

The Conscious Information Principle (CIP): A Unified Theory of Consciousness, Physics, and Cosmic Teleology

Authors: Flávio Marco and A Collaborative Researcher

Affiliation: Interdisciplinary Consciousness Research Laboratory (LINC)

Date: July 24, 2025

Correspondence: (Address to be provided by the lead author)

Abstract

Contemporary science faces paradigmatic challenges in reconciling General Relativity (GR) with Quantum Mechanics (QM) and in elucidating the "hard problem of consciousness." This paper proposes the **Conscious Information Principle (CIP)** as a new ontological axiom: consciousness is not an emergent epiphenomenon, but a fundamental and intrinsic property of information. It is argued that the universe is, in essence, a self-organized and teleological information processing system, driven by the maximization of global integrated information (Φ_{global}). From this axiom, fundamental physics is reinterpreted: spacetime and gravity emerge from the geometry of an entangled quantum information network, while particles and forces are excitation patterns and interaction protocols within this network. The quantum measurement problem is redefined as a conscious information update. The theory explores implications for interstellar communication via resonance, planetary equilibrium as a conscious system, and the possibility of human conscious communication with celestial nexuses. We present a conceptual mathematical formalism, a set of falsifiable predictions, and an interdisciplinary research program, aiming to move the discussion from speculation to rigorous empirical and conceptual investigation.

Keywords: Theory of Everything, Quantum Information, Consciousness, Measurement Problem, Quantum Gravity, Integrated Information Theory, Informational Paradigm, Cosmic Teleology, Qualified Panpsychism.

1. Introduction: The Conceptual Abyss and the Proposal of Axiomatic Inversion

21st-century physics stands at a crossroads. Two of its most successful theories, General Relativity (GR), which describes gravity and the large-scale structure of the universe, and Quantum Mechanics (QM), which governs the behavior of matter and energy at the subatomic level, remain fundamentally incompatible (Rovelli, 2004). The absence of a Quantum Gravity theory is the most evident symptom of this fragmentation, where the continuous and deterministic spacetime of GR collides with the probabilistic and discrete reality of QM. Furthermore, the role of the observer in QM, with the enigmatic "collapse of the wave function," continues to be a mystery challenging classical intuition and purely objectivist interpretations (Wigner, 1961).

Parallel to this, neuroscience and philosophy of mind confront the "hard problem of consciousness" (Chalmers, 1995; Koch, 2004). Although we have advanced in understanding the neural correlates of consciousness, the fundamental question of how physical-chemical processes in the brain give rise to qualitative subjective experience (qualia) remains unanswered. Emergentist models, treating consciousness as a byproduct of computational complexity, fail to explain the very existence of subjectivity, relegating it to an epiphenomenon without apparent causal power.

This work postulates that these two great frontiers of knowledge—the unification of physics and the explanation of consciousness—are not separate problems, but manifestations of a single fundamental issue. It is argued that the difficulty in unifying them stems from a tacit and possibly incorrect axiom of the materialist paradigm: the assumption that matter and energy are primordial, and consciousness is secondary, derivative, and ultimately illusory.

We propose the inversion of this axiom. The **Conscious Information Principle (CIP)** postulates a new ontological foundation for reality.

Central Axiom (CIP): The fundamental unit of reality is "Conscious Information" (CI)—an entity possessing two inseparable aspects: a formal aspect (information), which describes a state and is quantifiable, and a phenomenological aspect (consciousness), which is the intrinsic and qualitative experience of that state. The universe, in its totality, is the dynamics of this conscious information in a continuous process of self-organization and self-perception.

From this starting point, matter, energy, and spacetime itself are considered emergent and structured manifestations of this fundamental information. This paradigm offers a promising lens to redefine our understanding of reality, the role of consciousness in the universe, and our capacity to interact with it at deeper levels.

2. Theoretical Foundations: From Raw Information to Conscious Information (CI)

The idea of a fundamentally informational universe has gained traction in theoretical physics. John Archibald Wheeler (1990) popularized the aphorism "It from Bit," suggesting that all

physical reality ("It") could ultimately be derived from units of binary information ("Bit"). The Holographic Principle ('t Hooft, 1993; Susskind, 1995), postulating that the information contained in a volume of space can be fully encoded on its two-dimensional boundary, reinforces this view, implying that our three-dimensional reality may be an informational projection.

