

Why Fishcake?

6Fishcake

1. Gateway to User-Friendly Web3 Adoption

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- Crystal clear use case
- Effortless engaging and rewarding
- 2. Ushering Web3 Loyalty Management



3. Innovative & Sustainable Tokenomics Design

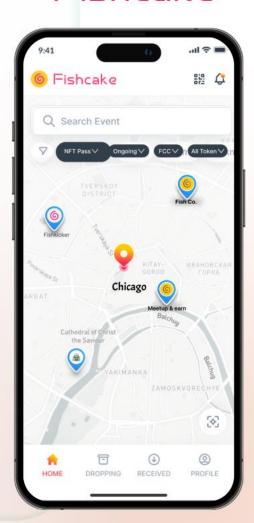


- Redemption Pool
- Mining Pool
- 4. Unleashing Blockchain power



5. Vision for a Thriving Future Ecosystem





Your gateway to Web3 earning





Simplicity and rewarding

Fishcake is the pioneer in Tokenized marketing and Web3 EventFi, providing a non-intermediary platform for businesses to scale their reach and enhance engagement through tokenized campaigns.

Fishcake stands out as a clear, straightforward, and user-friendly application compared to most Web3 projects. This simplicity and accessibility are exactly what the Web3 industry needs to drive widespread adoption and meet market demand.







Fishcake







Cheers!



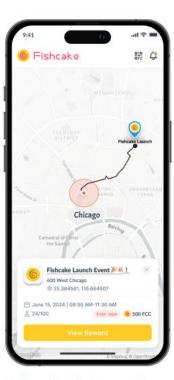
Unified loyalty token on Web3



Unified Loyalty management

Fishcake revolutionizes the loyalty rewards landscape by leveraging the power of blockchain technology, our platform offers unmatched directness, robustness, and transparency. This not only makes managing loyalty rewards foolproof for businesses and users alike but positions FCC, our native token, as the cornerstone for a unified loyalty rewards system across all web3 marketing efforts.

Imagine a world where every interaction is seamlessly rewarded—Fishcake makes it possible!



Tokenized Campaign



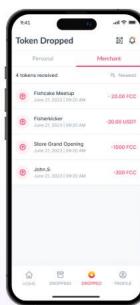


Direct Appreciation Reward Or Tip









Loyalty Management On-Chian





Sustainable Tokenomics Design





Tangible Value Embedded



Fishcake Coin (FCC)

Make token values real

Fishcake offers an innovative and transparent Tokenomics design that adds substantial value beyond its utility as the ecosystem's native token.







Redemption Pool

The on-chain redemption pool allows all Fishcake Coin (FCC) holders to redeem their FCC for the stablecoin USDT. Continuous USDT replenishment of the pool ensures a minimum floor value for FCC and provides ecosystem dividends to FCC holders, promoting sustained growth and trust.

Mining Pool

The Fishcake Mining mechanism catalyzes a new era in web3 EventFi by rewarding contributors who run Web3 campaigns on Fishcake. Mint your owen NFT event pass, engage in web3 campaigns, drive real-world actions, and mine FCC token rewards—pioneering the future of interactive digital marketing.

Unleashing power of blcokchain





Fully open-sourced

Fishcake harnesses the power of blockchain technology to ensure all value interactions are seamless and transparent. As a fully open-sourced Web3 project, Fishcake operates on audited smart contracts deployed on the Polygon blockchain. This ensures that every transaction is secure, transparent, and immutable.

What's more, Our comprehensive ecosystem is designed to create a robust Web3 economy model, making using, earning and investing in Fishcake automated and traceable. By leveraging blockchain, Fishcake guarantees trust and efficiency in all interactions, setting a new standard for decentralized economic engagement.

Transparent & Smart Web3 Campaigns



Secure ,Trust Engaging & Earning



A full spectrum of web3 marketing and rewarding





Vision of future

Fishcake aims to offer a full spectrum of Web3 marketing and rewards management tools, empowering businesses to create vibrant, interactive, and rewarding experiences for their customers. Besides the core function of tokenized campaign management, our platform has a vision to integrate SocialFi and GameFi elements in our future upgrades, fostering deeper connections and building a dynamic digital twin business world.

SocialFi Integration

Strengthen community bonds with social features that enable better connections between businesses and customers. Share updates, receive feedback, and create a vibrant community around your brand.





GameFi Elements

Immerse your customers in a digital twin business world where they can interact, engage, and earn rewards in a gamified environment. Build loyalty through fun and interactive experiences.