SCRIPT

TOP 10 keywords	Occurrence	%
FOOD	224	6
ANIMAL	32	0.8
INCLUDE	23	0.6
CULTURE	23	0.6
PRICE	22	0.59
COOKING	19	0.51
PLANT	18	<0.5
WORLD	18	<0.5
TYPE	18	<0.5
MEAT	18	<0.5

TOP 5 bigrams	Occurrence
FOOD AID	7
FOOD INCLUDE	6
DIFFERENT TYPE	5
UNITED STATE	5
FOOD PRICE	5

TOP 5 trigrams	Occurrence
FOOD AGRICULTURE ORGANIZATION	3
LEGAL DEFINITION FOOD	3
WORLD FOOD PROGRAMME	2
ANIMAL USED FOOD	2
VEGETARIAN CHOOSE FORGO	2

Table 1
Occurrence of top 10 keywords, 5 bigrams and 5 trigrams in script.txt. **The total number of counted words is 3751.** The frequency in % refers to the total number of counted words. In red the outstanding occurrences. Note that plural nouns are counted and reported as singular.

TRANSCRIPT 1

TOP 10 keywords	Occurrence	%
FOOD	132	5.46
FAST	90	4.14
RESTAURANT	40	1.66
SERVED	14	0.58
FISH	14	0.58
UNITED	13	0.54
WORLD	13	0.54
BILLION	12	0.5
MCDONALD	12	0.5
CUSTOMER	11	<0.5

TOP 5 bigrams	Occurrence
FAST FOOD	89
FOOD RESTAURANT	12
FISH CHIP	11
UNITED STATE	10
FOOD INDUSTRY	8

TOP 5 trigrams	Occurrence
FAST FOOD RESTAURANT	12
FAST FOOD INDUSTRY	8
FISH CHIP SHOP	6
FAST FOOD OUTLET	6
FAST FOOD CHAIN	4

Table 2
Occurrence of top 10 keywords, 5 bigrams and 5 trigrams in transcript1.txt. **The total number of counted words is 2415.** The frequency in % refers to the total number of counted words. In red the outstanding occurrences. Note that plural nouns are counted and reported as singular.

TRANSCRIPT 2

TOP 10 keywords	Occurrence	%
RESTAURANT	107	6.25
FOOD	39	2.28
GUIDE	18	1
MEAL	14	0.81
SERVE	12	0.7
SERVICE	12	0.7
CUSTOMER	11	0.64
ESTABLISHMENT	11	0.64
PERSON	11	0.64
TABLE	10	0.58

TOP 5 bigrams	Occurrence
FAST FOOD	7
UNITED STATE	7
FOOD RESTAURANT	4
RESTAURANT SERVE	4
ALCOHOLIC BEVERAGE	4

TOP 5 trigrams	Occurrence
FAST FOOD RESTAURANT	4
NEW YORK CITY	3
FOOD DRINK CUSTOMER	2
FOOD RESTAURANT CAFETERIA	2
RESTAURANT SERVE ALCOHOLIC	2

Table 3
Occurrence of top 10 keywords, 5 bigrams and 5 trigrams in transcript2.txt. **The total number of counted words is 1713**. The frequency in % refers to the total number of counted words. In red the outstanding occurrences. Note that plural nouns are counted and reported as

TRANSCRIPT 3

TOP 10 keywords	Occurrence	%
FOOD	69	3.62
COOKING	62	3.62
MEAT	19	0.99
VITAMIN	18	0.95
FAT	17	0.89
COOKED	15	0.79
VEGETABLE	15	0.79
CANCER	14	0.73
WATER	13	0.68
RAW	13	0.68

TOP 5 bigrams	Occurrence
YEAR AGO	8
THOUSAND YEAR	5
MILLION YEAR	4
COOKING METHOD 4	4
VITAMIN MINERAL 4	4

