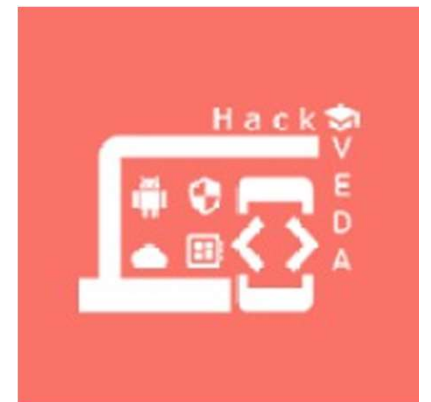


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# STORY HOOKS



- ▶ Imagine you are a teacher, tasked with predicting your student's performance in Mathematics.
- ▶ School Board
- ▶ Data Science Team
- ▶ Factors like Gender, race, parents education, lunch type ,test preparation

# Introduction

- ▶ Predictive modeling is a form of data mining that analyzes historical data with the goal of identifying trends or patterns and then using those insights to predict future outcomes.
- ▶ It is the powerful technique used to make predictions about Future outcome based on historical data
- ▶ predicting students math score using another features.

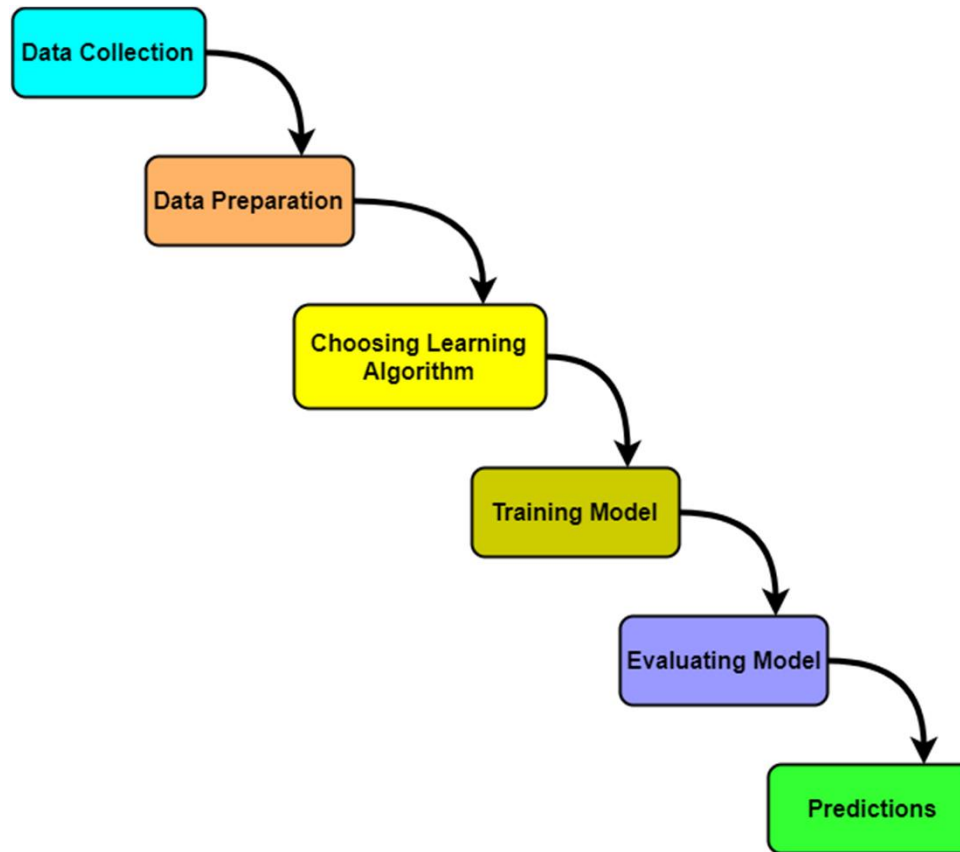


# Dataset details

- ▶ Students performance dataset have 1000 rows and 8 columns.
- ▶ dataset include 8 features.
  - Gender
  - race/ethnicity
  - parental level of education
  - Lunch
  - test preparation course
  - math score
  - reading score
  - writing score



# Work flow:-



Machine Learning Workflow

# Feature selection

- ▶ Feature selection the method of reducing the input variable to your model by using only relevant data.
- ▶ Here I have used chi-square test and correlation matrix for finding feature.
- ▶ In Chi-square test it calculate chi-square score between feature and target variables.
- ▶ Features have high chi-square score are more relevant in finding target variables.
- ▶ Correlation matrix is table that display correlation between feature and target variable.



# Implementation

- ▶ Live Demonstration of Predictive modeling
- ▶ After Demonstration we analyze our model
- ▶ Our model gives the 94.91% accuracy





# Conclusion

- ▶ Predictive modeling is a powerful tool that can provide significant insights and benefits across various domains. By understanding its applications, techniques, benefits, and challenges, organizations can leverage predictive modeling to enhance their decision-making processes and gain a competitive advantage.



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