



# Design//Life

AFRICA

CELEBRATING THE STYLE AND SOUL OF SOUTHERN

## WE ARE HIRING!

Design//Life Africa is a fast-growing, cutting-edge magazine celebrating design, innovation, arts and culture across Southern Africa. We are looking for an experienced and motivated Advertising Salesperson to join our dynamic team.

We are looking for a passionate and results-oriented sales professional who can:

- Identify and approach potential advertisers across Southern Africa
- Build and manage strong client relationships
- Create tailored advertising solutions for brands aligned with our vision
- Meet and exceed monthly sales targets
- Represent the brand at industry events, both in-person and online

We want someone who has:

- A proven track record in advertising/media sales (print and/or digital)
- Strong connections or networks in design, fashion and the arts
- Excellent communication, negotiation and organisational skills
- Self-motivation and the ability to work independently across regions
- A passion for the creative economy in Africa

What we offer:

- A commission-based structure with competitive earnings potential
- A flexible work setup (remote, with travel as needed)
- The opportunity to grow with one of the region's most exciting media brands
- A creative, collaborative and forward-thinking team culture

**To apply, please send your CV and a quick pitch about yourself to:  
[milly@designlifemagazine.com](mailto:milly@designlifemagazine.com)**

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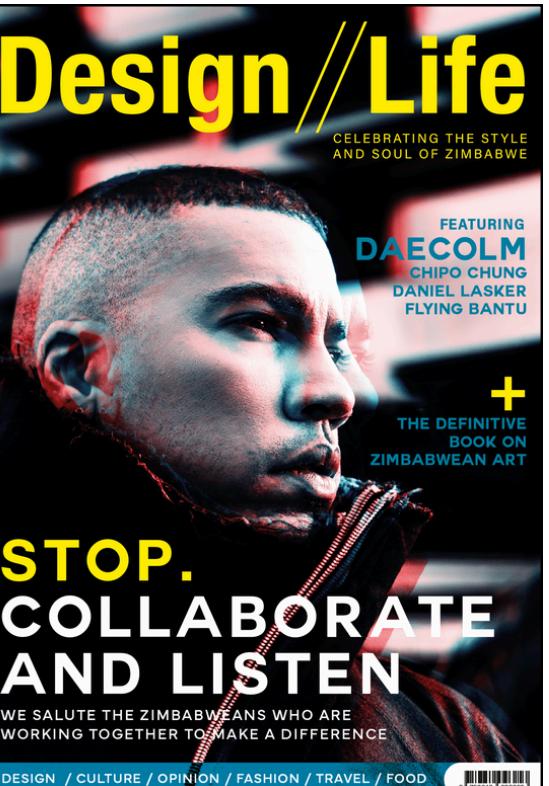
CELEBRATING THE STYLE AND SOUL OF SOUTHERN AFRICA

## ABOUT DESIGN//LIFE AFRICA

The first issues of Design//Life were primarily focused on content from Zimbabwe, but due to popular demand the magazine – now Design//Life Africa – is expanding to include eight Southern African countries, making it the region's first top-quality magazine focused solely on culture and the arts.

Design//Life Africa was founded by Milly McPhie, and she is also its Editor. Milly began her career at British GQ magazine, where she went on to launch GQ.com and GQStyle.com.

Design//Life Africa covers South Africa, Botswana, Namibia, Zambia, Zimbabwe, Lesotho, Eswatini and Mozambique.

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### WHAT WE DO

Published quarterly, Design//Life Africa is a premium-quality 120+ page magazine. With a dynamic mix of long-form writing, short features, interviews and beautiful visual stories, Design//Life Africa presents the very best of Southern Africa's creativity.

The print version of the magazine is distributed throughout Southern Africa, and a digital version is also available to purchase online.

### KEY CONTENT PILLARS

Art & culture

Architecture

Literature

Fashion & style

Music

Food & drink

Design

Film

Travel



new\_model\_army

THERE'S A REVOLUTION GOING ON IN ZIMBABWE FASHION AND 2023'S SKYEYI&STROBO FABRIK PARTY WAS A FEARLESS RALLYING CRY. HOLD ON TIGHT, THIS IS GOING TO BE QUITE A RIDE...

Photographs by Rodney Badza



ALL RISE

Get up on your feet to celebrate the homecoming of Shingai, the girl from Lewisham bringing her sound and style back to Zimbabwe

Text by Chantelle Adonis

Photography by Simon Webb

RADAR: THE VIBE

STREETSMART

Having its debut weekly CBO Market is a melting pot of Zimbabwe's creative talent

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RADAR: READ THIS

HEAR HIM ROAR

In this dazzling anthology, When Three Sevens Clash, Percy Zvomuya honours Zimbabwe's 'Lion', musician Thomas Mapfumo

Words by Jacqueline Nyoni

Percy Zvomuya's new book, when three sevens clash, is a collection of reminiscences mainly about his mentor, Thomas Mapfumo, but also about those who influenced him. It includes essays written by the great Mapfumo himself, and the first and last word of his kind, and his flowers in a lovely celebration of his life.

