



STATEMENT OF RECOGNITION

The IMM Graduate School of Marketing (Pty) Ltd ("IMM GSM") is registered with the Department of Higher Education and Training as a distance learning institution (Registration Certificate No. 2000/HE07/013).

In terms of Section 1 of the Higher Education Act, 1997 (Act No 101 of 1997) ("the Act"), the term "**to provide higher education**", is defined as the execution of the following functions in the institution's (IMM GSM) own name:

- Registering of students for higher education;
- Taking responsibility for the provision and delivery of the curricula;
- Taking responsibility for the assessment of students regarding their learning programmes; and
- Conferring the qualifications and issuing certificates for these qualifications.

As a distance learning education institution, the IMM GSM ensures that students are provided with all requirements for successful self-study. In addition, students may wish to supplement their IMM GSM studies with tuition at a recognised Additional Tuition Centres ("ATCs"). An annual comprehensive review of all ATCs is performed in order to ensure that the ATC meets stringent criteria in line with the IMM GSM's quality standards so that they may receive recognition status from the IMM GSM.

This letter serves to state that

Isa Carstens Academy
Stellenbosch Campus

has been recognised as a supplier of additional tuition for the **2013** academic year, towards the programmes listed below, which are offered by the IMM GSM.

- Foundation Programme
- Higher Certificate in Marketing
- Diploma in Marketing Management
- Bachelor of Business Administration in Marketing Management

Nigel Tattersall
Director

Date: 3 / 04 / 2013

NATIONAL OFFICE JOHANNESBURG

Atlas Studio | 33 Frost Avenue
Cnr Owl St | Braamfontein Werf
(Bordering Milpark), 2193
PO Box 91820 | Auckland Park | 2006
Tel +27 (0)11 628 2000
Fax SA Students 086 212 3272
Fax International Students +27 (0)11 726 4505
Email info@immgsa.ac.za

DURBAN

245 Peter Mokaba Rd (previously North Ridge Rd)
Cnr Valley View Rd | Morningside | Berea | 4001
PO Box 35263 | Northway | 4065
Tel +27 (0)31 312 2239
Fax +27 (0)31 312 6748
Email info.dbn@immgsa.ac.za

CAPE TOWN

The Athenaeum Campus | Boundary Terrace
1 Mariendahl Lane | Newlands | 7700
PO Box 23998 | Claremont | 7735
Tel +27 (0)21 671 4426
Fax 086 212 3201
Email info.ct@immgsa.ac.za

ZIMBABWE

Suite N & P (next to Bon Marche)
Sam Levy's Village | Borrowdale | Harare
PO Box MP 394 | Mount Pleasant | Harare
Tel +263 (4) 853 174/5/6/7
Cell +263 773 475 003
Fax +263 (4) 853 172
Email imm.zim@immgsa.ac.za