

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies:
 - 1. Data collection using webscraping and API;
 - 2. Data wrangling;
 - 3. Exploratory Data Analysis using SQL and Data visualization;
 - 4. Machine Learning models for prediction of successful launch.
- Summary of all results:
 - 1. Will be presented a efficient way to collect the data from different sources;
 - 2. A brief exploratory analysis to find the most important features;
 - 3. Machine Learning results with the best models and parameters to predict launches.

Introduction

- Project background and context
 - 1. We have the objective to understand the viability and costs of starting in the rocket launch bussiness.
- Problems you want to find answers
 - 1. How to predict successful launches to estimate and reduce the cost of the company;
 - 2. Best location to perform launches and build new lauch sites.



Methodology

Executive Summary

- Data collection methodology:
 - Data collected from the API from Space X
 - Data collected by a web scraping in the Wikipedia page of Falcons launchs.
- Perform data wrangling
 - A data wrangling was made, dealing with missing data and other problems.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Four models were split between training and test sets and use o grid search to find best parameters combination for each model.

Data Collection

- Data collected from the API from Space X
 - https://api.spacexdata.com/v4/rockets/
- Data collected by a web scraping in the Wikipedia page of Falcons launchs
 - https://en.wikipedia.org/wiki/List_of_Falcon/_9/_and_Falcon_Heavy_launches

Data Collection – SpaceX API

- Were used the SpaceX API, it is a public APO to access data from launchs.
- GitHub URL: https://github.com/FlavioZanette/final-task-applied-data-science-ibm/blob/9302b3c0e2285ae2b8154fb48296c9c4c96f75
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Data Collection - Scraping

 Data was collected using web scraping methods in the Wikipedia page of the lauchs.

GitHub URL: https://github.com/FlavioZanette/final-task-applied-data-science-ibm/blob/9302b3c0e2285ae2b8154fb48296c9c4c96f757c/Webscraping.ipynb

Request Falcon 9 launch Wikipedia page



Extract features names from HTML table header



Create dataframe by parsing launch HTML tables

Data Wrangling

- Initial EDA with SQL was performed to understand the dataset.
- The data war summarise like launches per site and occurrence of each orbit.
- Definition of landing outcome label.

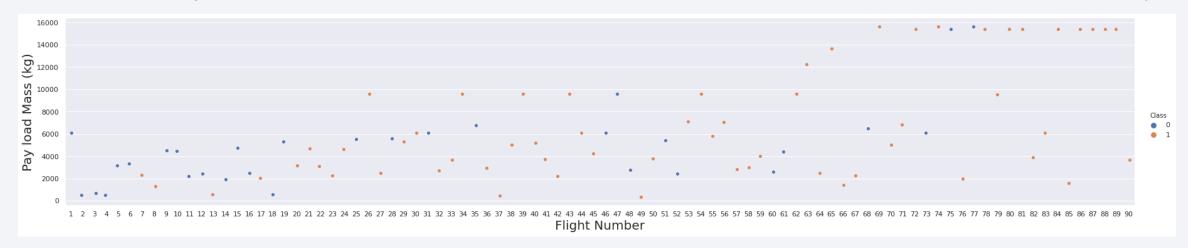
• GitHub URL: https://github.com/FlavioZanette/final-task-applied-data-science-ibm/blob/9302b3c0e2285ae2b8154fb48296c9c4c96f757c/Data%20wrangling.ipynb



EDA with Data Visualization

- To explore data, scatterplots and barplots were used to visualize the relationship between pair of features:
 - Payload Mass X Flight Number, Launch Site X Flight Number, Launch Site X
 Payload Mass, Orbit and Flight Number, Payload and Orbit

GitHub URL: https://github.com/FlavioZanette/final-task-applied-data-science-ibm/blob/9302b3c0e2285ae2b8154fb48296c9c4c96f757c/EDA%20Dataviz.ipynb



EDA with SQL

- The following SQL queries were performed:
 - 1. Names of the unique launch sites in the space mission
 - 2. Top 5 launch sites whose name begin with the string 'CCA'
 - 3. Total payload mass carried by boosters launched by NASA (CRS);
 - 4. Average payload mass carried by booster version F9 v1.1
 - 5. Date when the first successful landing outcome in ground pad was achieved
 - 6. Names of the boosters which have success in drone ship and have payload mass between 4000 and 6000 kg
 - 7. Total number of successful and failure mission outcomes
 - 8. Names of the booster versions which have carried the maximum payload mass
 - 9. Failed landing outcomes in drone ship, their booster versions, and launch site names for in year 2015
 - 10.Rank of the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 04/06/10 and 20/03/17

• GitHub URL: https://github.com/FlavioZanette/final-task-applied-data-science-ibm/blob/9302b3c0e2285ae2b8154fb48296c9c4c96f757c/EDA%20SQL.ipynb

