

vayada

More direct bookings driven by creators

Hotels discover and collaborate with top creators directly through the vayada marketplace

Key Points:

Discover Verified Creators

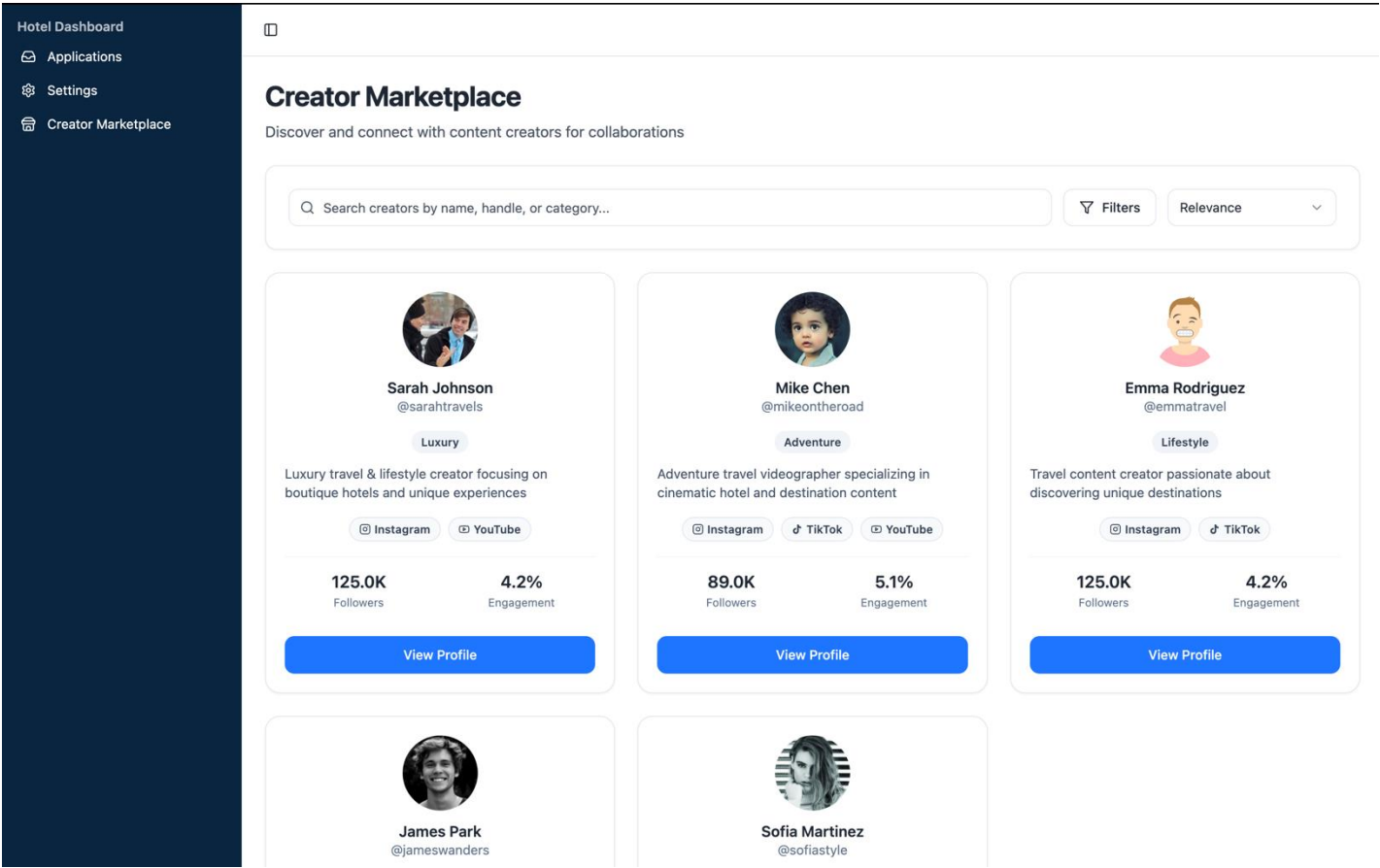
Hotels browse travel creators filtered by niche, location, or audience to find perfect partners for collaborations.

Data-Driven Selection

Each creator profile shows engagement rate, follower count, and preferred platforms for transparent decision-making.

Instant Collaboration Request

Hotels can invite creators directly: no agencies, no middlemen, no hidden fees.



This is how creators discover and apply to your hotel collaborations on vayada marketplace

Creator Hub

Marketplace

Collaborations

Settings

Hotel Marketplace

Discover hotel collaboration opportunities


Search hotels by name or location...

