M5 Forecasting - Accuracy: Estimate the unit sales of Walmart retail goods

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Abstract

Methods based on decision trees dominate the field of tabular regressional problems and have shown to outperform many other methods, such as weighted averaging and other outperforming methods that are natively time-series based on using networks such as LSTM/GRU. In this report, we plan to test out a pure Deep Learning approach which leverages key foundational concepts in both supervised and unsupervised learning to attempt to reach an acceptable score with minimum data manipulation, and virtually no data gathering and/or wrangling.

The "M5 Forecasting - Accuracy: Estimate the unit sales of Walmart retail goods" competition (which will be referred to as the "M5 Forecasting Competition" and/or "The Competition") challenged Kaggle users to design a learning model that would be able to predict how many of a certain item would be sold on a given day. In this paper, we embark on the challenge to create such a model and improve on current strategies.

1. Introduction

The M5 Forecasting competition was created on Kaggle by "The Makridakis Open Forecasting Center (MOFC) at the University of Nicosia". This was done with the intent of being able to forecast the sales of items in order to minimize opportunity loss (such as not having enough of an item in stock) as well as to avoid stocking too much of an unpopular item. This competition aims to achieve more accurate and better-calibrated forecasts, reduce waste, and be able to appreciate uncertainty and its risk implications. [1]

In this paper, we discuss an approach to tabular regressional learning that is an end to end Deep Learning solution. We try various modifications to the network and it's loss function and discuss key points that will help achieve higher scores during the competition.

We were provided with hierarchical sales data from Walmart to forecast daily sales for the next 28 days. The data covers stores in three US states (California, Texas, and Wis-

consin) and includes item level, department, product categories, and store details. It also contains explanatory variables such as price, promotions, day of the week, and special events.

1.1. **Data**

We were given a dataset that contained 3 CSV files to be used for training.[1]

calendar.csv - information regarding dates of product sales.

```
schema: date, wm_yr_wk, weekday, wday, month,
  year, d, event_name_1, event_type_1,
  event_name_2, event_type_2, snap_CA,
  snap_TX, snap_WI
```

```
row: 2011-01-29, 11101, Saturday, 1, 1, 2011, d_1, , , , , 0 , 0
```

sales_train_validation.csv - actual sales respective to date 'd', by hierarchical data.

```
row: HOBBIES_1_001_CA_1_validation,
  HOBBIES_1_001, HOBBIES_1, HOBBIES,
  CA_1, CA, 0, ...1
```

sell_prices.csv - prices of products per a certain store and

```
schema: store_id, item_id, wm_yr_wk, sell_price row: CA_1, HOBBIES_1_001, 11325, 9.58
```

1.2. Closer Look At The Data

Graphing the data allows us to visualize some of the shopping trends.

In Figure 1 we can visualize the number of items per category. We can see a certain drop towards the end of each year which we'll see in later graphs.

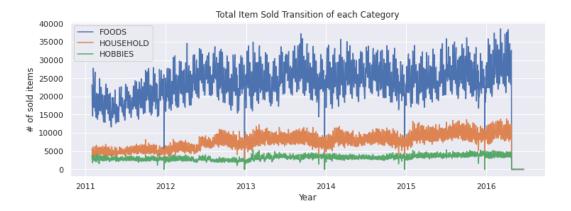


Figure 1. Total items sold of each category.[4]

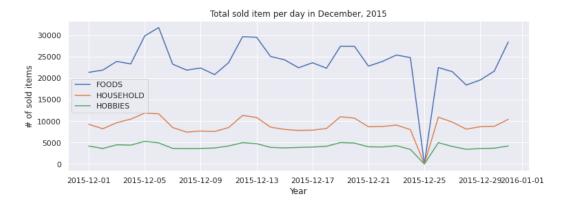


Figure 2. Total items sold per day in December 2015.[4]

Figure 2 shows the sales for the month of December in 2015. Here it shows that the day of the drop is December 25 which is Christmas Day.

Figure 3 shows the number of items sold per day of the week. Here we can see how people tend to do grocery shopping on weekends and sales are lower towards the middle of the week. This correlates to many stores doing restock on Tuesdays.

Lastly, Figure 4 graphs the items sold in California, Texas and Wisconsin showing, as we should expect, that a bigger population means more sales.

2. Approach

The approach corresponds with the files attached to the BlackBoard submission, which contains all the source code used to generate files, train, and run evaluation on.