Build an Interactive Map with Folium

- Markers, circles, lines and marker clusters were used with Folium Maps
- Markers indicate points like launch sites
- Circles indicate highlighted areas around specific coordinates, like NASA Johnson Space Center
- Marker clusters indicates groups of events in each coordinate, like launches in launch site
- Lines are used to indicate distances between two coordinates

 GitHub URL:https://github.com/FlavioZanette/final-task-applied-data-scienceibm/blob/9302b3c0e2285ae2b8154fb48296c9c4c96f757c/Launch%20site%20location.ipynb

Build a Dashboard with Plotly Dash

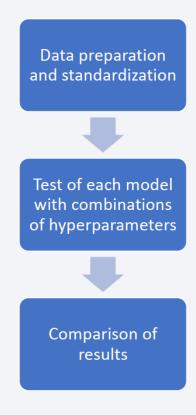
- The following graphs and plots were used to visualize data
 - 1. Percentage of launches by site
 - 2. Payload range
- This combination allowed to quickly analyze the relation between payloads and launch sites, helping to identify where is best place to launch according to payloads.

• GitHub URL:https://github.com/FlavioZanette/final-task-applied-data-science-ibm/blob/9302b3c0e2285ae2b8154fb48296c9c4c96f757c/Dash%20code.py

Predictive Analysis (Classification)

Four classification models were tested:

- 1. Logistic Regression
- 2. SVM
- 3. Decision Tree
- 4. KNN



• GitHub URL:https://github.com/FlavioZanette/final-task-applied-data-science-ibm/blob/9302b3c0e2285ae2b8154fb48296c9c4c96f757c/Machine%20Learning%20Prediction.ipynb

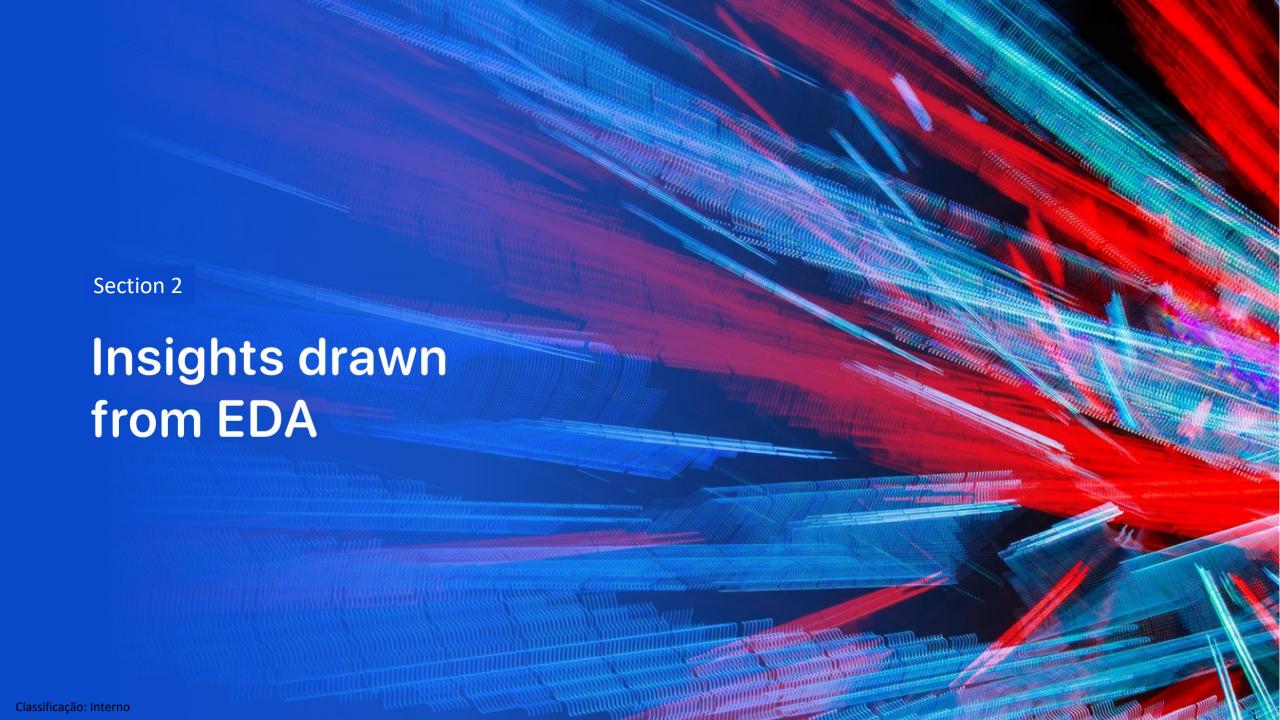
- Exploratory data analysis results:
 - 1. Space X uses 4 different launch sites
 - 2. Majority of flights took off from CCAFS SLC 40
 - 3. VAFB site has the least amount of flight, with almost 77% of success rate, same as KSC
 - 4. The first success landing outcome happened in 2015 fiver year after the first launch
 - 5. Many Falcon 9 booster versions were successful at landing in drone ships having payload above the average
 - 6. With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS
 - 7. Success rate since 2013 kept increasing till 2020