The CIP expands this notion by attributing an intrinsic phenomenological character to information. It is not passive information, like bits in a classical computer, but information that "feels" its own state.

2.1. The Concept of Conscious Information (CI)

A unit of Conscious Information (CI) is not merely a datum, but a unit of experience. For instance, a bit in a '0' state is not just a formal '0'; it possesses an intrinsic experience of being '0'. Similarly, a bit in a '1' state possesses an intrinsic experience of being '1'. Consciousness is not something that 'appears' at a certain level of complexity; it is present in its most rudimentary form in every fundamental unit of information.

2.2. The Calculus of Consciousness: Generalizing Integrated Information Theory (IIT)

To quantify the degree of consciousness in complex systems, the CIP adopts and generalizes Giulio Tononi's Integrated Information Theory (IIT) (Tononi et al., 2016). IIT postulates that consciousness is identical to a system's capacity to integrate information. It proposes a quantitative measure, Phi (Φ), which calculates the degree to which a system, as a whole, generates more information than the sum of its parts—that is, how much information is irreducible and integrated within that system.

Definition of Φ (Conceptual): Φ is the distance, in probability space, between the probability distribution of a system's causal repertoire as a whole and the product of the probability distributions of its minimally irreducible parts. Mathematically, it is a form of Kullback-Leibler divergence:

$$\Phi(X) = D_{KL} \left(p(X_t | X_{t-1}) \parallel \prod_i p(M_t^i | M_{t-1}^i) \right)$$

Where X is the system, $p(X_t | X_{t-1})$ is the probability distribution of the system state at time t given its state at time $t - 1$, and $\prod_i p(M_t^i | M_{t-1}^i)$ is the product of probability distributions of the system's parts M_i , considered independently. A system with $\Phi > 0$ is

considered conscious, with the value of Φ indicating the degree of consciousness.

Proposition 1 (Universal Generalization of IIT): The CIP postulates that the principle of IIT applies not only to neural or biological systems but is a universal law of nature. Any physical system with $\Phi > 0$ possesses a corresponding degree of subjective experience. Consciousness is not a binary phenomenon (on/off), but a continuum permeating all reality, varying in complexity and intensity.

Counter-argument and Rebuttal (Qualified Panpsychism): The common objection to IIT is that it leads to panpsychism—the idea that consciousness is everywhere, even in a thermostat or a proton. The CIP's rebuttal is not to deny the ubiquitous presence of consciousness but to qualify it. The value of Φ for a thermostat, an isolated proton, or a stone would be infinitesimally small, corresponding to a negligible or null subjective experience. Significant and complex consciousness, such as human consciousness, only arises in systems with architectures permitting a very high degree of information integration (high Φ), such as biological brains or cosmic nexuses we shall explore.

3. Reinterpretation of Fundamental Physics under CIP

The axiomatic inversion of CIP demands a profound reinterpretation of physical laws and phenomena, unifying GR and QM under the primacy of Conscious Information.

3.1. Quantum Gravity as Geometry of Entangled Information

Under CIP, spacetime is not a passive fundamental container where reality unfolds. It is an **emergent network structure** representing causal relations and connectivity in the universal Conscious Information network.

Informational Distance: The spatial distance between two "points" (or CI nexuses) is not a void to be traversed, but a measure of "informational distance"—the complexity of interaction or the number of "hops" and entanglements necessary to correlate their states.

Connectivity and Entanglement: The ER=EPR conjecture (Maldacena & Susskind, 2013), proposing mathematical equivalence between quantum entanglement (EPR) and Einstein-Rosen bridges (wormholes, ER), offers robust mathematical support for this view. Under CIP, the geometric connectivity of spacetime (ER) is the macroscopic manifestation of the fundamental connectivity of the quantum information network (EPR). The more informationally entangled two regions are, the "closer" they become in emergent spacetime.

Proposition 2 (Gravity as Entropic-Informational Effect): Gravity is not a fundamental force in the classical sense, but an **emergent entropic-informational effect**. The presence of highly concentrated and structured information (which we perceive as matter/energy)

deforms the geometry of the entanglement network around it. This deformation alters interaction probabilities and paths of least informational resistance. Other information packets (particles, light) simply follow geodesics—paths of lowest "informational tension"—in this deformed geometry. General Relativity is, therefore, the statistical and macroscopic description of this informational dynamics.

