University of Southampton Web Science CDT

The Dangers of Patient Data in Clinical Decision Making

by Peter West

Supervisors:

Dr. Richard Giordano

Dr. Max Van Kleek

Examiner:

Dr. David Millard

September 3, 2014

A dissertation submitted in partial fulfilment of the degree of MSc Web Science

Abstract

The increasing ubiquity of personal tracking devices is leading to the possibility of using this data to support clinical decisions. Thousands of devices exist to record personal information related to health, including weight, diet and activity. Such data has been demonstrated as providing self-insight and promoting positive health behaviours, such as maintaining a healthy diet. As such, there has been interest in its use by healthcare practitioners to support decision making. However, such data may have insufficient context, leading to biased decisions and poor judgement.

Through surveying the use of personal data within constraints, such as time and context, this dissertation synthesises a series of cognitive biases pertinent to a number of healthcare scenarios. From this, the dangers of their use in healthcare are assessed against their potential benefits. In agreement with previous research, the biases pose a greater risk within thin-slice scenarios then those with resource-rich. [Results will be discussed here] Drawing from these results, this dissertation forms the design of a study which will examine the prevalence of such biases within nursing when providing care to stroke patients.

Contents

1	Acknowledgements	4
2 Introduction		
3	Background 3.1 Lifestyle data	7 7 8 9 9
4	Related Work	10
5	Research Questions	11
6	Methodology 6.1 Identifying Relevant Biases 6.1.1 Cognitive Dispositions to Respond 6.1.2 Interpretation Biases 6.1.3 Clinical Interpretation Reasoning Biases 6.2 Literature Synthesis 6.3 Identifying Scenarios	12 12 12 12 14 15 16
7	Results 7.1 Biases which affect evidence-based clinical decision making 7.2 Effects of bias in thin-slice scenarios 7.3 Effects of bias in resource-rich scenarios	18 18 18 19
8	Discussion 8.1 Dangers of Bias 8.2 Healthcare Considerations 8.2.1 Thin-slice 8.2.2 Resource-rich	27 27 27 28 28
9	Personal Informatics in Stroke Patient Rehabilitation: A Study Design9.1Background9.2Methodology9.3Ethical considerations9.4Limitations	29 29 31 31
10	Conclusion	32

6 Methodology

This section describes the methodology used to form an understanding of biases which affect evidence-based clinical decision making. Twelve relevant biases are identified, then an overview of a literature synthesis procedure follows.

6.1 Identifying Relevant Biases

The underlying biases which affect all clinical decision making are first identified. Following this, the biases which affect data interpretation are identified. These are combined to form a list of 12 Clinical Interpretation Reasoning Biases.

6.1.1 Cognitive Dispositions to Respond

As discussed in Section 4, there is little research into the effects of biases in clinical decision-making. Croskerry (2002) lists 30 biases and heuristics which affect clinical decision making, collectively called Cognitive Dispositions to Respond (CDRs). These are listed in 1. For each, Croskerry describes its effect on clinical decision making, both in terms of what may be observed and the potential consequences, and provides a discussion on how they may be avoided, citing existing empirical studies.

The CDRs identified by Croskerry (2002) affect all clinical decisions, and are thus of key importance in identifying biases which affect evidence-based clinical decision making. Thus, when a clinician must make a decision based on a patients presenting complaints, their decision is also affected by CDRs (see Figure 1).

6.1.2 Interpretation Biases

Section 3.3 identified a number of biases which affect the interpretation on data. In particular, the 10 listed in Table 2 will be described as the Interpretation Biases (IBs). These biases are importance to evidence-based clinical decision making as they affect how evidence is identified within patient data (see Figure 2).

Table 1: 30 Cognitive Dispositions to Respond identified by Croskerry (2002). Those in bold are pertinent to external stimuli.

Aggregate bias	Gender bias	Psych-out error
Anchoring	Hindsight bias	Representativeness
Ascertainment bias	Multiple alternatives	restraint
Availability and	bias	Search satisfying
non-availability	Omission bias	Sutton's slip
Base-rate neglect	Order effects	Triage-cueing
Commission bias	Outcome bias	
Confirmation bias	Overconfidence bias	Unpacking principle
Diagnosis		Vertical line failure
momentum	Playing the odds	Visceral bias
Fundamental	Posterior probability	Yin-yang out
attribution error	error	im yang out
Gambler's fallacy	Premature closure	Zebra retreat

Table 2: Interpretation biases

Affect heuristic	Curse of knowledge	effect
Ambiguity effect	Framing effect	Probability neglect
Illusory patterns	Functional fixedness	1 Tobability neglect
Priming	Observer expectancy	Extension neglect

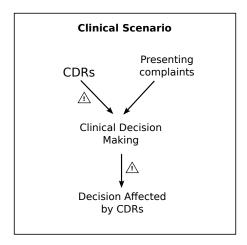


Figure 1: Biases in clinical decisions

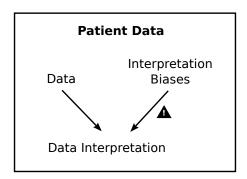


Figure 2: Biases in patient data interpretation

6.1.3 Clinical Interpretation Reasoning Biases

Having identified the biases which affect clinical decisions (CDRs) and the biases which affect data interpretation (interpretation biases), the biases which affect evidence-based decision making can be deduced.