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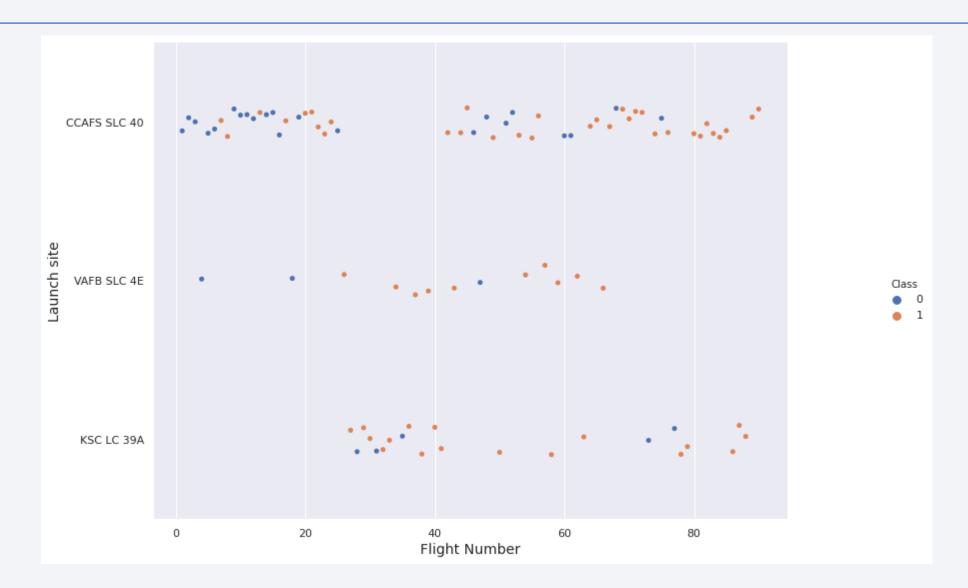
- Launch site location analysis results:
 - 1. Launch sites are close to proximity to railways, this facilitate the transport of heavy and big materials.
 - 2. Launch sites are close to highways, this facilitate the transport of workers and general supply.
 - 3. Launch sites are close to coastline so it is possible to fly over the ocean.
 - 4. Launch sites are not close to cities, which decrease the risk of accident with people.

• Predictive Analysis showed that SVM, LogReg and KNN are the best models to predict successful landings, having train accuracy over 84,72% and test accuracy for test data over 83,33%.

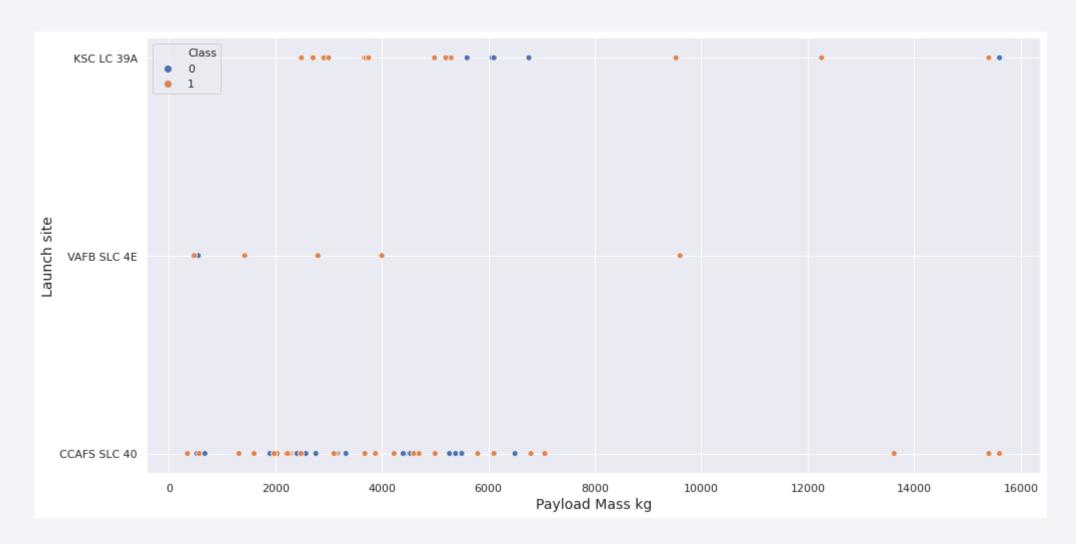
	Model	Train	Test
0	LogReg	0.847222	0.833333
1	SVM	0.847222	0.833333
2	DecTree	0.875	0.666667
3	KNN	0.847222	0.833333