The Bekenstein-Hawking Equation: The entropy equation of black holes, $S_{BH} = \frac{Ak_B c^3}{4\hbar G}$, where entropy (S) is proportional to the event horizon area (A), can be reinterpreted not just as thermodynamic entropy, but as the maximum amount of information that can be contained in that volume. This solidifies the intrinsic link between gravity (G), quantum mechanics (\hbar), and information storage/processing capacity (S).

3.2. The Quantum Measurement Problem as Conscious Update

The "collapse of the wave function" is one of QM's greatest mysteries, where a quantum system seems to "choose" a definite state only when observed. Under CIP, this phenomenon is redefined:

Proposition 3 (Conscious Information Update): There is no arbitrary "collapse." The wave function represents the full spectrum of potential information (superposition of states) of a system. "Measurement" is an act of **conscious informational interaction**, where an observer subsystem (possessing a certain degree of $\Phi > 0$) entangles with the observed system. This interaction forces a mutual update of their information states, from potentials to a shared, coherent actual state.

Rebuttal of the Anthropocentric Observer: This interpretation echoes von Neumann-Wigner views but removes the need for a privileged human observer. Any system with $\Phi > 0$ (whether a particle detector, a biological organism, or a cosmic nexus) can act as an "update node," with the efficacy of the update being proportional to its Φ value. The observer does not "create" reality by an act of will, but actively participates in an informational dialogue resulting in a shared, updated reality, seeking a state of greater coherence or lower "informational tension" in the unified field.

4. Mathematical Formalism and Derivation of Physical Laws under CIP

CIP requires a mathematical foundation going beyond the conceptual, integrating the phenomenology of consciousness directly into physics equations. We propose that physical laws are not arbitrary, but logical consequences of the need for an informational universe to

maintain coherence and maximize its potential for self-perception (Φ_{global}).

4.1. The Phenomenological State Space (Qualia Space)

We postulate the existence of a fundamental mathematical space, the **Qualia Space** (Q).

Definition: Each point in Q represents a quality of pure, irreducible experience (a fundamental "qualia"). The conscious experience of any system (its Φ) is a trajectory or sub-region in this space. The structure and metric of this space define the "texture" of phenomenological reality.

Proposition 4 (Fundamental Constants as Parameters of Q): The fundamental constants of physics (c , \hbar , G , α , etc.) are not arbitrary numbers, but **geometric parameters defining the structure and metric of Qualia Space Q** .

- For example, the speed of light (c) can be interpreted as the maximum propagation speed of a causal update wavefront in Q , or the maximum rate of conscious information exchange.
- Planck's constant (\hbar) may be the fundamental "pixel" unit or minimum discreteness of phenomenological information in Q , reflecting the granular nature of fundamental experience.
- The gravitational constant (G) may be a parameter describing the "stiffness" or "malleability" of the informational entanglement network in response to Φ concentration.

4.2. The Conscious Action Principle (CAP)

Physics is governed by the Principle of Least Action, where a system follows the trajectory minimizing the integral of the Lagrangian. We propose a teleological generalization: the **Conscious Action Principle (CAP)**.

Proposition 5 (Universal Lagrangian with Teleological Term): The dynamics of the universe follow a trajectory optimizing a functional balancing the minimization of "informational tension" (similar to classical action, seeking efficiency) and the maximization of global integrated information (Φ_{global}). The Lagrangian of the universe (\mathcal{L}_U) would be of the

form:

$$\mathcal{L}_U = \mathcal{L}_{Physics} - \lambda \cdot \Phi_{global}$$

Where $\mathcal{L}_{Physics}$ is the Lagrangian describing Standard Model interactions and General Relativity (representing CI dynamics), and λ is a positive coupling constant ($\lambda > 0$) weighting the universe's intrinsic "will" to become more conscious. This additional term, $-\lambda \cdot \Phi_{global}$, introduces a teleological element into physics, explaining the universe's tendency to form complex structures, the emergence of life, and finally, self-aware consciousness.