In an evidence-based clinical decision, the clinician must interpret patient data prior to making a clinical decision, therefore interpretation biases affects cognitive dispositions to respond. This is shown in Figure 6.2. Thus, it can be said that the CIRBs are the union of interpretive biases and cognitive dispositions to respond affected by interpretive biases. This can be expressed in the following formula:

$$CIRB = IB + IB(CDR)$$

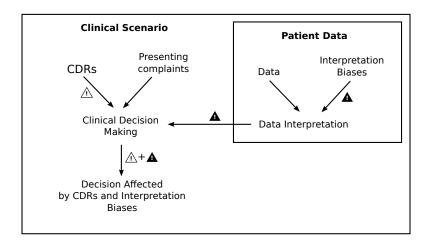


Figure 3: Biases in evidence-based clinical decisions

Table 3: 11 Cognitive Dispositions to Respond affected by interpretation biases (IB(CDR)).

Aggregate bias	Base-rate neglect	Outcome bias
Anchoring	Confirmation bias	Posterior probability
Ascertainment bias	Fundamental	error
Availability and non-availability	attribution error Order effects	Representativeness restraint
non-avanabiney	Order cheeds	resoranti

Where IB is the set of Interpretive Biases and CDR is the set of Cognitive Dispositions to Respond.

Eleven CDRs are affected by IBs, which are listed in Table 3. For the purpose of this dissertation, only those which have changed will be discussed. Croskerry (2002) may be reviewed for details on those which are not modified.

Using this approach, 12 CIRBs were identified, listed in Table 4 Those biases which are similar have been grouped together.

6.2 Literature Synthesis

Due to the multidisplinary nature of technology and healthcare, a Web Science approach has been applied to understanding bias within this space. As such, this dissertation will

Table 4: Clinical Interpretation Reasoning Biases.

Affect heuristic	Confirmation bias	Framing effect
Ambiguity effect and	Priming, Order	Functional fixedness
Outcome bias	effects, contrast	Observer-expectancy
Anchoring and	effect and posterior probability	effect
Adjustment	probability	Probability neglect
Availability heuristic	Curse of knowledge	v
		Ascertainment and
Illusory patterns and	Extension neglect	Observer-
Aggregate bias	and base rate neglect	Expectancy

take the form of a literature review, considering material from both health sciences, computer science and cognitive sciences to build a picture of the dangers of bias in personal informatics within healthcare. From this, 16 biases have been identified, and their risks considered in two forms of healthcare scenarios – those with large context, and those will little context. This dissertation proposes that biases more prevalent within little context scenarios pose a large risk to decision-making, and that risks may be reduced through the design of personal informatics and careful consideration into how personal informatics may be implemented within Healthcare.

Literary synthesis Identification of biases Classification by context Identification of existing relationships between taxonomy and data

For each bias: description description [+ empirical] inclusion justification - why does it affect interpretative decisions? clinical consequences, example scenarios + relevant literature (largely grounded in the works of Croskerry2002) High and Thin-slice risk summary empirical evidence of relation between context (uncertainty, knowledge, time, resources) and bias conclusion

In terms of patient data, biases affect how data is interpreted (which I will call Interpretation Biases). Those biases thus get carried through to clinical decision making. Decisions are therefore affected by both CDRs and Interpretation Biases, as shown in Figure .

6.3 Identifying Scenarios

Scenarios:

 $\textbf{Thin-slice} \,:\, A{+}E,\, quick\,\, decisions,\, automatic$

 $\textbf{Resource-rich} \,:\, \text{General Practice, slow decisions, reflective}$

7 Results

This section gives an overview of the results from the literature synthesis.

7.1 Biases which affect evidence-based clinical decision making

Table 5 lists 11 Clinical Interpretation Reasoning Biases, with a description and consequences, risk to thin-slice scenarios and risk to resource-rich scenarios.

7.2 Effects of bias in thin-slice scenarios

A thin-slice scenario is a clinical scenario in which there is heavy time constraints, little access to information and no clinical patient history. It is expected that judgements in thin-slice scenarios are more susceptible to biases. Accordingly, table 5 show that 10 out of the 11 CIRBs are prevalent in thin-slice scenarios. Among these, it appears that the reasons are fourfold: false pattern recognition, positive tendency, misuse of prior knowledge and poor communication.

False pattern recognition. The biases which are caused by pattern recognition under uncertainty include representativeness heuristic, extension neglect, base rate neglect, illusory patterns and aggregate bias. It has been proposed that, when interpreting data or making decisions under uncertainty, clinicians are more likely to observe pattens which are statistically insignificant (Kahneman and Tversky, 1974b), and use these without consideration of the statistical significance (Kahneman and Tversky, 2000). As has been found by (Bassili and Krosnick, 2000), time constraints leads to identification of false patterns. Kahneman and Tversky (1974a) and Bar-Hillel (1980) propose that information considered important will outweigh base-rates. Therefore, in uncertainty, clinicians are likely to make decisions based on false-patterns over base rates.

Positive tendency. The biases which are caused by positive tendency under uncertainty include the affect heuristic, the ambiguity effect, outcome bias the framing effect. In thin-slice scenarios, there is a greater dependency on emotion in making decisions, with people more prepared to choose an option if it has favourable outcomes as more competent (Baron and Hershey, 1988). People will choose favourable options based on their probabilities despite not knowing the probabilities of other options (Ellsberg, 1961). Further, people are more likely to choose options when they are phrased positively (Kahneman and Tversky, 1981).

Misuse of prior knowledge. The biases which are caused by misuse of prior knowledge include priming, order bias, contrast effect, posterior probability error, anchoring, the availability heuristic, confirmation bias, observer-expectancy effect and the ascertainment bias. These biases affect judgements using: knowledge about previous judgements (Meyer and Schvaneveldt, 1971; Kahneman and Tversky, 1974b); perceived weightings of knowledge (Kahneman and Tversky, 1973); or personal beliefs (Mahoney, 1977). In cases of constrained time or resources, the biases cause people to use prior knowledge without consideration of its reliability or relevance.

