

**Flávia Medina da Cunha**  
[flaviamedinacunha@gmail.com](mailto:flaviamedinacunha@gmail.com)  
+55 (11) 98898-3398

## Work Experience

### **Zurich Insurance Group** (Project Manager)

São Paulo, Brazil  
2016-present

- Identifies and leads innovation and strategic projects that relies heavily on data analytics, modeling and digital capabilities
- Leads the Brazil Efficiency Program, that has identified and conducted savings opportunity initiatives of USD30M
- Is the Latam winner of the Zurich Community Champion Awards

### **McKinsey&Co.** (Consultant)

São Paulo, Brazil  
2014-2016

- Participated in strategic consulting projects on topics such as market entry, process and portfolio redesign, distress company turnaround and 50-year public sector strategy

### **Lincoln International** (Investment bank analyst)

Chicago & SP  
2013-2014

- Was responsible for preparing financial modeling and analysis, creating marketing materials for sell-side and buy-side advisory assignments, identifying potential acquirers, conducting industry and company-specific research, as well as supporting the due diligence process

### **Gera Venture Capital** (Summer intern)

RJ, Brazil  
2012

- Collaborated in a project to restructure the financial segment of a school system with 14 branches by conducting a project to quantify and charge the absences of the schools' teachers
- Developed in Excel VBA an automatic way of sending the detailed compensation of each of the 1000 teachers

### **Jardim Botânico Investimentos** (Summer intern)

RJ, Brazil  
2011

- Developed dynamic worksheets in Excel VBA to automatize the daily updates to clients
- Helped with recruiting new undergraduates

### **Technos da Amazônia** (Summer intern)

RJ, Brazil  
2010

- Conducted a project to gain and reactivate clients based on the analysis of the Company's data and on the economic profiles of the Brazilian cities
- The study endorsed the need to open shopping mall. By 2011, the company had already open more than 20 kiosks throughout shopping malls in Brazil

## Education

### **Harvard University**

A.B. degree in Economics, cum laude. GPA: 3.6/4.0

Cambridge, MA 2013

### **University College London**

Semester abroad at the Department of Economics

London, UK  
Fall 2011

### **Military High School of Rio de Janeiro**

Valedictorian. SAT I: M:790 CR:630 W:650

RJ, Brazil  
2008

## Skills

**Computer:** solid knowledge of Microsoft Office and basic programming

**Language:** Fluent in Portuguese and English and proficient in Spanish