Hotel Type

Offering

Availability

Budget



The Grand Resort Bali

Bali, Indonesia

Hybrid €1.500–3.000

Platforms:

Instagram

TikTok

Available:

Jun


Jul

Aug

+1

View Details

Apply



Mountain Peak Lodge

Swiss Alps, Switzerland

Paid Stay €2.000–4.000

Platforms:

YouTube

Instagram

Available:


Feb

Mar

Dec

View Details

Apply



Boutique Hotel Paris

Paris, France

Hybrid €800–1.500

Platforms:

Instagram

Available:


Apr


May


Jun

View Details

Apply








Santorini Blue Suites

Santorini, Greece

santoriniblue.gr



About

Iconic white-washed suites perched on volcanic cliffs with stunning sunset views. Experience the magic of Santorini from your private infinity pool overlooking the Aegean Sea.

Find us online

Instagram

TikTok

Facebook

Collaboration Details

Offering

Free Stay

2–3 nights • Board: Room Only

Availability

May

Jun

Jul

Aug

Sep

Oct

Looking For

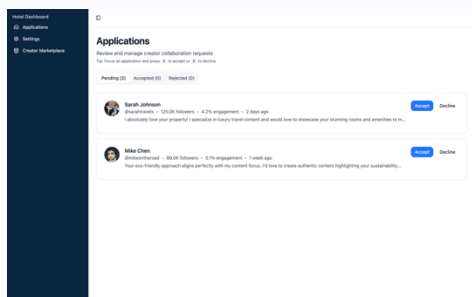
Instagram

TikTok

Apply for Collaboration

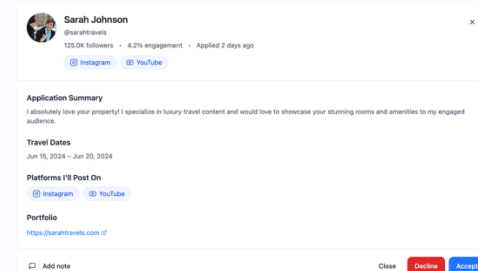
vayada replaces inbox chaos with a structured workflow for hotels from request to collaboration

Application Overview



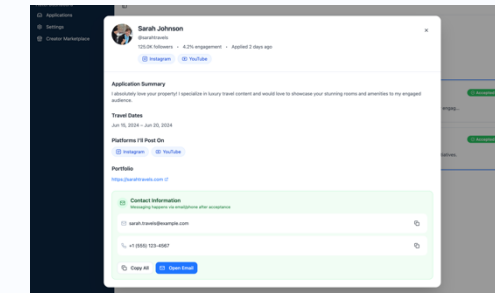
- Hotels see all applications in one clean dashboard (pending, accepted & rejected)

Application Details



- View key details like platforms, audience, and travel dates before accepting

Accepted Creator Contact



- Once accepted, hotels get verified contact details, leading to a simple communication.

Creators transform hotel experiences into authentic stories that inspire bookings

Key Points:

Authentic Storytelling

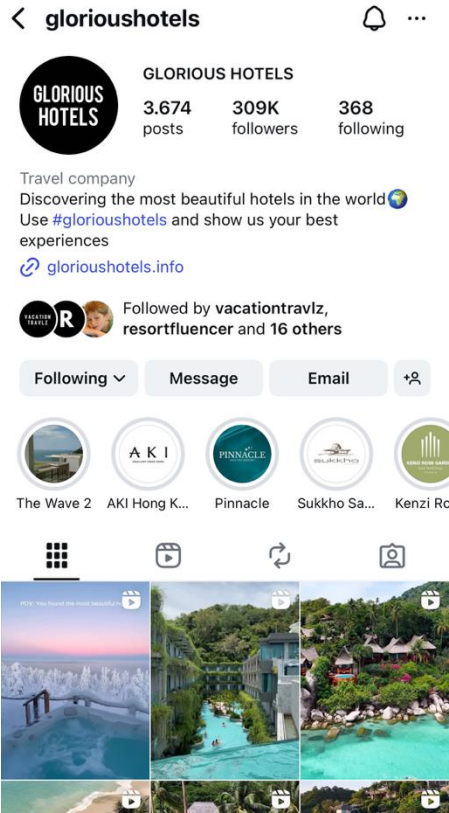
Partners from creators to guests to travel magazines share real experiences with an affiliate link.

Multi Channel Reach

Hotel stories are amplified across Instagram, TikTok, and travel publications, reaching travelers where they dream.

Conversion Through Inspiration

Each post, article, or review links directly to the hotel's booking page, turning inspiration into measurable revenue.