Poor communication. Only one identified bias relates to poor communication: the curse of knowledge. This causes those who are more knowledgeable in a particular area to communicate in a way that may not be understood by a less informed person (Colin Camerer et al., 1989). This acts two ways: from the clinician to the patient, and from the patient to the clinician. In thin-slice scenarios, there is little available knowledge about patients meaning clinicians are more likely to communicate ineffectively (Kennedy, 1995).

7.3 Effects of bias in resource-rich scenarios

A resource-rich scenario is clinical scenario in which there is sufficient time, access to supplementary information and clinician-patient history. It is expected that judgements in resource-rich scenarios will be less susceptible to biases. Accordingly, table 5 show that 3 out of the 11 CIRBs are prevalent in resource-rich scenarios. The causes of these are related to the specialisation of the clinician.

Specialisation. The biases which are caused by the specialisation of the clinician include confirmation bias (observer-expectancy effect, ascertainment bias), functional fixedness and representativeness heuristic (extension neglect and base rate neglect). The frequent use of tools leads to not considering atypical uses of the tools (Adamson, 1952). The prior experiences of clinicians will lead them to weight their beliefs heavily, influencing their judgements Wason (1960). These experiences and beliefs cause neglect of base-rates and an over-willingness to accept one's own beliefs.

Table 5: Clinical Interpretation Reasoning Biases with descriptions and consequences, risks to thin-slice scenarios and risks to resource-rich scenarios.				
Cognitive Bias	Description and Consequences	Risk to thin-slice scenarios	Risk to resource-rich scenarios	
Affect heuristic	Decisions are influenced by current emotions, such as happiness or sadness (Zajonc, 1980). Zajonc (1980) states that affective reactions are often the first reactions of humans and made more quickly and confidently than cognitive judgements. Thus, a clinician's emotional state can significantly affect their interpretation of patient data and their decisions. Findings by Croskerry et al. (2010) support this, with the emotional state of a clinician potentially leading to biased decision making, errors and adverse events.	High. Kahneman and Tversky (1974a) state that decisions under uncertainty lead to a greater dependence on heuristics and intuition. Croskerry et al. (2010) found that when intuition is relied upon, clinical reasoning is particularly susceptible to the affect heuristic. It has also been found that people heavily rely on affect in time-pressured and high risk situations (Finucane et al., 1998). In one study, being sad leads to a greater affect in thin-slice scenarios (Ambady and Gray, 2002). Therefore, the affect heuristic is of high risk in thin-slice scenarios.	Low. Finucane et al. (1998) found that, given sufficient time and resources, the affect heuristic will be less relied upon. Therefore, the affect heuristic is of low risk in resource-rich scenarios.	
Ambiguity effect and outcome bias	If the probability of having a favourable outcome is only available for some options, other options tend not be considered, and by extension, causes the belief that favourable outcomes are thus more likely	High. More limited resources leads to greater uncertainty. When making decisions in uncertainty and descriptions of outcomes are available, Baron and Hershey (1988) found that people rated the	Low. With greater resources (time and information), uncertainty is reduced (Kahneman and Tversky, 1974a), allowing for more objective reasoning (Mellor, 1983). Therefore, the ambiguity effect and out-	

(Ellsberg, 1961). Clinicians must often make decisions with only limited information about outcomes (Cioffi, 1997). The information retrieved from patient data may greatly influence the availability of such information. Croskerry (2002) has proposed that such biases reduce clinicians' objectivity, compromising the process of reasoning, potentially leading to errors and adverse events.

favourable outcome as a better, more competent decision. Therefore, the ambiguity effect and outcome bias are of high risk in thin-slice scenarios.

scenarios.

Cognitive Bias	Description and Consequences	Risk to thin-slice scenarios	Risk to resource-rich scenarios
Anchoring and adjustment	A greater importance is placed on the first piece of information offered when making decisions (Kahneman and Tversky, 1974b). Anchoring can affect data interpretation by biasing an observer's ability to place values to particular pieces of information (Kahneman and Tversky, 1974b). This may intern affect the decisions they make based on the data. Anchoring has been found to lead to premature decision making with patients being labelled with a diagnosis early in presentation (Croskerry, 2002).	High. In thin-slice scenarios, there is little available knowledge about patients. Mussweiler and Strack (2000) demonstrate that with less knowledge about a target, there is a greater reliance on an anchor when reasoning about it. Furthermore, (Mussweiler and Strack, 2000) show that even when participants have control over their anchor values, the effects still hold. Therefore, anchoring is of high risk in thin-slice scenarios.	Low. With greater knowledge available about a target, it has been shown that there is less reliance on an anchor (Mussweiler and Strack, 2000). Therefore, anchoring is of low risk in resource-rich scenarios.
Availability heuristic	Information which is considered more important, such as recent information, is judged more frequent and therefore more heavily relied upon for decision making (Kahneman and Tversky, 1973). When interpreting data, the availability heuristic can cause some pieces of information to become disproportionately relied upon than others based on incorrect estimates of frequencies. For example, it has been found that it is easier to recall frequent observations than infrequent ones (Clore and Gerrod, 1991). Croskerry (2002) finds that the availability heuristic can lead to disproportionate perceptions of frequencies, leading to tendencies to make diagnoses based on information which appears more important. This can thus lead to incorrect diagnoses.	High. Kahneman and Tversky (1974a) state that decisions under uncertainty lead to a greater dependence on heuristics. Having limited time and resources leads to focus on the little available information (Croskerry, 2002), thus leading to a more subjective decision. This has been shown to lead to a greater dependence on the availability heuristic in decision-making (Wänke et al., 1995). Therefore, the availability heuristic is of high risk in thin-slice scenarios.	Low. Having access to relevant resources leads to more objective judgements (Mellor, 1983), leading to a lesser reliance on the availability heuristic (Wänke et al., 1995) Therefore, the availability heuristic is of low risk in resource-rich scenarios.

