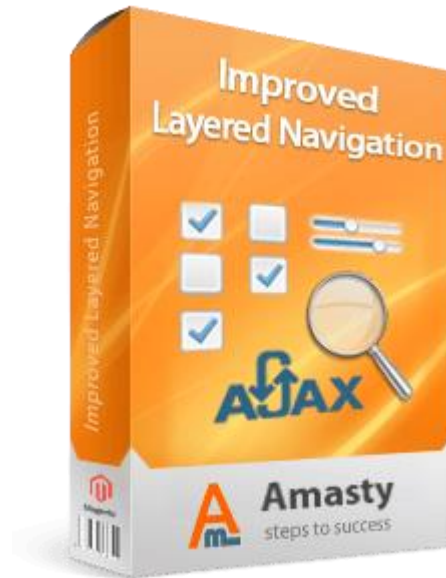


# Improved Layered Navigation



## Magento Extension User Guide

**Official extension page:** [Improved Layered Navigation](#)

[See advanced options here](#)



User Guide: [Improved Layered Navigation](#)

Support: <http://amasty.com/contacts>

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# 1. Layered navigation filters

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# 1. Creation and configuration of attribute filters

Please login to admin cp, browse to Catalog – Improved Layered Navigation – Filters. Then click “Load” button – filters will be loaded for all attributes, that are included in layered navigation.

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System ? Get help

**Manage Filters**

Page 1 of 1 page Total 8 records found

Select All | Unselect All | 0 items selected

Reset Filter Search Submit

	ID	Position		Show in the Block	Display Type	Hide Quantities	Collapsed
Any							
<input type="checkbox"/>	1	1		Sidebar	Labels Only	No	No
<input type="checkbox"/>	2	1		Sidebar	Labels Only	No	No
<input type="checkbox"/>	3	1	Color		Labels Only	No	No
<input type="checkbox"/>	4	1	Brand		Labels Only	No	No
<input type="checkbox"/>	5	1	Megapixels		Labels Only	No	No
<input type="checkbox"/>	6	0	Contrast Ratio		Labels Only	No	No
<input type="checkbox"/>	8	1	Special Price	Sidebar	From-To Only	No	No
<input type="checkbox"/>	10	0	Height	Top	Slider	No	No

Click on a filter to edit its options.



# 1. Creation and configuration of attribute filters

## Filter Properties

General

Options

### Edit Filter "Manufacturer" Properties

Back

Save

There are several options for display of filter values – labels only, images only, images and labels, etc.; you can also set whether to display quantities, sorting, etc.

#### Display Properties

Show in the Block	Sidebar
Display Type	Images and Labels
Show Search Box	No
Number of unfolded options	5
	<small>▲ Applicable for 'Labels Only', 'Images only' and 'Labels and Images' display types. Zero means all options are unfolded</small>
Hide quantities	No
Sort Options By	Position
Collapsed	No
	<small>▲ Will be collapsed until customer select any filter option</small>
Tooltip	Choose any manufacturer

#### Additional Blocks

Show on List	Yes
	<small>▲ Show option description and image above product listing</small>
Show on Product	Yes
	<small>▲ Show options images block on product view page</small>

#### Search Engines Optimization

If you set 'Collapsed' option to 'Yes', by default only title of this attribute will be displayed in the layered navigation. A customer will be able to expand the filter by clicking on the title.



## 2. Folding and unfolding of filters

**Edit Filter "Number of unfolded options" setting lets you indicate how many filter options to display in the navigation by default (customers will be able to unfold all the rest options). You can use individual number for each filter.**

Back Save

**Display Properties**

Show in the Block:

Display Type:

Show Search Box:

Number of unfolded options:   
▲ Applicable for 'Labels Only', 'Images only' and 'Labels and Images' display types. Zero means all options are unfolded

Hide quantities:

Sort Options By:

Collapsed:   
▲ Will be collapsed until customer select any filter option

Tooltip:

**Additional Blocks**

Show on List:   
▲ Show option description and image above product listing

Show on Product:   
▲ Show options images block on product view page

**SHOPPING OPTIONS**

**→ CATEGORY**

[Shirts](#) (4)  
[Shoes](#) (7)  
[Hoodies](#) (1)

**→ PRICE**

[\\$0.00 - \\$100.00](#) (8)  
[\\$100.00 - \\$200.00](#) (4)

**→ SHOE TYPE**

☐ [Dress](#) (2)  
☐ [Golf Shoes](#) (1)  
☐ [High Heels](#) (2)  
☐ [Running](#) (2)  
☐ [Sandal](#) (2)  
☐ [Tennis](#) (1)  
[Less ...](#)

**→ COLOR**

☐ [Black](#) (1)  
☐ [Blue](#) (1)  
[More ...](#)

**Search Engines Optimization**

**This is an example of an unfolded filter.**

**This is an example of a folded filter**

## 2. Folding and unfolding of filters

### Filter Properties

General

Options

### Edit Filter "Color" Properties

#### Display Properties

Show in the Block	Sidebar ▼
Display Type	Images Only ▼
Show Search Box	No ▼
Number of unfolded options	4 <small>▲ Applicable for 'Labels Only', 'Images only' and 'Labels and Images' display types. Zero means all options are unfolded</small>
Sort Options By	Position ▼
When folded, display featured options first	Yes ▼
Hide quantities	No ▼
Collapsed	No ▼ <small>▲ Will be collapsed until customer select any filter option</small>
Tooltip	

It is possible to show featured options first for long lists of options (useful for top brands, etc.)

#### SHOPPING OPTIONS

##### → CATEGORY

[Shirts](#) (4)  
[Shoes](#) (7)  
[Hoodies](#) (1)

##### → PRICE

[\\$0.00 - \\$100.00](#) (8)  
[\\$100.00 - \\$200.00](#) (4)

##### → SHOE TYPE

☐ [Dress](#) (2)  
☐ [Golf Shoes](#) (1)  
☐ [High Heels](#) (2)  
☐ [Running](#) (2)  
☐ [Sandal](#) (2)  
☐ [Tennis](#) (1)  
[Less ...](#)

##### → COLOR

☐ [Black](#) (1)  
☐ [Blue](#) (1)  
[More ...](#)

This is an example of a folded filter with featured options on the first place.



### 3. Display mode and creation of tooltips for filters

#### Edit Filter "Manufacturer" Properties

Back Save

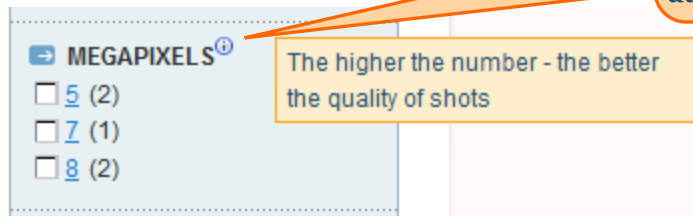
##### Display Properties

Show in the Block	Sidebar
Display Type	Images and Labels
Show Search Box	No
Number of unfolded options	5
<small>▲ Applicable for 'Labels Only', 'Images only' and 'Labels and Images' display types. Zero means all options are unfolded</small>	
Hide quantities	No
Sort Options By	Position
Collapsed	No
<small>▲ Will be collapsed until customer select any filter option</small>	
Tooltip	Choose any manufacturer

You can choose whether to display the filter in left column or in the top block of the main column. In such a way you can have Magento Vertical and horizontal navigation blocks.

To help customers with the navigation you can add a tool tip for each filter.

The tips are displayed only when customers hover mouse over the tool tip icon. You can use text, HTML or even images for tool tips to make them attractive and integrated with your store.





### 3. Display mode and creation of tooltips for filters

#### Edit Filter "Manufacturer" Properties

[Back](#)[Save](#)[Save and Continue Edit](#)

##### Display Properties

Show in the Block	<input type="text" value="Sidebar"/>
Display Type	<input type="text" value="Labels Only"/>
Show Search Box	<input type="text" value="Yes"/>
Minimum items to show Search Box	<input type="text" value="8"/> <small>▲ 0 - display Search Box anytime</small>
Number of unfolded options	<input type="text" value="5"/> <small>▲ Applicable for 'Labels Only', 'Images only' and 'Labels and Images' display types. Zero means all options are unfolded</small>
Sort	<input type="text" value="Position"/>
When folded, display featured options first	<input type="text" value="No"/>
Hide quantities	<input type="text" value="No"/>
Collapsed	<input type="text" value="No"/> <small>▲ Will be collapsed until customer select any filter option</small>
Tooltip	<input type="text"/>


Choose whether to show the search box on a home page for particular filter.


Specify, how many items should be listed in the filter in order to show Search box.


You can place the search box either on top of the page or in the sidebar.


**MANUFACTURER**

1.

2. ☐  Intel (5)

3. ☐  AMD (5)

4. ☐  Crucial (6)

5. ☐  HTC (1)

6. ☐ LG (4)

[More ...](#)

## 4. SEO parameters for filters. Hiding of filters for certain categories

Search Engines Optimization	
Robots NoFollow Tag	<input type="text" value="Yes"/>
Robots NoIndex Tag	<input type="text" value="Yes"/>
Rel NoFollow	<input type="text" value="No"/> <small>▲ For the links in the left navigation</small>
Keep as GET parameter in URL	<input type="text" value="No"/> <small>▲ SEO URL mode will not affect this filter if set "Yes"</small>

Special Cases	
Single Choice Only	<input type="text" value="Yes"/> <small>▲ Disables multiple selection</small>
Include Only In Categories	<input type="text" value="4, 57"/> <small>▲ Comma separated list of the categories IDs like 17,4,25</small>
Exclude From Categories	<input type="text" value="1, 22"/> <small>▲ Comma separated list of the categories IDs like 17,4,25</small>
Show only when one of the following options are selected	<input type="text" value="77, 87"/> <small>▲ Comma separated list of the option IDs</small>
Show only when any options of attributes below is selected	<input type="text"/> <small>▲ Comma separated list of the attribute codes like color, brand etc</small>

For each filter you can specify individual SEO parameters. These parameters will take effect for all pages on which the filter values are selected.

Let's say you go to page [http://your\\_store.com/category.html](http://your_store.com/category.html) and select 'black' in filter 'Color'.

Robots and rel nofollow parameters specified for 'Color' filter will be applied to page [http://your\\_store.com/category/black.html](http://your_store.com/category/black.html).

If you want to display the attribute and its options on the page of particular categories, indicate the ids of the categories in this field.



## 4. SEO parameters for filters. Hiding of filters for certain categories

Search Engines Optimization	
Robots NoFollow Tag	<input type="text" value="Yes"/>
Robots NoIndex Tag	<input type="text" value="Yes"/>
Rel NoFollow	<input type="text" value="No"/> ▲ For the links in the left navigation
Keep as GET parameter in URL	<input type="text" value="No"/> ▲ SEO URL mode will not affect this filter if set "Yes"

Special Cases	
Single Choice Only	<input type="text" value="Yes"/> ▲ Disables multiple selection
Include Only In Categories	<input type="text" value="4, 57"/> ? ▲ Comma separated list of the categories IDs like 17,4,25
Exclude From Categories	<input type="text" value="1, 22"/> ? ▲ Comma separated list of the categories IDs like 17,4,25
Show only when one of the following options are selected	<input type="text" value="77, 87"/> ▲ Comma separated list of the option IDs
Show only when any options of attributes below is selected	<input type="text"/> ▲ Comma separated list of the attribute codes like color, brand etc

If you set this option to 'Yes', customers will be able to choose only one value at a time for this attribute.

## 5. Single or multiple selection. Dependent attributes.

Search Engines Optimization	
Robots NoFollow Tag	<input type="text" value="Yes"/>
Robots NoIndex Tag	<input type="text" value="Yes"/>
Rel NoFollow	<input type="text" value="No"/> ▲ For the links in the left navigation
Keep as GET parameter in URL	<input type="text" value="No"/> ▲ SEO URL mode will not affect this filter if set "Yes"

Special Cases	
Single Choice Only	<input type="text" value="Yes"/> ▲ Disables multiple selection
Include Only In Categories	<input type="text" value="4, 57"/> ▲ Comma separated list of the categories IDs
Exclude From Categories	<input type="text" value="1, 22"/> ▲ Comma separated list of the categories
Show only when one of the following options are selected	<input type="text" value="77, 87"/> ▲ Comma separated list of the option IDs
Show only when any options of attributes below is selected	<input type="text"/> ▲ Comma separated list of the attribute codes like color, brand etc

You can set the filter to be displayed when customers choose certain options in other filters. For example, display shirt size filter only when 'Gucci' brand is chosen. Please specify ids of options, which should trigger the filter, in this field. Leave the field blank if you would like this filter to be displayed each time when it is applicable.

Each option of each filter has a unique id, you can find the ids on the list of filter options at the 'Options' tab.

