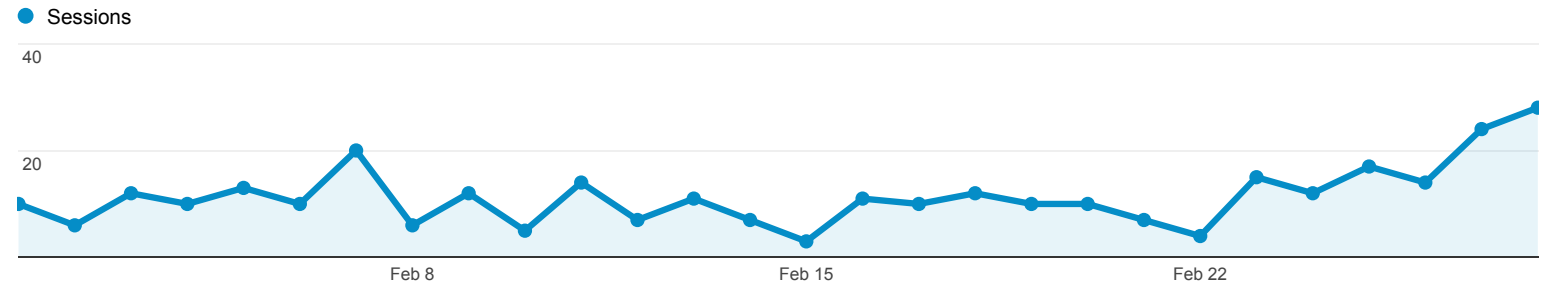


Audience Overview

Feb 1, 2014 - Feb 28, 2014

All Sessions
100.00%

Overview



Sessions

320



Users

248



Pageviews

1,402



Pages / Session

4.38



Avg. Session Duration

00:05:14



Bounce Rate

39.06%

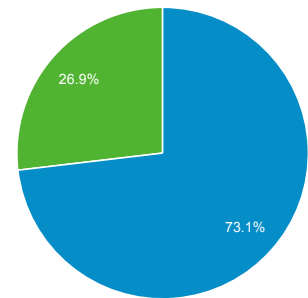


% New Sessions

73.12%



■ New Visitor ■ Returning Visitor



City	Sessions	% Sessions
1. Cape Town	133	41.56%
2. Sandton	29	9.06%
3. Johannesburg	23	7.19%
4. Stellenbosch	16	5.00%
5. Pretoria	12	3.75%
6. (not set)	10	3.12%
7. Centurion	8	2.50%
8. Paarl	8	2.50%
9. Durban	5	1.56%
10. London	4	1.25%