My Experience

Cap Vermell Grand Hotel felt more like a quiet retreat than a typical luxury resort. It's tucked into the hills above Canyamell and surrounded by greenery, with wide terraces, calm vibes and plenty of space. The pool area is relaxed, the gym well-equipped, and the whole place feels understated rather than flashy. It's a spot to fully unwind especially off-season when it's less busy.

384/500 characters

Photo Gallery



The Real Talk

What I Love

- Huge, bright rooms with comfortable beds and big private terraces

Keep in Mind

- You'll need a car or taxi to explore other town

Once campaigns go live, hotels can track bookings and handle affiliate payouts seamlessly.

Key Points:

Direct Booking Links

Each creator or publication gets a personalized booking link so that every click and booking is automatically tracked.

Performance Tracking

Hotels can see which creators or campaigns drive the most bookings and revenue in real time.

Zero Risk Marketing

Pay only when you get results: no upfront fees, no ad budgets required.

lovable / Grand Hotel / Vienna

Search guests, bookings, rooms... (€K)

+ Create

Marketing

Manage your creator affiliate program and partnerships

Overview

Links

Creators

Marketplace

Offers

Payouts

Settings

Creator Payouts

Manage commission payouts and export accounting data

Export CSV

Process Payouts

Total Payable

\$

\$1,234

From 15 creators

Paid This Month

✓

\$2,567

18 payments processed

Next Payout Date

📅

Feb 1

NET 30 terms

Payout History

Track commission payments to creators

Creator	Period	Amount	Bookings	Status	Actions
Sarah Travel	Jan 2024	\$456	12	Payable	Mark as Paid
Adventure Mike	Jan 2024	\$345	8	Paid	View Details
City Explorer	Dec 2023	\$234	6	Paid	View Details

Maximize visibility and revenue with vayada's booking engine and integrated tracking for up to 30 days

Key Points:

Full tracking with vayada

Our booking engine provides end-to-end tracking for clicks, stays and revenue.

External Booking Engine Support

Already have your own? We just need limited data access to match traffic and bookings.

Fully Customizable

Your domain, your colors, your design.
Tailored to your hotel's identity.

The screenshot displays the Vayada booking engine interface. At the top, a green header features the text "Book Your Stay" and "Complete your reservation in 4 easy steps". Below this, a progress bar shows four steps: 1. Room Search (active), 2. Add-Ons, 3. Details, and 4. Payment. The main search area includes a date range of "18 Sept 2025 - 20 Sept 2025", a duration of "2 nights", and guest information "2 Adults, 0 Children". There are buttons for "Add Filters", "Promo code", and "Search". Below the search bar, the section "Available Accommodations" shows "8 rooms available for 2 nights • Thu, 18 Sept 2025 - Sat, 20 Sept 2025". A featured accommodation, "Villa Coco Studio Villa", is shown with a photo of a bedroom. The description states: "Villa Coco is a studio Villa type that has an outdoor jacuzzi, sun-bed, and sitting areas. The room is well equipped and has beautiful decor. This room offers a partial sea view." It specifies "65 m²" and "Up to 3 guests". Amenities listed include "Free WiFi", "Air Conditioning", "Mini Bar", "Balcony", and "Ocean View", with a "+8 more" link. The "TOTAL PRICE" is "\$250 total". A "Select Room" button is visible at the bottom right of the accommodation card. A small "1/2" indicator is present in the bottom left corner of the accommodation card.

Turn every booking into a personalized experience that drives more revenue

Key Points:

