

# Fishcake EventFi -Tokenomics Whitepaper

## Introduction:

Fishcake is a revolutionary Web3 platform empowering merchants to run engaging tokenized campaigns directly with their customers, cutting out intermediaries and fostering trust and engagement through blockchain technology. This whitepaper outlines the design and purpose of the Fishcake Coin (FCC), the native token powering the Fishcake ecosystem and incentivizing participation from all stakeholders.

## Total Supply and Distribution of Fishcake Coin:

**The total supply of Fishcake ecosystem native token (FCC) is capped at 1 billion, with no additional issuance.**

Fishcake Coin (FCC) Polygon address-[0x07e92A5ACfc75f12abb521DA2d59C666eA6EEb96](https://polygonscan.com/address/0x07e92A5ACfc75f12abb521DA2d59C666eA6EEb96)

The distribution reflects a commitment to community engagement, to ensure long-term value and sustainability of the token, rewarding early adopters and maintaining a healthy and fair economic ecosystem for Fishcake.

- **Mining Pool: 30%**

Incentivizes campaign creation and user engagement.

Managed by eventManager smart contract. (Deployed on Polygon-

[0x4907e1fA441673CC004415784430179B8B4938Cf](https://polygonscan.com/address/0x4907e1fA441673CC004415784430179B8B4938Cf))

- **Direct Sale: 20%**

FCC=0.1 USDT

100% USDT will be allocated to the Redemption pool directly through directSalepool smart contract. (Deployed on Polygon-

[0x28776BaA18ab1a730b3661bD78d25981C68C1ED4](https://polygonscan.com/address/0x28776BaA18ab1a730b3661bD78d25981C68C1ED4))

- **Investor Sale: 10%**

Tier1 Investor Sale:

Minimum purchase of 100,000 and up USDT, 1FCC=0.02 USDT

Tier2 Investor Sale:

Minimum purchase of 10,000—99,999 USDT, 1FCC=0.04 USDT

Tier3 Investor Sale:

Minimum purchase of 5,000--9,999 USDT, 1FCC=0.05 USDT

Tier4 Investor Sale:

Minimum purchase of 1,000--4,999 USDT, 1FCC=0.06 USDT

50% USDT will be allocated to the Redemption pool directly through investorSalepool smart contract. (Deployed on Polygon-

[0xa90ada08CFD04B1A9152fc4Dce81B558ED0Affa7](https://polygonscan.com/address/0xa90ada08CFD04B1A9152fc4Dce81B558ED0Affa7))

- **NFT Pass Sales Rewards: 20%**
  - Supports early NFT Event Pass minters in Fishcake ecosystem.
    - 1 Fishcake Pro NFT mint—1000 FCC reward
    - 1 Fishcake Basic NFT mint—100 FCC reward
  - 75% of all time NFT sales earning USDT will be allocated to Redemption pool directly through NFTManager smart contracts. (Deployed on Polygon-[0xE967Df5072C00051a7Df26D8E736b8769fB991b5](https://polygonscan.com/address/0xE967Df5072C00051a7Df26D8E736b8769fB991b5))
- **Early-Stage Airdrops: 10%**
  - Early adopters, community members, ecosystem contributors
  - (Polygon-[0xC0A3f938D1CaA93646B3b7DF2C636D7b0CCDaDa7](https://polygonscan.com/address/0xC0A3f938D1CaA93646B3b7DF2C636D7b0CCDaDa7))
- **Foundation: 10%**
  - Dedicated to ecosystem development and sustainability.
  - (Polygon-[0x80FD2911096998c4be0B9e84316F42d99F8fa0Da](https://polygonscan.com/address/0x80FD2911096998c4be0B9e84316F42d99F8fa0Da))

## Redemption Pool (FCC to USDT):

### Guaranteeing Value and Sharing Success:

Redemption Pool Polygon Address-[0xF8dceA67009F067d33078c9012f9b53d03fFaE4D](https://polygonscan.com/address/0xF8dceA67009F067d33078c9012f9b53d03fFaE4D)

A key feature of the Fishcake Tokenomics is the Redemption Pool, ensuring a minimum floor price for FCC and offering holders a share of platform success. Each FCC represents a claim on a proportional share of the USDT held in the Redemption Pool, this FCC redemption pool will be unlocked in 2026-06-06 12:38:05 PM UTC, and the **mechanism of burning FCC to exchange USDT** will be activated.  **$1\text{FCC} = \frac{\text{Total USDT in pool}}{1\text{B-Burned FCC}}$** .