Cognitive Bias

Description and Consequences

Risk to thin-slice scenarios

Risk to resource-rich scenarios

Confirmation bias, observerexpectancy effect and Ascertainment bias

One's own beliefs influence judgements and decisions (Mahoney, 1977). The tendency to emphasise information which supports one's own beliefs, and refute information which does not, has been widely discussed (Mahoney, 1977). There is thus risk that clinicians may tend to interpret patient data in ways that only support their own views or hypotheses. Croskerry (2002) argues that clinicians make diagnoses base on what they hope to find. The estimates of frequencies of diagnoses affect how judgements are made on patient data and subsequent decisions due to the availability heuristic (Kahneman and Tversky, 1973). This may lead to the preservation of weak hypotheses and diagnoses, despite evidence to the contrary, leading to missing a correct diagnoses (Croskerry, 2002). These biases can thus lead to inaccurate estimates of the frequencies of diagnoses (Croskerry, 2002). For example, if a patient has been non-compliant in taking medication for heart failure, the clinician is more likely to find evidence of congestive heart failure (Croskerry, 2002).

High. Time constraints limit the processing of new information, leading to a less informed conclusion thus less information to refute an original hypothesis or a clinician's personal beliefs (Nisbett and Ross, 1980). Further, within situations in which variables are unknown, it has been found that people are less willing to eliminate an original hypothesis, with that person attributing unjustified rationality to that hypothesis (Wason, 1960). Therefore, confirmation bias is of high risk in thin-slice scenarios.

Medium. Trained clinicians will be more familiar with data sources, such that tendencies to rely in heuristics and readily available information are reduced (Croskerry, 2002). When time and resources are less constrained, clinicians are more likely to make greater use of evidence to refute weak hypotheses (Wason, 1960). However, Wason (1960) has shown confirmation bias to persevere despite more the potential for more informed conclusions, perhaps due to perceived high experience. Therefore, confirmation bias is of medium risk in resource-rich scenarios.

Table 5: Clinical Interpretation Reasoning Biases with descriptions and consequences, risks to thin-slice scenarios and risks to resource-rich scenarios.

Cognitive Bias	Description and Consequences	Risk to thin-slice scenarios	Risk to resource-rich scenarios
Curse of knowledge	People who are more informed on a particular subject are unlikely to think about it from the perspective of less informed people (Colin Camerer et al., 1989). It affects communication between clinician and patient, which is important for informing how patient data is interpreted. It thus acts two ways: the ability for a clinician to inform patient, and the ability for a patient to inform the clinician. The knowledge overlap between clinician and patient is typically small, leading to incorrect perceptions about each other's level of understanding (Birch and Bloom, 2007). Clinicians must therefore have an understanding of the knowledge overlap in order to avoid the curse of knowledge. If clinicians lack understanding about a patient, and subsequently patient data, they are more likely to make decisions based in illusory patterns (Whitson and Galinsky, 2008) and heuristics (Kahneman and Tversky, 1974a), in turn potentially leading to incorrect diagnoses (Croskerry, 2002).	High. In thin-slice scenarios, there is little available knowledge about patients and prior contact with the patient cannot be assumed. This means clinicians are not aware of the knowledge overlap and are more likely to communicate ineffectively (Kennedy, 1995). Therefore, the curse of knowledge is of high risk in thin-slice scenarios.	Low. Frequent contact between clinician and patient and less constraints on time allows for increased communication, thus making available more information about them. Increasing the amount of available information about a person has been demonstrated to reduce the curse of knowledge (Kennedy, 1995). This has also been demonstrated in a paediatric clinic, where mothers who frequently met with clinicians demonstrated more effective communication (Korsch and Negrete, 1972). Korsch and Negrete (1972) further showed that increased contact time lead to more personal and friendly communication, leading to more effective communication. Therefore, the curse of knowledge is of low risk in resource-rich scenarios.
Framing effect	The way a problem is stated affects the outcomes (Kahneman and Tversky, 1981). Framing affects how people make a decision based on whether it is phrased positively or negatively. It pertains to both how pieces of information are interpreted and how subsequent clinical decisions are made. (Kahneman and Tversky, 1981) state that clinicians have been observed in switching between risk aversion and risk taking depending on how a problem is presented. Thus, clinicians are at risk of basing risk on how a problem is presented over other evidence which is available, leading to poor judgement in interpretation and decision making.	High. Time limitations have been shown to lead to a greater effect from framing (Takemura, 1992). Takemura (1992) demonstrated that when options were phrased positively according to their gains, the least-risk option was chosen. Conversely, when the options were phrase negatively according to their losses, the highest-risk option was chosen. Therefore, the framing effect is of high risk in thin-slice scenarios.	Low. Takemura (1992) demonstrated that when subjects where given sufficient time to think about problems in more depth, the framing effect was not observed. Therefore, the framing effect is of low risk in resource-rich scenarios.

