Fishcake Web3 EventFi-
Make Token Values Real
Powering Local Businesses with Non-intermediary Campaigns

What is Fishcake?

Fishcake empowers local businesses to launch and manage tokenized incentive-based campaigns on the blockchain without intermediaries, connecting them directly with customers through a user-friendly web3 app. Our platform eliminates intermediaries, empowers transparencies, fosters deeper community engagement, and builds a sustainable economic ecosystem.

Who is Fishcake for?

- Businesses or event organizers: Launch and manage engaging campaigns with tokenized rewards through smart-contract, track performance, and gain valuable customer insights.

- Customers: Discover local deals, participate in campaigns, earn tokens for their engagement, and seamlessly claim rewards.

Why Choose Fishcake?
- No platform fees: Say goodbye to hefty middleman commissions and keep all your campaign budget for yourself.
- Unbreakable trust: Secure and transparent transactions on the blockchain build trust with your customers.

- Enhanced engagement: Create interactive campaigns that spark direct conversation and build valuable relationships.

- Rewarding experiences: Give back to your customers with instantly claimable rewards that drive engagement, plus mine FCC for campaign runner rewards.

- Future-proof technology: Embrace the potential of Web3 and prepare your business for the decentralized future.

Getting Started with Fishcake:

- Unleash Web3 Marketing Made Easy-for campaign runners:

1. Connect Web3: Ditch the middlemen and unlock the power of non-intermediary Web3 marketing. Simply "connect" your wallet and join the vibrant Fishcake community.

2. Craft Your Campaign: Switch to "Merchant Edition" on Fishcake, design a unique campaign, complete with engaging goals, rewarding incentives, and strategic engagement tactics.

3. Take it On-Chain: Your fully tokenized campaign will be securely uploaded to our robust event smart-contract, the on-chain event controller that guarantees rewarding transparency and credits for all.

4. Cast Your Net Wide: Seamlessly broadcast your campaign on the Fishcake "Treasure Map," effortlessly reaching your target audience. Share it directly or leverage Fishcake's community for even wider reach.

5. Manage and track: Operate and monitor the progress of your campaign, track reward distribution, and engage directly with your audience, all within the intuitive Fishcake dashboard. Enjoy 100% transparency and a direct line of engagement with your customers.

- Hunt and Earn on Fishcake for all web3 users:

1. Explore the Bounty: Dive into a diverse sea of campaigns within the Fishcake app or website. Find hidden treasures in local businesses offering exciting deals and unique rewards.

2. Nail Your Rewards: Pick your perfect campaign and carefully review the campaign goals. Ensure the eligibility to claim your coveted rewards!

3. Set Sail for Rewards: Embark on your adventure! Visit the chosen business and fulfill the specified campaign goals. Each action brings you closer to your reward.

4. Claim Your Bounty with a Scan: Share or present your Fishcake reward claiming QR code to the campaign initiator. Let them verify your completion and unlock your treasure.

5. Transparent & Secure Rewards: Rest assured, your reward distribution is managed by a meticulously audited smart contract, acting as the on-chain campaign controller. Transparency and security go hand-in-hand on Fishcake.

6. Track Your Treasure: Your earned reward will seamlessly synchronize with your wallet and Fishcake, blockchain scanner also offering clear and timeless tracking.

Fishcake Vision:

Our vision is to become the beating heart of Web3 local marketing, empowering businesses to flourish in the decentralized economy. Gone are the days of middlemen and opaque campaigns. With Fishcake, value flows directly, enriching both businesses and customers in a thriving ecosystem.

Fishcake Coin (FCC): The Lifeblood of Rewards:

Forget juggling plastic loyalty cards and chasing forgotten points. FCC is your unified reward token, the key to effortless engagement and seamless benefits with your favorite local shops and events. It's the blood pumping through the Fishcake system, powering a revolution in local rewards.

Stability and Prosperity for All:

Fishcake's innovative Tokenomics guarantees a secure foundation for your rewards. Not only does our unique model ensure a minimum floor price for FCC, but you also become a direct shareholder in Fishcake's success. Every FCC you hold unlocks a share of platform revenue, meaning your investment grows alongside the ecosystem.

A Win-Win for Everyone:

- Businesses: Connect directly with your target audience, build genuine relationships, and slash marketing costs. We empower you to thrive in the Web3 arena, attracting tech-savvy customers and fostering lasting loyalty.

- Customers: Earn instant FCC rewards for every interaction with your favorite local shops. Manage your rewards effortlessly in one place, leaving lost points and forgotten cards in the past.

Beyond the Horizon: Our Commitment to Continuous Innovation:

- Expanding campaign features and functionalities: We're constantly evolving, developing new ways to connect businesses and customers in exciting and rewarding ways.

- Pioneering innovative tokenization and rewards mechanisms: Our commitment to pushing the boundaries of Web3 is unwavering. Expect game-changing reward structures and creative token utility.

- Building a robust and secure blockchain infrastructure: Trust is paramount. We're dedicated to building a rock-solid foundation for the Fishcake ecosystem.

- Completing the Fishcake ecosystem: From Social-Fi to game-Fi, we're expanding the ways you can engage and earn within the Fishcake universe.

- Nurturing the value of Fishcake Coin: A healthy and sustainable token economy is our constant focus. We're committed to maintaining FCC's long-term value for all stakeholders.

Dive Deeper:

- Visit our website:

  www.fishcake.io

  www.fishcake.org

- Join our community:

  https://discord.gg/hbHBW5Jq2s

  https://twitter.com/fishcake_labs

  https://t.me/fishcake_official

  https://www.youtube.com/channel/UCwWaz6t7o00fhl8nY37Y5Ig

- **Fishcake Tokenomic:**

  https://github.com/FishcakeLab/Fishcake-Tokenomics.git

- Get Fishcake Coin:

  www.fishcake.io

- Video guidance:

  Redemption pool: https://youtu.be/nR9A3UIecbI

  Mining Pool: https://youtu.be/hubG7uDbdyY

  Campaign Creation: https://youtu.be/mNY7s9FG9XE?si=z9NzrIIiM9pv2MI9

  Browse and Claim Rewards: https://youtube.com/shorts/UnlSrdo9YgI?feature=share

Join the Web3 Rewarding Revolution:

Fishcake is more than just a platform; it's a community of pioneers reshaping local marketing. By joining us, you're not just a customer or a business, you're a builder of a brighter future. Together, we're creating a decentralized, transparent, and rewarding ecosystem where local businesses and customers thrive.

Are you ready to rewrite local marketing?
We are. Fishcake: Decentralized. Rewarding. Future.
Make Token Values Real!