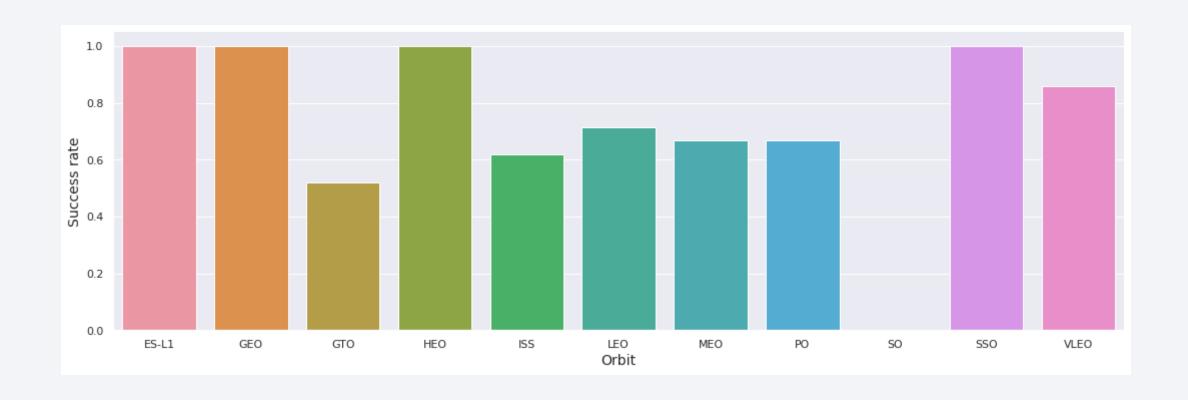
Flight Number vs. Launch Site



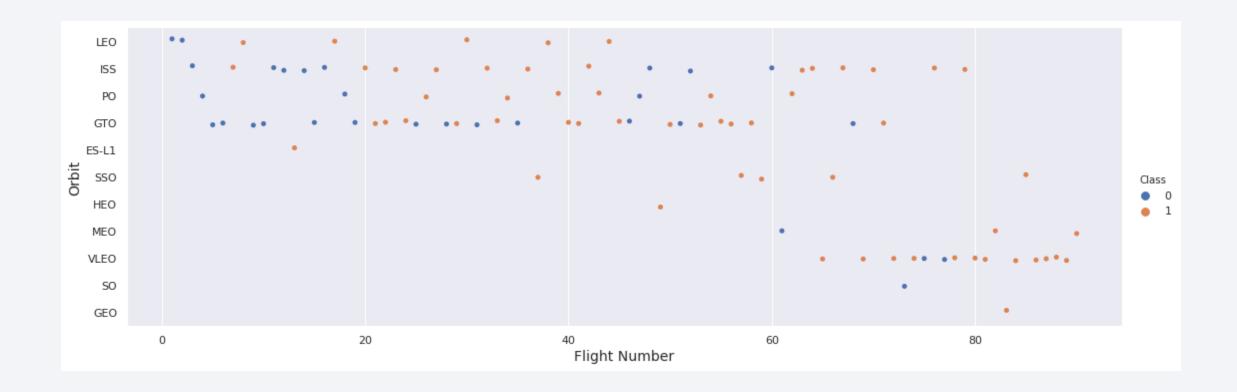
Payload vs. Launch Site



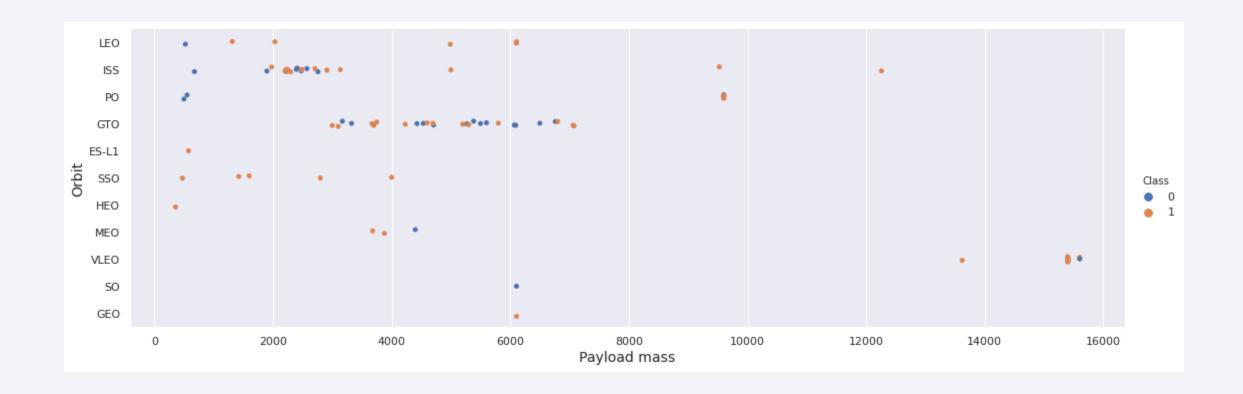
Success Rate vs. Orbit Type



