

Fishcake EventFi -Tokenomics Whitepaper

Introduction:

Fishcake is a revolutionary Web3 platform that empowers businesses to run engaging tokenized campaigns directly with their customers. Cutting out intermediaries to foster trust, engagement, and transparency through blockchain technology.

Fishcake Coin (FCC), serving as a unified Web3 loyalty token, builds a coalition network of affiliate businesses within the Fishcake ecosystem, transforming how businesses incentivize engagement and how end-users seamlessly manage their real-life loyalty rewards.

This whitepaper outlines the design and purpose of the Fishcake Coin (FCC), the native token powering the Fishcake ecosystem and incentivizing participation from all stakeholders.

Total Supply and Distribution of Fishcake Coin:

The total supply of Fishcake ecosystem native token (FCC) is capped at 1 billion, with no additional issuance.

Fishcake Coin (FCC) Polygon ERC20 Address-

[0x84eBc138F4Ab844A3050a6059763D269dC9951c6](https://polygonscan.com/address/0x84eBc138F4Ab844A3050a6059763D269dC9951c6)

The distribution reflects a commitment to community engagement, to ensure long-term value and sustainability of the token, rewarding ecosystem contributors through innovative web3 Pow mining, and maintaining a healthy and fair economic ecosystem for Fishcake.

- **Mining Pool: 30%**

Incentivizes campaign completion and user engagement.

Managed by FishcakeEventManager smart-contract.

(Deployed on Polygon- [0x2CAf752814f244b3778e30c27051cc6B45CB1fc9](https://polygonscan.com/address/0x2CAf752814f244b3778e30c27051cc6B45CB1fc9))

- **Direct Sale: 20%**

FCC=0.1 USDT

100% USDT will be allocated to the Redemption pool directly through directSalepool smart contract.

(Deployed on Polygon-[0xF71C97C9C6B2133A0Cb5c3ED4CC6eFe5e1BC534C](https://polygonscan.com/address/0xF71C97C9C6B2133A0Cb5c3ED4CC6eFe5e1BC534C))

- **Investor Sale: 10%**

Tier1 Investor Sale:

Minimum purchase of 100,000 and up USDT, 1FCC=0.06 USDT

Tier2 Investor Sale:

Minimum purchase of 10,000—99,999 USDT, 1FCC=0.07 USDT

Tier3 Investor Sale:

Minimum purchase of 5,000--9,999 USDT, 1FCC=0.08 USDT

Tier4 Investor Sale:

Minimum purchase of 1,000--4,999 USDT, 1FCC=0.09 USDT

50% USDT will be allocated to the Redemption pool directly through investorSalepool smart contract.

(Deployed on Polygon-[0x9dA9d48c3b1CB9B8c4AE3c195a6Bee5BAaa5314A](#))

- **NFT Pass Sales Rewards: 20%**

- Supports early NFT Pass minters in Fishcake ecosystem.

1 Fishcake Pro NFT mint—1000 FCC instant reward (until rewarding pool drain)

1 Fishcake Basic NFT mint—100 FCC instant reward (until rewarding pool drain)

75% of all time NFT sales earning USDT will be allocated to Redemption pool directly through NFTManager smart contracts.

(Deployed on Polygon-[0x2F2Cb24BaB1b6E2353EF6246a2Ea4ce50487008B](#))

- **Ecosystem Pool: 10%**

Early adopters, community members, ecosystem contributors, liquidity

(Polygon-[0x5dF1FF21Fb4078F64d6Ae8B515C674FD127CE6FC](#))

- **Foundation: 10%**

Dedicated to ecosystem development and sustainability.

(Polygon-[0x6e8f7817388053ed90825baa6C244E1264921cf5](#))

Redemption Pool (FCC to USDT):

Guaranteeing Value and Sharing Success:

Redemption Pool Polygon Address-[0x036423643CEB603 B7aff40A05627F09C04b9897E](#)

A key feature of the Fishcake Tokenomics is the Redemption Pool, ensuring a minimum floor price for FCC and offering holders a share of platform success. Each FCC represents a claim on a proportional share of the USDT held in the Redemption Pool, this FCC redemption pool will be unlocked in 2026-06-06 12:38:05 PM UTC, and the mechanism of **burning FCC to exchange USDT** will be activated. **1FCC=Total USDT in pool/ (1B-Burned FCC)**.