Special Cases	
Single Choice Only	<div>Yes ▾</div> <div>▲ Disables multiple selection</div>
Include Only In Categories	<div>4, 57 ?</div> <div>▲ Comma separated list of the categories IDs like 17,4,25</div>
Exclude From Categories	<div>1, 22 ?</div> <div>▲ Comma separated list of the categories IDs like 17,4,25</div>
Show only when one of the following options are selected	<div>77, 87</div> <div>▲ Comma separated list of the option IDs</div>
Show only when any options of attributes below is selected	<div>manufacturer, brand</div> <div>▲ Comma separated list of the attribute codes like color, brand etc</div>

**You can make the filter to be displayed when customers choose ANY option in other filters (for example, shirt size filter gets displayed only when an option of filter «brand», e.g. Gucci, Mango, is chosen). Please use this field to specify attribute codes\* of the filters, by which current filter should be triggered. Leave the field blank if you would like this filter to be displayed each time when it is applicable.**

**\*Each filter (attribute) has an attribute code, you can find the code on the list of attributes in admin panel -> Catalog -> Attributes -> Manage attributes.**

## 6. Editing of filter options

[Dashboard](#) [Sales](#) [Catalog](#) [Mobile](#) [Customers](#) [Promotions](#) [Newsletter](#) [CMS](#) [Reports](#) [System](#) [Get help for this page](#)

### Filter Properties

General

Options

Mapping

### Edit Filter "Color" Properties

Back Save Save and Continue Edit

Page 1 of 1 pages | View 20 per page | Total 18 records found

ID	Title	URL alias
12	Grey	
13	Ivory	
14	Taupe	
15	Silver	
16	Royal Blue	
17	Charcoal	
18	Purple	
19	Orange	
20	All Black Products	
21	Pink	
23	Yellow	
24	Green	

It is possible to search either by title or by URL alias

At the 'Options' tab there's the list of all the filter options. Click on an option to upload images for it, make it featured, add title and description and meta-tag data.



## 6. Editing of filter options

### Option Properties

[Back](#)

[Save](#)

[Save and Continue Edit](#)

#### General

URL Alias

▲ Write preferred SEO-friendly URL key to be added to category URL when filtered by this value.

Featured

No

You can make each option featured and then display all featured options of an attribute in a block.

#### Meta Data

Page Title Tag

Admin

English

French

German

English

Russian

Meta-Description Tag

Admin

English

French

German

English

Russian

Meta-Keyword Tag

Admin

English

French

German

English

Russian

Specify meta titles, descriptions and keywords for different store views.

## 6. Editing of filter options

### Products List Page

You need to enable option **Show on List** on filter edit page in order to make these settings work. You also need to perform modifications in theme template

Title	Admin	English	French	German
	<input type="text" value="Biking"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	English	Russian		
	<input type="text"/>	<input type="text"/>		
Description	Admin	English	French	German
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	English	Russian		
	<input type="text"/>	<input type="text"/>		
Top CMS Block	<input type="text" value="Please select a static block ..."/>			
Bottom CMS Block	<input type="text" value="Please select a static block ..."/>			
Image	<input type="button" value="Browse_"/> No file selected.			
Remove Image	<input type="checkbox"/>			

### Product View Page

You need to enable option **Show on Product** on filter edit page in order to make these settings work. You also need to perform modifications in theme template

Image	<input type="button" value="Browse_"/> No file selected.
Remove Image	<input type="checkbox"/>

It is possible to use Magento CMS blocks for options.

The title and description will be displayed on the option page, which enables you to place relevant content on your website pages and optimize it for search engines. You can specify title and descriptions for each store view separately.

Also you can upload images for product list page, product view page, layered navigation and image that will be displayed when customers will hover over the logo.



# 7. How to add layered navigation to home page

## II. To add the layered navigation to the homepage, please do the following:

- 1) Open your home page in admin area (CMS > Pages)
- 2) switch to the "Custom Design" tab
- 3) set layout to "2 columns with left sidebar"
- 4) copy-paste these lines:

```
<reference name="left">  
    <block type="amshopby/catalog_layer_view" name="amshopby.navleft" after="currency" template="catalog/layer/view.phtml"/>  
</reference>
```

Please be aware that some or all of the existing Layout Update XML may be surrounded by the comment tags '<!--' and '-->'. If so, please make sure that you paste the above lines outside of the comment tags.

- 5) save the page
- 6) set "is anchor" to "yes" for root category
- 7) If you would like to show horizontal navigation at the home page, add cms block to the content area

```
{{block type=amshopby/catalog_layer_view_top name=amshopby.navtop template=amasty/amshopby/view_top.phtml}}
```



## 8. Attribute images on product view pages

### III. To show attribute images with links on product page please use this code:

```
<?php if (Mage::helper('core')->isModuleEnabled('Amasty_Shopby')) {  
echo Mage::helper('amshopby')->showLinks($_product);} ?>
```



paste the above code in the app\design\frontend\base\default\template\catalog\product\view.phtml file right after the:

```
<div class="product-name">  
<h1><?php echo $_helper->productAttribute($_product, $_product->getName(), 'name') ?></h1>  
</div>
```

Here's an example:

Home / Apparel / Shoes / Womens / Steven by Steve Madden Pryme Pump

### Steven by Steve Madden Pryme Pump



★★★★☆ 3 Review(s) | [Add Your Review](#)

Availability: In stock.

**\$69.99**

[Add to Wishlist](#) | [Add to Compare](#)

**Option icons make product pages better to comprehend and more attractive. Also they link to the lists of products, utilizing the same options, which makes it much easier to find other products with similar qualities.**

**RECENTLY VIEWED PRODUCTS**

- [ASICS® Men's GEL-Kayano® XII](#)
- [Kenneth Cole New York Men's Con-verge Slip-on](#)

## 9. How to show attribute icons on category pages

### IV. To show attribute icons on product list page (category page), follow these steps:

1) open app\design\frontend\base\default\template\catalog\product\list.phtml, where `base` is your current design package and `default` is your current theme and :

2) add this line (2 times, one for **grid** mode and one for **list** mode)

```
<?php if (Mage::helper('core')->isModuleEnabled('Amasty_Shopby')) {  
    echo Mage::helper('amshopby')->showLinks($_product, $this->getMode());} ?>
```

after the product name code:

```
<h2 class="product-name"> ... </h2>
```

Then log in to admin panel, browse to Catalog > Attributes, go to edit front end properties of the attribute, icons of which you would like to display, and set "Used in Product Listing" setting to 'Yes':

Visible on Product View Page on Front-end	No
Used in Product Listing	Yes
	▲ Depends on design theme
Used for Sorting in Product Listing	No
	▲ Depends on design theme



## 9. How to show attribute icons on category pages

55Cm 55 - 176 176Cm

55 - 176

FIND

BRANDS @

☐ Postwer

☐ Teplyor

☐ Mitlip

☐ Kewlet

PRICE

\$60 60 - 275 \$275

60 - 275

FIND

TYPE @

☐ Blouses (3)

☐ Tops (3)

☐ Knits (2)



NOLITA CAMI



\$150.00

VIEW DETAILS

Add to Wishlist  
Add to Compare



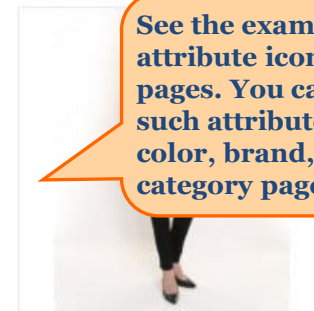
TORI TANK



\$60.00

VIEW DETAILS

Add to Wishlist  
Add to Compare



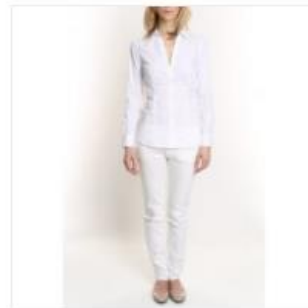
DELANCY CARDIGAN



\$275.00

VIEW DETAILS

Add to Wishlist  
Add to Compare



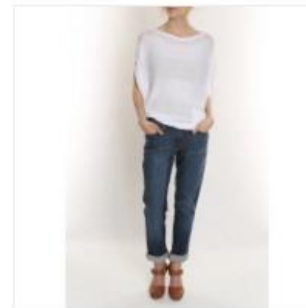
LUDLOW OXFORD TOP



\$185.00

VIEW DETAILS

Add to Wishlist  
Add to Compare



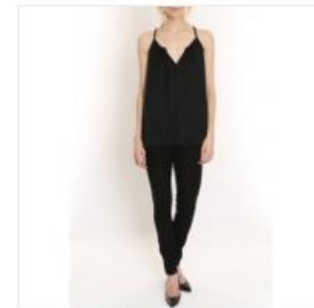
ELIZABETH KNIT TOP



\$210.00

VIEW DETAILS

Add to Wishlist  
Add to Compare



BLACK NOLITA CAMI



\$150.00

VIEW DETAILS

Add to Wishlist  
Add to Compare

See the example of attribute icons on category pages. You can easily add such attribute icons as color, brand, etc. to any category page.

# 10. Filter Mapping Settings

To configure mapping settings go to Catalog -> Improved Navigation -> Filters and choose the filter you need.  
**NOTE:** The option is useful for filters with a great number of values like color, size etc.

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [Get help for this page](#)

### Filter Properties

- General
- Options
- Mapping**

### Edit Filter "Color" Properties

[Back](#) [Save](#) [Save and Continue Edit](#)

#### General

Use Mapping

Show Child Filter

Child Filter Name

Admin  English

French  German

**To enable the mapping option please set the 'Use Mapping' feature to 'Yes'.**

#### Mapping Grid

Page  of 1 pages | View  per page | Total 3 records found [Add Grouped Option](#)

Value ID	Title	URL alias	Child Options	Delete	Edit
	<input type="text"/>	<input type="text"/>			
	Blue		<input type="text" value="Ivory x"/> <input type="text" value="Royal Blue x"/> <input type="text" value="Blue x"/>	<a href="#">Delete</a>	<a href="#">Edit</a>
280	Black/Grey		<input type="text" value="Grey x"/> <input type="text" value="Silver x"/> <input type="text" value="Charcoal x"/> <input type="text" value="All Black Products x"/>	<a href="#">Delete</a>	<a href="#">Edit</a>

**Display child filter on the frontend**

**Display child filter on the frontend with any title you like (e.g. name child colors' block – COLOR GROUP)**

**E.g. Map all 'Blue' color attribute values (Dark Blue, Navy blue, Light blue, etc) to a 'Blue' filter so that your customers will find all variants of blue by just filtering on "Blue" in the navigation filter. You can apply this for any other attribute with many values.**

**Click here to add a new grouped option.**

## 10. Filter Mapping Settings

[Dashboard](#) [Sales](#) [Catalog](#) [Mobile](#) [Customers](#) [Promotions](#) [Newsletter](#) [CMS](#) [Reports](#) [System](#) [Get help for this page](#)

**New Grouped Option** [Back](#) [Save](#)

**General**

You will be able to set up other settings when option will be created.

Title

**Specify a grouped option name and click the 'Save' button.**



# 10. Filter Mapping Settings

[Dashboard](#) [Sales](#) [Catalog](#) [Mobile](#) [Customers](#) [Promotions](#) [Newsletter](#) [CMS](#) [Reports](#) [System](#) [? Get help for this page](#)

**Filter Properties**

General

Options

Mapping

### Edit Filter "Color" Properties

[Back](#) [Save](#) [Save and Continue Edit](#)

Page  of 1 pages | View  per page | Total 3 records found [Add Grouped Option](#)

Value ID	Title	URL alias	Child Options	Delete	Edit
279	Blue		<div>Ivory × Royal Blue × Blue ×</div>	<a href="#">Delete</a>	<a href="#">Edit</a>
280	Black/Grey		<div><div><div>Grey × Silver × Charcoal × All Black Products ×</div><div>Grey Ivory Taupe Silver Royal Blue Charcoal Purple Orange All Black Products Pink</div></div></div>	<a href="#">Delete</a>	<a href="#">Edit</a>

Once the name is saved you'll see the newly-created group on the grid where you'll be able to add child options.

Click on the 'Edit' link to specify info for each group.



## 10. Filter Mapping Settings

### Product Related Image

This image will be displayed near the products having current attribute option selected. You need to perform some modifications in theme template, please see Amasty Improved Navigation User Guide on pages 16-17.

Image

No file selected.



Remove Image



### Layered Navigation

Please set filter display type to **Images only** or **Images and labels** in order to make these settings work.

Image

No file selected.



Remove Image



Active & Hover Image

No file selected.

Remove Image



**NOTE:** Upload an image that will be shown in the layered navigation for the whole group.






## 10. Filter Mapping Settings

### SHOP BY

CATEGORY

**Women (13)**  
New Arrivals (3)  
Tops & Blouses (6)  
Pants & Denim (3)  
Dresses & Skirts (4)

COLOR



PRODUCT LENGTH ⓘ

55Cm

55 - 200

200Cm

55

-

200

FIND

BRANDS ⓘ

RATING FILTER

☐ ★★★★★ (1)  
☐ ★★★★☆ & up (3)  
☐ Not Yet Rated (9)

SLEEVE LENGTH

Please Select ...

GENDER

Please Select ...

LENGTH

Please Select ...

VIEW AS:  

1-12 of 13 SHOW: 

12

1

2



PARK AVENUE PLEAT FRONT TROUSERS  
  \$245.00  

VIEW DETAILS



•  TORI TANK  
\$60.00  

VIEW DETAILS



•  ELIZABETH KNIT TOP  
\$210.00  

VIEW DETAILS



•   LAFAYETTE CONVERTIBLE DRESS  
\$340.00  
★★★★★  

VIEW DETAILS

According to our settings we've grouped the color attribute values for blue and grey colors. Now they include all colors specified in the admin panel.