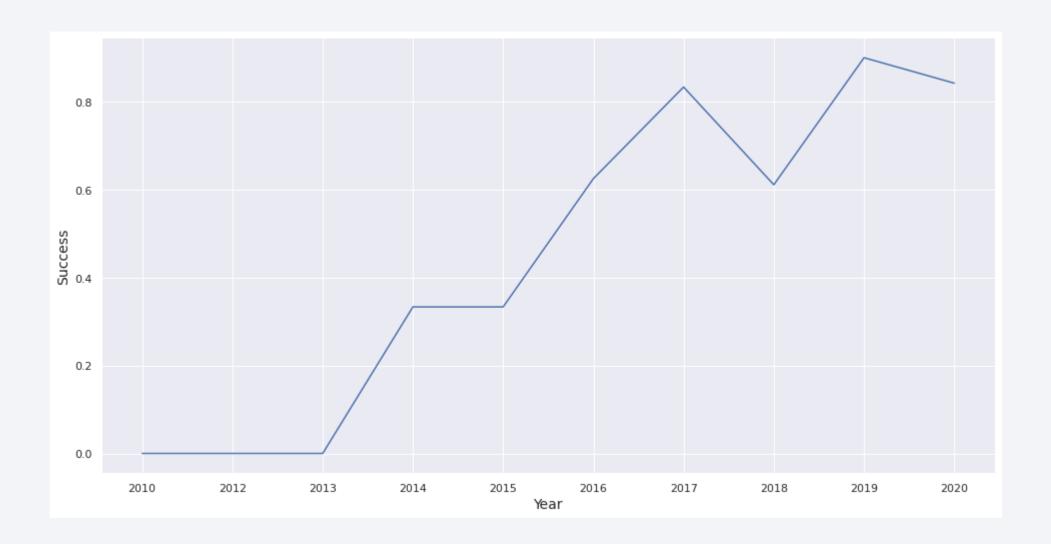
Flight Number vs. Orbit Type



Payload vs. Orbit Type

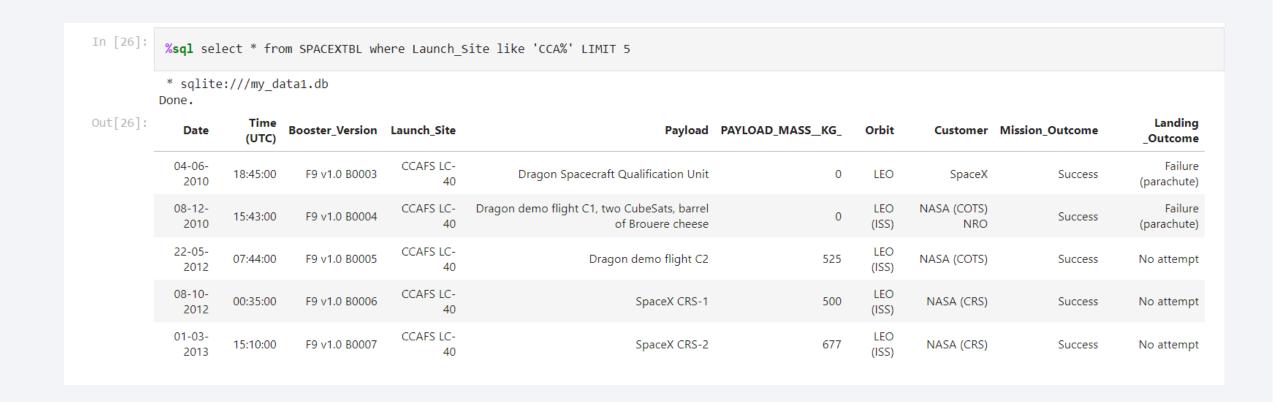


Launch Success Yearly Trend



All Launch Site Names

Launch Site Names Begin with 'CCA'