TOP 5 trigrams	Occurrence
MILLION YEAR AGO	4
THOUSAND YEAR AGO	4
YEAR AGO EVIDENCE	2
COOKING MOVEMENT FOOD	2
MOVEMENT FOOD ATLANTIC	2

Table 4
Frequency of top 10 keywords, 5 bigrams and 5 trigrams in transcript3.txt. **The total number of counted words is 1905**. The frequency in % refers to the total number of counted words. In red the outstanding occurrences. Note that plural nouns are counted and reported as singular. "Thousand year " include a range of different numbers of thousand years that appear in the text.
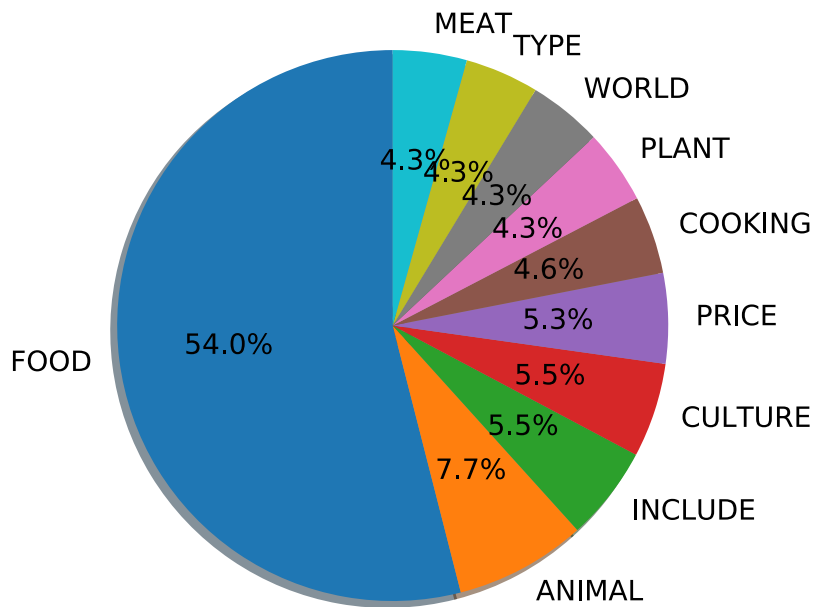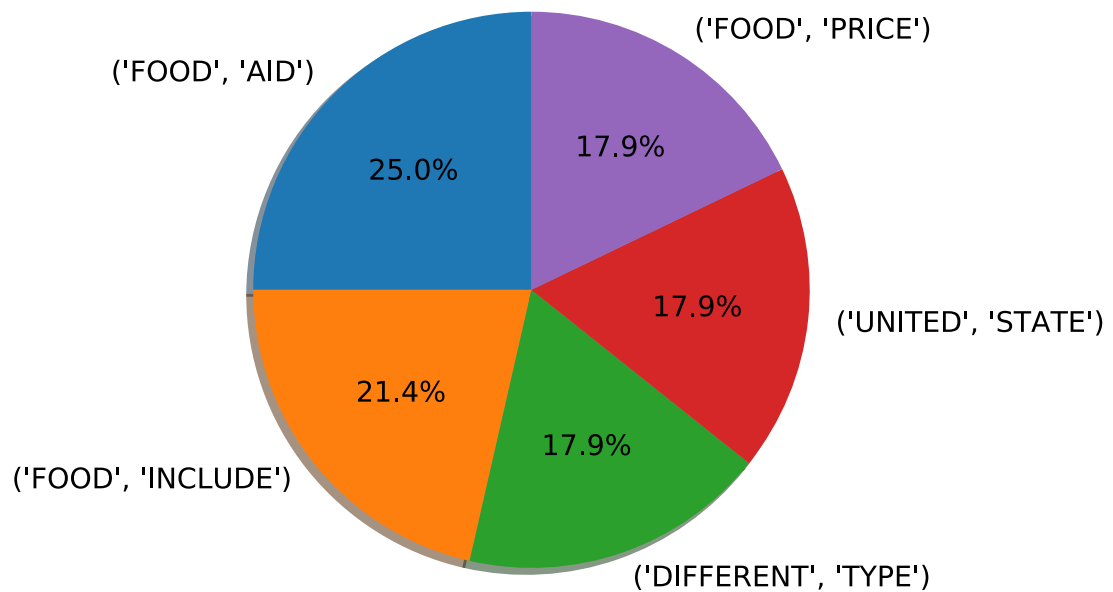
SCRIPT