2.1. Dataset

In order to train a Neural Network that can learn to correctly predict the number of sales per the hierarchical data shown above, i.e. item in a department, in a particular store,

in a particular state, for a particular range of dates, we collapsed the star schema into a singular table containing all this information, with the dates and corresponding sales both becoming respondent columns. The training file ended up looking as such.

sales.csv - training file for the neural network, containing labels and its respective metadata.

```
schema: sales, id, item_id, dept_id, cat_id,
  store_id, state_id, d, date,
  wm_yr_wk, weekday, wday, month,
  year, event_name_1, event_type_1,
  event_name_2, event_type_2, snap_CA,
  snap_TX, snap_WI, sell_price
```

The column sales correspond to the number of products sold at that certain date per the hierarchical item. In order to develop such a training set, it is necessary to check for the

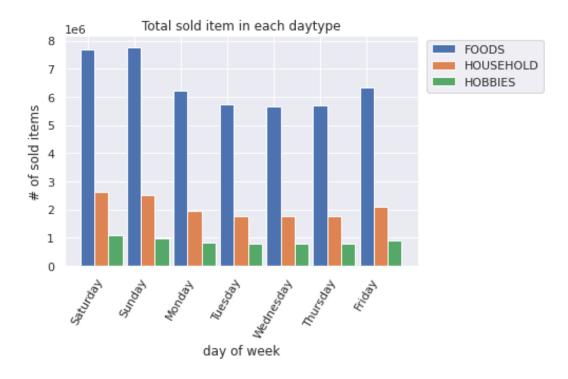


Figure 3. Total items sold each day of the week. [4]

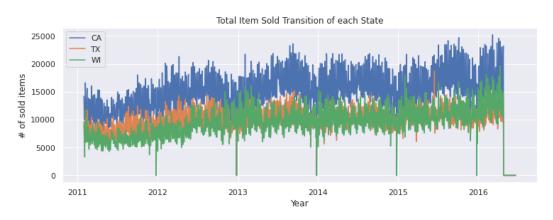


Figure 4. Total items sold in each state.[4]

correctness of data. We made sure there are no duplicate columns or rows, and that all data was filled correctly for a proper merge operation between the respective fields across the tables. All the joins were done using outer joins, so incoming results had missing fields such as a pricing per item at a particular date.

The sales_train_validation.csv contained 30490 entries, however, with the sales.csv having rolled out the dates into columns of their own, and having merged with its surrounding tables, it became over 60 million rows, a job for a server computer with at least 50GB of RAM. At the time, we didn't have access to a server computer, therefore we par-

titioned the data and then concatenated it together. Once we had access to a server computer with 128GB of RAM, we were able to load the dataset into memory. Loading the file into a Pandas' dataframe took over 4 minutes. However, after manually typing the Pandas' columns to smaller data types, the loading time decreased to an estimated 3-4 minutes. The types were define as shown on Table 2.1

2.2. Model/Data

The model we used was a tabular model from a popular repository on GitHub [2], https://github.com/fastai/fastai.

Column Name	Type
snap_CA	int8
snap_TX	int8
snap_WI	int8
sales	float32
wm_yr_wk	int16
wday	int8
month	int8
year	int8
sell_price	float32

Table 1. Types Table.

The underlying details worked as in the corresponding manner: first, we defined the dataset to be fed to the model as a TabularDataBunch, which is a hierarchical abstraction to the Dataloader and Dataset classes and manipulation as given in PyTorch for tabular datasets. It bunches the data up to be trained upon, customized, and assists with preprocessing. Our sales.csv conformed to what was specified by the PyTorch API and was loaded successfully. The DataBunch API allowed us to fill in the previously mentioned data such as pricing, by using the median of the values across the column. We also normalize the pricing column using standardization. The prices ranged from \$0.01 to \$107.32, before standardization.

$$Z = \frac{x - u}{\phi} [5] \tag{1}$$

Z = standard score

x =observed value

u = mean of the sample

 ϕ = standard deviation of the samples

The model uses embeddings under the hood in order to learn meaningful vectors for categorical variables during training that can be referenced during evaluations. Then subsequent layers are defined to learn the interaction between these embeddings and the dependent variable, i.e. sales. It contains BatchNorm layers to speed up training as well as adding an extra layer against overfitting, and a ReLU layer for nonlinearity. The dropout rate can be specified for both embeddings and the subsequent layers.