Total Payload Mass

Average Payload Mass by F9 v1.1

First Successful Ground Landing Date

Successful Drone Ship Landing with Payload between 4000 and 6000

Total Number of Successful and Failure Mission Outcomes

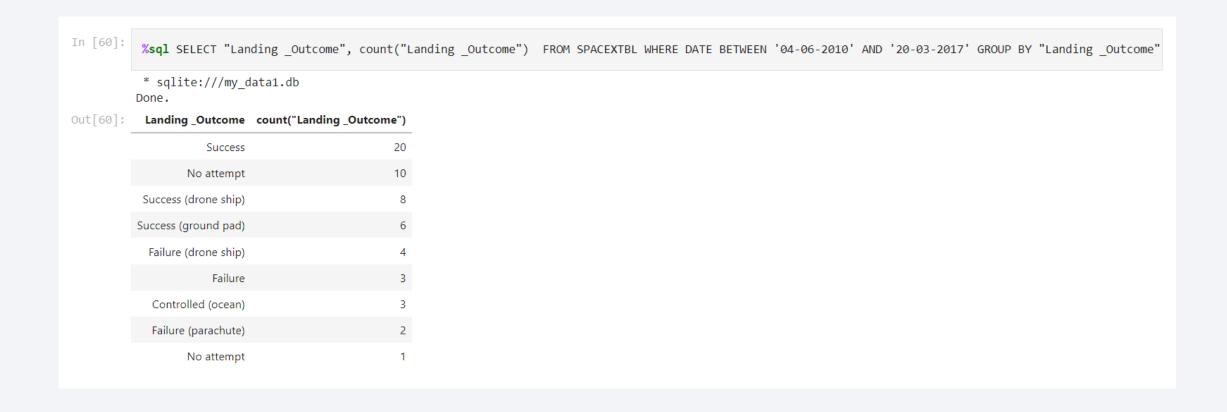
Boosters Carried Maximum Payload

```
%sql select Booster Version from SPACEXTBL where PAYLOAD MASS KG = (select max(PAYLOAD MASS KG) from SPACEXTBL)
           * sqlite:///my_data1.db
Out[53]: Booster_Version
             F9 B5 B1048.4
             F9 B5 B1049.4
             F9 B5 B1051.3
             F9 B5 B1056.4
             F9 B5 B1048.5
             F9 B5 B1051.4
             F9 B5 B1049.5
             F9 B5 B1060.2
             F9 B5 B1058.3
             F9 B5 B1051.6
             F9 B5 B1060.3
             F9 B5 B1049.7
```