Figure 1
Frequency of the top 10 keywords in script.txt. Note that in the pie-chart the frequency is relative to the total number of occurrence of the first 10 keywords.
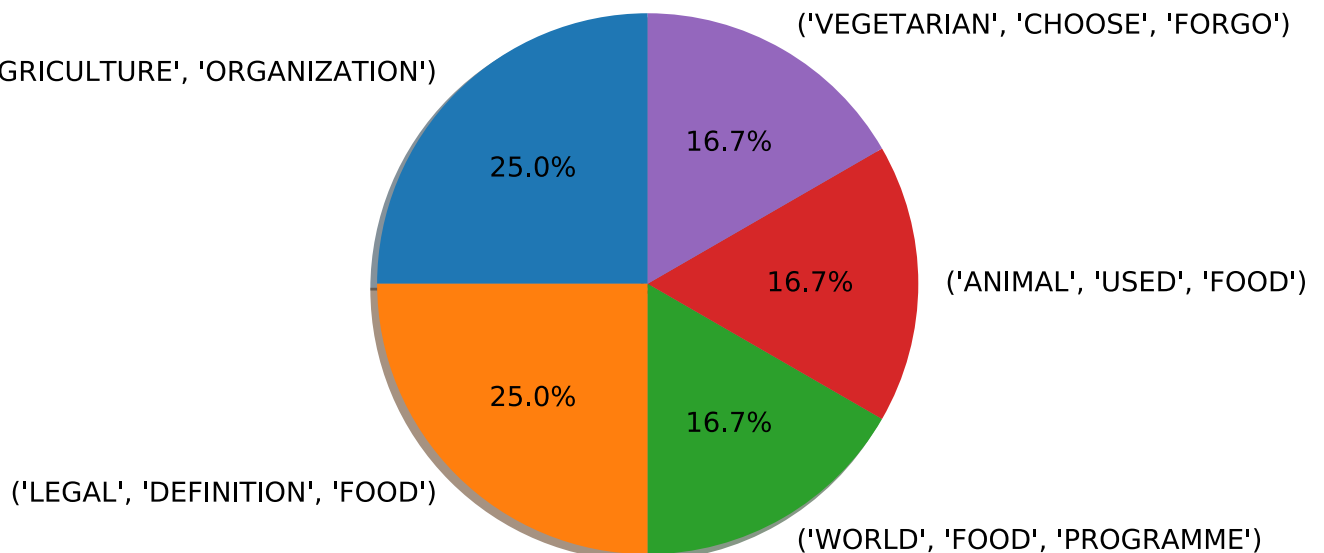
