

vayada

More direct bookings driven by creators

Hotels discover and collaborate with top creators directly through the vayada marketplace

Key Points:

Discover Verified Creators

Hotels browse travel creators filtered by niche, location, or audience to find perfect partners for collaborations.

Data-Driven Selection

Each creator profile shows engagement rate, follower count, and preferred platforms for transparent decision-making.

Instant Collaboration Request

Hotels can invite creators directly: no agencies, no middlemen, no hidden fees.

The screenshot displays the 'Creator Marketplace' section of the vayada platform. On the left, a dark sidebar shows navigation links: Hotel Dashboard, Applications, Settings, and Creator Marketplace. The main area is titled 'Creator Marketplace' with the subtitle 'Discover and connect with content creators for collaborations'. It features a search bar and filter options for 'Filters' and 'Relevance'. Below this, five creator profiles are listed in a grid:

- Sarah Johnson** (@sarahtravels) - Luxury: A luxury travel & lifestyle creator focusing on boutique hotels and unique experiences. 125.0K Followers, 4.2% Engagement. Buttons: View Profile, Instagram, YouTube.
- Mike Chen** (@mikeontheroad) - Adventure: An adventure travel videographer specializing in cinematic hotel and destination content. 89.0K Followers, 5.1% Engagement. Buttons: View Profile, Instagram, TikTok, YouTube.
- Emma Rodriguez** (@emmatravel) - Lifestyle: A travel content creator passionate about discovering unique destinations. 125.0K Followers, 4.2% Engagement. Buttons: View Profile, Instagram, TikTok.
- James Park** (@jameswanders)
- Sofia Martinez** (@sofiastyle)

This is how creators discover and apply to your hotel collaborations on vayada marketplace

Creator Hub

- Marketplace
- Collaborations
- Settings

Hotel Marketplace

Discover hotel collaboration opportunities

Search hotels by name or location...

Hotel Type Offering Availability Budget

The Grand Resort Bali
📍 Bali, Indonesia
Hybrid €1.500–3.000
Platforms: Instagram, TikTok
Available: Jun, Jul, Aug, +1
[View Details](#) [Apply](#)

Mountain Peak Lodge
📍 Swiss Alps, Switzerland
Paid Stay €2.000–4.000
Platforms: YouTube, Instagram
Available: Feb, Mar, Dec
[View Details](#) [Apply](#)

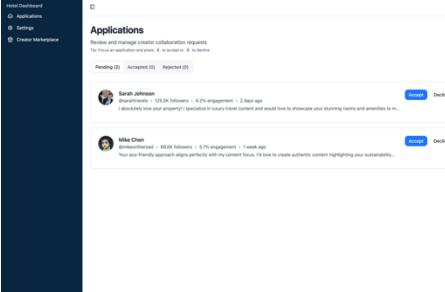
Boutique Hotel Paris
📍 Paris, France
Hybrid €800–1.500
Platforms: Instagram
Available: Apr, May, Jun
[View Details](#) [Apply](#)

Santorini Blue Suites
📍 Santorini, Greece • santoriniblue.gr

About
Iconic white-washed suites perched on volcanic cliffs with stunning sunset views. Experience the magic of Santorini from your private infinity pool overlooking the Aegean Sea.
Find us online
[Instagram](#) [TikTok](#) [Facebook](#)
Collaboration Details
Offering **Free Stay**
2–3 nights • Board: Room Only
Availability
May, Jun, Jul, Aug, Sep, Oct
Looking For
Instagram, TikTok
[Apply for Collaboration](#)

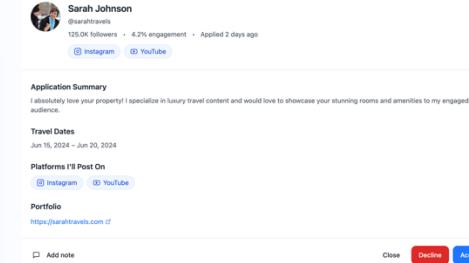
vayada replaces inbox chaos with a structured workflow for hotels from request to collaboration

Application Overview



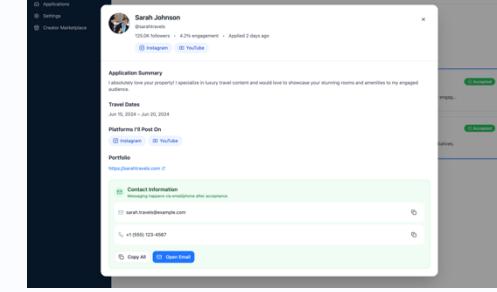
- Hotels see all applications in one clean dashboard (pending, accepted & rejected)

Application Details



- View key details like platforms, audience, and travel dates before accepting

Accepted Creator Contact



- Once accepted, hotels get verified contact details, leading to a simple communication.

