Dear {INSERT NAME},

We're happy to assist you with making changes to your Google Ads account.

To give us one-time approval to make the changes that you want, please use the approval template below. You should (1) review the template carefully, (2) fill in all of the blanks, and (3) send your request to me by copy-pasting the completed template below:

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Name: {}

Email: {}

On behalf of my company, {INSERT COMPANY NAME}, I give Google my approval to make all of the following types of modifications in Google Ads Account {INSERT EXTERNAL CID NUMBER(s)} without first notifying me:

Request 1: I authorize Google to {}

Google Ads Account CID: {}

Campaign name(s): {}

Request 2: I authorize Google to {}

Google Ads Account CID: {}

Campaign name(s): {}