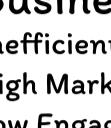


Fishcake



Introduction

Fishcake is an innovative Web3 App/dApp designed to revolutionize tokenized marketing by leveraging the power of blockchain and AI technology.



Vision

Fishcake is your gateway to the Web3 economy, where crypto meets everyday life. With Fishcake, users navigate blockchain technology seamlessly, engaging with it in a tangible and rewarding way.



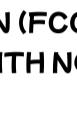
Problems

Businesses:

Inefficient Loyalty Programs
High Marketing Costs
Low Engagements

Users:

Outdated Rewards Systems
Non-Interoperable Points
Lost/Expired Rewards



Solutions

- Tokenized Incentive Marketing
- Unified Web3 Loyalty Token
- Cuts Out The Middleman
- Gamified & AI-Powered Campaigns
- Promised Returns For Businesses
- Contracted, Instant Rewards
- Blockchain-Backed Trust
- Real Ownership And Long-Term Value



Tokenomics

TOKEN NAME: FISHCAKE COIN (FCC)

TOTAL SUPPLY: 1 BILLION WITH NO ADDITIONAL ISSUANCE

ALLOCATION:

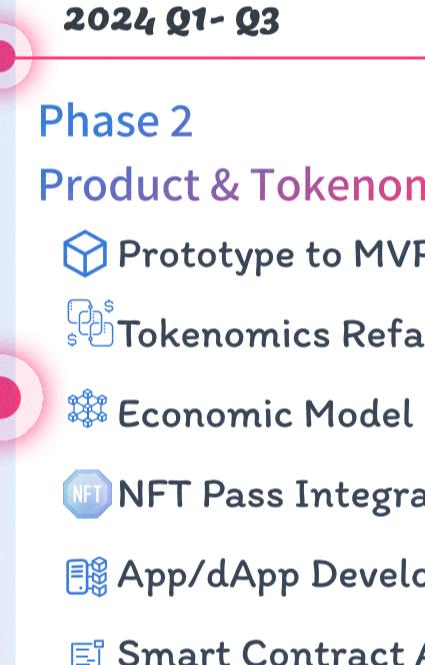
- 30% PoW Mining
- 20% NFT Reward Mining
- 20% Direct/Deflationary sale
- 10% Investor Sales
- 10% Ecosystem
- 10% Foundation

UTILITY:

- Marketing & Loyalty
- Payments & Tips
- Burn To Redeem USDT
- Governance

FEATURED MECHANISM:

- Redemption Pool (USDT-Pegged Sustainability And Long-Term Growth)
- Pow Mining Pool (Native Token Mining Incentives)
- NFT Pass Design (More Trust And Credibility, Main Revenue)



Roadmap

2023-2024 Q1

Phase 1

Research & Development

Idea to Prototype

Ecosystem model Design

2024 Q1- Q3

Phase 2

Product & Tokenomics

Prototype to MVP

Tokenomics Refactoring

Economic Model

NFT Pass Integration

App/dApp Development

Smart Contract Audition

2024 Q4

Phase 3

Public Launch

V1 App/dApp Release

Community Campaigns

Use Case Expansion

Partnerships

2024 Q4-2025 Q1

Now- Phase 4

Wallet Upgrade AI Integration

Fishcake Wallet V2

AI Event Generator

--Developing

Partnership Campaigns

Real Market Use

2025 Q2

Phase 5

TGE & Market Expansion

Initial Liquidity Allocation

MM

Strategic Partnerships

Market Expansion

2025 H2

Phase 6

Ecosystem Expansion & Growth

Expand Campaign Features

Fishcake SocialFi, Metaverse

Additional Revenue Streams



Traction



Community Members 25,000+

500+ Active Fishcake Events on App/dApp

4,500+ Contract Interactions

\$70,000+ USDT Reward Distributed via Fishcake

250+ Fishcake NFT Pass Minted



Join Us



Fishcake Official-site: www.fishcake.org

Fishcake dApp: www.fishcake.io

Fishcake App:

[Fishcake - Apps on Google Play](#)

[Fishcake - Apps on Apple Store](#)

https://x.com/fishcake_labs

Discord

Telegram

Youtube

Whitepapers



Fishcake

Make Token Values Real