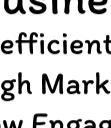


Fishcake



Introduction

Fishcake is an innovative Web3 App/dApp designed to revolutionize tokenized marketing by leveraging the power of blockchain and AI technology.



Vision

Fishcake is your gateway to the Web3 economy, where crypto meets everyday life. With Fishcake, users navigate blockchain technology seamlessly, engaging with it in a tangible and rewarding way.



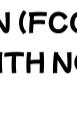
Problems

Businesses:

Inefficient Loyalty Programs
High Marketing Costs
Low Engagements

Users:

Outdated Rewards Systems
Non-Interoperable Points
Lost/Expired Rewards



Solutions

- Tokenized Incentive Marketing
- Unified Web3 Loyalty Token
- Cuts Out The Middleman
- Gamified & AI-Powered Campaigns
- Promised Returns For Businesses
- Contracted, Instant Rewards
- Blockchain-Backed Trust
- Real Ownership And Long-Term Value



Tokenomics

TOKEN NAME: FISHCAKE COIN (FCC)

TOTAL SUPPLY: 1 BILLION WITH NO ADDITIONAL ISSUANCE

ALLOCATION:

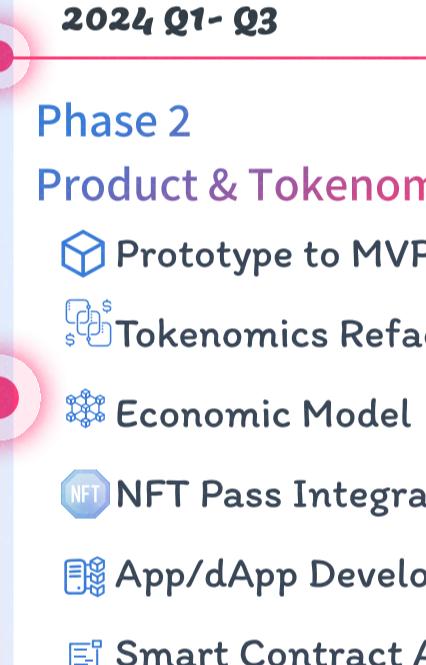
- 30% PoW Mining
- 20% NFT Reward Mining
- 20% Direct/Deflationary sale
- 10% Investor Sales
- 10% Ecosystem
- 10% Foundation

UTILITY:

- Marketing & Loyalty
- Payments & Tips
- Burn To Redeem USDT
- Governance

FEATURED MECHANISM:

- Redemption Pool (USDT-Pegged Sustainability And Long-Term Growth)
- Pow Mining Pool (Native Token Mining Incentives)
- NFT Pass Design (More Trust And Credibility, Main Revenue)



Roadmap

2023-2024 Q1

Phase 1

Research & Development

- Idea to Prototype

Ecosystem model Design

2024 Q4

2024 Q1- Q3

Phase 2

Product & Tokenomics

- Prototype to MVP

- Tokenomics Refactoring

- Economic Model

- NFT Pass Integration

- App/dApp Development

- Smart Contract Audition

2024 Q4

2025 Q2

2025 Q3

2025 Q4

2025 Q5

2025 Q6

2025 Q7

2025 Q8

2025 Q9

2025 Q10

2025 Q11

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