**Documentation for the task “Visiple Mockup”**

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For an actual project I would make a design manual, project plan and project description, but since this is going to be a mock up, I will make documentation to document my choices for the mock up. All the pictures I will be using for the mock up are from pexels (copyright free). Treat the images for the website as just examples.

**Navbar**

For the navbar I want to make the background transparent to have a modern feel to it as it is for the Tesla website, but instead of having the links in the middle of the navbar I decided to have them on the right side to not directly copy Tesla’s style of the navbar. Instead of having a log in button in the navbar I decided to have a profile icon to keep it simple just as tesla did.

**Index Content**

My idea for the index to be as simple as possible for the user to be able to understand the website easily. Instead of being able to scroll down the webpage you have a short introduction to catch the user’s attention and a button to learn more about the company. For the background I decided to have a happy person in a call in a nature friendly environment to make a user get a calm and nice feeling when being on the website.

**About us page**

First, on your main about-us page the background with your locations is a really bad quality (pixelated). It is a 569x319 image for 16:9 resolutions use, so it is going to look bad on higher resolutions of course. It gives the user an unprofessional feeling. I want to change that. My idea for the about us page to keep it minimalistic and for the user to get to know Visiple better. For your missions I decided to have them a bit smaller to give a minimalistic feeling like tesla’s website has. At the bottom of the banner, I put your socials for the user to have a more welcoming experience. The rest is simple, and I added some on scroll animations to make the website feel more alive. Made a footer that will not be used on every single page due to design reasons.

**Footer**

The design for the footer is pretty simple and easy to read and understand. I included some links from your original footer and changed some stuff too. Instead of having a whole html page for the terms and conditions I just made a pdf file with the TC that will display when u click the TC link.

**Why Choose Visiple**

As for the content in why to choose Visiple I moved all of the stuff from the main page to keep the main page clean and welcome friendly. Since in my view all of the content and information would fit a lot better in why someone would actually choose Visiple I think that it fits much better in that page.