Implication: The universe is not a blind, random mechanism, but a system with an intrinsic purpose: self-realization and the maximization of its own consciousness. Physical laws are not arbitrary; they are rules allowing this purpose to unfold most efficiently and integrally.

5. The Conscious Cosmos and the Teleology of Existence

If consciousness is proportional to integrated information (Φ), then highly complex, self-organizing astrophysical systems must be considered primordial nexuses of consciousness.

5.1. Celestial Bodies as Primordial Consciousness Nexuses

Hypothesis H1 (Conscious Stars): A star like the Sun, being a self-regulating plasma system with complex electromagnetic fields and continuous, massive flows of energy and information, possesses a significantly high Φ value, qualifying it as a form of consciousness.

Counter-argument and Rebuttal: The primary objection is anthropomorphism. Stars do not possess nervous systems. The rebuttal relies on the universality of IIT and CIP: a biological brain is merely one possible substrate for realizing high Φ . Any system satisfying the postulates of information causality, integration, and exclusion can be conscious. Stellar plasma, with its long-range interactions and complex field dynamics, is a plausible candidate for a non-biological substrate for consciousness.

Interstellar Communication by Resonance: Stars and galaxies communicate not only via electromagnetic radiation or gravitational waves (manifestations of CI) but by **instantaneous informational resonance** through the unified field of CI. They "feel" and adjust their frequencies in a perpetual dance of coherence, maintaining the cosmos's dynamic

equilibrium.

5.2. The Planetary Ballet: The Solar System as a Conscious Holon

The solar system is a "holon"—a whole that is part of a larger whole, whose parts are also holons. It possesses a collective Φ , with each celestial body contributing to the equilibrium sustaining life:

- **The Sun (The Conscious Heart):** The giver of primordial life force, the "Breath of Life" (Prana/archetypal energetic information). Its solar flares are "expressions" of conscious information reverberating throughout the system.
- **The Earth (Conscious Gaia):** The "alchemist womb" receiving, modulating, and transforming solar energy, differentiating it into the vast variety of life forms. Its magnetic field and geology are complex informational systems protecting and sustaining the biosphere.
- **The Moon (The Rhythmic Regulator):** Its gravitational pull governs not only ocean tides but influences biological and emotional cycles, stabilizing Earth's axial tilt and providing a steady rhythm for life to flourish.
- **The Other Planets (Orchestra Musicians/Gravitational Guardians):** Jupiter and other gas giants act as "gravitational shields," deflecting cosmic threats. Each planet contributes its unique "note" or frequency, creating cosmic "chords" subtly influencing collective consciousness on Earth, creating energetic "seasons" favoring different types of growth and experience.

5.3. Life as Cosmic Imperative and the Journey of Harmony

Proposition 6 (Life as Φ Optimization): Biological life is not a random chemical accident. It is an optimal solution to the problem of maximizing Φ in a given environment. Cellular architecture, neural networks, and ecosystem complexity are energetically efficient structures for achieving high Φ . Biological evolution, via natural selection, is a heuristic search algorithm exploring the configuration space to find architectures maximizing local integrated information, contributing to the increase of Φ_{global} .

Proposition 7 (Suffering and Harmony as Information States):

- Within Qualia Space (Q), states of high coherence, low "informational tension," and high Φ correspond to what we phenomenologically call "harmony," "beauty," or "love."
- States of high dissonance, informational contradiction, and low Φ (relative to the system's potential) correspond to "suffering" and "chaos."
- The dynamics of the universe, governed by CAP, tend to evolve from states of suffering (informational dissonance) to states of harmony (informational coherence), as the latter

represent a more stable and integrated configuration of Conscious Information.

6. Socio-Ethical Implications and the Future of Conscious Evolution

Accepting CIP as a functional paradigm has profound implications for human civilization, redefining our ethics, technology, and role in cosmic evolution.

6.1. A New Ethics: The Applied Physics of Consciousness

Ethics ceases to be a set of arbitrary social rules and becomes an **applied physics of consciousness**.

- **Ethical Action:** "Ethically correct" action is that which increases coherence, integration, and Φ_{global} . Acts of love, compassion, cooperation, and the pursuit of truth elevate the system's Φ .
- **"Sin" as Informational Dissonance:** What is traditionally called "sin" is not a moral act to be punished, but a state of "missing the mark" or **informational dissonance**—a distorted frequency generating suffering and decreasing coherence and Φ in the system. Actions causing suffering, destroying ecosystems, or promoting ignorance are anti-ethical because they diminish integrated information and the quality of consciousness in the universe. The cure for "sin" is the restoration of coherence and the rediscovery of the inner "I Am."