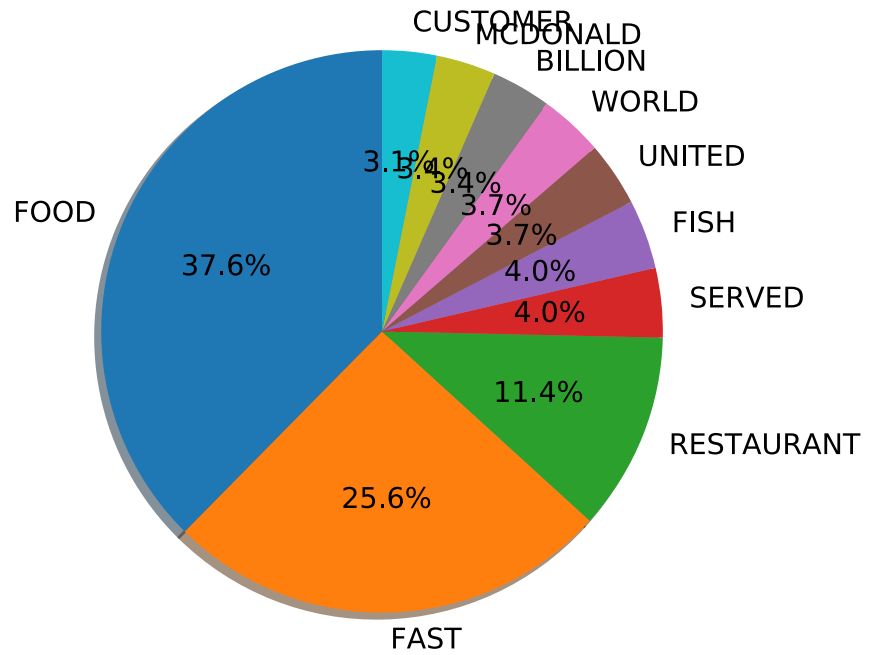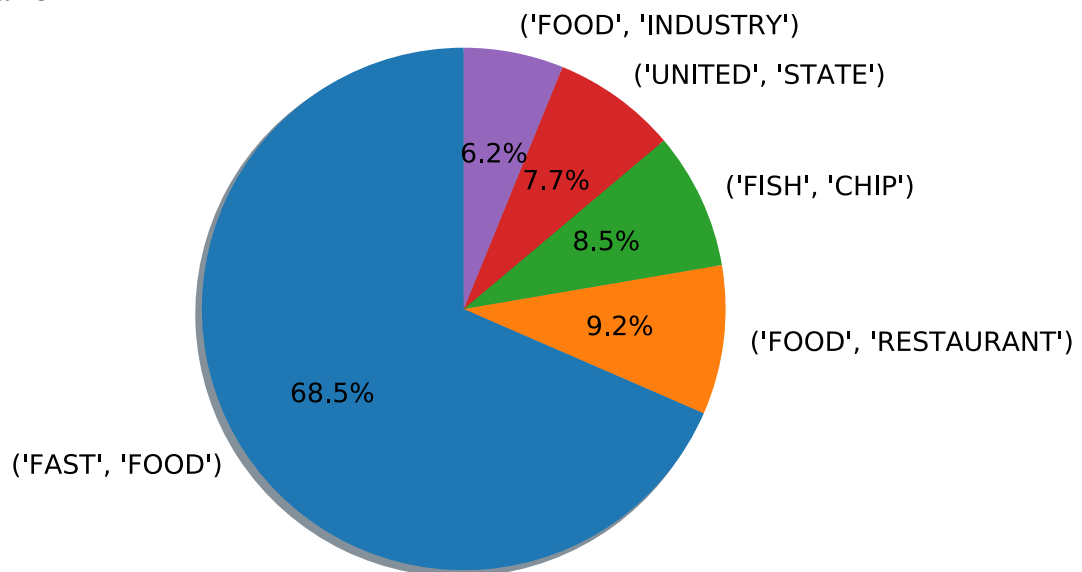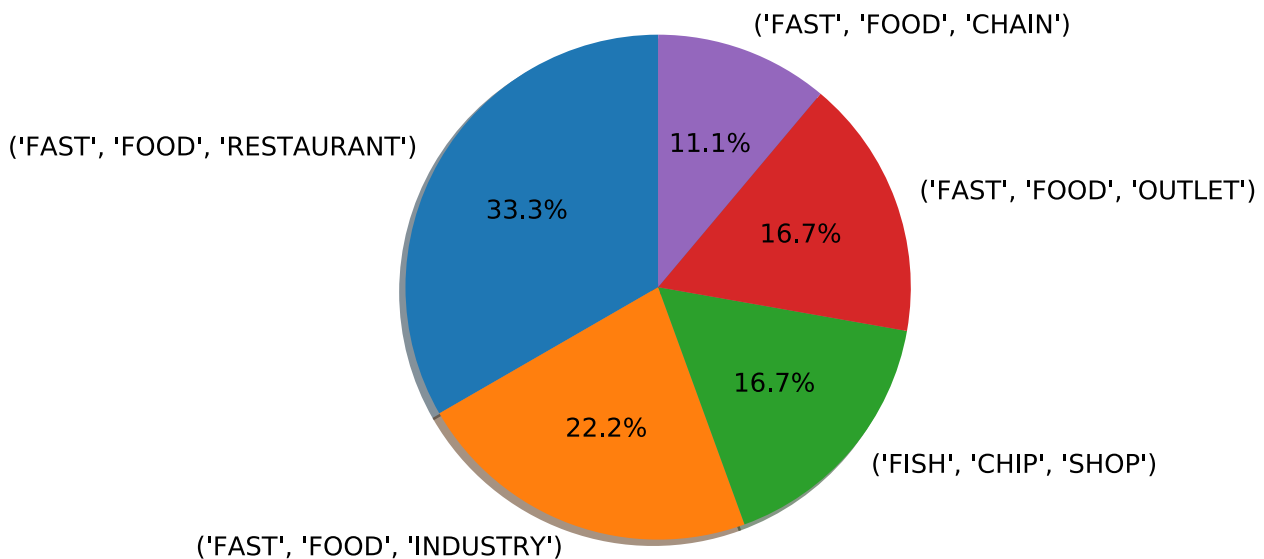**Figure 2**
Frequency of the top 5 bigrams and trigrams in script.txt. Note