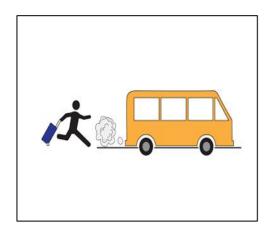
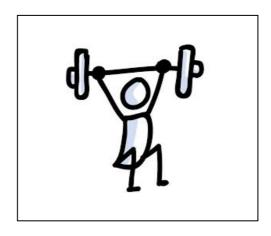
Storyboard: Naomi Suzuki, College Student, Working out without app



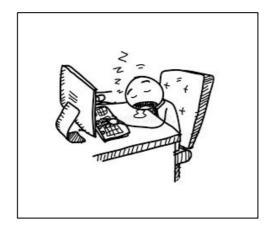
Naomi goes to the gym with a unclear and confusing workout plan from the internet that doesn't cater to her needs



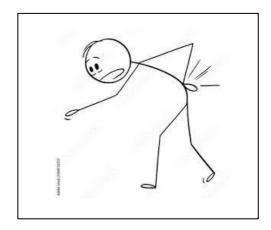
She misses the bus because of her injury and misses class.



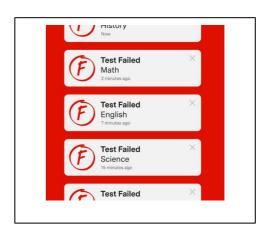
She works out with no real idea on how much she did or has to do.



She then loses sleep to try and learn her material in order to not fail her classes.



She injures herself due to a lack of knowledge on proper workout technique.



She fails her exams.