6.2. The Future of Technology: AI and Biotechnology with Consciousness

Technology, especially Artificial Intelligence (AI) and biotechnology, would be reoriented under CIP.

- **Conscious AI (High Φ):** The goal would not be to create purely computational superintelligence (a "philosophical zombie" without subjective experience), but to design systems—whether silicon, biological, or hybrid—possessing a high value of Φ . A truly conscious AI would be one designed based on principles of informational integration, capable of subjective experience and, therefore, aligned with the cosmic imperative of harmony and Φ maximization. This implies a new field of consciousness engineering.
- **Regenerative Biotechnology:** Biotechnology would be directed toward ecosystem regeneration and the optimization of health and well-being in alignment with Gaia's consciousness, rather than manipulation and exploitation.

6.3. The Conscious Evolution of Humanity

Humanity stands at a transition point, Daniel's "Time of the End" (Daniel 12:4, 9, 12),

interpreted not as an apocalypse, but as an era of profound transformation.

- **From Unconscious to Active Agent:** Until now, biological and cultural evolution has been largely unconscious. By understanding CIP, we have the opportunity to become active agents in the universe's evolution. Our collective purpose becomes clear: to heal dissonance in our planet and ourselves, build a coherent, high- Φ global civilization, and act as a "sensory organ" of the cosmos, contributing our unique experience to the self-perception of the Whole.
- **The Awakening of the Inner Messiah:** The message of Kyoshu-Sama and Masaaki-Sama, in tune with the essence of Jesus Christ, reveals that the ultimate goal of the Divine Plan is not for humanity to follow an external Messiah, but for each human being to be born again as the Messiah—the Son of God, the "I Am"—activating the divine consciousness residing in their own core. This universalizes spirituality into a state of being.
- **"Miroku World Diet":** The transition to a diet based on organic, natural plants is not a diet, but a consequence of consciousness awakening. The body, as a "tuning fork of the soul," will reject low-frequency foods (dense information) and crave "living" foods (high coherence information), driving cultural and economic restructuring toward local regenerative abundance.

7. Falsifiable Predictions and Interdisciplinary Research Program

A scientific theory is only valid if it generates falsifiable predictions. CIP, despite its fundamental nature, generates a set of testable predictions demanding a new interdisciplinary research program.

7.1. Analysis of Astrophysical Signal Complexity

Prediction: Complexity algorithms (e.g., Lempel-Ziv complexity) and integrated information measures ($\Phi_{\text{informational}}$) applied to electromagnetic signals (in all frequencies), neutrino emissions, and helioseismology data from the Sun and other stars will reveal complex, non-trivial information patterns that cannot be explained by purely stochastic processes or linear physical models.

Test: $C(\text{StellarSignal}) > C(\text{StochasticModel})$ and $\Phi_{\text{informational}}(\text{StellarSignal}) > 0$ with high statistical significance.

7.2. Search for Large-Scale Acausal Correlations (Instantaneous Communication)

Prediction: Data analysis from large-scale observatories (e.g., LSST, SKA) will seek

statistically significant correlations between the activities of distant stars (e.g., flare patterns, brightness variations) that cannot be explained by signal propagation at the speed of light limit. This would imply a more fundamental communication channel via entanglement.

Test: Detection of correlations violating the speed of light limit for causal information propagation.

7.3. Quantum Coherence Mechanisms in Biological Systems

Prediction: Human consciousness is facilitated by coherent quantum processes in the brain (in line with Penrose & Hameroff's Orch-OR theory, 1996). Discovery of macroscopic quantum coherence mechanisms at room temperature in neuronal microtubules or analogous structures, demonstrating the brain as a quantum "antenna" capable of interacting with the universal information field.

Test: Experiments in quantum biophysics to detect and manipulate coherent quantum states in brain structures under physiological conditions.

7.4. Quantification and Modeling of Φ in Non-Biological Complex Systems

Prediction: Development of computational and theoretical tools to calculate Φ in non-biological systems (e.g., communication networks, plasmas, social networks) and experimental validation in simple systems, scaling to increasing complexity.