This burning to redeem mechanism ensures a floor price for FCC, rewards long-term ecosystem supporters, and provides a shared growth vision.

USDT balance in this redemption pool is replenished from three sources:

- Direct FCC Sales: ([0x28776BaA18ab1a730b3661bD78d25981C68C1ED4](https://polygonscan.com/address/0x28776BaA18ab1a730b3661bD78d25981C68C1ED4))  
100% of the USDT from this sale will be allocated to the pool.
- Investor Sales: ([0xa90ada08CFD04B1A9152fc4Dce81B558ED0Affa7](https://polygonscan.com/address/0xa90ada08CFD04B1A9152fc4Dce81B558ED0Affa7))  
50% of the USDT proceeds from investor sales are allocated to the pool.
- NFT Sales: ([0xE967Df5072C00051a7Df26D8E736b8769fB991b5](https://polygonscan.com/address/0xE967Df5072C00051a7Df26D8E736b8769fB991b5))  
75% of all USDT earnings from Fishcake's NFT sales are directly allocated to redemption pool as a dividend to all stake holders.
- Future Fishcake Revenue:  
Fishcake has a vision to expand its ecosystem to include SocialFi and GameFi elements. This will allow users to connect and interact with each other in new and innovative ways. And Fishcake will always share a portion of income to appreciate ecosystem stake holders.

## Mining Pool (FCC Mining):

### Rewarding Campaign Runners:

Polygon eventManager smart contract: [0x4907e1fA441673CC004415784430179B8B4938Cf](https://polygonscan.com/address/0x4907e1fA441673CC004415784430179B8B4938Cf)

Fishcake's Mining Pool incentivizes active campaign runners in the Fishcake ecosystem. NFT Pass holders earn FCC rewards for campaign completion based on a formula considering the minimum distributed tokens or rewarded people per campaign (Active period for each NFT Pass is 30 days), this design encourages campaign creation, fosters stronger engagement and healthy ecosystem growth.

30% of Total FCC supply will be directly allocated to Mining Pool (eventManager contract).

Below is the explanation and instances of Mining Mechanism:

- **Pro NFT Pass:**

**Pro.Mining\_amount**=Pro.currentMiningPercentage \* {Min (event FCC pool size, drop number\*20)}

- **Basic NFT Pass:**

**Basic.Mining\_amount**=50%\* **Pro.Mining\_amount**

**Event FCC Pool Size**= Total FCC distributed upon each campaign completion

**Drop number**= Total number of FCC receivers upon each campaign completion

**TotalFCC**=300M

**Mined \_FCC**= Already mined FCC amount

Pro.currentMiningPercentage%:

**Stage1: Mined\_FCC≤30M -- Pro.currentMiningPercentage = 50%**

**Stage2: 30M< Mined\_FCC≤100M -- Pro.currentMiningPercentage = 40%**

**Stage3: 100M< Mined\_FCC≤200M -- Pro.currentMiningPercentage = 20%**

**Stage4: 200M< Mined\_FCC≤300M -- Pro.currentMiningPercentage = 10%**

If Current FCC<Mining\_amount--> Give all FCC & shut Mining pool

- Instance1: Mined\_FCC≤30M

100 FCC dropped to 10 customers ,

**Pro.Mining amount**= 50%\*{Min (100, 10X20)} = 50 FCC

**Basic.Mining amount**= 25%\*{Min (100, 10X20)} = 25 FCC

- Instance2: 30M< Mined\_FCC≤100M

1000 FCC dropped to 20 customers,

**Pro.Mining amount**=  $40\% \times \{\text{Min}(1000, 20 \times 20)\} = 160 \text{ FCC}$

**Basic.Mining amount**=  $20\% \times \{\text{Min}(1000, 20 \times 20)\} = 80 \text{ FCC}$

- Instance 3:  $100\text{M} < \text{Mined\_FCC} \leq 200\text{M}$  .