In the foreword, editor Zvomuya writes that the book is "a love letter to my dad, Lancet, who passed away in 2019, and to all the people he inspired". At the end of the book, there is a poem by another Zimbabwean legend, Alphah Khamya on the band Rubendo Chidzayo's moving "Only You". There are photo essays by Phil Maphosa and Amnesty International's Human Rights Director, Nelly Mavhunga, and a photo of the 1998 Zimbabwe Music Festival in Bulawayo, where Mapfumo performed alongside Michael Jackson and Prince. The book is published by Shoko Books.

With "Feijo Fejo", Flying Buttah's first album since 2019, the band is back in full force, ready to shake things up again. The band's fifth studio album, it's the result of a year's hard work and dedication, and it's a must-hear. The album features tracks like "Power to the People", "When Three Sevens Clash", and "Heal Me".

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RADAR: HEARTS

POWER TO THE PEOPLE

With "Feijo Fejo", Flying Buttah's first album since 2019, the band is back in full force, ready to shake things up again.

A stage backdrop on the Old Fort in Harare's Stone Town features a large banner that reads "POWER TO THE PEOPLE". The banner is part of a larger exhibition at the Victoria Falls Africanisation Five-Piece.

It's nearly released album Creative had won wide acclaim, and its track "Sunshine" was nominated for Best Dance/Electronic at the 2022 Zimbabwe Music Awards. The band consists of five members from Uganda, DRC and Kenya.

During the pandemic, Flying Buttah had to cancel many shows, but they have now returned to the stage. They have been performing at various events and festivals across the world.

"Even though we sing about dark stuff, there's a sense of joy too".

Having honed their craft in the theatres of Harare, the star of Black Cake and Constellation looks forward to the future with hope and the desire to continue to inspire others.

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RADAR: SPOTLIGHT

SPOTLIGHT ON... CHIPO CHUNG, ACTRESS & WRITER

Having honed her craft in the theatres of Harare, the star of Black Cake and Constellation looks forward to the future with hope and the desire to continue to inspire others.

"Even though we sing about dark stuff, there's a sense of joy too".

And I think, because we are aware of our emotions, even the darker ones, we can be more open to them. People who know me will always want to do. When I left Zimbabwe, I was really lost. I didn't know what I wanted to do. I just wanted to go somewhere else. And I was lost. And I was kind of like, "What am I going to do? What am I going to do?"

All was not lost, though, as Zimbabwe's most famous actress, Chipo Chung, got a job as a waitress at a local restaurant. She started working at the restaurant and eventually became a waitress at a local bar. In all, when Three Sevens Clash is a book that celebrates the life and work of Thomas Mapfumo, it's a reminder of the many days of struggle and sacrifice that went into creating the band's global hit.

May it be Zvomuya's lasting legacy that his music continues to inspire and motivate people to be better versions of themselves. May it be that his music continues to bring people together and to be a source of hope and inspiration for all.

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REGENERATION

Bold cuts, strong shapes and a re-imagining of how we wear denim mark design brand BISAMU as an exciting new star of Zimbabwean fashion

Photographs by Lennox Makurumidze

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DESIGN: FURNITURE

Mashana lounge chair

Teak, hand-painted cotton fabric

W580mm D780mm H940mm

Dondi reading chair

Mahogany, African cotton print

W580mm D780mm H940mm

Deck chair

Cotton, hand-painted plain and African cotton print

W770mm D900mm H830mm

All chairs are available in a choice of timber and fabric. Call +263 784 618 090. IG: @bismashanaofficial Facebook: @bismashana Instagram: @bismashanaaccessories and accessories are also available at Gammabank: IG: @bismashana

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**'OUR READERS DON'T  
JUST CONSUME CULTURE,  
THEY INFLUENCE IT'**



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## OUR PARTNERS

From underground art collectives to cutting-edge fashion, from indie films to music trends, Design//Life Africa connects people to the pulse of Southern African culture today.

Our readers are tastemakers and deep thinkers who live for good design, bold ideas and art that speaks to the moment. They care about what's beautiful, what's meaningful and what's next. They don't just consume culture – they influence it.

We connect advertisers with a highly engaged, style-savvy audience aged between 20-45 who are leaders in their fields and communities. Our readers are all about quality and aesthetics, and they're constantly seeking brands that align with their lifestyle and values.