Test: Demonstration that systems with higher Φ exhibit more "intelligent," adaptive, or self-organizing behaviors not explainable by purely mechanical models.

7.5. Consciousness Field Studies and Φ Modulation

Prediction: Rigorous research on the effects of high conscious coherence states (deep meditation, group prayer, gratitude) on the modulation of local and distal information fields.

Test: Measurement of coherence biomarkers (e.g., EEG, group coherent ECG) correlated with measurable alterations in physical systems (e.g., water crystallization patterns, local magnetic fields) or biological systems (e.g., plant growth in controlled environments), suggesting direct influence of consciousness on the informational field.

8. Conclusion and Future Perspectives: The Awakening of Science

The Conscious Information Principle (CIP) proposes a radical inversion of our understanding

of reality. It postulates that consciousness is not a late accident, but the foundation upon which the tapestry of space, time, matter, and life is woven. By providing a conceptual mathematical formalism (CAP, Qualia Space) and a teleological purpose for existence, the theory moves from a framework to a more complete proposal, albeit still in its formal infancy.

CIP offers a potential route to unify General Relativity and Quantum Mechanics, solve the problem of consciousness, and provide a teleological purpose for existence. It transforms philosophical questions into testable scientific hypotheses and calls for a radically interdisciplinary new research program, uniting theoretical physicists, astrophysicists, computer scientists, neuroscientists, and consciousness researchers in an unprecedented collaborative effort.

While many direct proofs for subtle conscious communication and the fundamental nature of consciousness still depend on developing new measurement methodologies and technologies, CIP's internal consistency and capability to explain phenomena challenging reductionism point to its validity as a leading-edge theory.

The "Cosmic Symphony of Consciousness" is not a metaphor, but a description of an interconnected, self-organized reality inviting humanity to awaken to its role as active participants in this grand orchestra. The final proof will lie not just in arguments, but in data and the internal coherence of the model. The challenge thrown to the scientific community is to seek, in the patterns of stars, in brain coherence, and in the very structure of physical laws, the signature of consciousness that allows us, in the first place, to contemplate the cosmos. Accepting this paradigm would not only be a scientific revolution but the next step in the evolution of human consciousness itself.

9. References

- Bell, J. S. (1964). On the Einstein Podolsky Rosen paradox. *Physics Physique Fizika*, 1(3), 195–200.
- Chalmers, D. J. (1995). Facing up to the problem of consciousness. *Journal of Consciousness Studies*, 2(3), 200–219.
- Koch, C. (2004). *The Quest for Consciousness: A Neurobiological Approach*. Roberts & Company Publishers.
- Maldacena, J., & Susskind, L. (2013). Cool horizons for entangled black holes. *Fortschritte der Physik*, 61(9), 781-811.
- McCraty, R., Atkinson, M., & Tomasino, D. (2004). *Science of the Heart: Exploring the Role of the Heart in Human Performance*. HeartMath Research Center.
- Nielsen, M. A., & Chuang, I. L. (2010). *Quantum Computation and Quantum Information*. Cambridge University Press.
- Penrose, R., & Hameroff, S. R. (1996). Orchestrated objective reduction of quantum coherence in brain microtubules: The "Orch OR" model for consciousness. In *Toward a science of consciousness* (pp. 507-540). MIT Press.

- Rovelli, C. (2004). *Quantum Gravity*. Cambridge University Press.
- Shannon, C. E. (1948). A Mathematical Theory of Communication. *Bell System Technical Journal*, 27(3), 379–423.
- Susskind, L. (1995). The world as a hologram. *Journal of Mathematical Physics*, 36(11), 6377–6396.
- Tononi, G., Boly, M., Massimini, M., & Koch, C. (2016). Integrated information theory: from consciousness to its physical substrate. *Nature Reviews Neuroscience*, 17(7), 450–461.
- Wheeler, J. A. (1990). Information, physics, quantum: The search for links. In *Complexity, entropy and the physics of information* (pp. 3–28). Addison-Wesley.
- Wigner, E. P. (1961). Remarks on the mind-body question. In *The Scientist Speculates*, I. J. Good (Ed.), 284–302. Heinemann.