

# SecuroGuard

E-Commerce Fake Review Detection Application

# User Manual Document <u>Submitted by</u>

Faarah Khan (2578-2021) Hafsa Nisar (1988-2021)

# **Supervisor**

Mr. Afzal Hussain

# **Co-Supervisor**

Mr. Maaz Ahmed

# **Faculty of Engineering Sciences and Technology**

Hamdard Institute of Engineering and Technology Hamdard University, Main Campus, Karachi, Pakistan

### 1. Introduction

Welcome to **SecuroGuard**, an AI-powered web platform designed to detect fake reviews on e-commerce product pages. This manual provides a complete guide for using the platform's features, from logging in to analyzing product review authenticity.

## 2. System Requirements

- Modern web browser (Chrome, Firefox, Edge)
- Internet connection
- Valid SecuroGuard user account (manual or Google login)

## 3. Accessing the Application

- 1. Open your preferred browser.
- 2. Visit the official SecuroGuard URL.
- 3. Login using your email/password or Google authentication.
- 4. If you're a new user, click **Register** and fill out the form.

#### 4. Dashboard Overview

After logging in, users are directed to the **Dashboard**, which displays:

- Recent analyzed product links
- Quick access to report history
- Button to start a new fake review analysis
- Account menu and profile icon

## **5. Analyzing Product Links**

- 1. Go to the **Home/Analyze Page**.
- 2. Paste a valid product link from supported e-commerce sites (e.g., Amazon).
- 3. Click **Analyze**.
- 4. The system processes the reviews and identifies fake vs genuine ones using the trained AI model.

## **6. Viewing Report Details**

- 1. After analysis, the system redirects to the **Review Analysis Report**.
- 2. View breakdown of total reviews, fake/genuine counts, average rating, and confidence score.
- 3. Charts and graphs summarize the findings for better understanding.
- 4. Click **Download Report** for offline use.

## 7. Managing Your Profile

- 1. Click the profile icon from the navbar.
- 2. Edit personal details or view login info.
- 3. Logout securely from this page if needed.

## 8. Review History

- 1. Go to **Recent Searches** section on the homepage or profile.
- 2. See the last 5 product links analyzed with quick access to their reports.
- 3. Click any item to re-open its analysis report.

## 9. Logging Out

• Click the **Logout** button in the navbar to end your session securely.

## 10. Support

For assistance or feedback:

- Contact the SecuroGuard team at: [your-email@example.com]
- Visit our help center for FAQs and guides (if applicable)