Cognitive Bias	Description and Consequences	Risk to thin-slice scenarios	Risk to resource-rich scenarios
Functional fixedness	People are limited to using an object only in the way it was intended (Adamson, 1952). Clinicians may be limited to using a data source for some purpose that they've successfully used it for before, despite other uses being possible. Problem solving has been demonstrably less effective when a solution requires atypical use of an object (German and Barrett, 2005). This limits the capability of a clinician to gain insight from patient data, leading to less informed decisions and risk-averse diagnoses.	Low. It can be expected that clinicians in thin-slice scenarios use the same data source infrequently, and may regularly use data sources which are unfamiliar to them. Adamson and Taylor (1954) demonstrated that functional fixedness decreases when the amount of time between uses of an object increases and showed that functional fixedness results from pre-utilisation of objects. Therefore, functional fixedness is of low risk in thin-slice scenarios.	High. According to the research by (Adamson and Taylor, 1954), given the expectation that clinicians may use similar data sources frequently, functional fixedness may affect resource-rich situations more. Therefore, functional fixedness is of high risk in resource-rich scenarios.
Illusory patterns and aggregate bias	Given a distribution, clusters of data points or associations between data points may be observed and, despite their statistical insignificance, be used to influence a decision (Kahneman and Tversky, 1974b). These biases affect data interpretation, and thus can ultimately affect clinical decision making (Whitson and Galinsky, 2008). It may thus be used by clinicians in rationalising an atypical diagnosis for a patient with a particular condition based on such bias (Croskerry, 2002). In one psychological test, patients are given an inkblot and asked to identify details. Chapman and Chapman (1969) showed that clinicians were likely to associate patients who identified buttocks or genitalia with homosexuality, despite research showing heterosexuals were just as likely to make such observations. This was more probably associated with clinicians' expectations of stereotypes (Kahne-	High. Time-constrained and information-limited decisions have been shown to lead a greater chance of false patterns being recognised (Bassili and Krosnick, 2000). Loss of control over data has been shown to lead to greater illusory pattern perception (Whitson and Galinsky, 2008). Insufficient understanding of relevant research, or lack of familiarity with an individual patient, leads to reliance on stereotypes Chapman and Chapman (1969). Therefore, illusory patterns and aggregate bias are of high risk in thin-slice scenarios.	Low. With less time and resource constraints, and greater control over the data, illusory patterns have been shown to become less frequent (Bassili and Krosnick, 2000; Whitson and Galinsky, 2008) Therefore, illusory patterns and aggregate bias are of low risk in resource-rich scenarios.

man et al., 1982).

Risk to thin-slice scenarios

Table 5. Chinical Interpretation Reasoning Diases with descriptions and consequences, risks to timi-since scenarios and risks to resource-rich scenarios

Priming, order bias, contrast effect and posterior probability error

Cognitive Bias

Exposure to one piece of information influences how another piece of information is perceived (Meyer and Schvaneveldt, 1971). There are two prime cases where this is concern: priming between patients, and priming between patient data sets (Croskerry, 2002). The former pertains to a clinicians decision on one patient priming a decision for another patient. The latter pertains to a clinicians interpretation of one piece of information priming how another piece of information is interpreted. Priming is therefore an important consideration in both patient data interpretation and subsequent decision making. Furthermore, it has been found that the performance of an individual changes as they are exposed to repeated similar tasks (Wundt, 1980). Earlier decisions or interpretations therefore affect the performance of later decisions or interpretations. A clinician may base their diagnoses on their perceived likelihood of a particular disease, which may be influenced by what the clinician has observed previously, which may result in an incorrect diagnoses (Croskerry, 2002).

Description and Consequences

High. Tourangeau and Rasinski (1988) state that a decision is made based on beliefs which are primed by prior items, and these beliefs are more prone to carry over when frequent familiar decisions are made. It has been established that priming occurs frequently in triage nurses because they must make frequent familiar decisions (Reay and Rankin, 2013). Reay and Rankin (2013) further link time pressure and high stakes of a thin-slice context to lead to greater occurrence of priming. Therefore, priming is of high risk in thin-slice scenar-

Low. Less frequent and more diverse problems lower the risk of priming Tourangeau and Rasinski (1988). Availability of time and informational resources leading to more informed beliefs and more objective decisions (Mellor, 1983), thus reducing the risk of priming Reay and Rankin (2013). In the model of priming proposed by Tourangeau and Rasinski (1988), well informed beliefs are more relied upon than primed beliefs. Therefore, priming is of low risk in resource-rich scenarios.

Risk to resource-rich scenarios

Table 5: Clinical Interpretation Reasoning Biases with descriptions and consequences, risks to thin-slice scenarios and risks to resource-rich scenarios.

Cognitive Bias	Description and Consequences	Risk to thin-slice scenarios	Risk to resource-rich scenarios
Represent- ativeness heuristic, extension neglect and base rate neglect	The statistical significance of an observation has little influence on its value in reasoning (Kahneman and Tversky, 2000). When clinicians use patient data, their observations ultimately affect decision making. Extension and base rate neglect affect how this data is interpreted in terms of placing value to observations. If statistical significance of observations is not used in valuation, overestimates of unlikely diagnoses may occur (Croskerry, 2002).	High. Kahneman and Tversky (1974a) state that decisions under uncertainty lead to a greater dependence on heuristics. The degree of use of base case is dependent on knowledge of it, which may not be available in thin-slice scenarios due to limited time and informational resources (Kahneman and Tversky, 2000). Bar-Hillel (1980) argues that people order information in degree of relevance, such that when relevant information about a subject is provided, the base rate is weighted lower and subsequently ignored. However, in thin-slice scenarios, interpretive biases and uncertainty may lead to erroneous observations about data (Kahneman and Tversky, 2000). Base rates may subsequently be ignored in favour of poorly judged information. Therefore, extension neglect and base rate neglect are of high risk in thin-slice scenarios.	High. More time leads to greater potential to understand the quantifiable data (Kahneman and Tversky, 2000). Less time constraints leads to greater potential to understand the quantifiable data (Kahneman and Tversky, 2000). Greater knowledge about particular information leads to more rational valuation of observations and thus better understanding of significance of observations (Case et al., 1999; ?). However, as found by (Bar-Hillel, 1980), base rates are weighted lower than relevant information about a subject. Casscells et al. (1978) demonstrated that clinicians ignore the base rate of a rare disease if patients present data which strongly suggests the presence of the disease. Therefore, extension neglect and base rate neglect are of high risk in resource-rich scenarios. Note that this may be a desirable case: Koehler (1996) states that highly diagnostic information should have a greater impact on decisions than base rates.