Creators transform hotel experiences into authentic stories that inspire bookings

Key Points:

Authentic Storytelling

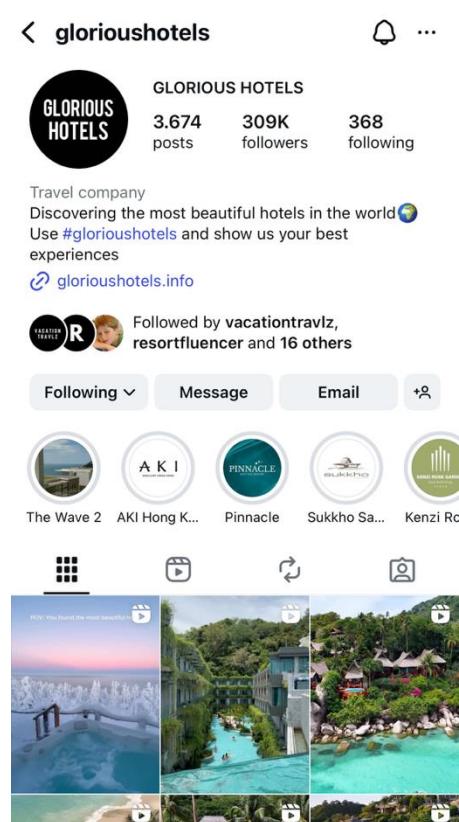
Partners from creators to guests to travel magazines share real experiences with an affiliate link.

Multi Channel Reach

Hotel stories are amplified across Instagram, TikTok, and travel publications, reaching travelers where they dream.

Conversion Through Inspiration

Each post, article, or review links directly to the hotel's booking page, turning inspiration into measurable revenue.



glorioshotels

GLORIOUS HOTELS

3.674 posts 309K followers 368 following

Travel company
Discovering the most beautiful hotels in the world
Use #glorioshotels and show us your best experiences
glorioshotels.info

Following ▾ Message Email

The Wave 2 AKI Hong K... Pinnacle Sukkho Sa... Kenzi Rc

POV: You found me most beautiful place

My Experience

Cap Vermell Grand Hotel felt more like a quiet retreat than a typical luxury resort. It's tucked into the hills above Canyamel and surrounded by greenery, with wide terraces, calm vibes and plenty of space. The pool area is relaxed, the gym well-equipped, and the whole place feels understated rather than flashy. It's a spot to fully unwind especially off-season when it's less busy.
384/500 characters

Photo Gallery



The Real Talk

What I Love

- Huge, bright rooms with comfortable beds and big private terraces

Keep in Mind

- You'll need a car or taxi to explore other town

Once campaigns go live, hotels can track bookings and handle affiliate payouts seamlessly.

Key Points:

Direct Booking Links

Each creator or publication gets a personalized booking link so that every click and booking is automatically tracked.

Performance Tracking

Hotels can see which creators or campaigns drive the most bookings and revenue in real time.

Zero Risk Marketing

Pay only when you get results: no upfront fees, no ad budgets required.

A screenshot of a web-based booking engine dashboard titled "lovable / Grand Hotel / Vienna". At the top, there's a search bar with placeholder text "Search guests, bookings, rooms... (⌘K)" and a blue search icon. To the right of the search bar are buttons for "+ Create" and a user profile with a notification count of "3". Below the header, the main content area has a title "Marketing" with the subtitle "Manage your creator affiliate program and partnerships". There are several tabs: "Overview", "Links", "Creators", "Marketplace", "Offers", "Payouts" (which is currently selected and highlighted in blue), and "Settings". Under the "Payouts" tab, there's a sub-section titled "Creator Payouts" with the subtitle "Manage commission payouts and export accounting data". It displays three key figures: "Total Payable" (\$1,234 from 15 creators), "Paid This Month" (\$2,567 for 18 payments processed), and "Next Payout Date" (Feb 1, NET 30 terms). Below this, there's a table titled "Payout History" with the subtitle "Track commission payments to creators". The table has columns: "Creator", "Period", "Amount", "Bookings", "Status", and "Actions". Three rows of data are shown: Sarah Travel (Jan 2024, \$456, Bookings: 12, Status: Payable, Actions: Mark as Paid), Adventure Mike (Jan 2024, \$345, Bookings: 8, Status: Paid, Actions: View Details), and City Explorer (Dec 2023, \$234, Bookings: 6, Status: Paid, Actions: View Details).