This burning to redeem mechanism ensures a floor price for FCC, rewards long-term ecosystem supporters, and provides a shared growth vision.

USDT balance in this redemption pool is replenished from three sources:

- Direct FCC Sales: ([0xF71C97C9C6B2133A0Cb5c3ED4CC6eFe5e1BC534C](#))
100% of the USDT from this sale will be allocated to the pool.
- Investor Sales: ([0x9dA9d48c3b1CB9B8c4AE3c195a6Bee5BAaa5314A](#))
50% of the USDT proceeds from investor sales are allocated to the pool.
- NFT Sales: ([0x2F2Cb24BaB1b6E2353EF6246a2Ea4ce50487008B](#))
75% of all USDT earnings from Fishcake's NFT sales are directly allocated to redemption pool as a dividend to all stake holders.

- **Future Fishcake Revenue:**
Fishcake has a vision to expand its ecosystem to include more SocialFi and GameFi elements. This will allow users to connect and interact with each other in new and innovative ways. And Fishcake will always share a portion of income to appreciate ecosystem stake holders.

POW Mining Pool (FCC Mining):

Rewarding Campaign Runners:

Polygon FishcakeEventManager smart contract:

[0x2CAf752814f244b3778e30c27051cc6B45CB1fc9](https://polygonscan.com/address/0x2CAf752814f244b3778e30c27051cc6B45CB1fc9)

Fishcake's Mining Pool incentivizes active campaign runners in the Fishcake ecosystem. NFT Pass holders earn FCC rewards for campaign completion based on a formula considering the minimum distributed tokens or rewarded people per campaign. The active period for each NFT Pass is 30 days, NFT pass holders will be able to display their NFT profile on Fishcake in this period, therefore enhancing their event credibility, maintaining their mining eligibility. There is also a built-in cooldown mining period of 24 hours, this means that NFT pass holders can only mine FCC once every 24 hours, each mining cap for Pro NFT is 240 FCC, Basic NFT is 24 FCC, this cooldown period and maximum mining cap helps maintain a balanced and fair mining process for all participants. The Fishcake web3 POW mining design encourages campaign creation, fosters stronger engagement and healthy ecosystem growth.

30% of Total FCC supply will be directly allocated to Mining Pool (FishcakeEventManager contract).

Below is the explanation and instances of Mining Mechanism:

- **Pro NFT Pass:**
Pro.Mining_amout=Pro.currentMiningPercentage * {Min (event FCC pool size, drop number*20)}
- **Basic NFT Pass:**
Basic.Mining_amout=50%* **Pro.Mining_amout**
Event FCC Pool Size= Total FCC distributed upon each campaign completion
Drop number= Total number of FCC receivers upon each campaign completion
TotalFCC=300M
Mined _FCC= Already mined FCC amount
Pro.currentMiningPercentage%:
Stage1: Mined_FCC≤30M -- Pro.currentMiningPercentage = 50%

Stage2: $30M < \text{Mined_FCC} \leq 100M$ -- $\text{Pro.currentMiningPercentage} = 40\%$

Stage3: $100M < \text{Mined_FCC} \leq 200M$ -- $\text{Pro.currentMiningPercentage} = 20\%$

Stage4: $200M < \text{Mined_FCC} \leq 300M$ -- $\text{Pro.currentMiningPercentage} = 10\%$

