



as good as real leather



The Art of Royal Touch leatherette

Founded In 1954, Natroyal Industries Pvt. Ltd., Formerly known as "National Leathercloth Mfg. Co. / Vinyroyal Plasticoates Pvt. Ltd.", is a leading manufacturer of Premium Leatherette Solutions. With a strong emphasis on Innovation and Sustainability, We specialize in producing Durable, Eco-friendly Materials that closely Replicate the Look and Feel of Real Leather.

Our state-of-the-art production facility, located near Vadodara, Gujarat, offers specialized leatherette solutions for OEMs and Tier-1 companies. Our product range includes cut and sewn or vacuum-formed leatherette seat covers, along with custom soft-feel leatherette interior trims designed to enhance the appeal and premium quality required in high-end automotive vehicles.



Key Milestones

- First company in India to develop transfer coating technology in 1978.
- · First company to start a transfer coating line in India
- First company to develop an award-winning heat management leathercloth product
- First coated fabric company to have backward integration with knitting machines
- First company to have five roll calendar and four roll calendar machine for vinyl flooring
- First company to develop international standards transport flooring in India

60+ Years of Group Legacy 100+ Global Clients

120,000 sq. ft of Manufacturing Facility

500+Skilled Employees

Infrastructure | Coa

Infrastructure | Coating Line - Fabric Knitting - Fabric Weaving











Leading the Technological Lealthereftte



Abrasion Resistant



Heavy Metals Free



Alcohol Resistant



Mildew Resistant



Anti-Fogging



High Flexing



Anti-Microbial



Pink Stain Resistant



Color Fastness



Salt Water Resistant



Cold Crack Resistance



UV Resistant



Flame Retardant



Weather Resistant



Laboratory Tested

for Consistency & Durability

Natroyal Industries is committed to supply best-in-class leatherette materials that meet OEM specifications. With decades of experience and an unwavering commitment to excellence, we have built a trusted reputation for delivering superior leatherette solutions that combine style, durability and environmental responsibility, establishing ourselves as a leader in the Indian leatherette industry.

As a trusted, long-standing leader and OEM-approved supplier of high-quality leatherette (coated fabrics), we serve a wide range of OEMs both in India and international markets. Our automotive-grade leatherette and coated fabrics are known for their exceptional durability and unique properties, ensuring long-lasting performance and superior quality.













Bringing your Vision to Life

with custom Leatherette

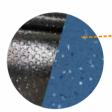
No matter the aesthetic or technical needs of your project, our team is dedicated to bringing your vision to life. We offer a wide range of custom leatherette options, including alternative finishes, textures and treatments. Additionally, we can match any existing colors or create a unique custom pigment to suit your specifications.



Driver and Co-Pilot Seat Cover



Passenger Seat Cover



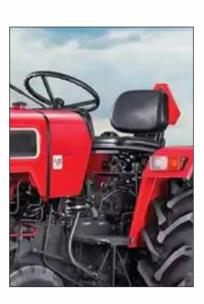
Anti Skid Flooring



Public Transport Applications



Two Wheeler Applications



Tractor Applications



Cut and Sewn



Choosing the Right

Leatherette

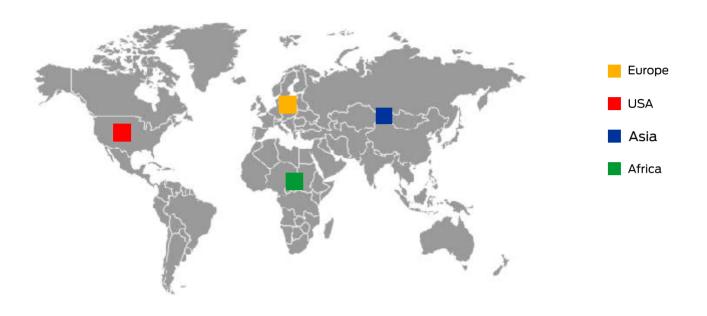
We offer a diverse range of leatherette / Coated-Fabrics in various colors, textures and feels, each unique in its characteristics. This collection is crafted to meet all possible requirements related to comfort, climate conditions, durability, resilience, texture, touch and color preferences of our esteemed customers.







Passenger Car Applications Our product range is also recognized and widely accepted in global markets, including Europe, the USA, Russia, the Middle East, Africa and Southeast Asia.



Corporate Office Natroyal Industries Pvt. Ltd.

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