100 FCC dropped to 10 customers,

**Pro.Mining amount**=  $20\% \times \{\text{Min}(100, 10 \times 20)\} = 20 \text{ FCC}$

**Basic.Mining amount**=  $10\% \times \{\text{Min}(100, 10 \times 20)\} = 10 \text{ FCC}$

- Instance 4:  $200\text{M} < \text{Mined\_FCC} \leq 300\text{M}$  .

100 FCC dropped 10 customers,

**Pro.Mining amount**=  $10\% \times \{\text{Min}(100, 10 \times 20)\} = 10 \text{ FCC}$

**Basic.Mining amount**=  $5\% \times \{\text{Min}(100, 10 \times 20)\} = 5 \text{ FCC}$

## Benefits of Fishcake Coin:

- **Guaranteed Minimum Value:**  
The Redemption Pool ensures a minimum floor price for FCC, mitigating market volatility and providing holders with stability.
- **Dividends from Platform Success:**  
Holders share in a portion of Fishcake's all time sales revenue through the Redemption Pool, directly benefiting from the platform's growth.
- **Mining Rewards:**  
NFT Pass holders can actively earn FCC through campaign operation, rewarding their contributions to the ecosystem.
- **Governance Rights:**  
Future plans include integrating FCC into on-chain governance mechanisms, allowing holders to influence platform decisions and shape its future.

## Conclusion:

Fishcake's Tokenomics are designed to create a sustainable and thriving ecosystem that benefits all stakeholders. By ensuring token value, incentivizing participation, and fostering shared success, FCC becomes the lifeblood of Fishcake, powering a future of decentralized local commerce built on trust and engagement.

This whitepaper serves as a high-level overview. We encourage the community to stay tuned for further details regarding specific implementation timelines, governance mechanisms, and future developments. Together, let's build a brighter web3 future for marketing and communities with Fishcake!