If Current FCC < Mining_amount --> Give all FCC & shut Mining pool

- Instance1: $\text{Mined_FCC} \leq 30M$
 100 FCC dropped to 10 customers
Pro.Mining amount = $50\% * \{\text{Min}(100, 10 \times 20)\} = 50 \text{ FCC}$
Basic.Mining amount = $25\% * \{\text{Min}(100, 10 \times 20)\} = 25 \text{ FCC}$
- Instance2: $30M < \text{Mined_FCC} \leq 100M$
 1000 FCC dropped to 20 customers
Pro.Mining amount = $40\% * \{\text{Min}(1000, 20 \times 20)\} = 160 \text{ FCC}$
Basic.Mining amount = $20\% * \{\text{Min}(1000, 20 \times 20)\} = 80 \text{ FCC}$
- Instance 3: $100M < \text{Mined_FCC} \leq 200M$
 100 FCC dropped to 10 customers
Pro.Mining amount = $20\% * \{\text{Min}(100, 10 \times 20)\} = 20 \text{ FCC}$
Basic.Mining amount = $10\% * \{\text{Min}(100, 10 \times 20)\} = 10 \text{ FCC}$
- Instance 4: $200M < \text{Mined_FCC} \leq 300M$
 100 FCC dropped to 10 customers
Pro.Mining amount = $10\% * \{\text{Min}(100, 10 \times 20)\} = 10 \text{ FCC}$
Basic.Mining amount = $5\% * \{\text{Min}(100, 10 \times 20)\} = 5 \text{ FCC}$

Benefits of Fishcake Coin:

- **Guaranteed Minimum Value:**
 The Redemption Pool ensures a minimum floor price for FCC, mitigating market volatility and providing holders with stability.
- **Dividends from Platform Success:**
 Holders share in a portion of Fishcake's all-time sales revenue through the Redemption Pool, directly benefiting from the platform's growth.
- **Pow Mining Rewards:**
 NFT Pass holders can actively earn FCC through campaign operation, rewarding their contributions to the ecosystem.
- **Governance Rights:**

Future plans include integrating FCC into on-chain governance mechanisms, allowing holders to influence platform decisions and shape its future.

Conclusion:

Fishcake's Tokenomics are designed to create a sustainable and thriving ecosystem that benefits all stakeholders. By ensuring token value, incentivizing participation, and fostering shared success, FCC becomes the lifeblood of Fishcake, powering a future of decentralized local commerce built on trust and engagement.

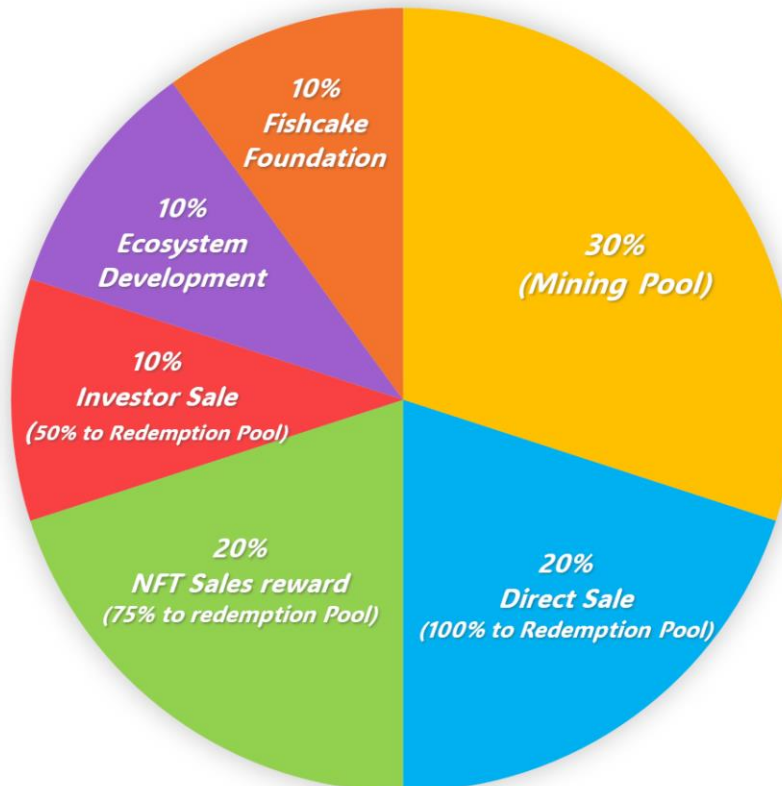
This whitepaper serves as a high-level overview. We encourage the community to stay tuned for further details regarding specific implementation timelines, governance mechanisms, and future developments. Together, let's build a brighter web3 future for marketing and communities with Fishcake!







