIC DESIGNER

VENTURE FOOD TRUCKS | Jan 2013 - Present

- Building customized websites
- Designing visually attractive and interactive pages
- Daily maintenance of code, debugging issues
- Presenting findings clearly and concisely to key decision-makers
- Resolving different browsers issues
- A/B testing of different website elements or functionalities
- Managing website and digital marketing
- Developing SEO strategies and campaign implementation and monitoring
- Performing site analysis, keyword research, mapping and assess Link building opportunities
- Performing competitor SEO research
- Preparing analytics and ranking reports
- Creating the brand image
- Designing food trucks' wraps and technical floor plans
- Monitoring all aspects of websites' performance

GRAPHIC DESIGNER

ESELL4U | Apr 2007 - Aug 2010

- Chiefly responsible for the online appearance
- Data management
- Designed the brand image and all marketing materials

ADVERTISING SPECIALIST

MDG KINGSTON | May 2000 - Feb 2007

- Created advertising campaigns
- Coordinated Branch advertising with head office
- Estimated budget for each advertising campaign
- Designed the marketing materials

GRAPHIC DESIGNER

KENNETH CAPLAN AND ASSOCIATE | June 1995 - Jan 2000

- Executed the projects from concept to preflight for press
- Designed marketing materials for a wide range of clients
- Troubleshooting and maintenance

EDUCATION

ARTIST EDUCATOR CERTIFICATE

ROYAL CONSERVATORY OF MUSIC | Mar 2013

MASTER DEGREE IN ARCHITECTURE

UNIVERSITY OF TEHRAN | Feb 1989

Graduated with Honours *Evaluated by World Education Services*