User Guide: [Improved Layered Navigation](#)

Support: <http://amasty.com/contacts>

Page 25

## 10. Filter Mapping Settings


### SHOP BY

CATEGORY


**Women (13)**  
New Arrivals (3)  
Tops & Blouses (6)  
Pants & Denim (3)  
Dresses & Skirts (4)

COLOR

COLOR



COLOR GROUP



RATING FILTER

☐ ★★★★★ (1)  
☐ ★★★★☆ & up (3)  
☐ Not Yet Rated (9)

SLEEVE LENGTH

Please Select ...

GENDER

Please Select ...

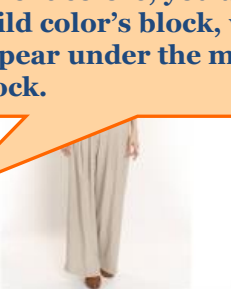
LENGTH


Please Select ...


1-12 of 13


SHOW: 12


1 2





ARK AVENUE PLEAT FRONT TROUSERS  
 \$245.00  
[VIEW DETAILS](#)





TORI TANK  
 \$60.00  
[VIEW DETAILS](#)



ELIZABETH KNIT TOP  
 \$210.00  
[VIEW DETAILS](#)



LAFAYETTE CONVERTIBLE DRESS  
  \$340.00  
★★★★★  
[VIEW DETAILS](#)

By clicking on one of the parent colors, you activate the child color's block, which will appear under the main color block.

# 11. Layered navigation on product pages

## V. To display layered navigation at product pages, open

**app\design\frontend\default\default\layout\amasty\amshopby.xml file and comment out this code:**

```
<!-- comment this out if you need the navigation on the product page
  <catalog_product_view>
    <reference name="right">
      <block type="amshopby/catalog_layer_view" name="amshopby.navleft" after="currency"
template="catalog/layer/view.phtml"><action method="setIsProductPage"><flag>1</flag></action></block>
    </reference>
  </catalog_product_view>
-->
```

By default the navigation will be displayed in the right column. If you would like to move it to the left one, please change <reference name="right"> code to <reference name="left">

If you would like to use AJAX in navigation at product pages, wrap the products area as below:

```
<div class="amshopby-page-container">
```

....your current product list or cms blocks ....

```
<div style="display:none" class="amshopby-overlay"></div>
</div>
```



## 12. Order of filters in layered navigation

Frontend Properties	
Use in Quick Search	<input type="text" value="Yes"/>
Use in Advanced Search	<input type="text" value="Yes"/>
Comparable on Front-end	<input type="text" value="Yes"/>
Use In Layered Navigation	<input type="text" value="Filterable (with results)"/> <small>▲ Can be used only with catalog input type Dropdown, Multiple Select and Price</small>
Use In Search Results Layered Navigation	<input type="text" value="Yes"/> <small>▲ Can be used only with catalog input type Dropdown, Multiple Select and Price</small>
Use for Promo Rule Conditions	<input type="text" value="Yes"/>
Position	<input type="text" value="1"/> <small>▲ Position of attribute in layered navigation block</small>
Visible on Product View Page on Front-end	<input type="text" value="No"/>
Used in Product Listing	<input type="text" value="No"/> <small>▲ Depends on design theme</small>
Used for Sorting in Product Listing	<input type="text" value="No"/> <small>▲ Depends on design theme</small>

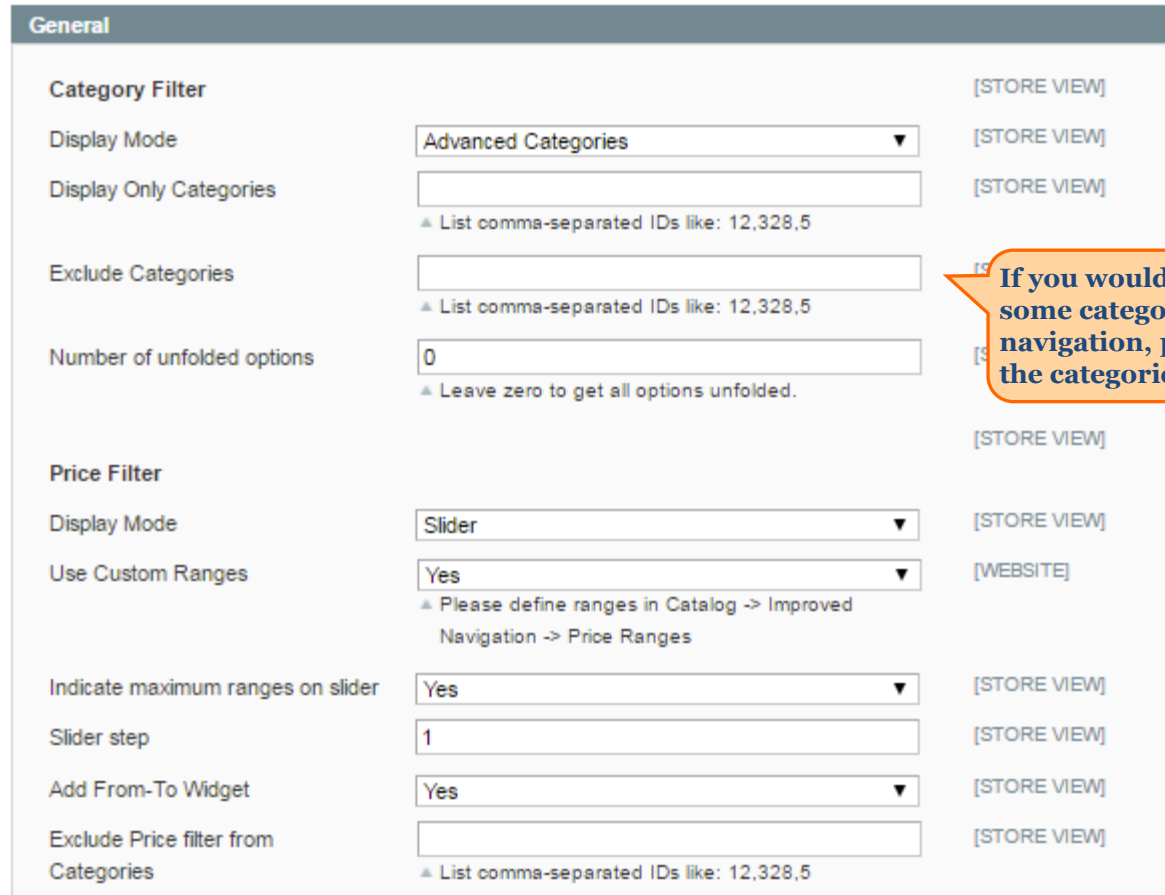
You can change order of filters in the layered navigation. For this please go to admin panel -> Catalog -> Attributes -> Manage Attributes. Then go to edit the attribute which you would like to display higher or lower in the navigation and change the attributes position either to higher or to lower.

## 13. Remove filters from layered navigation

If you would like to remove a filter from layered navigation please go to admin panel -> Catalog -> Attributes -> Manage Attributes. Then go to edit the attribute which you would like to remove from the navigation and set 'Use in Layered Navigation' option to 'No'.

Frontend Properties	
Use in Quick Search	<input type="text" value="Yes"/>
Use in Advanced Search	<input type="text" value="Yes"/>
Comparable on Front-end	<input type="text" value="Yes"/>
Use In Layered Navigation	<div><div>No</div><div>No</div><div>Filterable (with results)</div><div>Filterable (no results)</div></div>
Use In Search Results Layered Navigation	<input type="text" value="Yes"/> <small>▲ Can be used only with catalog input type Dropdown, Multiple Select and Price</small>
Use for Promo Rule Conditions	<input type="text" value="Yes"/>
Position	<input type="text" value="1"/> <small>▲ Position of attribute in layered navigation block</small>
Visible on Product View Page on Front-end	<input type="text" value="No"/>
Used in Product Listing	<input type="text" value="No"/> <small>▲ Depends on design theme</small>
Used for Sorting in Product Listing	<input type="text" value="No"/> <small>▲ Depends on design theme</small>

At System -> Configuration -> Amasty  
Extensions -> Improved Navigation you will  
find a number of settings for the extension



**General**

**Category Filter** [STORE VIEW]

Display Mode  [STORE VIEW]

Display Only Categories  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

Exclude Categories  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

Number of unfolded options  [STORE VIEW]  
▲ Leave zero to get all options unfolded.

**Price Filter** [STORE VIEW]

Display Mode  [STORE VIEW]

Use Custom Ranges  [WEBSITE]  
▲ Please define ranges in Catalog -> Improved Navigation -> Price Ranges

Indicate maximum ranges on slider  [STORE VIEW]

Slider step  [STORE VIEW]

Add From-To Widget  [STORE VIEW]

Exclude Price filter from Categories  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

If you would like not to display some categories in the layered navigation, please specify IDs of the categories in this field.



## 15. Sort and Display Filters

At System -> Configuration -> Amasty Extensions -> Improved Navigation you will find a number of settings for the extension.

You can choose position for categories filter and display it for example under price filter or at the bottom of the navigation block. You can remove the categories filter from the layered navigation by typing '-1'.

The same options are applicable for the Stock filter position and Rating filter position.

Sorting		
Categories Filter Position	<input type="text" value="0"/>	[STORE VIEW]
	▲ To hide categories filter indicate -1	
Stock Filter Position	<input type="text" value="1"/>	
	▲ To hide stock filter indicate -1	
Rating Filter Position	<input type="text" value="1"/>	
	▲ To hide rating filter indicate -1	
On Sale Filter Position	<input type="text" value="-1"/>	[STORE VIEW]
	▲ To hide on sale filter indicate -1	
Filter Collapsing		
Allow Filter Collapsing	<input type="text" value="No"/>	[STORE VIEW]
		[STORE VIEW]
Other Settings		
Exclude filters from Homepage	<input type="text"/>	[STORE VIEW]
	▲ List comma-separated attribute codes like: category, price, color.	
Hide filters with one available option	<input type="text" value="No"/>	[STORE VIEW]
		[STORE VIEW]
Image-Related Attributes	<input type="text" value="color"/>	[STORE VIEW]
	▲ Comma-separated list of attribute codes to show specific image for configurable products. This function could make category loading slower.	

Filter products by their star rating. Specify filter position or disable filter display if needed.

Filter products by their sale availability.

If you would like not to display some of the attribute filters on home page, please list codes of the attributes here, separated by commas.



## 2. Price sliders and other numeric filters

<u>1. Add 'price' attribute filters to layered navigation .....</u>	<u>33</u>
<u>2. Configuring 'price' attribute filters .....</u>	<u>34</u>
<u>3. Creation of numeric attributes, e.g. width, height .....</u>	<u>37</u>
<u>4. Custom Price Ranges .....</u>	<u>40</u>
<u>5. Price From-To widget .....</u>	<u>42</u>
<u>6. Collapsing for Category and Price Filters .....</u>	<u>43</u>
<u>7. Exclude Price Filter from Categories .....</u>	<u>44</u>





# 1. Add 'price' attribute filters to layered navigation

In addition to dropdown and multiple-select attributes, the extension also allows to add 'price' attributes to the layered navigation. For example, you can add special price to the navigation.

For a 'price' attribute to be added to the layered navigation please go to edit the attribute in admin panel -> Catalog -> Attributes -> Manage Attributes and set the 'Use in Layered Navigation' setting to 'Filterable'.

Please set this option to 'Yes' if you would like the 'price' attribute also to be available in layered navigation on search results page.

Frontend Properties	
Use in Quick Search	No
Use in Advanced Search	No
Comparable on Front-end	No
Use In Layered Navigation	Filterable (with results) <small>▲ Can be used only with catalog input type Dropdown, Multiple Select and Price</small>
Use In Search Results Layered Navigation	Yes <small>▲ Can be used only with catalog input type Dropdown, Multiple Select and Price</small>
Use for Promo Rule Conditions	Yes
Position	1 <small>▲ Position of attribute in layered navigation block</small>

## 2. Configuring 'price' attribute filters

### Filter Properties

#### General

Settings of 'price' attribute filters are a bit different from regular filters. For example, for display type you can choose 'Default', 'Dropdown', 'From-To Only' or 'Slider' option.

### Edit Filter "Special Price" Properties

[Back](#)[Save](#)[Save and Continue Edit](#)

#### Display Properties

Show in the Block	Sidebar
Display Type	Slider
Indicate maximum ranges	Default Dropdown From-To Only Slider
Range Step	100 <small>▲ Set 10 to get ranges 10-20,20-30, etc. Custom value improves pages speed. Leave empty to get default ranges.</small>
Show From-To Widget	Yes
Units label	\$ <small>▲ Specify attribute units, like inch., MB, px, ft</small>
Hide quantities	No
Sort Options By	Position
Collapsed	Yes <small>▲ Will be collapsed until customer select any filter option</small>
Tooltip	Check our special offers

Also for such attributes you can specify range step. If you indicate 50 like here, automatic ranges with step 50 will be created, e.g. 0-50, 50-100. 100-150, etc.

These automatic ranges are used only for display types 'Dropdown' and 'Default'.

#### Search Engines Optimization



## 2. Configuring 'price' attribute filters

### Filter Properties

#### General

You can also specify slider step size. If you indicate 1.00 like here, automatic ranges with step 1 will be created.