Appendix1: Token Allocation

Fishcake Coin Allocation

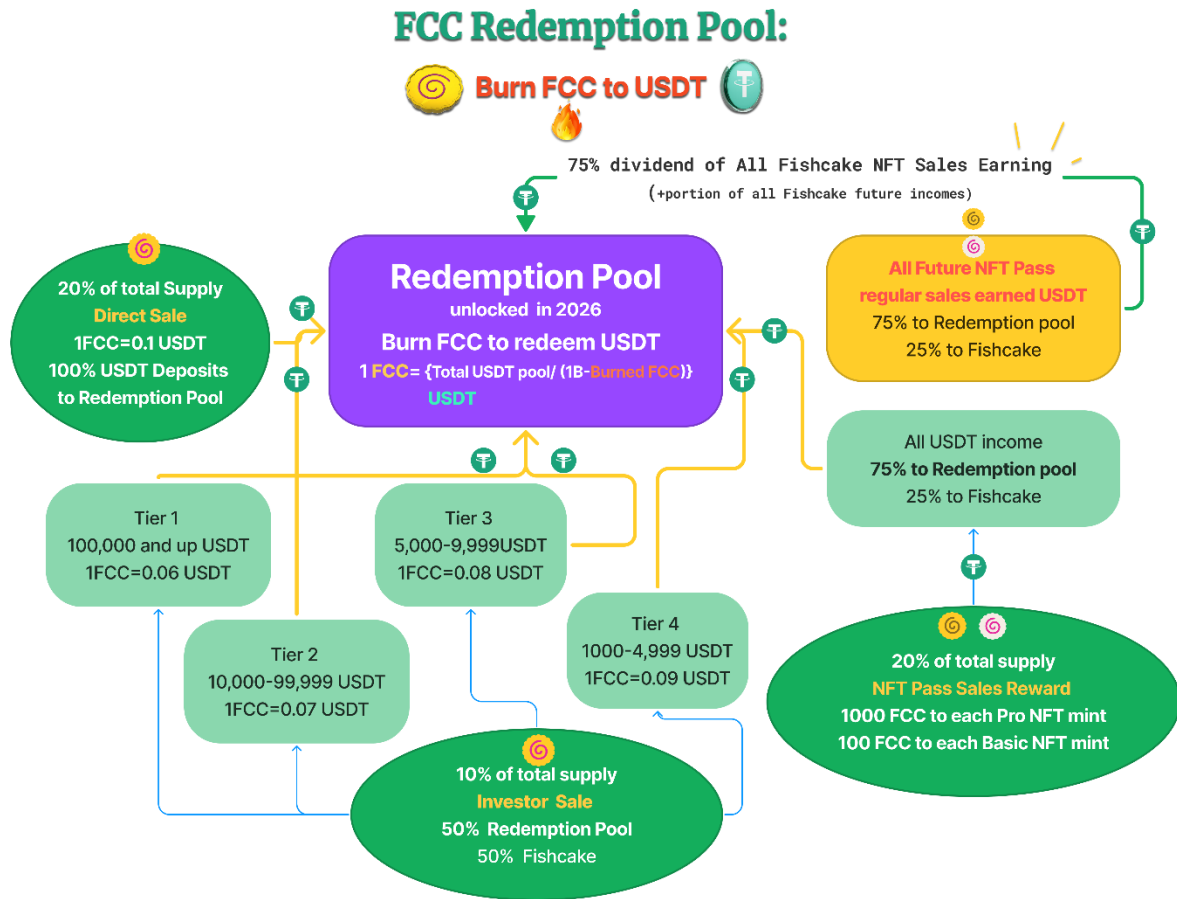
1B Total Supply

No Additional Issuance



-  Mining Pool
-  Direct Sale
-  NFT Sales Reward
-  Investor Sale
-  Ecosystem
-  Fishcake Foundation

Appendix2: Tokenomics- Redemption Pool



Appendix3: Tokenomics- Mining Pool

