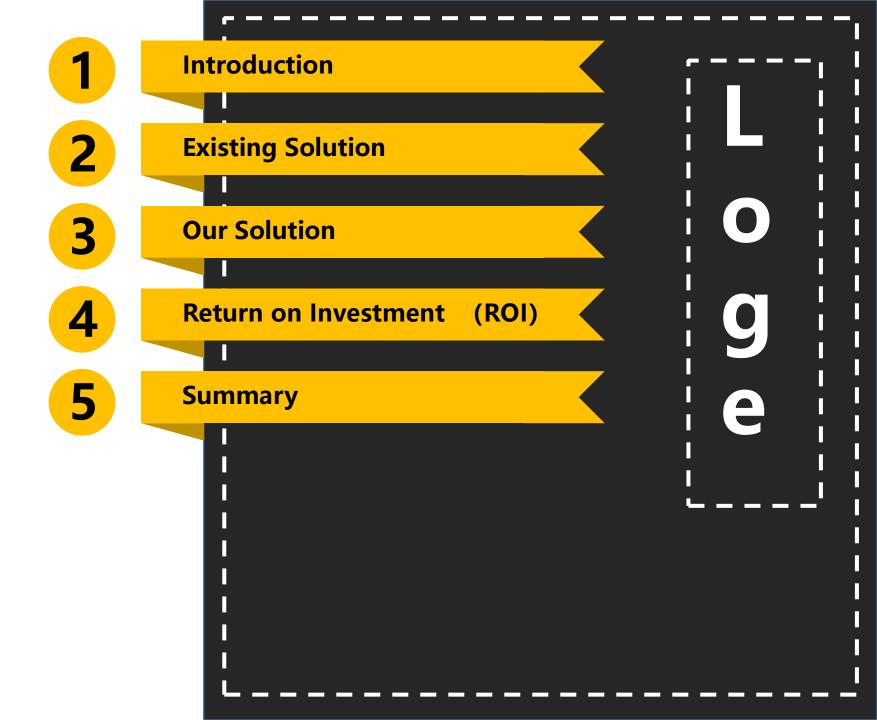


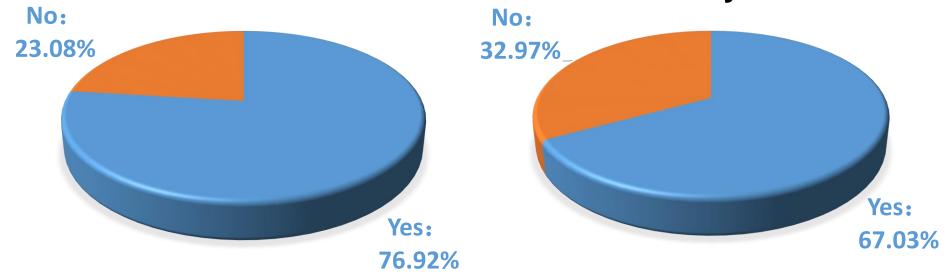
Yummy Wall
-Made for take-away



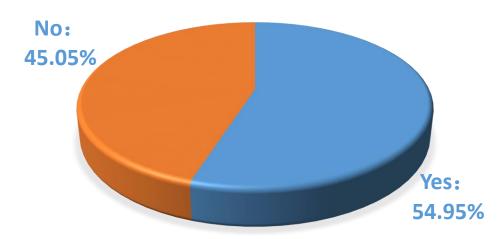
Introduction

Research

Spend a long time on waiting in line Take-out always arrive late

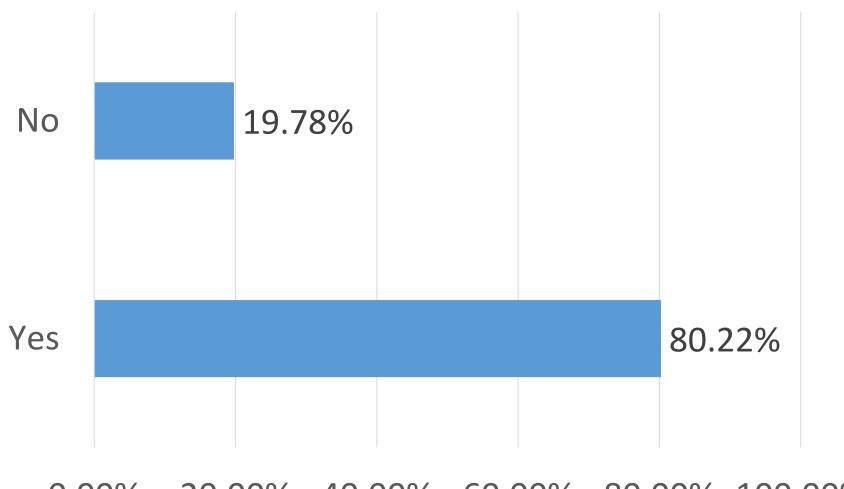


A long way to travel in order to fetch the food



1

Couriers should be allowed into the campus



0.00% 20.00% 40.00% 60.00% 80.00% 100.00%



Existing Solution

2

Waiting in line to take the express delivery



Intelligent express cabinet in Taiyuan University of technology





Reschedule the classes so that they can end in different time?

