MarKevis Williams
Project Class (MDV338-0)
Project Month (2204)

Be About

APP DEFINITION STATEMENT

Be About is an app that helps people meet new people by posting public events for others to see. Users are able to see how many people are attending. Users are able to add events that they are attending to their calendar.

PROBLEMS THE APP SOLVES/WHAT THE APP DOES

1. Make events
2. Edit/delete events
3. Add to calendar if wanted
4. ? message/chat room for events?

PROBLEMS THE APP DOES NOT SOLVE/WHAT THE APP DOES NOT DO

1. No directions to event
2. No Dms to event goers

DEMOGRAPHICS

Main Demographic

- Age Range: 14+
- Gender : Any
- Occupation: Any
- Income Range: Any

Secondary Demographic

- Age Range
- Gender
- Occupation
- Income Range

PERSONAS

User Name 1

Tim is a high school freshman that wants to branch out and meet new people. He is new to town and dont know where people hang out or any events that are coming up. He wished that there was a place where he could see any upcoming events and how many people were going.

User Name 2

Stacy is a young working professional who has trouble networking. She wants to be more outgoing and meet more people in her field. She wanted to be able to see any events or meet ups that are happening based on her interest. She has a busy schedule so she would love to have the event added to her calendar so she can always schedule time for them.