References

Adamson, R. E. (1952). Functional fixedness as related to problem solving: a repetition of three experiments. *Journal of Experimental Psychology*, 44(4):288–291.

- Adamson, R. E. and Taylor, D. W. (1954). Functional fixedness as related to elapsed time and to set. *Journal of Experimental Psychology*, 47(2):122–126.
- Ambady, N. and Gray, H. M. (2002). On being sad and mistaken: Mood effects on the accuracy of thin-slice judgments. *Journal of Personality and Social Psychology*, 83(4):947–961.
- Ariely, D. (2009). Predictably Irrational: The Hidden Forces that Shape Our Decisions. HarperCollins UK.
- Bar-Hillel, M. (1980). The base-rate fallacy in probability judgments. *Acta Psychologica*, 44(3):211–233.
- Baron, J. and Hershey, J. C. (1988). Outcome bias in decision evaluation. *Journal of Personality and Social Psychology*, 54(4):569–579.
- Bassili, J. N. and Krosnick, J. A. (2000). Do Strength-Related Attitude Properties Determine Susceptibility to Response Effects? New Evidence From Response Latency, Attitude Extremity, and Aggregate Indices. *Political Psychology*, 21(1):107–132.
- Bentley, F., Tollmar, K., Stephenson, P., Levy, L., Jones, B., Robertson, S., Price, E., Catrambone, R., and Wilson, J. (2013). Health Mashups: Presenting Statistical Patterns Between Wellbeing Data and Context in Natural Language to Promote Behavior Change. *ACM Trans. Comput.-Hum. Interact.*, 20(5):30:1–30:27.
- Beuscart-Zéphir, M. C., Brender, J., Beuscart, R., and Ménager-Depriester, I. (1997). Cognitive evaluation: How to assess the usability of information technology in health-care. *Computer Methods and Programs in Biomedicine*, 54(1–2):19–28.
- Birch, S. A. J. and Bloom, P. (2007). The Curse of Knowledge in Reasoning About False Beliefs. *Psychological Science*, 18(5):382–386. PMID: 17576275.
- Boonstra, A. and Broekhuis, M. (2010). Barriers to the acceptance of electronic medical records by physicians from systematic review to taxonomy and interventions. *BMC Health Services Research*, 10(1):231. PMID: 20691097.
- Brown, B., Chetty, M., Grimes, A., and Harmon, E. (2006). Reflecting on Health: A System for Students to Monitor Diet and Exercise. In *CHI '06 Extended Abstracts on Human Factors in Computing Systems*, CHI EA '06, pages 1807–1812, New York, NY, USA. ACM.

Case, D. A., Fantino, E., and Goodie, A. S. (1999). Base-rate training without case cues reduces base-rate neglect. *Psychonomic Bulletin & Review*, 6(2):319–327.

- Casscells, W., Schoenberger, A., and Graboys, T. B. (1978). Interpretation by Physicians of Clinical Laboratory Results. *New England Journal of Medicine*, 299(18):999–1001.
- Chapman, L. J. and Chapman, J. P. (1969). Illusory correlation as an obstacle to the use of valid psychodiagnostic signs. *Journal of Abnormal Psychology*, 74(3):271–280.
- Chau, P. Y. K. and Hu, P. J.-H. (2002). Investigating healthcare professionals' decisions to accept telemedicine technology: an empirical test of competing theories. *Information & Management*, 39(4):297–311.
- Choe, E. K., Lee, N. B., Lee, B., Pratt, W., and Kientz, J. A. (2014). Understanding Quantified-selfers' Practices in Collecting and Exploring Personal Data. In *Proceedings* of the SIGCHI Conference on Human Factors in Computing Systems, CHI '14, pages 1143–1152, New York, NY, USA. ACM.
- Cioffi, J. (1997). Heuristics, servants to intuition, in clinical decision-making. *Journal of Advanced Nursing*, 26(1):203–208.
- Clore, G. L. and Gerrod, W. (1991). Moods and their vicissitudes: Thoughts and feelings as information. In *Emotion and social judgments*, International series in experimental social psychology., pages 107–123. Pergamon Press, Elmsford, NY, US.
- Colin Camerer, George Loewenstein, and Martin Weber (1989). The Curse of Knowledge in Economic Settings: An Experimental Analysis. *Journal of Political Economy*, 97(5):1232–1254.
- Croskerry, P. (2002). Achieving Quality in Clinical Decision Making: Cognitive Strategies and Detection of Bias. *Academic Emergency Medicine*, 9(11):1184–1204.
- Croskerry, P. (2003a). Cognitive forcing strategies in clinical decisionmaking. *Annals of Emergency Medicine*, 41(1):110–120. PMID: 12514691.
- Croskerry, P. (2003b). The Importance of Cognitive Errors in Diagnosis and Strategies to Minimize Them. *Academic Medicine*, 78(8):775–780.
- Croskerry, P., Abbass, A., and Wu, A. W. (2010). Emotional Influences in Patient Safety: *Journal of Patient Safety*, 6(4):199–205.
- Doherty, A. R., Caprani, N., Conaire, C. O., Kalnikaite, V., Gurrin, C., Smeaton, A. F., and O'Connor, N. E. (2011). Passively recognising human activities through lifelogging. Computers in Human Behavior, 27(5):1948–1958.
- Doherty, A. R., Hodges, S. E., King, A. C., Smeaton, A. F., Berry, E., Moulin, C. J. A., Lindley, S., Kelly, P., and Foster, C. (2013). Wearable Cameras in Health. *American Journal of Preventive Medicine*, 44(3):320–323. PMID: 23415132.