Embeddings can have a vector size associated with them, and this is defined from a heuristic that the authors seem to have come up with through empirical means. The embeddings also have an extra size to their number of categories, in order to have another vector for an unknown field that is encountered, i.e. #na.

Below is a view of the model of the best results from our Kaggle submissions, as we have tried increasing the layers on the model to no avail, perhaps due to the limited training time we had. Again, the Embeddings are for our categorical variables + #na, whereas our only continuous variable 'sell_prices' is fed in as the normalized value directly. The method to do it is that in the forward pass of the model, it takes all the vectors of the embeddings, flattens them into one vector, then appends the continuous variable to the end of the value, thus having a single vector as input to the subsequent layers.

```
TabularModel(
(embeds): ModuleList(
  (0): Embedding(6, 4)
  (1): Embedding(2, 2)
  (2): Embedding(2, 2)
  (3): Embedding(2, 2)
  (4): Embedding(2, 2)
  (5): Embedding(1532, 97)
  (6): Embedding(8, 5)
  (7): Embedding(8, 5)
  (8): Embedding(13, 7)
  (9): Embedding(6, 4)
  (10): Embedding(31, 11)
  (11): Embedding(5, 4)
  (12): Embedding(5, 4)
  (13): Embedding(3, 3)
  (14): Embedding(3,
  (15): Embedding(3,
  (16): Embedding(3,
  (17): Embedding(3, 3)
(emb_drop): Dropout (p=0.04,
                     inplace=False)
(bn_cont): BatchNorm1d(1,
                        eps=1e-05,
                        momentum=0.1,
                        affine=True,
                        track_running_stats=True)
(layers): Sequential(
  (0): Linear(in_features=165,
              out features=1000,
              bias=True)
  (1): ReLU(inplace=True)
  (2): BatchNorm1d(1000,
                    eps=1e-05,
                    momentum=0.1.
                    affine=True,
                    track_running_stats=True)
  (3): Dropout (p=0.001,
               inplace=False)
  (4): Linear(in_features=1000,
              out_features=500,
              bias=True)
  (5): ReLU(inplace=True)
  (6): BatchNorm1d(500,
                    eps=1e-05,
                    momentum=0.1.
                    affine=True,
                    track running stats=True)
  (7): Dropout (p=0.01, inplace=False)
  (8): Linear(in features=500,
              out features=1.
              bias=True)
```

2.3. Loss Functions/Forward Methods

There were two different options for the Forward functions. We tried both.

1. A simple output through the layers of the neural network, with no modifications to the output variable.

A squashed and re-expanded output by means of using the sigmoid function with a specified dependent variable range.

A simple output through the layers of the neural network, with no modifications to the output variable.

$$(y_1 - y_0) * sigmoid(x) + y_0 \tag{2}$$

This method is particularly useful when you are more interested in ratios of the output being close to each other, especially when paired with a method of logging the dependent variable and inverting the logging for submission. However, the mean(1.0312) and scale(0-763) of the dependent variable was not appropriate for this forward pass. The intuition is that the Sigmoid function tends to saturate towards 0 and 1, and having outliers that raises the scale makes it a harder task for the Neural Network. The results, as will be discussed in the Results/Extras section demostrate this.

The loss for both forward passes is a Mean Squared Error Loss function.

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$
 (3)

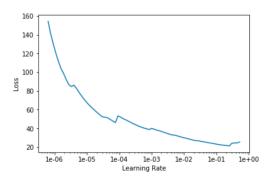
This is typical of regression tasks which tries to minimize the residual sum of squares.

The metric used in the paper is Weighted Root Mean Squared Scaled Error (RMSSE), however in terms of training, it's fine to use a MSE.

2.4. Training

Training the Neural Network can be a tedious task, with iterative and manual methods to try and converge the train/valid/test losses down to zero. However, we took a much more scientific approach as given from the API of fastai. We used a learning rate finder algorithm, which employs a callback while increasing the learning rate, to see when the losses would diverge. Then we take the learning rate right before the diversion, and scale it down by the desired factor and choose that as the learning rate. For larger datasets per epoch, e.g. > 60 million entries, one might choose the far left of the graph, whereas in regular cases it's recommended to scale down by a factor of 10-100.