that in the pie-chart the frequency is relative to the total number of occurrence of the first 5 bigrams A and trigrams B.
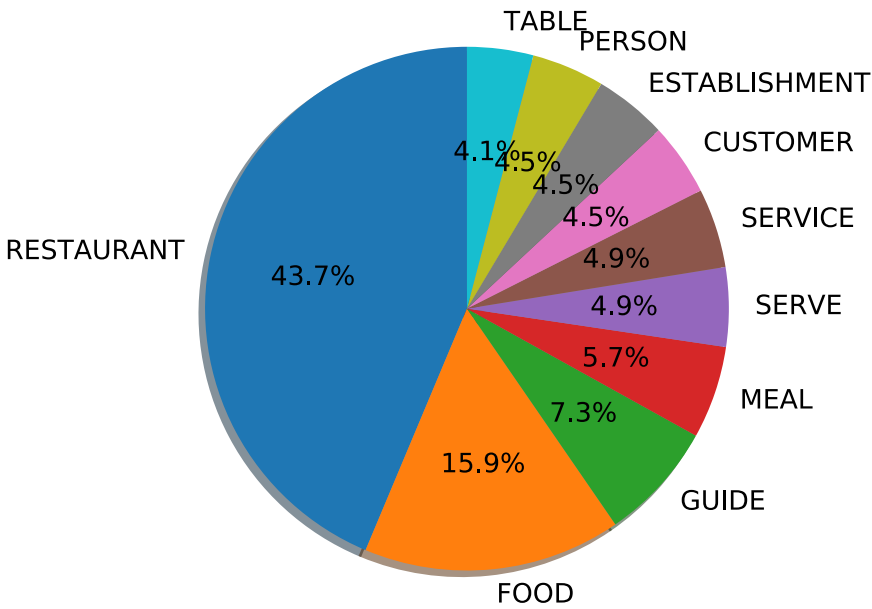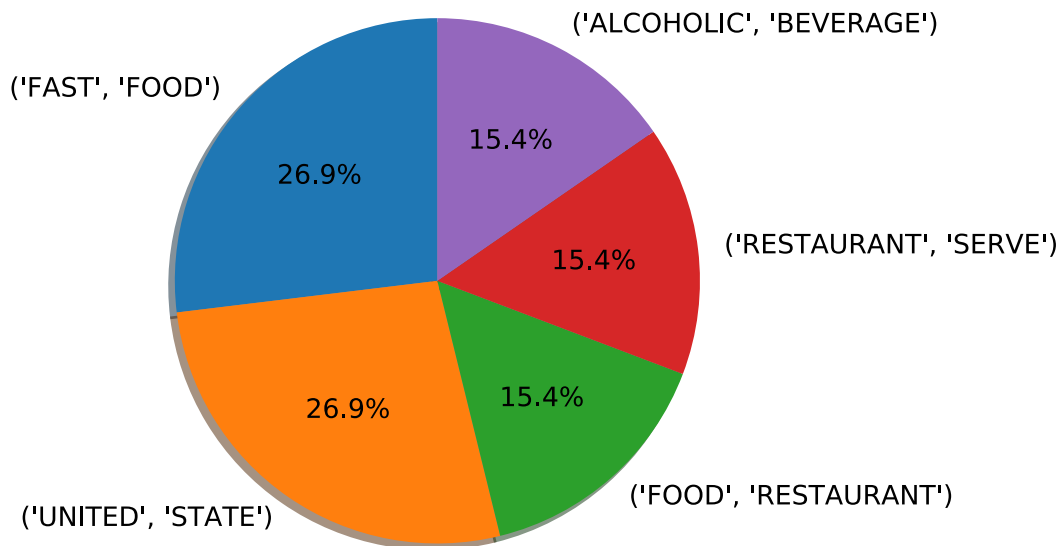
A