The slider step is used only for display type 'Slider'.

### Edit Filter "Special Price" Properties

[Back](#)[Save](#)[Save and Continue Edit](#)

#### Display Properties

Show in the Block	<input type="text" value="Sidebar"/>
Display Type	<input type="text" value="Slider"/>
Indicate maximum ranges	<input type="text" value="No"/>
Slider step	<input type="text" value="1.00"/>
Range Step	<input type="text" value="100"/> <small>▲ Set 10 to get ranges 10-20,20-30, etc. Custom value improves pages speed. Leave empty to get default ranges.</small>
Show From-To Widget	<input type="text" value="Yes"/>
Units label	<input type="text" value="\$"/> <small>▲ Specify attribute units, like inch., MB, px, ft etc.</small>
Hide quantities	<input type="text" value="No"/>
Sort Options By	<input type="text" value="Position"/>
Collapsed	<input type="text" value="Yes"/> <small>▲ Will be collapsed until customer select any filter option</small>
Tooltip	<input type="text" value="Check our special offers"/>

#### Search Engines Optimization



## 2. Configuring 'price' attribute filters

For 'price' attribute filters there are the same SEO options as for regular filters.

**Search Engines Optimization**

Robots NoFollow Tag	<input type="text" value="No"/>
Robots NoIndex Tag	<input type="text" value="No"/>
Rel NoFollow	<input type="text" value="No"/>

▲ For the links in the left navigation

**Special Cases**

Exclude From Categories	<input type="text"/>
-------------------------	----------------------


▲ Comma separated list of the categories IDs like 17,4,25

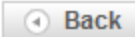



Also you can exclude 'price' attribute filters from certain categories.


### 3. Creation of numeric attributes, e.g. width, height

If you use numeric attributes like width or height and would like to use slider for such attributes, please choose catalog input type 'Price' for such attributes:

**Attribute Information**

 **New Product Attribute**

**Properties** 

**Manage Label / Options**

**Attribute Properties**

Attribute Code *	<input type="text" value="height"/> <small>▲ For internal use. Must be unique with no spaces. Maximum length of attribute code must be less than 30 symbols</small>
Catalog Input Type for Store Owner	<div><div>Price</div><div><div>Text Field</div><div>Text Area</div><div>Date</div><div>Yes/No</div><div>Multiple Select</div><div>Dropdown</div><div>Price</div><div>Media Image</div><div>Fixed Product Tax</div></div></div>
Default Value	
Unique Value	
Values Required	
Input Validation for Store Owner	<div>None</div>
Apply To *	<div>All Product Types</div>

Choose catalog input type 'Price' for numeric attributes if you would like to use sliders for them.

Also please don't forget to set the 'Use in Layered Navigation' option to 'Filterable' (see page 9).

### 3. Creation of numeric attributes, e.g. width, height

Once you create the 'price' attributes please go to Catalog -> Improved Navigation -> Filters and click 'Load' button.

#### Manage Filters

+ Load

Page 1 of 1 pages | View 20 per page | Total 8 records found

Reset Filter

Search

Select All   Unselect All   Select Visible   Unselect Visible   0 items selected				Actions		Submit	
	ID	Position	Attribute	Show in the Block	Display Type	Hide Quantities	Collapsed
Any							
<input type="checkbox"/>	1	1	Manufacturer	Sidebar	Labels Only	No	No
<input type="checkbox"/>	2	1	Shoe Type	Sidebar	Labels Only	No	No
<input type="checkbox"/>	3	1	Color	Sidebar	Labels Only	No	No
<input type="checkbox"/>	4	1	Brand	Sidebar	Labels Only	No	No
<input type="checkbox"/>	5	1	Megapixels	Sidebar	Labels Only	No	No
<input type="checkbox"/>	6	0	Contrast Ratio	Sidebar	Labels Only	No	No
<input type="checkbox"/>	8	1	Special Price	Sidebar	Default	No	No
<input type="checkbox"/>	10	0	Height	Sidebar	From-To Only	No	No

After that the numeric attributes will appear in the list of filters.

### 3. Creation of numeric attributes, e.g. width, height

#### Filter Properties

##### General

Such filters have the same settings as other 'price' attribute filters.

For numeric attributes you can specify labels for measure units, e.g. px (pixels), MB (megabytes), ft (feet), etc. These labels will be displayed in layered navigation on front end.

#### Edit Filter "Height" Properties

[Back](#)[Save](#)

##### Display Properties

Show in the Block	<input type="text" value="Sidebar"/>
Show From-To Widget	<input type="text" value="Yes"/>
Display Type	<input type="text" value="Slider"/>
Slider Type	<div>Default Dropdown From-To Only Slider</div>
Range Step	<input type="text" value="0"/> <small>▲ Set 10 to get ranges 10-20,20-30, etc. Custom value improves pages speed. Leave empty to get default ranges.</small>
Units label	<input type="text" value="px"/> <small>▲ Specify attribute units, like inch., MB, px, ft etc.</small>
Hide quantities	<input type="text" value="No"/>
Collapsed	<input type="text" value="No"/> <small>▲ Will be collapsed until customer select any filter option</small>
Tooltip	<input type="text" value="Height in pixels"/>

**General**

**Category Filter** [STORE VIEW]

Display Mode  [STORE VIEW]

Display Only Categories  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

Exclude Categories  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

Number of unfolded options  [STORE VIEW]  
▲ Leave zero to get all options unfolded.

**Price Filter** [STORE VIEW]

Display Mode  [STORE VIEW]

Use Custom Ranges  [STORE VIEW]  
▲ Please define ranges in Catalog -> Improved Navigation -> Price Ranges

Indicate maximum ranges on slider  [STORE VIEW]

Slider step  [STORE VIEW]

Add From-To Widget  [STORE VIEW]

Exclude Price filter from Categories  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

**To use custom price ranges you should enable the feature in the 'Settings' section.**

**Go to admin panel -> Catalogue -> Improved Navigation -> Settings -> General and set this option to 'Yes'.**



## 4. Custom Price Ranges

Dashboard Sales **Catalog** Mobile Customers Promotions Reports System ?

**Ranges**

Page 1 of 1 page

Select All | Unselect All |

Total 7 records found

Reset Filter Search

0 items selected Actions Submit

	ID	From	To
Any			
<input type="checkbox"/>	7	1001	2000
<input type="checkbox"/>	6	701	1000
<input type="checkbox"/>	5	401	
<input type="checkbox"/>	4	201	
<input type="checkbox"/>	3	101	
<input type="checkbox"/>	2	51	
<input type="checkbox"/>	1	1	50

Manage Products  
Manage Categories  
Attributes  
URL Rewrite Management  
Search Terms  
Reviews and Ratings  
Tags  
Google Sitemap  
Improved Navigation  
Filters  
Price Ranges  
Pages  
Settings

Press 'Add Range' button to add a new range.

At the 'Ranges' page you can add/delete ranges for price attribute. The custom price ranges need to be enabled in the 'Settings' section.

Dashboard Sales **Catalog** Customers Promotions Newsletter CMS Reports System ? Get help for this page

**Range**

Back Reset Save

Range

From \* 500

To \* 700

Press 'Save' button after you've entered the range data.

## 5. Price From-To widget

The screenshot shows the 'General' settings panel for the Price From-To widget. It includes sections for 'Category Filter' and 'Price Filter'. The 'Category Filter' section has fields for 'Display Mode' (set to 'Advanced Categories'), 'Display Only Categories', 'Exclude Categories', and 'Number of unfolded options' (set to '0'). The 'Price Filter' section has fields for 'Display Mode' (set to 'Slider'), 'Use Custom Ranges' (set to 'Yes'), 'Indicate maximum ranges on slider' (set to 'Yes'), 'Slider step' (set to '1'), 'Add From-To Widget' (set to 'Yes'), and 'Exclude Price filter from Categories'. To the right, a preview of the widget is shown with the title 'SHOP BY' and 'SHOPPING OPTIONS'. It features a 'CATEGORY' dropdown menu with a list of categories including 'Build Your Own (3)', 'Laptops (4)', 'Hard Drives (4)', 'Monitors (4)', 'RAM / Memory (3)', 'Cases (2)', 'Processors (4)', and 'Peripherals (4)'. Below the categories is a price range input field with a value of '500' and a 'Find' button. A 'COLOR' section is also visible with checkboxes for 'Black (8)', 'Brown (3)', and 'Silver (5)'. Two blue arrows point from the text box to the 'Add From-To Widget' setting and the price range input field in the preview.

**General**

**Category Filter** [STORE VIEW]

Display Mode: Advanced Categories [STORE VIEW]

Display Only Categories: [STORE VIEW]

▲ List comma-separated IDs like: 12,328,5

Exclude Categories: [STORE VIEW]

▲ List comma-separated IDs like: 12,328,5

Number of unfolded options: 0 [STORE VIEW]

▲ Leave zero to get all options unfolded.

**Price Filter** [STORE VIEW]

Display Mode: Slider [STORE VIEW]

Use Custom Ranges: Yes [WEBSITE]

▲ Please define ranges in Catalog -> Improved Navigation -> Price Ranges

Indicate maximum ranges on slider: Yes [STORE VIEW]

Slider step: 1 [STORE VIEW]

Add From-To Widget: Yes [STORE VIEW]

Exclude Price filter from Categories: [STORE VIEW]

**SHOP BY**

**SHOPPING OPTIONS**

**CATEGORY**

Build Your Own (3)

Laptops (4)

Hard Drives (4)

Monitors (4)

RAM / Memory (3)

Cases (2)

Processors (4)

Peripherals (4)

500 Find

**COLOR**

☐ Black (8)

☐ Brown (3)

☐ Silver (5)

In addition to predefined price ranges you can give your customers opportunity to search by their own price range. They can fill in only minimal or only maximal price margin. For example with '500' as maximum price as on the screen shot, the extension will find all products below this price tag, in this case all products cheaper than or equal to 500. If you would like to use only 'From-To' price option, please set 'Show Price As' setting to 'From-To only'.

## 6. Collapsing for Price Filters

<b>Price Filter</b>		
Display Mode	<input type="text" value="Slider"/>	[STORE VIEW]
Use Custom Ranges	<input type="text" value="Yes"/> <small>▲ Please define ranges in Catalog -&gt; Improved Navigation -&gt; Price Ranges</small>	[WEBSITE]
Indicate maximum ranges on slider	<input type="text" value="Yes"/>	[STORE VIEW]
Slider step	<input type="text" value="1"/>	[STORE VIEW]
Add From-To Widget	<input type="text" value="Yes"/>	[STORE VIEW]
Exclude Price filter from Categories	<input type="text"/> <small>▲ List comma-separated IDs like: 12,328,5</small>	[STORE VIEW]
<b>Sorting</b>		
Categories Filter Position	<input type="text" value="0"/> <small>▲ To hide categories filter indicate -1</small>	[STORE VIEW]
Stock Filter Position	<input type="text" value="1"/> <small>▲ To hide stock filter indicate -1</small>	[STORE VIEW]
Rating Filter Position	<input type="text" value="1"/> <small>▲ To hide rating filter indicate -1</small>	[STORE VIEW]
On Sale Filter Position	<input type="text" value="-1"/> <small>▲ To hide on sale filter indicate -1</small>	[STORE VIEW]
<b>Filter Collapsing</b>		
Allow Filter Collapsing	<input type="text" value="No"/>	

Please set 'Allow Filter Collapsing' to 'Yes' to show only its title by default. Customers will be able to expand the filter by clicking on the title.



## 7. Exclude Price Filter from Categories

In order to configure Price attribute please go admin panel -> Catalog -> Improved Navigation -> Settings

Use Custom Ranges	Slider	[STORE VIEW]
	Yes	[WEBSITE]
	▲ Please define ranges in Catalog -> Improved Navigation -> Price Ranges	
Indicate maximum ranges on slider	Yes	[STORE VIEW]
Slider step	1	[STORE VIEW]
Add From-To Widget	Yes	[STORE VIEW]
Exclude Price filter from Categories		[STORE VIEW]
	▲ List comma-separated IDs like: 12,328,5	
<b>Sorting</b>		
Categories Filter Position	0	[STORE VIEW]
	▲ To hide categories filter indicate -1	
Stock Filter Position	1	[STORE VIEW]
	▲ To hide stock filter indicate -1	
Rating Filter Position	1	[STORE VIEW]
	▲ To hide rating filter indicate -1	
On Sale Filter Position	-1	[STORE VIEW]
	▲ To hide on sale filter indicate -1	
<b>Filter Collapsing</b>		
Allow Filter Collapsing	No	[STORE VIEW]

Set Categories where you want to exclude Price filter



## 3. Shop by brands

<u>1. 'All brands' page and other alphabetic lists .....</u>	<u>46</u>
<u>2. Creation of blocks with featured attribute options .....</u>	<u>48</u>
<u>3. Display of brand logos in navigation block .....</u>	<u>49</u>
<u>4. Single select for some attributes .....</u>	<u>51</u>
<u>5. Create short SEO urls for brand pages .....</u>	<u>52</u>



# 1. 'All brands' page and other alphabetic lists

## I. To create alphabetic lists blocks, e.g. list of all brands, models, etc, use code of the kind:

When copying the above code to Magento admin panel, please make sure that there's a **space between** 'block' and 'type' commands so they are spelled in two words as 'block type' **not** in one word 'blocktype' (sometimes space may get deleted during copying).