For the actual SGD process, we used a fit one-cycle method on top of the Adam Optimizer. The Adam Optimizer from PyTorch was given betas of (.95, .99) for the calculation of moving averages of the gradients, and the default epsilon value of 1e-08 to the denominator for numerical stability. The more interesting piece is the fit one-cycle method which helps a bit in regularization, finding a better optima, as well as speeding up training. The method is to raise a learning rate to the maximum value we found through the



learning rate finder, and then decrease it throughout one cycle. The graph of the learning rate throughout its course resembles that of cosine annealing. In parallel, as the learning rate shifts, an inverse shift happens to the momentum, in order to not tack on too much at the high levels of the learning rate curve and gradually let it pick up enough during the transition to the lower learning rate. When the learning rate peaks, it can throw the neural network out of local maximas, due to some parts of the parameter having possibly diverged, and then when the learning rate anneals down, the network zones in to converge to what's hopefully a good medium. We found running two cycles with 1 epoch each worked best, since each epoch contained too many iterations and found keeping the learning rate high for too long made the network a bit less optimal.

Each epoch took roughly 4-5 hours to run. We have selected the validation set to all the entries with dates greater than 2016, 3, 22. The result was roughly the last month of the time series, and about 2% of the whole dataset. We were interested in the latest dates due to the fact the test set on kaggle tests on dates past this.

The training was done for different sets of hyper parameters and tweaks, as shown under Results/Trials.

3. Results/Trials

We have tagged our different set of models to a unique identifier. Each model in each category was trained atop the previous natural ordered model, e.g. second.pth was trained after loading first.pth and b2high.pth was trained after having loaded b2.pth.

4. Related Work

Related works involve kaggle notebooks showing algorithms built on top of decision trees, such as Random Forests and Gradient Boosting. There are other related works that compares the two types of models such as https://www.martinalarcon.org/2018-12-31-bwater-pumps/ [3]. However, we decided to do a comprehensive outline and trials of the purely Deep Learning approach in this report, and test out various modifications that

	first.pth	second.pth	third.pth
Learning Rate	1e-5	1e-7	1e-9
Epochs	1	1	1
WD	0.1	0.1	0.1
Results on Kaggle	5.36372	5.18228	5.32621
Train Loss	13.502676	13.329883	12.989215
Valid Loss	19.568241	19.618902	19.616224

Linear Layers: (165, 1000), (1000, 500), (1000,250), (250, 1) Respective dropouts: 0.05, 0.1, 0.2 Embedding dropout: 0.1

Table 2. Models with labels that we applied the log function to, then inverse at evaluation/submission time.

	a1.pth	a2.pth
Learning Rate	1e-6	1e-7
Epochs	1	1
WD	0.1	0.1
Results on Kaggle	1.44203	0.94467
Train Loss	6.295133	5.254736
Valid Loss	7.124599	8.201993

Linear Layers: (165, 1000), (1000, 500), (500, 1) Respective dropouts: 0.001, 0.01 Embedding dropout: 0.04

Table 3. Models with labels left as is.

	b1.pth	b2.pth
Learning Rate	1e-6	1e-8
Epochs	1	1
WD	0.1	0.1
Results on Kaggle	1.37687	1.16362
Train Loss	7.605392	6.114019
Valid Loss	7.048354	7.206628

Linear Layers: (165, 1000), (1000, 500), (1000,250), (250, 1) Respective dropouts: 0.05, 0.1, 0.2 Embedding dropout: 0.1

Table 4. Models with labels left as is.

	k1.pth	p.pth	p1.pth
Learning Rate	1e-6	1e-5	1e-5
Epochs	1	1	1
WD	0.1	0.1	0.1
Results on Kaggle	6.23465	5.36372	5.36372

Table 5. Models using the sigmoid * range forward function Same layer,dropout setting as previous, however k1.pth scaled the max dep var to be $\frac{1}{2}$ of actual max

we couldn't discover or find information and insights on in the internet.

5. Summary/Discussion/Conclusion

The Deep Learning method, although didn't outperform the top competitors, shows potential. With proper tuning, data collection and validation set, it can most definitely improve it's predictive capabilities.

Here we identified within the constraints of time and data, what would be the ideal settings for getting a performant deep learning model. We explored different learning rates, regularization settings, depth of network, different forward passes and scaling of the dependent variable, dealing with missing data, as well as how to load and work with bigger datasets that require intensive memory. We also covered how to deal with missing data and turn a dataset into something feedable for a deep learning model to learn on.

Contribution: 50% Pyoung Kang Kim, 50% Flavio Amurrio-Moya

References

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