Personalized Add-ons

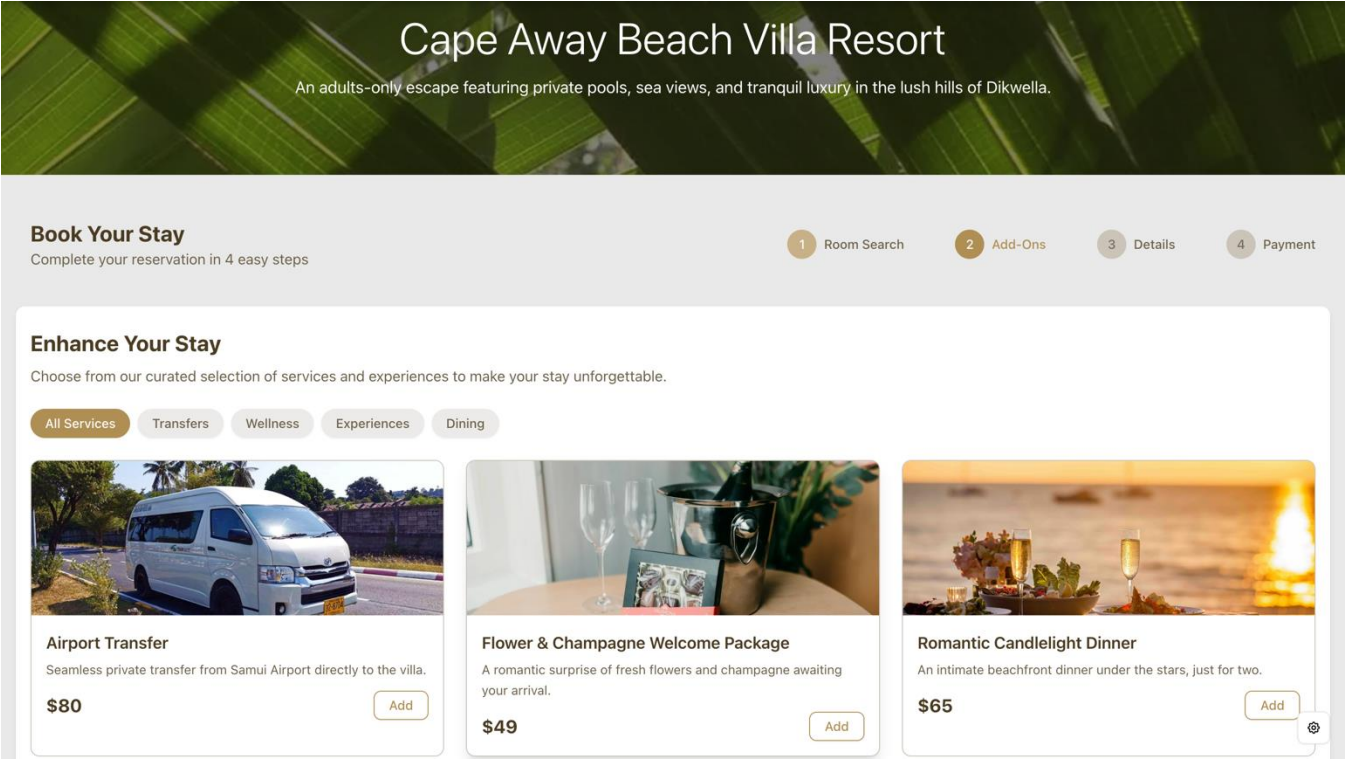
Offer guests curated experiences from transfers to candlelight dinners, directly during checkout..

Seamless Integration

Upsells appear natively in the booking flow with no extra setup.

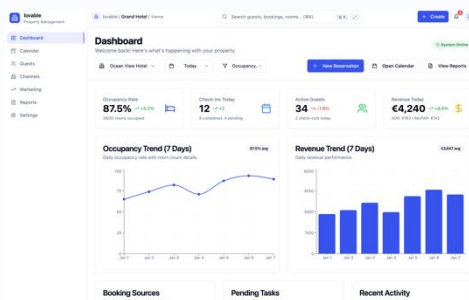
Revenue Booster

Increase average booking value with personalized add-ons and upgrades.



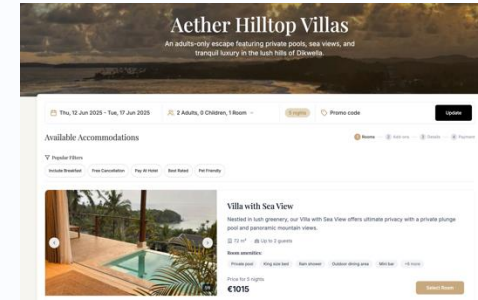
vayada connects hotels and creators through performance-driven affiliate technology, replacing costly OTAs and outdated systems

Property Management (PMS)



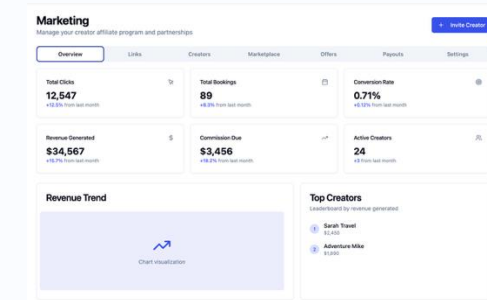
- All-in-one system to manage bookings, guests, and operations in one place

Direct Booking Engine



- Enables direct bookings while increasing revenue through upselling and add-on sales

Creator Marketplace



- Trackable affiliate system connecting hotels with high-reach creators in a marketplace

Benefits for hotels

- ✓ Reduces OTA dependency & software fees
- ✓ Improves guest experience & upsell opportunities
- ✓ Boosts direct booking revenue

Benefits for creators

- ✓ Earn up to 10% commission on direct bookings
- ✓ 30-day booking tracking window (vs. in-session only)
- ✓ Build long-term partnerships with hotels