Indicate code of the needed attribute instead of 'manufacturer', use 'header' parameter to indicate the name of the block and 'column' parameter to specify the number of columns in the block.

```
{{block type=amshopby/list attribute_code=manufacturer header="All Brands" columns=2 template=amasty/amshopby/list.phtml}}
```

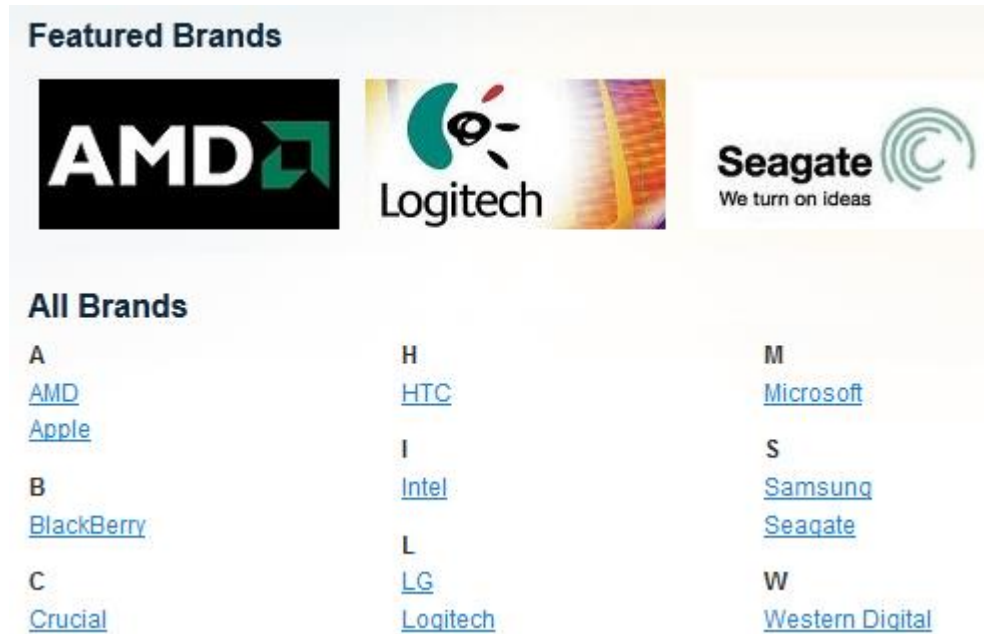
Important: after selecting a brand, customers can narrow down selection by any available attribute (price, color, etc)

Please see the next page for example of the block.



# 1. 'All brands' page and other alphabetic lists

Here's an example of 'All brands' block:



## 2. Creation of blocks with featured attribute options

To add a block with featured options of an attribute to a cms page, add the following code to the page:

```
{{block type=amshopby/featured attribute_code=manufacturer template=amasty/amshopby/featured.phtml}}
```

Use the code of the needed attribute instead of “manufacturer” – the code can be found in “Attribute Code” column at the Manage Attributes page.

To display a limited number of featured options, ‘limit’ parameter, to show them in random order use ‘random’ parameter (it should be set to 1):

```
{{block type=amshopby/featured attribute_code=manufacturer random=1 limit=4 template=amasty/amshopby/featured.phtml}}
```

Here’s an example of a “featured” block with 3 random manufacturer attribute options:



It is possible to place several “featured” blocks on a page.



### 3. Display of brand logos in navigation block

To display brand logos in navigation block you should work with filters' settings . To edit filter properties go to Admin panel -> Catalog -> Improved navigation -> Filters . You'll see the list of filters. Click on 'brand' filter to edit its options.

#### Filter Properties

#### Edit Filter Properties

[Back](#)[Save](#)

##### General

##### Options

#### Display Properties

Show in the Block

Left

Display Type

Labels Only

Labels Only

Images Only

Images and Labels

Drop-down List

Labels in 2 columns

Hide quantities

No

Sort Options By

Position

Collapsed

No

▲ Will be collapsed until customer select any filter option

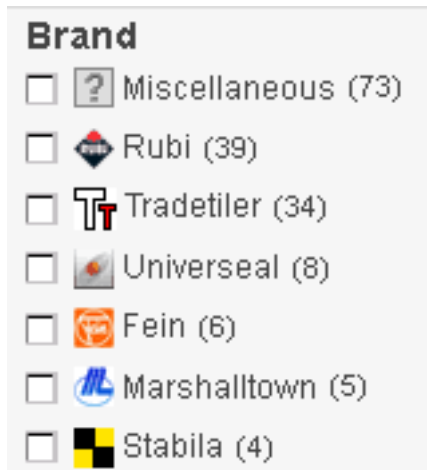
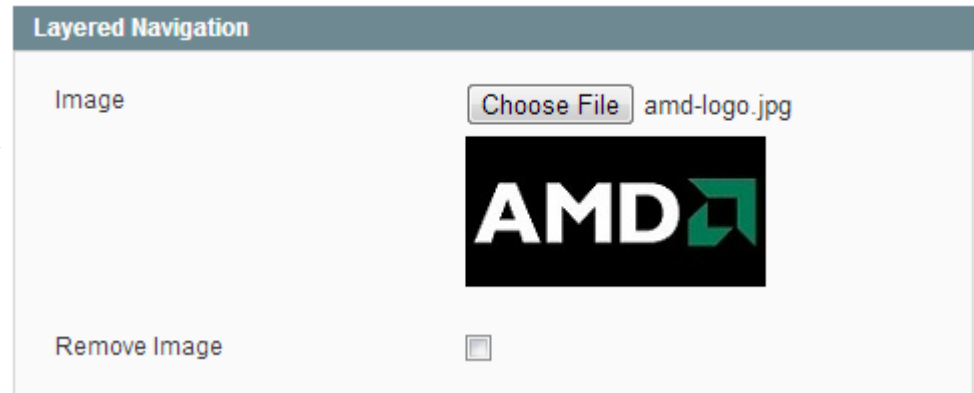
Tooltip

There are several options for display of filter values. Set 'images' or 'images and labels' for your brand filter.



### 3. Display of brand logos in navigation block

Make sure that a picture is assigned to the filter option.  
Go to Filter properties -> 'Options' tab.  
Choose the 'brand' filter you and upload a picture with brand logo to 'Layered navigation' Section



The example of brand logo pictures in navigation block

## 4. Single selection for 'brand' attribute.

This feature is very appropriate for attributes like 'Brands', when customers often want to see products of only one brand at a time. Please go to Admin Panel -> Improved navigation -> Filters -> Edit Filter 'Brand' Properties

Search Engines Optimization	
Robots NoFollow Tag	<input type="text" value="Yes"/>
Robots NoIndex Tag	<input type="text" value="Yes"/>
Rel NoFollow	<input type="text" value="No"/>
▲ For the links in the left navigation	

Special Cases	
Include Only In Categories	<input type="text" value="4,57"/>
▲ Comma separated list of the categories IDs like 17,4,25	
Exclude From Categories	<input type="text" value="1,22"/>
▲ Comma separated list of the categories IDs like 17,4,25	
Single Choice Only	<input type="text" value="No"/>
▲ Disables multiple selection	
Use AND logic for multiple selections	<input type="text" value="Yes"/>
▲ Each product that will be displayed should contain ALL selected options	
Show only when one of the following options are selected	<input type="text" value="77,87"/>
▲ Comma separated list of the option IDs	
Show only when any options of attributes below is selected	<input type="text"/>
▲ Comma separated list of the attribute codes like color, brand etc	

If you set this option to 'Yes', customers will be able to choose only one value at a time for this attribute.



## 5. Setup SEO urls for Brand pages

Please go to Admin Panel -> System - > Configuration - > Improved Navigation

### Improved Navigation

General	
Blocks Display	
Category Title and Description	
Category Meta Tags	
SEO	
Brands	

Brand Attribute Code	<input type="text" value="manufacturer"/>	[STORE VIEW]
	▲ Used to generate Brand Pages. Brand pages are always visible for search engines.	
Brand URL Key	<input type="text" value="brands"/>	
	▲ Brand page url will looks like /url-key/my-brand	
Show logos instead of labels on brand list block	<input type="text" value="No"/>	
	▲ Upload images for brand filter options to make this work.	

Advanced Categories	
---------------------	--

It is possible to setup nice short urls for pages of brand attribute (or any other one you prefer), e.g.:  
example.com/canon.html  
example.com/nike.html

To generate such urls for an attribute, please specify the code of the attribute here. This feature works only for one attribute at a time.

It's possible to customize your brand page URLs for better SEO. Here you can specify the URL key that will be displayed before the brand name in the URL.

You can also use clickable logos for brand list block.

## 4. Seo layered navigation

<u>1. Creation of optimized urls. Structure of canonical urls .....</u>	<u>54</u>
<u>2. Urls with GET parameters for certain filters .....</u>	<u>58</u>
<u>3. Urls with multiple attribute values. <i>Advanced feature!</i> .....</u>	<u>59</u>
<u>4. NoIndex/NoFollow settings.....</u>	<u>61</u>
<u>5. Setup SEO urls for Brand pages .....</u>	<u>62</u>
<u>6. Custom Meta Tags for pages with selected attributes .....</u>	<u>63</u>
<u>7. Individual SEO parameters for specific filters .....</u>	<u>69</u>



# 1. Creation of optimized urls. Structure of canonical urls.

The screenshot shows the 'SEO' settings for 'Improved Layered Navigation'. It includes a dropdown for 'URL Type' with options: 'Short without URL key' (selected), 'With GET Parameters', and 'Long with URL key'. Below this is a text input field containing 'shopby'. Further down are settings for 'Enable ShopBy Page' (set to 'Yes'), 'Shopby Robots NoIndex Tag' (set to 'Yes'), 'Shopby Robots NoFollow Tag' (set to 'Yes'), and 'First Attribute Value' (set to 'First Attribute Value'). At the bottom, there is a 'Render Prev/Next tags on improved navigation pages' setting set to 'Yes'. Each setting has a '[STORE VIEW]' link to its right.

Setting	Value	Action
URL Type	Short without URL key	[STORE VIEW]
Redirect to SEO URL if possible		
shopby		
Enable ShopBy Page	Yes	[STORE VIEW]
Shopby Robots NoIndex Tag	Yes	
Shopby Robots NoFollow Tag	Yes	
First Attribute Value	First Attribute Value	[STORE VIEW]
Render Prev/Next tags on improved navigation pages	Yes	[STORE VIEW]

In case you choose the Long type you can specify any URL you like. It's NOT mandatory to have a key.

**IMPORTANT:** Choose 'Short without URL key' type to make your URLs nice looking and more SEO friendly by excluding the URL key from your links.

If you decide to change you old URLs to shorter ones, the 301 redirect option will help you lead clients to necessary pages.

Ebable NoFollow tag for all links from the 'Shopby' page.

To close 'Shopby' page from indexation set this option to 'yes'.

# 1. Creation of optimized urls. Structure of canonical urls.

**SEO**

URL Type	Short without URL key ▼	[STORE VIEW]
Redirect to SEO URL if possible	With GET Parameters Long with URL key <b>Short without URL key</b>	[STORE VIEW]
will be redirected to Amasty-style URLs.		
URL Key	shopby	[GLOBAL]
▲ /[url_key] page will be created with all the products in store listed.		

**You can set structure of canonical urls for 'key'-related ('Canonical URL' setting) and category ('Category Canonical URL' setting) pages:**

1. If you choose 'Just Url Key' option, canonical url for all 'key'-related pages will be like this:  
`http://your_store.com/URL_Key/`  
For category pages it will be like this:  
`http://your_store.com/category.html`
2. If you select 'Current URL' canonical url will be the actual url of the page both for 'key'-related and category pages.
3. With 'First Attribute Value' canonical url for 'key'-related pages will be:  
`http://your_store.com/URL_Key/first_attribute_chosen_in_navigation.html`  
For category pages it will be like this:  
`http://your_store.com/category/URL_Key/first_attribute_chosen_in_navigation.html`

Canonical URL	First Attribute Value ▼	[STORE VIEW]
▲ For the /shopby page		
Category Canonical URL	First Attribute Value ▼	[STORE VIEW]
Render Prev/Next tags on improved navigation pages	Yes ▼	[STORE VIEW]
▲ When enabled, it helps Google to index paginated		

# 1. Creation of optimized urls. Structure of canonical urls.

**SEO**

URL Type	Long with URL key ▼	
Redirect to SEO URL if possible	Yes	
	▲ Standard Magento category pages with applied filters will be redirected to Amasty-style URLs.	
Hide Attribute Names	No ▼	[STORE VIEW]
	▲ Show /shopby/canon/black instead of /shopby/brand-canon/color-black. If attribute values are not unique, the module adds the dash symbol "-" for them.	
URL Key	shopby	[GLOBAL]
	▲ /[url_key] page will be created with all the products in store listed. Url key also separates category part and filter parameters part of URL.	
Enable ShopBy Page	Yes ▼	[STORE VIEW]
	▲ Activates /[URL Key] page which displays all the products in the store and allows to filter them. Disabling this setting will give 404 Not Found in case you use home page navigation or display the attribute on the product page.	
Shopby Robots NoIndex Tag	Yes ▼	[STORE VIEW]
Shopby Robots NoFollow Tag	Yes ▼	[STORE VIEW]
Canonical URL	First Attribute Value ▼	[STORE VIEW]
	▲ For the /shopby page	

Enable this option to automatically redirect all standard Magento category pages with the filters applied to new SEO-friendly URLs.