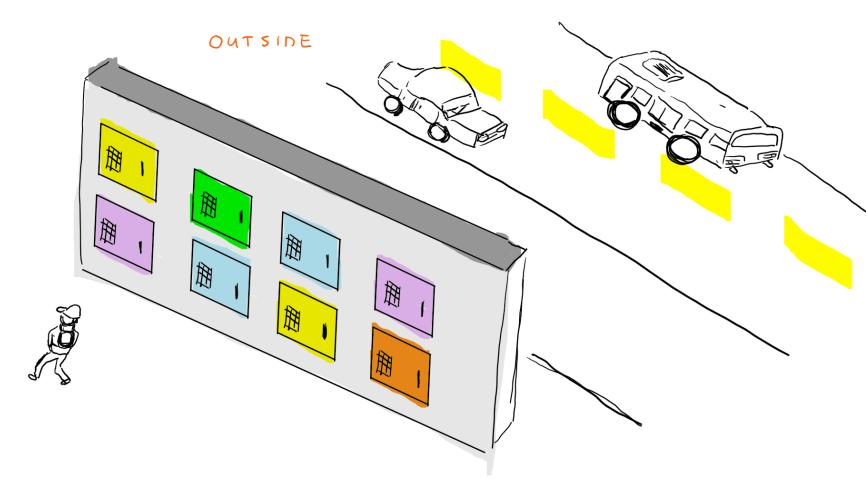
- A complicated class schedule
- Not effective if intervals are not large enough

X

Let the deliverymen in?

- Matter of safety
- Too many take-out food ordered during the same period of time
- Road may get blocked

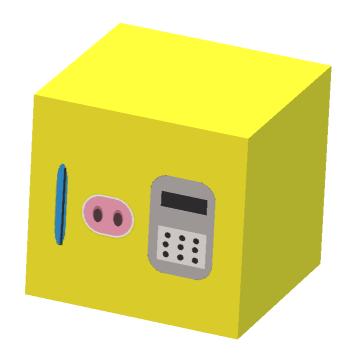
- Fences and time lead to inconvenience.
- Make "fences" accessible
- Make the delivery on time



CAMPUS

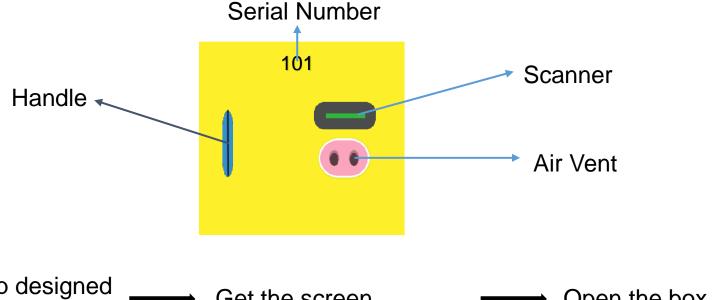
Some Details

A single box:



The BARN consists many boxes like this to store the take-out food

The Outside

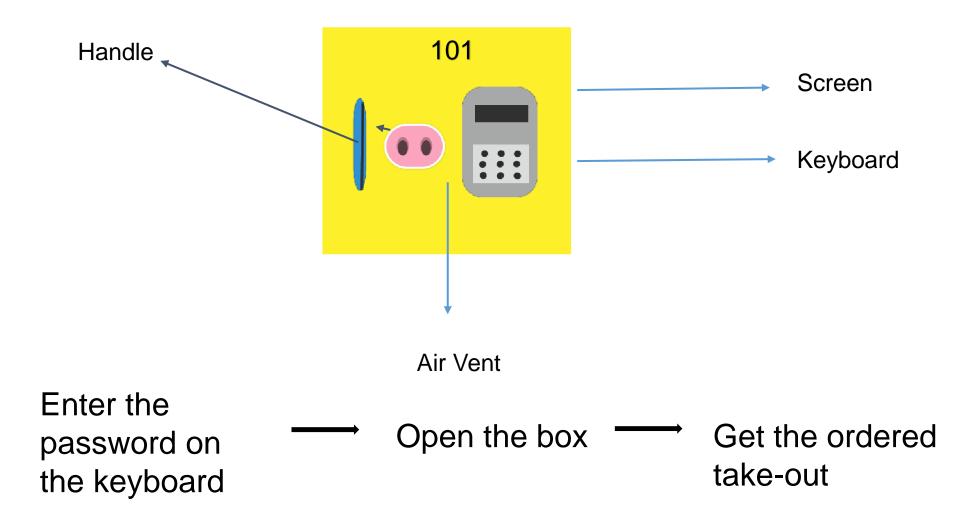


An app designed for BARN

Get the screen open the box scanned

A message contains the information of the serial number of the box and the password

Campus Side



Return on Investment (ROI)

Part 1 cost of not fixing the problem

 The last class in the morning makes CQU'ers late for having dinner

Wait in line for over 40 minutes

 Hard to ensure punctual arrival and need more time because deliveryman doesn't wait for you too long

Part 2 cost of the solution

The main part of the product cost about 1000 yuan

All the locks cost 3000 to 3500 yuan

The APP cost 2000 yuan

The whole system cost almost 7000 yuan

Part 3 benefit of fixing the solution

Save almost one whole hour in having dinner

Sleep better in noontime snooze

Improve learning efficiency in the afternoon

More flexible takeout times

Part 4 cost VS profit

Over 40 minutes in waiting
 VS
 Not wait for food anymore

7000 yuan in totalVS

An universal profit in students' time distribution

Harmonious and well-organized dinner time
 VS

Hungry and worrisome dinner time



Reference

Existing solutions:

http://baijiahao.baidu.com/s?id=1598225 019046332746&wfr=spider&for=pc

Thanks