Maximize visibility and revenue with vayada's booking engine and integrated tracking for up to 30 days

Key Points:

Full tracking with vayada

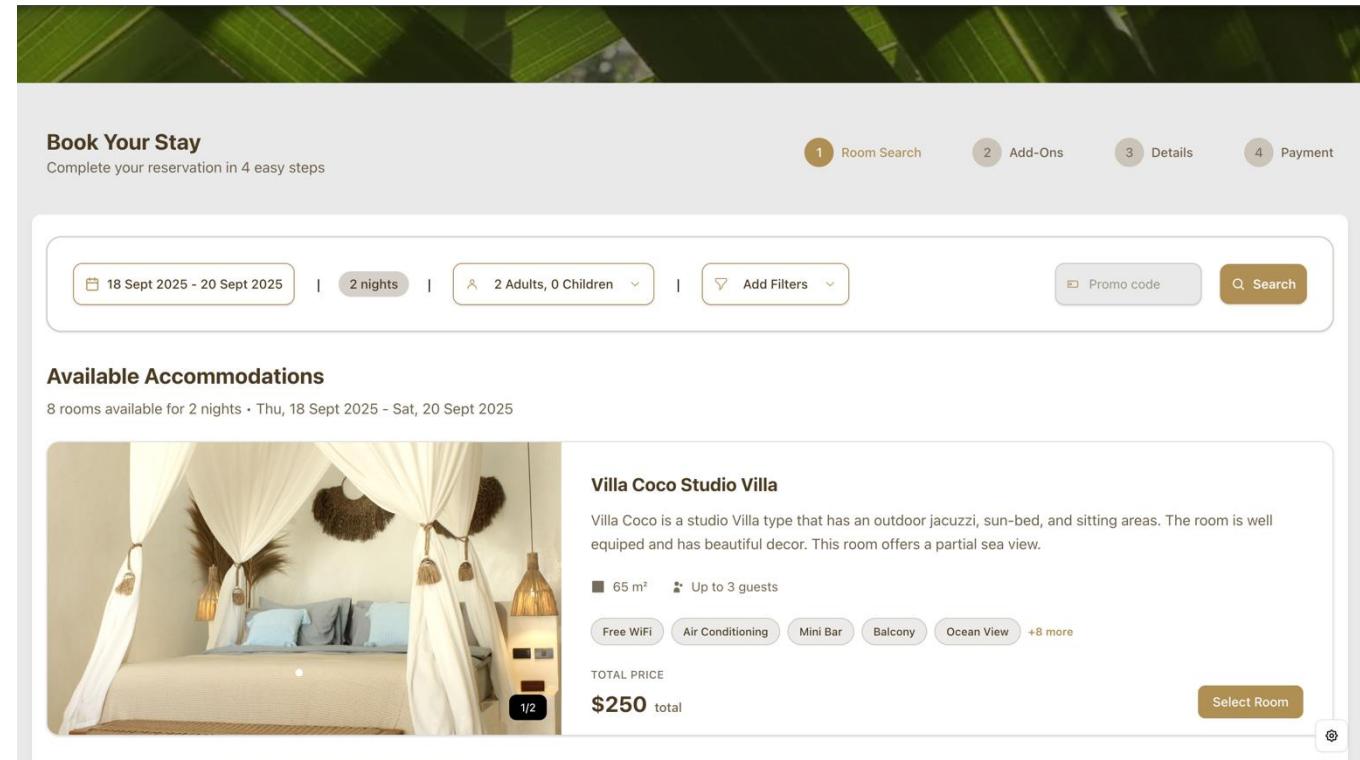
Our booking engine provides end-to-end tracking for clicks, stays and revenue.

External Booking Engine Support

Already have your own? We just need limited data access to match traffic and bookings.

Fully Customizable

Your domain, your colors, your design. Tailored to your hotel's identity.



Turn every booking into a personalized experience that drives more revenue

Key Points:

Personalized Add-ons

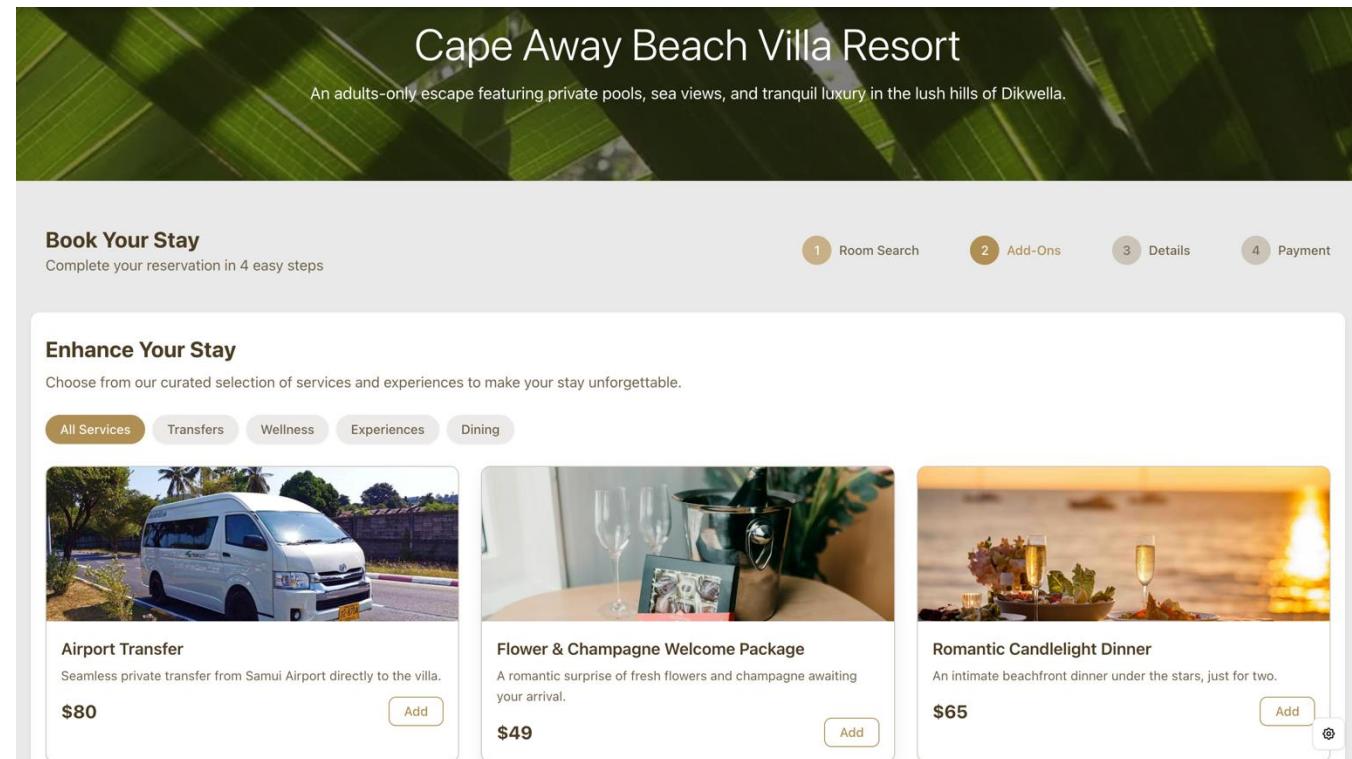
Offer guests curated experiences from transfers to candlelight dinners, directly during checkout..

Seamless Integration

Upsells appear natively in the booking flow with no extra setup.

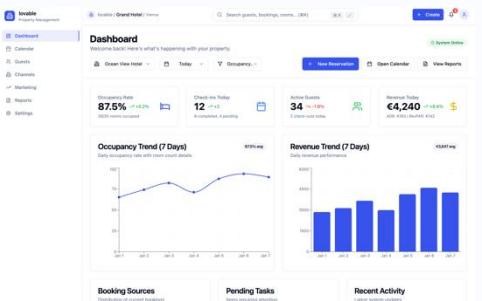
Revenue Booster

Increase average booking value with personalized add-ons and upgrades.



vayada connects hotels and creators through performance-driven affiliate technology, replacing costly OTAs and outdated systems

Property Management (PMS)



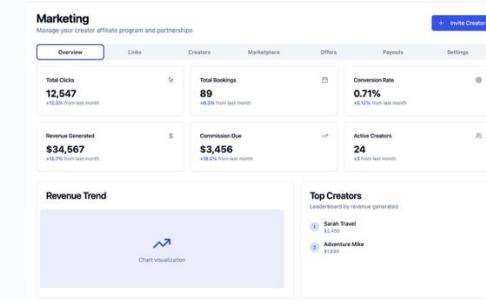
- All-in-one system to manage bookings, guests, and operations in one place

Direct Booking Engine



- Enables direct bookings while increasing revenue through upselling and add-on sales

Creator Marketplace



- Trackable affiliate system connecting hotels with high-reach creators in a marketplace

Benefits for hotels

- Reduces OTA dependency & software fees
- Improves guest experience & upsell opportunities
- Boosts direct booking revenue

Benefits for creators

- Earn up to 10% commission on direct bookings
- 30-day booking tracking window (vs. in-session only)
- Build long-term partnerships with hotels