References

Ellsberg, D. (1961). Risk, Ambiguity, and the Savage Axioms. *The Quarterly Journal of Economics*, 75(4):643–669.

- Finucane, M., Slovic, P., Johnson, S. M., and Alhakami, A. (1998). The affect heuristic in judgments of risks and benefits.
- German, T. P. and Barrett, H. C. (2005). Functional Fixedness in a Technologically Sparse Culture. *Psychological Science*, 16(1):1–5. PMID: 15660843.
- Graber, M., Gordon, R., and Franklin, N. (2002). Reducing diagnostic errors in medicine: what's the goal? Academic Medicine: Journal of the Association of American Medical Colleges, 77(10):981–992. PMID: 12377672.
- Gurrin, C., Qiu, Z., Hughes, M., Caprani, N., Doherty, A. R., Hodges, S. E., and Smeaton, A. F. (2013). The Smartphone As a Platform for Wearable Cameras in Health Research. *American Journal of Preventive Medicine*, 44(3):308–313.
- Heneghan, C. and Godlee, F. (2013). Where next for evidence based healthcare? BMJ, 346(feb06 1):f766-f766.
- Jacobs, M. L., Clawson, J., and Mynatt, E. D. (2014). My Journey Compass: A Preliminary Investigation of a Mobile Tool for Cancer Patients. In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems*, CHI '14, pages 663–672, New York, NY, USA. ACM.
- Kahneman, D. (2012). Thinking, Fast and Slow. Penguin UK.
- Kahneman, D., Slovic, P., and Tversky, A. (1982). Judgment Under Uncertainty: Heuristics and Biases. Cambridge University Press.
- Kahneman, D. and Tversky, A. (1973). Availability: A heuristic for judging frequency and probability. *Cognitive Psychology*, 5(2):207–232.
- Kahneman, D. and Tversky, A. (1974a). Judgment under Uncertainty: Heuristics and Biases. *Science*, 185(4157):1124–1131. PMID: 17835457.
- Kahneman, D. and Tversky, A. (1974b). Subjective Probability: A Judgment of Representativeness. In Holstein, C.-A. S. S. V., editor, *The Concept of Probability in Psychological Experiments*, number 8 in Theory and Decision Library, pages 25–48. Springer Netherlands.
- Kahneman, D. and Tversky, A. (1981). The framing of decisions and the psychology of choice. *Science*, 211(4481):453–458. PMID: 7455683.
- Kahneman, D. and Tversky, A. (2000). Evaluation by Moments: Past and Future. In *Choices, Values and Frames*.

Kamal, N., Fels, S., and Ho, K. (2010). Online Social Networks for Personal Informatics to Promote Positive Health Behavior. In *Proceedings of Second ACM SIGMM Workshop on Social Media*, WSM '10, pages 47–52, New York, NY, USA. ACM.

- Kelly, P., Marshall, S. J., Badland, H., Kerr, J., Oliver, M., Doherty, A. R., and Foster, C. (2013). An Ethical Framework for Automated, Wearable Cameras in Health Behavior Research. American Journal of Preventive Medicine, 44(3):314–319.
- Kennedy, J. (1995). Debiasing the Curse of Knowledge in Audit Judgment. *The Accounting Review*, 70(2):249–273.
- Koehler, J. J. (1996). The base rate fallacy reconsidered: Descriptive, normative, and methodological challenges. *Behavioral and Brain Sciences*, 19(01):1–17.
- Korsch, B. M. and Negrete, V. F. (1972). Doctor-patient communication. *Scientific American*, 227(2):66–74.
- Lee, M. L. and Dey, A. K. (2014). Real-time Feedback for Improving Medication Taking. In Proceedings of the 32Nd Annual ACM Conference on Human Factors in Computing Systems, CHI '14, pages 2259–2268, New York, NY, USA. ACM.
- Leveson, N. and Turner, C. (1993). An investigation of the Therac-25 accidents. *Computer*, 26(7):18–41.
- Li, I., Dey, A., and Forlizzi, J. (2010). A Stage-based Model of Personal Informatics Systems. In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems*, CHI '10, pages 557–566, New York, NY, USA. ACM.
- Li, I., Dey, A. K., and Forlizzi, J. (2011). Understanding My Data, Myself: Supporting Self-reflection with Ubicomp Technologies. In *Proceedings of the 13th International Conference on Ubiquitous Computing*, UbiComp '11, pages 405–414, New York, NY, USA. ACM.
- Mahoney, M. J. (1977). Publication prejudices: An experimental study of confirmatory bias in the peer review system. *Cognitive Therapy and Research*, 1(2):161–175.
- Mellor, D. H. (1983). Objective Decision Making. Social Theory and Practice, (2/3):289.
- Meyer, D. E. and Schvaneveldt, R. W. (1971). Facilitation in recognizing pairs of words: Evidence of a dependence between retrieval operations. *Journal of Experimental Psychology*, 90(2):227–234.
- Mussweiler, T. and Strack, F. (2000). Numeric Judgments under Uncertainty: The Role of Knowledge in Anchoring. *Journal of Experimental Social Psychology*, 36(5):495–518.
- \mathbf{E} . Nisbett, R. Ross, L. (1980).Humaninferand Strategies shortcomings judgment. ence: andofsocialhttp://babel.hathitrust.org/cgi/pt?id=mdp.39015071885722;view=2up;ui=fullscreen#page/n0/mode/2view=2up;ui=fullscreen#page/