2015 Launch Records

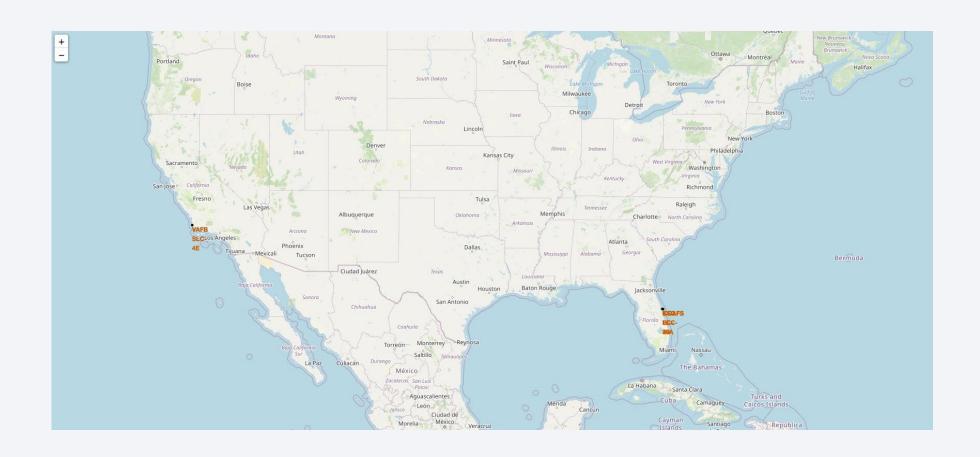
```
In [56]:
           %sql SELECT substr(Date, 4, 2), Mission Outcome, Booster Version, Launch Site FROM SPACEXTBL where substr(Date, 7, 4) = '2015'
           * sqlite:///my_data1.db
          Done.
Out[56]: substr(Date, 4, 2) Mission_Outcome Booster_Version Launch_Site
                       01
                                    Success
                                              F9 v1.1 B1012 CCAFS LC-40
                                              F9 v1.1 B1013 CCAFS LC-40
                                    Success
                                              F9 v1.1 B1014 CCAFS LC-40
                                    Success
                                              F9 v1.1 B1015 CCAFS LC-40
                                    Success
                       04
                                    Success
                                              F9 v1.1 B1016 CCAFS LC-40
                             Failure (in flight)
                                              F9 v1.1 B1018 CCAFS LC-40
                                                F9 FT B1019 CCAFS LC-40
                       12
                                    Success
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

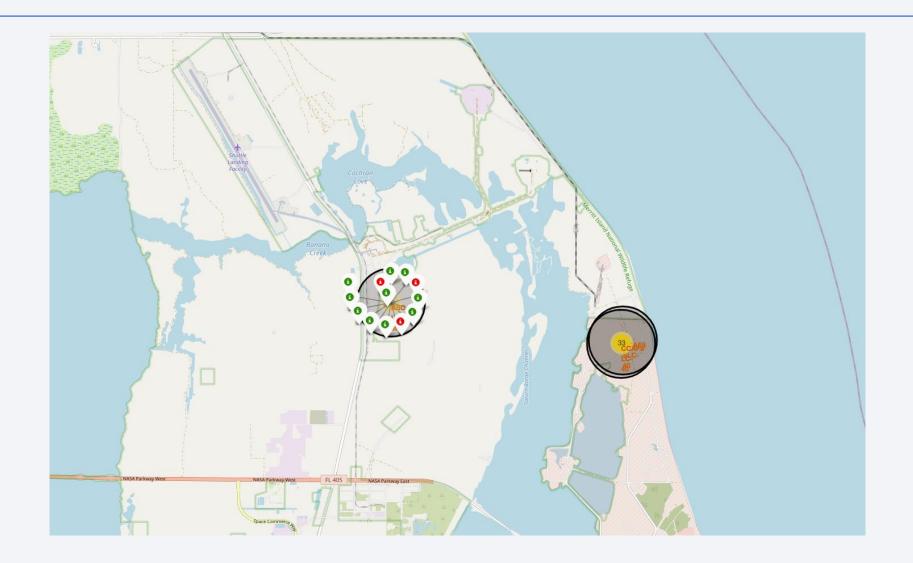