In case you choose the Long type you can either hide attribute names or display them.



# 1. Creation of optimized urls. Structure of canonical urls.

This option was specifically created by Google to fight duplicate paginated results. Switch it to “yes” to index all your paginated pages.

Canonical URL	<input type="text" value="First Attribute Value"/>	[STORE VIEW]
	▲ For the /shopby page	
Category Canonical URL	<input type="text" value="Just Url Key"/>	[STORE VIEW]
Render Prev/Next tags on improved navigation pages	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ When enabled, it helps Google to index paginated content. See more details here: <a href="https://support.google.com/webmasters/answer/1663744">https://support.google.com/webmasters/answer/1663744</a>	
Query param for URLs with multiple attributes	<input type="text"/>	[STORE VIEW]
	▲ Allows you to tell Google (in the webmaster panel) to skip URL with 2+ values of the same attribute. Will add param_name=true to such urls. Leave empty if you are not sure how to use it.	
Replace special characters with	<input type="text" value="_"/>	[STORE VIEW]
	▲ Please make sure that value in this field is different from value in field below.	
Separate attribute options with	<input type="text" value="-"/>	[STORE VIEW]
	▲ For example, if a customer selects 3 options for the attribute `color`, the URL will look like <a href="http://example.com/red-green-blue.html">http://example.com/red-green-blue.html</a>	
Robots NoFollow meta-tag for Price pages	<input type="text" value="No"/>	[STORE VIEW]
	▲ Don't recommend Google follow links on pages with	



## 2. URLs with GET parameters for certain filters.

Catalog->Improved Navigation->Filters.

**Edit Filter "Brands" Properties** Will be collapsed until

Tooltip: Choose any manufacturer

---

**Additional Blocks**

Show on List	Yes ▼ <small>Show option description and image above product listing.</small>
Show on Product	Yes ▼ <small>Show options images block on product view page. You need to perform modifications in theme template, see Amasty Improved Navigation User Guide on page 15.</small>

---

**Search Engines Optimization**

Robots NoFollow Tag	No ▼
Robots NoIndex Tag	No ▼
Rel NoFollow	No ▼ <small>For the links in the left navigation</small>
Keep as GET parameter in URL	Yes ▼ <small>SEO URL mode will not affect this filter if set "Yes"</small>

**You can set an URL with GET parameters for certain filters. In this case you should choose this option in the filter settings.**



### 3. Urls with multiple attribute values. *Advanced feature!*

Improved Navigation

Save Config

General		
Blocks Display		
Category Title and Description		
Category Meta Tags		
SEO		
URL Type	<input type="text" value="Short without URL key"/>	[STORE VIEW]
Redirect to SEO URL if possible	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ Standard Magento category pages with applied filters will be redirected to Amasty-style URLs.	
URL Key	<input type="text" value="shopby"/>	[GLOBAL]
	▲ <code>/[url_key]</code> page will be created with all the products in store listed. Url key also separates category part and filter parameters part of URL.	
Enable ShopBy Page	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ Activates <code>/[URL Key]</code> page which displays products in the store and allows to filter them.	
Canonical URL	<input type="text" value="First Attribute Value"/>	
	▲ For the <code>/shopby</code> page	
Category Canonical URL	<input type="text" value="First Attribute Value"/>	
Render Prev/Next tags on improved navigation pages	<input type="text" value="Yes"/>	
	▲ When enabled, it helps Google to content. See more details here: <a href="https://support.google.com/webmasters/answer/1663744">https://support.google.com/webmasters/answer/1663744</a>	
Query param for URLs with multiple attributes	<input type="text" value="test"/>	[STORE VIEW]
	▲ Allows you to tell Google (in the webmaster panel) to skip URL with 2+ values of the same attribute. Will add <code>param_name=true</code> to such urls. Leave empty if you are not sure how to use it.	

When you have a lot of attributes and their options, there's a great variety of url combinations. This may cause wrong Google indexing. You can put 'param\_name' here and it will add 'param\_name=true' to urls with 2+ values of the same attribute.

Ex. It was: `color=red-green`

It is now: `color=red-green&multi_select=true`

Be careful! This feature requires high level of SEO knowledge.



### 3. Urls with multiple attribute values. *Advanced feature!*

Canonical URL	<input type="text" value="First Attribute Value"/>	[STORE VIEW]
	▲ For the /shopby page	
Category Canonical URL	<input type="text" value="Just Url Key"/>	[STORE VIEW]
Render Prev/Next tags on improved navigation pages	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ When enabled, it helps Google to index paginated content. See more details here: <a href="https://support.google.com/webmasters/answer/1663744">https://support.google.com/webmasters/answer/1663744</a>	
Query param for URLs with multiple attributes	<input type="text"/>	[STORE VIEW]
	▲ Allows you to tell Google (in the webmaster panel) to skip URL with 2+ values of the same attribute. Will add param_name=true to such urls. Leave empty if you are not sure how to use it.	
Replace special characters with	<input type="text" value="_"/>	[STORE VIEW]
	▲ Please make sure that value in this field is different from value in field below.	
Separate attribute options with	<input type="text" value="-"/>	[STORE VIEW]
	▲ For example, if a customer selects 3 options for the attribute 'color', the URL will look like <a href="http://example.com/red-green-blue.html">http://example.com/red-green-blue.html</a>	
Robots NoFollow meta-tag for Price pages	<input type="text" value="No"/>	[STORE VIEW]
	▲ Don't recommend Google follow links on pages with	

Enable this option to separate attributes in the URL. E.g.  
<http://www.example.com/brown-shoes.html> is much more useful than  
<http://www.example.com/brownshoes.html>.  
Please click [here](#) to learn more.



## 4. NoIndex/Nofollow Settings.

Switch this option to 'yes' to prevent Google from following pages with price filters.

Enable this option to add rel=nofollow to price filter links.

You can apply NoIndex and NoFollow options for particular categories.

Pages feature modifies filtered results meta tags and in-page content in accordance with the selected filters. If a strict mode is enabled any additional filter, like price or weight will cancel these changes.

Separate attribute options with	<input type="text" value="-"/>	[STORE VIEW]
	<small>▲ For example, if a customer selects 3 options for the attribute 'color', the URL will look like http://example.com/red-green-blue.html</small>	
Robots NoFollow meta-tag for Price pages	<input type="text" value="Yes"/>	[STORE VIEW]
	<small>▲ Don't recommend Google follow links on pages with price filter applied.</small>	
Robots NoIndex meta-tag for Price pages	<input type="text" value="Yes"/>	[STORE VIEW]
	<small>▲ Don't recommend Google index pages with price filter applied.</small>	
Rel NoFollow for Price Ranges links	<input type="text" value="Yes"/>	[STORE VIEW]
	<small>▲ Adds rel=nofollow for price filter links.</small>	
Noindex when multiple attribute filters applied	<input type="text" value="No"/>	
Nofollow the following categories IDs	<input type="text"/>	[STORE VIEW]
	<small>▲ Comma separated list of categories IDs where nofollow should be shown</small>	
Noindex the following categories IDs	<input type="text"/>	[STORE VIEW]
	<small>▲ Comma separated list of categories IDs where noindex should be shown</small>	
Use strict Pages matching	<input type="text" value="No"/>	[STORE VIEW]
	<small>▲ In strict mode page not match when extra attribute filters or values present</small>	
Hide layered navigation for these user agents	<input type="text" value="Googlebot, MSNBot, YandexBot"/> ?	[STORE VIEW]
	<small>▲ List comma-separated user agents like: Googlebot, MSNBot, YandexBot to restrict layered navigation urls crawling.</small>	
Sort Attributes in URL	<input type="text" value="Attribute Code"/>	[STORE VIEW]
	<small>▲ Brand always goes first</small>	

You can apply NoIndex option for pages to which multiple attribute filters are applied.



## 5. Setup SEO urls for Brand pages

**Brands**

Brand Attribute Code	<input type="text" value="manufacturer"/>	[STOP]
	<small>▲ Used to generate Brand Pages. Brand pages are always visible for search engines.</small>	
Brand URL Key	<input type="text" value="brands"/>	[STOP]
	<small>▲ Adds a key before brand name in URL like /[key]/brand-name.html You can create All Brands CMS page for more user friendly experience.</small>	
Show logos instead of labels on brand list block	<input type="text" value="No"/>	[STOP]
	<small>▲ Upload images for brand filter options to make this work.</small>	

It is possible to setup nice short urls for pages of brand attribute (or any other one you prefer), e.g.:  
example.com/canon.html  
example.com/nike.html

To generate such urls for an attribute, please specify the code of the attribute here. This feature works only for one attribute at a time.



## 6. Custom Meta Tags for pages with selected attributes

The module enables you to specify custom meta tags for pages with certain attribute values selected. For example, if you select color 'black' and manufacturer 'htc', this page will have only meta tags of the category page. With the module you can add custom meta tags for page with such selections.

Please be aware that this feature works only when AJAX is disabled.

The screenshot shows the Amasty Improved Layered Navigation module interface. The top navigation bar includes 'Catalog', 'CMS', and 'System'. The 'Catalog' dropdown menu is open, showing options like 'Manage Products', 'Manage Categories', 'Attributes', and 'Improved Navigation'. The 'Improved Navigation' dropdown is also open, showing 'Filters', 'Price Ranges', 'Pages', and 'Settings'. A callout points to the 'Add Page' button, stating: 'Click 'Add Page' button to add custom meta tags for a page.' Another callout points to the 'Pages' option in the 'Improved Navigation' dropdown, stating: 'To create the custom meta tags please go to Catalog -> Improved Navigation -> Pages'. A third callout points to the 'Duplicate' links in the table, stating: 'Save time on page creation by duplicating necessary pages with all their settings in one click.'

Click 'Add Page' button to add custom meta tags for a page.

To create the custom meta tags please go to Catalog -> Improved Navigation -> Pages

Save time on page creation by duplicating necessary pages with all their settings in one click.

ID	Title	Meta Description	Actions
2	Nike	A wide choice of Nike	<a href="#">Duplicate</a>
3			<a href="#">Duplicate</a>
1	of Lost pink products. See our catalog and choose the best one		<a href="#">Duplicate</a>

## 6. Custom Meta Tags for pages with selected attributes

The screenshot shows a web application interface with a top navigation bar containing links: Dashboard, Sales, **Catalog**, Mobile, Customers, Promotions, Newsletter, CMS, Reports, and System. Below the navigation bar, there is a 'New Page' section with buttons: Back, Reset, Save, and Save and Continue Edit. A callout bubble points to the 'Save and Continue Edit' button with the text: 'Having specified the number of selections, click 'Save and Continue Edit' button.'

Below the buttons is a 'Page Setup' section. It contains a form field labeled 'Number of Attribute Selections \*' with the value '2' entered. A callout bubble points to this field with the text: 'Please indicate the number of selections, for which you would like to specify meta tags. In this case we specify meta tags for combination of two attribute selections - color 'black' and manufacturer 'HTC'. So we type 2 here.'

Below the first callout, another callout bubble provides further instructions: 'If you would like to specify meta tags for 3 values of the same attribute (or 2 of one attribute and 1 of some other attribute), for example color 'red', 'white' and 'green', please type 3 in this field. When indicating a number here, please count the total number of selections, not attributes (e.g. you may have 10 selections of the same attribute).'



## 6. Custom Meta Tags for pages with selected attributes

You can choose whether custom meta tags should be added to the meta tags of the category page or used instead of them.

It is possible to specify meta title, meta description, meta keywords and canonical URL for the page with the selections.

DashboardSalesCatalogMobileCustomersPromotionsNewsletterCMSReports

Edit PageBackResetDelete

Meta Tags

Add to Category MetasYes

Page TitleBlack HTC Phones

Meta DescriptionCheap black HTC phones at store XYZ

Meta Keywordshtc, htc phone, cheap phones

Canonical Urlhttp://example.com/phones.html  
▲ It's not the page URL. It's HTML tag as per  
https://support.google.com/webmasters/answer/139394

Page Text

TitleBlack HTC Phones

CMS blockCellphones Landing

Page Categories

Store View

Categories

- Root Catalog
- Furniture
  - Living Room
  - Bedroom
- Electronics
  - Cell Phones
  - Cameras
    - Accessories
    - Digital Cameras



## 6. Custom Meta Tags for pages with selected attributes

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports

Edit Page Back Reset Delete

### Meta Tags

Add to Category Metas	Yes
Page Title	Black HTC Phones
Meta Description	Cheap black HTC phones at store XYZ
Meta Keywords	htc, htc phone, cheap phones
Canonical Url	http://example.com/phones.html <small>▲ It's not the page URL. It's HTML tag as per https://support.google.com/webmasters/answer/139394</small>

### Page Text

Title	Black HTC Phones
CMS block	Cellphones Landing

### Page Categories

Store View	
Categories	<div>--Root Catalog ----Furniture -----Living Room -----Bedroom ----Electronics -----Cell Phones -----Cameras -----Accessories -----Digital Cameras</div>

This title will be displayed on the product list page once the appropriate attribute values are selected. If you would like to display some CMS block at the page, please specify the block identifier in the 'CMS block' field.