O'Loughlin, G., Cullen, S. J., McGoldrick, A., O'Connor, S., Blain, R., O'Malley, S., and Warrington, G. D. (2013). Using a Wearable Camera to Increase the Accuracy of Dietary Analysis. *American Journal of Preventive Medicine*, 44(3):297–301.

- Øvretveit, J., Scott, T., Rundall, T. G., Shortell, S. M., and Brommels, M. (2007). Improving quality through effective implementation of information technology in healthcare. *International Journal for Quality in Health Care*, 19(5):259–266. PMID: 17717038.
- Reay, G. and Rankin, J. A. (2013). The application of theory to triage decision-making. *International Emergency Nursing*, 21(2):97–102.
- Richardson, A. (1994). The health diary: an examination of its use as a data collection method. *Journal of Advanced Nursing*, 19(4):782–791.
- Rooksby, J., Rost, M., Morrison, A., and Chalmers, M. C. (2014). Personal Tracking As Lived Informatics. In *Proceedings of the 32Nd Annual ACM Conference on Human Factors in Computing Systems*, CHI '14, pages 1163–1172, New York, NY, USA. ACM.
- Stawarz, K., Cox, A. L., and Blandford, A. (2014). Don'T Forget Your Pill: Designing Effective Medication Reminder Apps That Support Users' Daily Routines. In *Proceedings of the 32Nd Annual ACM Conference on Human Factors in Computing Systems*, CHI '14, pages 2269–2278, New York, NY, USA. ACM.
- Swan, M. (2009). Emerging Patient-Driven Health Care Models: An Examination of Health Social Networks, Consumer Personalized Medicine and Quantified Self-Tracking. *International Journal of Environmental Research and Public Health*, 6(2):492–525.
- Swan, M. (2012). Health 2050: The Realization of Personalized Medicine through Crowdsourcing, the Quantified Self, and the Participatory Biocitizen. *Journal of Personalized Medicine*, 2(3):93–118.
- Takemura, K. (1992). Effect of decision time on framing of decision: A case of risky choice behavior. *Psychologia: An International Journal of Psychology in the Orient*, 35(3):180–185.
- Taneva, S., Sara, W., Julian, G., Peter, R., Emily, N., and Joseph, C. (2014). The Meaning of Design in Healthcare: Industry, Academia, Visual Design, Clinician, Patient and Hf Consultant Perspectives. In CHI '14 Extended Abstracts on Human Factors in Computing Systems, CHI EA '14, pages 1099–1104, New York, NY, USA. ACM.
- Thaler, R. H. and Sunstein, C. R. (2012). Nudge: Improving Decisions About Health, Wealth and Happiness. Penguin UK.

Thomas, E. J., Studdert, D. M., Burstin, H. R., Orav, E. J., Zeena, T., Williams, E. J., Howard, K. M., Weiler, P. C., and Brennan, T. A. (2000). Incidence and types of adverse events and negligent care in Utah and Colorado. *Medical Care*, 38(3):261–271. PMID: 10718351.

- Tourangeau, R. and Rasinski, K. A. (1988). Cognitive processes underlying context effects in attitude measurement. *Psychological Bulletin*, 103(3):299–314.
- U.S. Food and Drug Adm inistration (2014). K132764 Approval Letter. Technical report, Department of Health & Human Services.
- Wac, K., Bults, R., Van Beijnum, B., Widya, I., Jones, V., Konstantas, D., Vollenbroek-Hutten, M., and Hermens, H. (2009). Mobile patient monitoring: The MobiHealth system. In Annual International Conference of the IEEE Engineering in Medicine and Biology Society, 2009. EMBC 2009, pages 1238–1241.
- Wänke, M., Schwarz, N., and Bless, H. (1995). The availability heuristic revisited: Experienced ease of retrieval in mundane frequency estimates. *Acta Psychologica*, 89(1):83–90.
- Wason, P. C. (1960). On the failure to eliminate hypotheses in a conceptual task. Quarterly Journal of Experimental Psychology, 12(3):129–140.
- Whitson, J. A. and Galinsky, A. D. (2008). Lacking Control Increases Illusory Pattern Perception. *Science*, 322(5898):115–117. PMID: 18832647.
- Wilson, R. M., Runciman, W. B., Gibberd, R. W., Harrison, B. T., Newby, L., and Hamilton, J. D. (1995). The Quality in Australian Health Care Study. *The Medical Journal of Australia*, 163(9):458–471. PMID: 7476634.
- Wundt, W. (1980). Outlines of Psychology. In Rieber, R. W., editor, Wilhelm Wundt and the Making of a Scientific Psychology, Path in Psychology, pages 179–195. Springer US.
- Zajonc, R. B. (1980). Feeling and thinking: Preferences need no inferences. American Psychologist, 35(2):151–175.