

Project WAD

March 04, 2025

Overview

This web application is designed to help people journal and keep track of the past.

Goals

1. **Easy to access:** Since the app should be user friendly and low effort to use, at least 90% of people that try the app should know how the basics works.
2. **Reason to return:** Because this app should be a journal and much more, people should have a really good reason to return to it at least twice a week.
3. **Make sense:** This app should solve peoples problems in order to increase user retention, and improve the overall user experience.

Specifications

The specifications are as follows:

- Be able to easily switch between folders and pages
- Be able to add lists, special symbols, geometric shapes and draw within the app
- Be able to add images
- Be able to make folders and within the folders pages
- Use keyboard shortcuts to make using the app easier
- True dark more and relative dark mode,
- Have different formatting options, such as, font sizes, bold, italic, highlight, text align

WebPages:

- **Landing Page:** an introductory page where you can find more information about this product, log-in options and sign up, reviews, supported devices, images and or videos of the product.
- **About page,** this will provide more information about why this product is needed, who is intended for, what are it's capabilities, what inspired me to make it, why it stands out, what values the product holds, achievements and versions, newsletter option
- **Contact page:** where you can find contact information and or steps in order to help you fix your issue, email address phone number business address, form to get in contact, social media links , business hours, embedded google maps location
- **Privacy Policy & Terms of service:** explained how we use store collect and protect user data, what kind of information we collect, how we use it, if we share with third party , all security measures, user rights, cookies & tracking technologies, Policy update versions, for TOS : introduction, user responsibilities & restrictions, intellectual property, payment & refund policies, account termination, limitation of liability, governing laws and dispute resolutions
- **Frequently asked questions,** should help visitors with any frequent questions that are asked, they are clear & concise answers, for organisation, general information, account & security, technical support contact support
- **Friends** a page where you can invite friends, see the progress they make, how many words they write, how often they write, a messaging tool may be implemented

Design of pages

Common features for the pages, each page will have a footer, that will contain hyperlinks to about us, contact us, privacy policy, frequently asked questions

Landing page:

A header font, in the right corner of the page to be displayed a log-in button, a sign up button, to have images and videos, the background to be a simple white,

Signup page, a form for sign-up with email , name , password verify, and checkboxes for privacy policy and terms of agreement, a back to main page button

Log-in contains an email password form

About us contains images and videos about us with some paragraphs

Contact us contains informations in collapsable buttons

Privacy policy contains information about our privacy with hyperlinks to each chapter

FAQ contains information in accordion form, so that each answer is hidden before questions