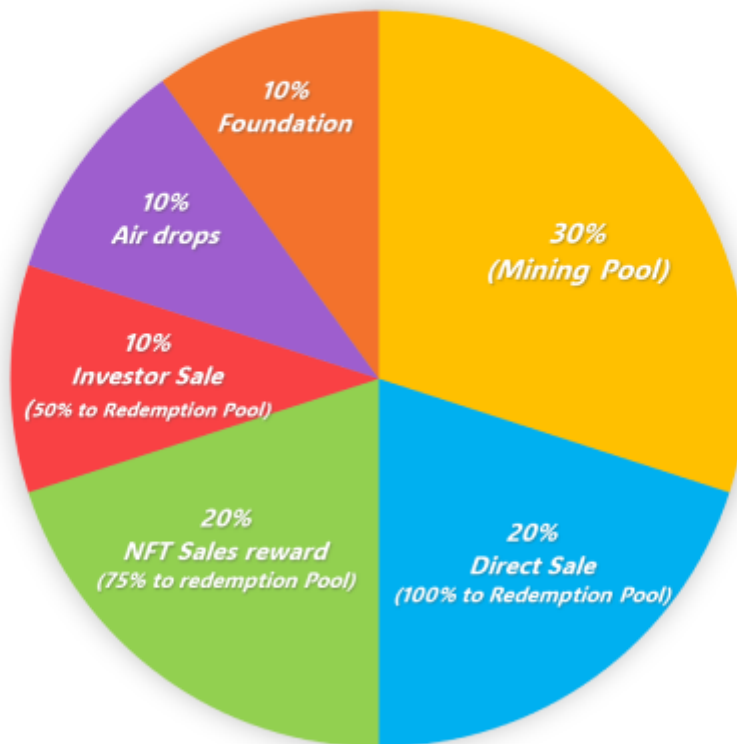
## Appendix1: Token Allocation

# Fishcake Coin Allocation



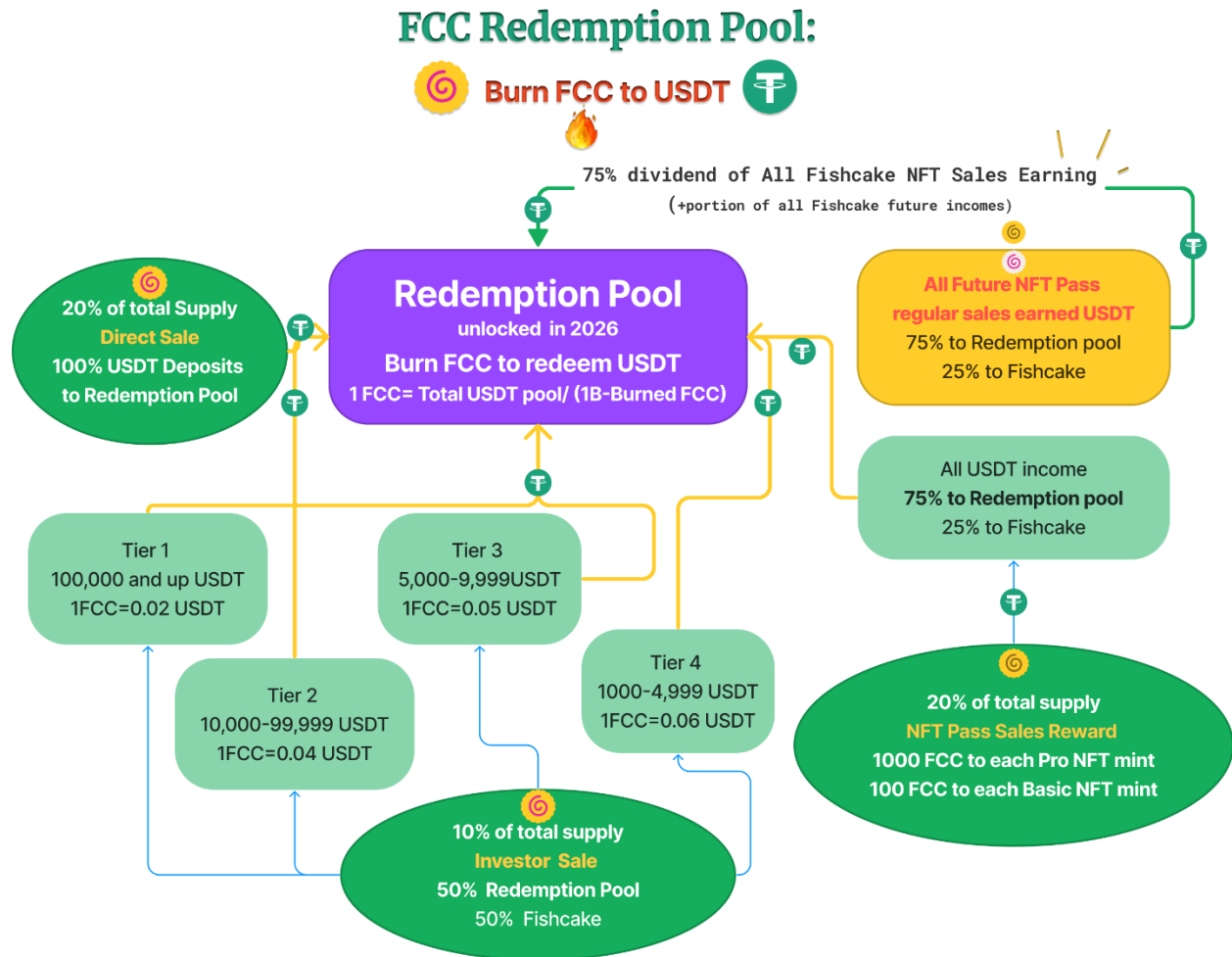
1B Total Supply

No Additional Issuance



- Mining Pool
- Direct Sale
- NFT Sales Reward
- Investor Sale
- Air Drops
- Fishcake Foundation

## Appendix2: Tokenomics- Redemption Pool



## Appendix3: Tokenomics- Mining Pool