## 6. Custom Meta Tags for pages with selected attributes

Page Text

Title

Black HTC Phones

CMS block

Cellphones Landing

Page Categories

Store View

Categories

--Root Catalog

---Furniture

----Living Room

----Bedroom

---Electronics

-----Cell Phones

-----Cameras

-----Accessories

-----Digital Cameras

Selection #1

Filter \*

Color

Value \*

Black

Selection #2

Filter \*

Manufacturer

Value \*

HTC

Of course you can select the attribute values to which the meta tags should be applied. We specified 2 at the 'selections' page, so now we can choose 2 attribute values. It is possible to choose 2 values of the same attribute.



## 6. Custom Meta Tags for pages with selected attributes

In the layered navigation we've selected 'HTC' and 'Black'. The page title and CMS block are displayed as specified. Please see the next page for meta tags example.

**CURRENTLY SHOPPING BY**

MANUFACTURER: HTC

COLOR: Black

[Clear All](#)

**SHOPPING OPTIONS**

**CATEGORY**

- Furniture (6)
- Electronics (45)
  - Cell Phones (6)
  - Cameras (8)
  - Computers (31)
- Apparel (12)

**HEIGHT**

**PRICE**

\$750 - \$750 [Find](#)

**SPECIAL PRICE**

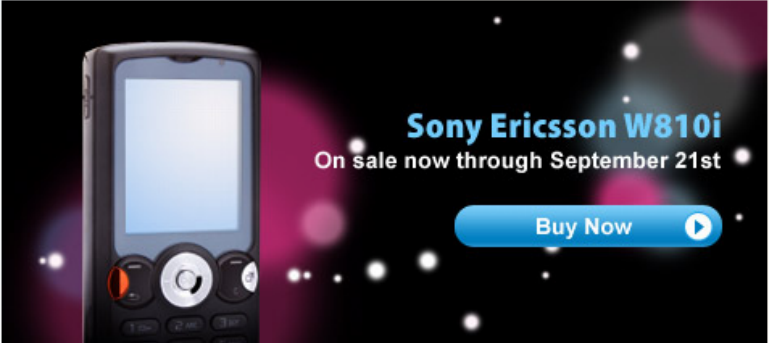
**MANUFACTURER**

- ☒ HTC (1)

**COLOR**

- ☒ Black (1)


### Black HTC phones



**Sony Ericsson W810i**  
On sale now through September 21st  
[Buy Now](#)

1 Item(s) Show 9 per page

View as: Grid [List](#) Sort By Position



**HTC Touch Diamond**  
Excl. Tax: \$750.00  
Incl. Tax: **\$750.00**  
[Add to Cart](#)  
[Add to Wishlist](#)  
[Add to Compare](#)  
[Add to Favorites](#)

1 Item(s) View as: Grid [List](#)

[COMPARE PRODUCTS](#)  
You have no items to compare.

[MY CART](#)  
You have no items in your shopping cart.

[RECENTLY VIEWED PRODUCTS](#)  
[Sony Ericsson W810i](#)

**BACK TO SCHOOL**  
Keep your eyes open for our special **Back to School** items and save **BIG!**

**COMMUNITY POLL**  
**What is your favorite Magento feature?**

- ☐ Layered Navigation
- ☐ Price Rules
- ☐ Category Management
- ☐ Compare Products

[Vote](#)

**NOW ACCEPTING PayPal™**

**NOTE:** Please read our '[Magento Layered Navigation: best settings for SEO](#)' blog article to learn more about special tips and tricks of the SEO settings.



## 7. Individual SEO parameters for specific filters

For each filter you can specify individual SEO parameters. These parameters will take effect for all pages on which the filter values are selected.

Let's say you go to page [http://your\\_store.com/category.html](http://your_store.com/category.html) and select 'black' in filter 'Color'.

Robots and rel nofollow parameters specified for 'Color' filter will be applied to page [http://your\\_store.com/category/black.html](http://your_store.com/category/black.html).

Search Engines Optimization	
Robots NoFollow Tag	<input type="text" value="Yes"/>
Robots NoIndex Tag	<input type="text" value="Yes"/>
Rel NoFollow	<input type="text" value="No"/> <small>▲ For the links in the left navigation</small>

Special Cases	
Include Only In Categories	<input type="text" value="4,57"/> <small>▲ Comma separated list of the categories IDs like 17,4,25</small>
Exclude From Categories	<input type="text" value="1,22"/> <small>▲ Comma separated list of the categories IDs like 17,4,25</small>
Single Choice Only	<input type="text" value="No"/> <small>▲ Disables multiple selection</small>
Use AND logic for multiple selections	<input type="text" value="Yes"/> <small>▲ Each product that will be displayed should contain ALL selected options</small>
Show only when one of the following options are selected	<input type="text" value="77,87"/> <small>▲ Comma separated list of the option IDs</small>
Show only when any options of attributes below is selected	<input type="text"/> <small>▲ Comma separated list of the attribute codes like color, brand etc</small>

**NOTE:** Please read our '[Magento Layered Navigation: best settings for SEO](#)' blog article to learn more about special tips and tricks of the SEO settings.



# 5. Advanced categories menu

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# 1. Activate 'Advanced categories' feature

## Improved Navigation

Save Config

**General**

**Category Filter** [STORE VIEW]

Display Mode **Advanced Categories** [STORE VIEW]

Display Only Categories **Default** [STORE VIEW]

Exclude Categories **Dropdown** [STORE VIEW]

**With Sub-Categories**

**Static 2-Level Tree**

**Advanced Categories**

▲ List comma-separated IDs like: 12,328,5

Number of unfolded options **0**

▲ Leave zero to get all options unfolded.

**Price Filter**

Display Mode **Slider**

Use Custom Ranges **Yes** [WEBSITE]

▲ Please define ranges in Catalog -> Improved Navigation -> Price Ranges

Indicate maximum ranges on slider **Yes** [STORE VIEW]

Slider step **1** [STORE VIEW]

Add From-To Widget **Yes** [STORE VIEW]

Exclude Price filter from Categories  [STORE VIEW]

▲ List comma-separated IDs like: 12,328,5

[STORE VIEW]

To activate 'Advanced categories' feature go to Admin panel -> Catalogue -> Improved Navigation -> Settings -> General and choose 'advanced categories' option. When the option is selected, you can configure it in the "Advanced Categories" section.

## 2. Advanced Categories Settings

Brands	
Advanced Categories	
Display Product Count	<input type="text" value="Yes"/> [STORE VIEW]
Render All Categories Tree	<input type="text" value="Yes"/> [STORE VIEW] ▲ Render Full Categories Tree or Only For Current Category Path
Categories Depth	<input type="text"/> [GLOBAL] ▲ Max level of categories tree
Render Categories Level	<input type="text" value="Root Category"/> [GLOBAL]

Set 'Display Product Count' for 'Yes' to show the number of the products assigned to a category.

Set 'Yes' here if you want the whole category tree to be shown.

An example of the whole category tree with displayed number of products.

→ CATEGORY
<a href="#">Furniture</a> (6)
<a href="#">Living Room</a> (4)
<a href="#">Bedroom</a> (2)
<a href="#">Electronics</a> (42)
<a href="#">Cell Phones</a> (6)
<a href="#">Cameras</a> (8)
<a href="#">Accessories</a> (3)
<a href="#">Digital Cameras</a> (5)
<a href="#">Computers</a> (28)
<a href="#">Build Your Own</a> (3)
<a href="#">Laptops</a> (4)
<a href="#">Hard Drives</a> (4)
<a href="#">Monitors</a> (4)
<a href="#">RAM / Memory</a> (3)
<a href="#">Cases</a> (2)
<a href="#">Processors</a> (4)
<a href="#">Peripherals</a> (4)
<a href="#">Apparel</a> (12)
<a href="#">Shirts</a> (4)
<a href="#">Shoes</a> (7)
<a href="#">Mens</a> (3)
<a href="#">Womens</a> (5)
<a href="#">Hoodies</a> (1)





## 2. Advanced Categories Settings

**Brands**

**Advanced Categories**

Display Product Count	<input type="text" value="Yes"/>	[STORE VIEW]
Render All Categories Tree	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ Render Full Categories Tree or Only For Current Category Path	
Categories Depth	<input type="text" value="2"/>	
	▲ Max level of categories tree	
Render Categories Level	<input type="text" value="Root Category"/>	[GLOBAL]
	<input type="text" value="Root Category"/> <input type="text" value="Same As Current Category"/> <input type="text" value="Current Category Children"/>	

You can choose the number of category levels to be shown.

Here please specify to which category level the 'Category Depth' settings should be applied to.

An example of a category tree where 'Category Depth' equal 2 and 'Root Category' is set as displaying point.

→ CATEGORY

- [Furniture](#) (6)
  - [Living Room](#) (4)
  - [Bedroom](#) (2)
- [Electronics](#) (42)
  - [Cell Phones](#) (6)
  - [Cameras](#) (8)
  - [Computers](#) (28)
- [Apparel](#) (12)
  - [Shirts](#) (4)
  - [Shoes](#) (7)
  - [Hoodies](#) (1)



### 3. Multi-select categories mode

HOME / HOME & DECOR

SHOP BY

Currently Shopping by

**Category:** Books & Music,  
Decorative Accents

x

Clear All

CATEGORY

- ☒ **Books & Music (8)**
- ☐ Bed & Bath (9)
- ☐ Electronics (13)
- ☒ **Decorative Accents (6)**

Allows customers to select several categories together to get a precise list of products they are interested in.

FRONTEND

Improved Navigation

General

Exclude from Homepage

▲ List comma-separated attribute codes like: category, price, color.

Include Only Categories

▲ List comma-separated IDs like: 12,328,5

Exclude Categories

▲ List comma-separated IDs like: 12,328,5

Use Custom Price Ranges

No ▼

Show Categories As

Default ▼

Multiselect Categories Mode

Yes ▼

BACKEND



## 4. Category block position

General	
Blocks Display	
Enable AJAX	Yes
Scroll to Products	Yes
Use jQuery slider	No
"Currently Shopping By" Position	Sidebar
Categories Block Position	Sidebar
Price Block Position	Sidebar
Stock Block Position	Sidebar
Rating Filter Position	Both
Add vertical scrolling to filter blocks higher than (size in pixels)	150
Submit Filters	Instantly

Category Title and Description

'Currently shopping by' is the block, where current navigation selections are displayed. You can choose whether to display it in the sidebar ('Left') or in the middle column ('Top') on front end.

The same display options are available for category, price and stock blocks.

You can add scrolling to attribute filters. If the box height exceeds the specified size (in pixels), the scroll will be enabled. In case you don't want to switch scroll on the page, specify zero (0) size.

## 4. Category block position

General		
Blocks Display		
Enable AJAX	<input type="text" value="Yes"/>	[STORE VIEW]
Scroll to Products	<input type="text" value="Yes"/>	[STORE VIEW]
Use jQuery slider	<input type="text" value="No"/>	[STORE VIEW]
"Currently Shopping By" Position	<input type="text" value="Sidebar"/>	[STORE VIEW]
Categories Block Position	<input type="text" value="Sidebar"/>	[STORE VIEW]
Price Block Position	<input type="text" value="Sidebar"/>	[STORE VIEW]
Stock Block Position	<input type="text" value="Sidebar"/>	[STORE VIEW]
Rating Filter Position	<input type="text" value="Both"/>	[STORE VIEW]
Add vertical scrolling to filter blocks higher than (size in pixels)	<input type="text" value="150"/> <small>▲ Sets maximum box height in px, to disable indicate 0</small>	
Submit Filters	<input type="text" value="By Button Click"/>	
Apply button position	<input type="text" value="Both"/> Sidebar Top Both	[STORE VIEW]
Category Title and Description		
Category Meta Tags		
SEO		
Brands		

There are two types of applying chosen filters: instantly (one by one) or by clicking the 'Apply Filters' button (in this case a customer can select multiple filters and then apply all of them in one go).

Select position for the 'Apply Filters' button display.

## 4. Category block position

### SHOP BY

#### CATEGORY

Women (13)

New Arrivals (3)





Tops &  
Blouses (6)

Pants & Denim (3)

#### COLOR



#### BRANDS

- ☒  Postwer
- ☐  Teplyor
- ☐  Mitlip
- ☐  Kewlet

#### POLARIZED

## ACCESSORIES

### SHOP BY

#### RATING FILTER

- ☐ ★★★★★ (1)
- ☒ ★★★★★ & up (6)
- ☐ ★★★★☆ & up (7)
- ☐ Not Yet Rated (17)

APPLY FILTERS

When 'submit filters by button' mode is selected, customers can choose necessary values for multiple filters and then apply them by a button click.