B

Figure 3
Frequency of the top 10 keywords in transcript1txt. Note that in the pie-chart the frequency is relative to the total number of occurrence of the first 10 keywords.

Figure 4
Frequency of the top 5 bigrams and trigrams in transcript1.txt. Note that in the pie-chart the frequency is relative to the total number of occurrence of the first 5 bigrams A and trigrams B.

A

B

TRANSCRIPT 2

Figure 5
Frequency of the top 10 keywords in transcript2txt. Note that in the pie-chart the frequency is relative to the total number of occurrence of the first 10 keywords.
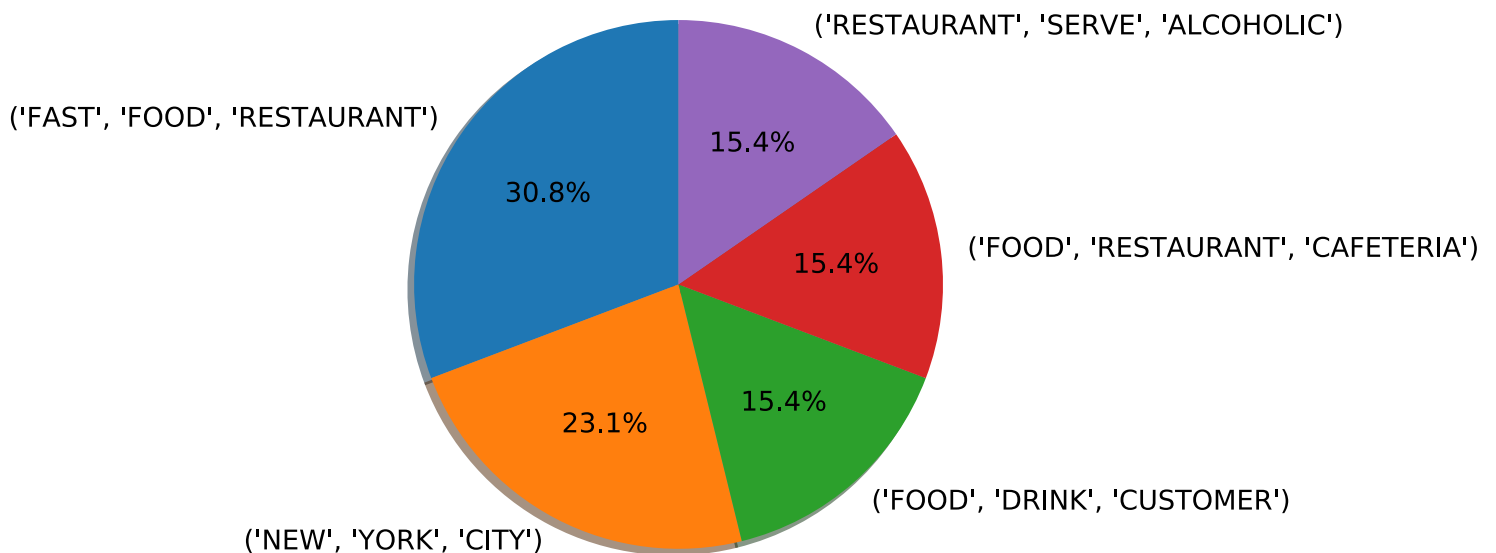
Figure 6
Frequency of the top 5 bigrams and trigrams in transcript2.txt. Note that in the pie-chart the frequency is relative to the total number of occurrence of the first 5 bigrams A and trigrams B.