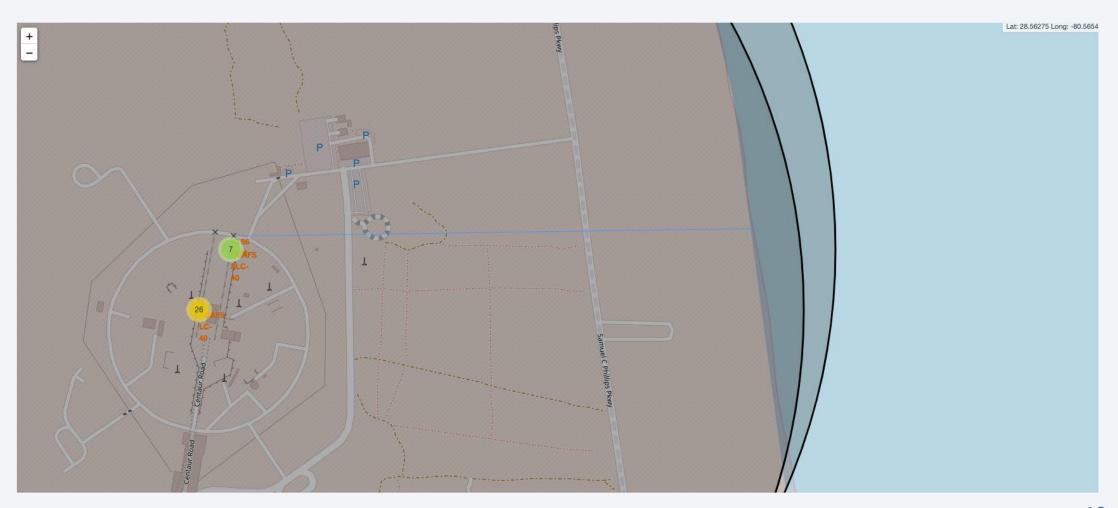
Location Sites

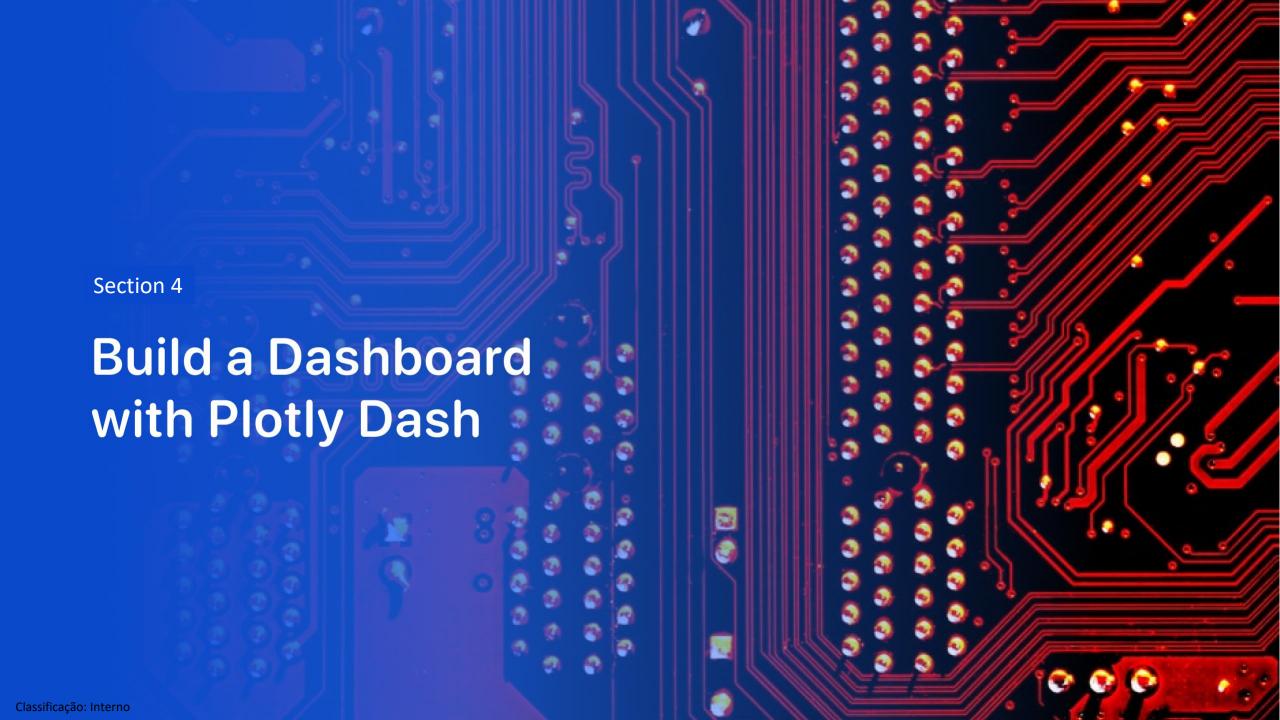


Lauch outcome



Infrastructure



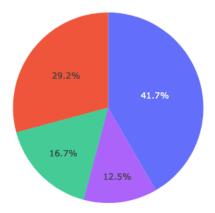


Successful Launches

SpaceX Launch Records Dashboard

All Sites ×

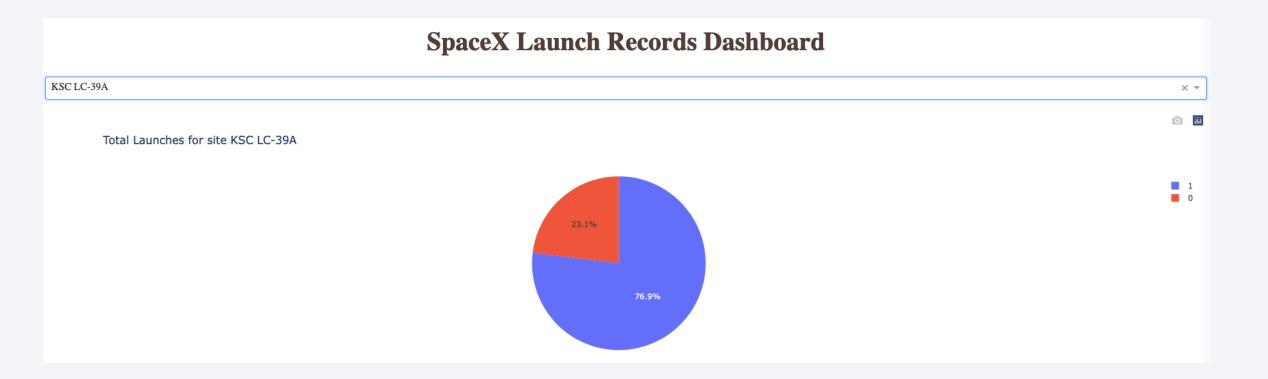
Total Success Launches By Site



KSC LC-39A

CCAFS SLC-40

Launch Success Ratio of KSC LC-39A



Payload vs. Launch Outcome



Section 5 **Predictive Analysis** (Classification) Classificação: Interno

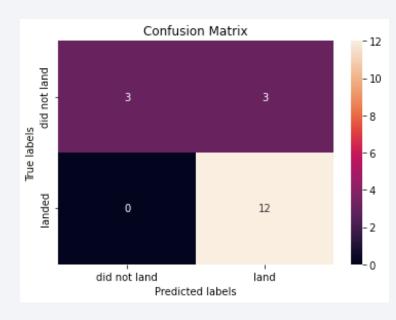
Classification Accuracy

- Train and test accuracy from all four classification models tested
- The model with the highest train accuracy (around 87,5%) is the Decision Tree Classifier

	Model	Train	Test
0	LogReg	0.847222	0.833333
1	SVM	0.847222	0.833333
2	DecTree	0.875	0.666667
3	KNN	0.847222	0.833333

Confusion Matrix

• Confusion matrix shows that the Decision Tree model can correctly predict all successful landed launch, but have a median performance to correctly predict failed launches



Conclusions

- The best launch site is KSC LC-39A with 76.9% of success;
- Launches above 7,000kg are tend to success;
- Successful landing outcomes seem to improve over time;
- Decision Tree Classifier can be used to predict successful landings and increase reduce the costs of the company.