Figure 7
Frequency of the top 10 keywords in transcript3txt. Note that in the pie-chart the frequency is relative to the total number of occurrence of the first 10 keywords.
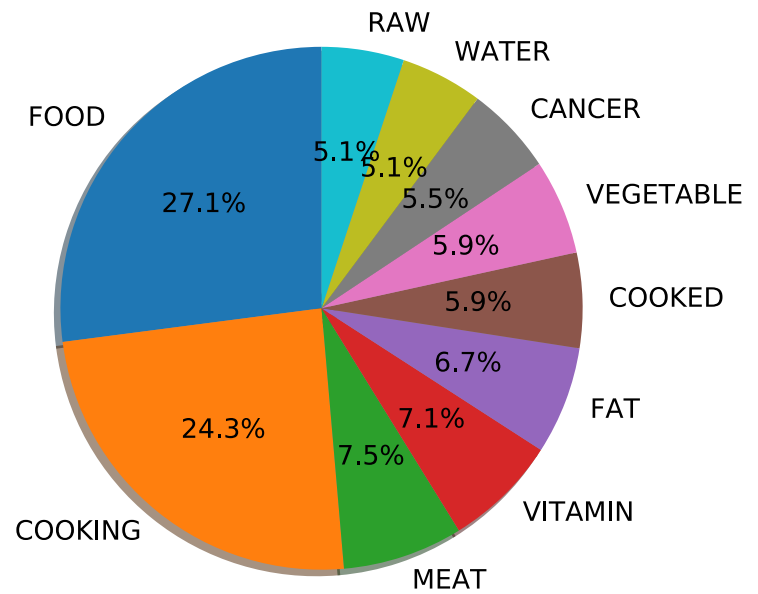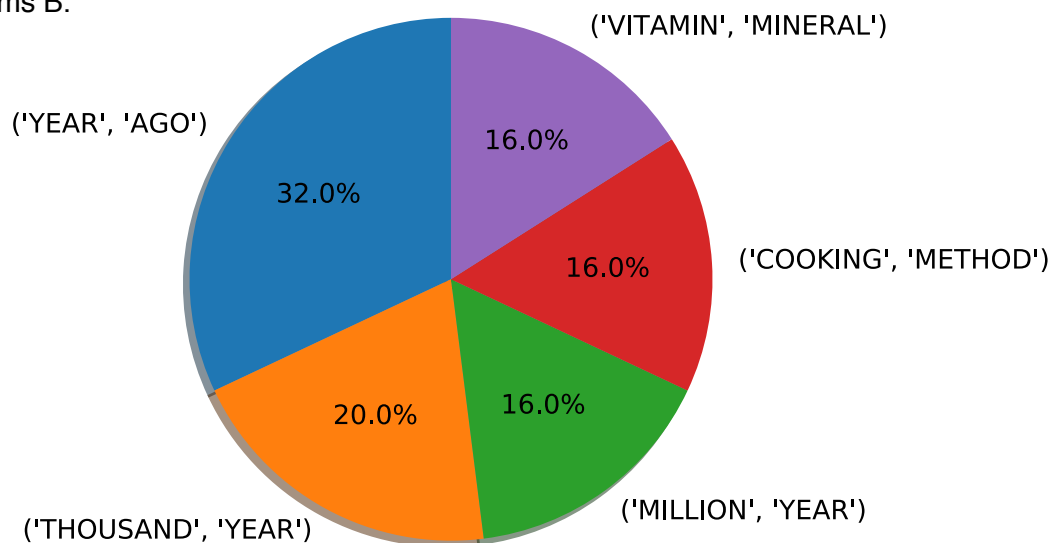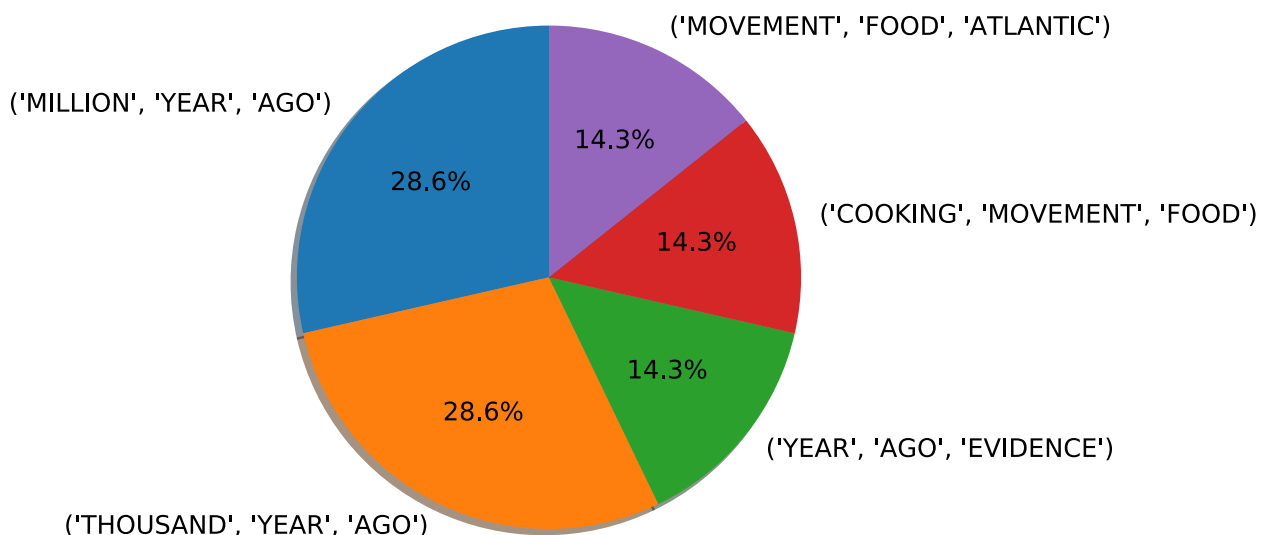

Figure 8
Frequency of the top 5 bigrams and trigrams in transcript3.txt. Note that in the pie-chart the frequency is relative to the total number of occurrence of the first 5 bigrams A and trigrams B.

A

B

TOP 10 Keywords	Occurrence	%
FOOD	464	3
RESTAURANT	147	0.95
FAST	90	0.58
COOKING	81	0.52
MEAT	37	<0.5
ANIMAL	32	<0.5
WORLD	31	<0.5
INCLUDE	23	<0.5
CULTURE	23	<0.5
PRICE	22	<0.5

Table 5
Occurrence of top 10 keywords over all the four texts. **The total number of counted words is 15440**. The frequency in % refers to the total number of counted words in all the four texts. In red the outstanding occurrences.

Figure 9
Relative frequency of occurrence of the top 7 keywords found in every text.