SORT BY: Position ↑



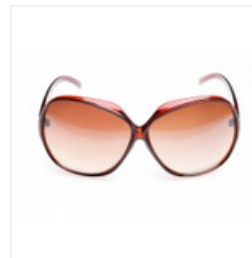
1-12 of 24 SHOW: 12

1 2 ▶







AVIATOR SUNGLASSES

  \$295.00  
★★★★☆



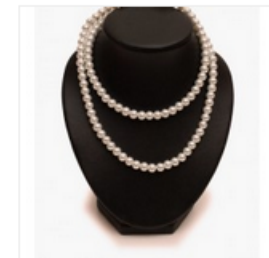
JACKIE O ROUND  
SUNGLASSES

     
\$295.00 \$225.00  
★★★★★



RETRO CHIC  
EYEGLASSES

 \$295.00



PEARL NECKLACE SET

Starting at: \$110.00

## 5. Choose a position for category filter

**General**

**Category Filter**

Display Mode:  [STORE VIEW]

Display Only Categories:  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

Exclude Categories:  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

Number of unfolded options:  [STORE VIEW]  
▲ Leave zero to get all options unfolded.

**Price Filter**

Display Mode:  [STORE VIEW]

Use Custom Ranges:  [WEBSITE]  
▲ Please define ranges in Catalog -> Improved Navigation -> Price Ranges

Indicate maximum ranges on slider:  [STORE VIEW]

Slider step:  [STORE VIEW]

Add From-To Widget:  [STORE VIEW]

Exclude Price filter from Categories:  [STORE VIEW]  
▲ List comma-separated IDs like: 12,328,5

**Sorting**

Categories Filter Position:  [STORE VIEW]  
▲ To hide categories filter indicate -1

Stock Filter Position:  [STORE VIEW]  
▲ To hide stock filter indicate -1

Rating Filter Position:  [STORE VIEW]  
▲ To hide rating filter indicate -1

On Sale Filter Position:  [STORE VIEW]  
▲ To hide on sale filter indicate -1

Please go to admin panel -> System -> Configuration -> Amasty Extensions -> Improved Navigation

You can choose position for categories filter and display it for example under price filter or at the bottom of the navigation block. You can remove the categories filter from the layered navigation by typing '-1' (the same logics is applicable to stock and rating filter position).



## 6. Exclude categories from layered navigation

Please go to admin panel -> System -> Configuration -> Amasty Extensions -> Improved Navigation

### Improved Navigation

Save Config

**General**

**Category Filter**

Display Mode

Advanced Categories

[STORE VIEW]

Display Only Categories

[STORE VIEW]

List comma-separated IDs like: 12,328,5

Exclude Categories

[STORE VIEW]

List comma-separated IDs like: 12,328,5

Number of unfolded options

0

[STORE VIEW]

Leave zero to get all options unfolded.

**Price Filter**

Display Mode

Slider

[STORE VIEW]

Use Custom Ranges

Yes

[WEBSITE]

Please define ranges in Catalog -> Improved Navigation -> Price Ranges

Indicate maximum ranges on slider

Yes

[STORE VIEW]

Slider step

1

[STORE VIEW]

Add From-To Widget

Yes

[STORE VIEW]

Exclude Price filter from Categories

[STORE VIEW]

List comma-separated IDs like: 12,328,5

If you would like not to display some categories in the layered navigation, please specify IDs of the categories in this field.



## 7. Subcategory thumbnails and names on category pages

To create a block with thumbnails for subcategories, please go admin panel -> CMS -> Static Blocks -> Add new block  
Add the following code to the 'Content' field :

```
{{block type=amshopby/subcategories template=amasty/amshopby/subcategories.phtml columns=2 order=name  
height=30 width=30 shownames=1}}
```

Use 'columns' parameter to specify the number of columns in the block. 'name' and 'position' options are available for 'order' parameter. If you want to show subcategory names, put '1' for 'shownames', if no - '0' (zero). You can also define the height and width of the thumbnails in pixels.

Then you can add the block to any category page you'd like to. For this go to Catalog -> Manage categories. Choose the category you need (ex. Apparel) and choose the block you've created in 'cmsblock' dropdown.

Here's an example of a block with subcategory thumbnails and names on category page:





## 8. Apply filters to Category Name and Category Description

### Improved Navigation

Save Config

General

Blocks Display

Category Title and Description

Please open Catalog -> Improved Navigation -> Filters and fill out corresponding fields for "Options" tab

Add selected filter title to Category Name

After

Category Name separator

-

Add selected filter description to Category Description

After

Replace Category Image

Yes

▲ Category Image will be replaced if selected filter option have it's own image uploaded.

Replace Category CMS Block

Yes

▲ Category CMS Block will be replaced in case selected filter option have it's own one defined.

Please open  
Catalog -> Improved Navigation ->  
Filters -> [open filter] -> Options ->  
[open option]  
in order to define Title, Description,  
Image and CMS block for your filter  
options.

You can apply defined filter title to  
Category Name: after, before and  
instead of it (=‘replace’).  
For example, if you’ve selected “black”  
as filter title, it can be added to Category  
name in such manner:

black – shoes

shoes – black

black

Moreover, you’re able to apply several  
filters to Category name. For example:

men – black – shoes

shoes – men – black

men – black

In the same way you’re able  
to apply filters to Category  
Description.

In this tab you can specify a  
symbol which separates  
Category Name from filter  
title.



## 9. Select the order of category meta tags

### Improved Navigation

Save Config

General

Blocks Display

Category Title and Description

Category Meta Tags

These settings allow you to select the order of category meta tags. The principle has been described on the previous page.

Please open Catalog -> Improved Navigation -> Filters -> [open filter] -> Options -> [open option] in order to define Meta-Title, Meta-Description and Meta-Keywords for your filter options.

Add selected filters to Meta-Title

After

[STORE VIEW]

Title Tag Separator

-

[STORE VIEW]

Add selected filter descriptions to  
Category Meta-Description

After

Description Tag Separator

,

[STORE VIEW]

Add selected filters to  
Meta-Keywords

After

[STORE VIEW]

In this tab you can specify a symbol which separates Title from filter word.

Specify a symbol which separates Description from filter word.

EO

Brands

Advanced Categories



## 6. Ajax Layered Navigation

With AJAX mode you can make the interaction between user and your e-store easy and quick .

Extension's possibilities:

- AJAX-based navigation
- Quick AJAX filtering
- Display of attribute descriptions and images on the category page, which get updated in AJAX-mode

See how to activate AJAX

### 1. AJAX activation ..... 84

**To see Ajax mode in action on Improved navigation demo page follow the [link](#)**



In the 'Blocks Display' section you can enable AJAX navigation. For AJAX to work please make sure that you've updated list.phtml file according to the installation manual.

## Improved Navigation

[Save Config](#)

General		
Blocks Display		
Enable AJAX	<input type="text" value="Yes"/>	<a href="#">[STORE VIEW]</a>
Use jQuery slider	<input type="text" value="Yes"/>	<a href="#">[STORE VIEW]</a>
"Currently Shopping By" Position	<input type="text" value="Sidebar"/>	<a href="#">[STORE VIEW]</a>
Categories Block Position	<input type="text" value="Sidebar"/>	<a href="#">[STORE VIEW]</a>
Price Block Position	<input type="text" value="Sidebar"/>	<a href="#">[STORE VIEW]</a>
Stock Block Position	<input type="text" value="Sidebar"/>	<a href="#">[STORE VIEW]</a>
Rating Filter Position	<input type="text" value="Both"/>	<a href="#">[STORE VIEW]</a>
Add vertical scrolling to filter blocks higher than (size in pexels)	<input type="text" value="150"/> <small>▲ Sets maximum box height in px, to disable indicate 0</small>	<a href="#">[STORE VIEW]</a>
Category Title and Description		

## 7. Layered Navigation pro

<u>1. Display images of configurable products based on the customer selections .....</u>	<u>86</u>
<u>2. Creation of tooltips for filter .....</u>	<u>87</u>
<u>3. Creation of blocks with featured attribute options .....</u>	<u>88</u>
<u>4. Dependent attributes .....</u>	<u>89</u>
<u>5. Create vivid and attractive layered navigation with images .....</u>	<u>91</u>
<u>6. Compatibility with Magento Swatches .....</u>	<u>92</u>
<u>7. Manage the module cache .....</u>	<u>93</u>



# 1. Display images of configurable products based on the customer selections

It is possible to show product thumbnails on category pages based on the values, which customers select in the navigation. For example, if a customer selects color 'green', thumbnails of green color will be displayed:



This feature can be used not only for color – for any attribute, which is used for creation of configurable products.

To activate this feature go to Catalog -> Improved Navigation -> Settings -> General. Then specify the codes of the attributes, for which you would like to use this feature, in 'Configurable Attribute Codes' field.

Please be aware this feature works only for configurable products, for which there are specific pictures uploaded for each simple product associated to the configurable.

## 2. Creation of tooltips for filters

**Edit Filter Properties** Save

**Display Properties**

Show in the Block ☐

Display Type 

Left  
Top

Number of unfolded options   
▲ Applicable for 'Labels Only', 'Images only' and 'Labels and Images' display types. Zero means all options are unfolded

Hide quantities 

No

Sort Options By 

Position

Collapsed 

No

  
▲ Will be collapsed until customer select any filter option

Tooltip

**Insert text for a tooltip here**

**To help customers with the navigation you can add a tool tip for each filter. You can do it in 'Edit Filter Properties' section for the filter you need clicking on it on the list (to see the list of filters go to admin panel - >Catalogue -> Improved navigation -> Filters ->)**

**The tips are displayed only when customers hover mouse over the tool tip icon. You can use text, HTML or even images for tool tips to make them attractive and integrated with your store.**

**MEGAPIXELS** ⓘ  
☐ 5 (2)  
☐ 7 (1)  
☐ 8 (2)

The higher the number - the better the quality of shots

### 3. Creation of blocks with featured attribute options

To add a block with featured options of an attribute to a cms page, add the following code to the page:

```
{{block type=amshopby/featured attribute_code=manufacturer template=amshopby/featured.phtml}}
```

Use the code of the needed attribute instead of “manufacturer” – the code can be found in “Attribute Code” column at the Manage Attributes page.

To display a limited number of featured options, ‘limit’ parameter, to show them in random order use ‘random’ parameter (it should be set to 1):

```
{{block type=amshopby/featured attribute_code=manufacturer random=1 limit=4 template=amshopby/featured.phtml}}
```

Here’s an example of a “featured” block with 3 random manufacturer attribute options:



It is possible to place several “featured” blocks on a page.



## 4. Dependent attributes

Search Engines Optimization	
Robots NoFollow Tag	<input type="text" value="Yes"/>
Robots NoIndex Tag	<input type="text" value="Yes"/>
Rel NoFollow	<input type="text" value="No"/>
	<small>▲ For the links in the left navigation</small>

Special Cases	
Include Only In Categories	<input type="text" value="4,57"/>
	<small>▲ Comma separated list of the categories IDs like 17,4,25</small>
Exclude From Categories	<input type="text" value="1,22"/>
	<small>▲ Comma separated list of the categories IDs like 17,4,25</small>
Single Choice Only	<input type="text" value="No"/>
	<small>▲ Disables multiple selection</small>
Use AND logic for multiple selections	<input type="text" value="Yes"/>
	<small>▲ Each product that will be displayed should contain ALL selected options</small>
Show only when one of the following options are selected	<input type="text" value="77,87"/>
	<small>▲ Comma separated list of the option IDs</small>
Show only when any options of attributes below is selected	<input type="text"/>

You can set the filter to be displayed when customers choose certain options in other filters. For example, display shirt size filter only when 'Gucci' brand is chosen. Please specify ids of options, which should trigger the filter, in this field. Leave the field blank if you would like this filter to be displayed each time when it is applicable.

Each option of each filter has a unique id, you can find the ids on the list of filter options at the 'Options' tab.

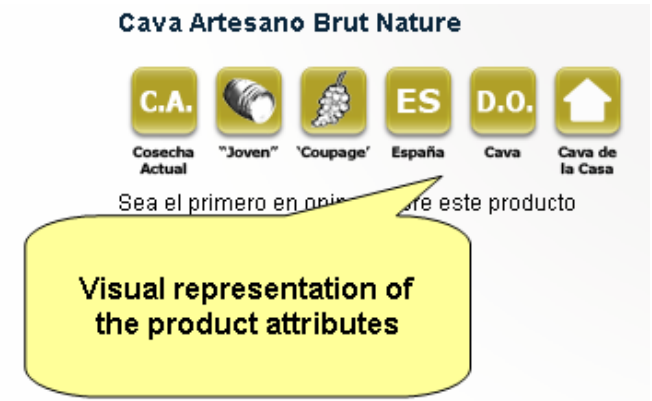
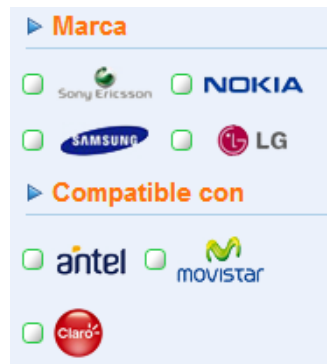
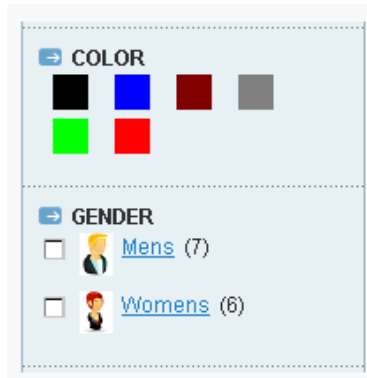


Special Cases	
Include Only In Categories	<input type="text" value="4,57"/> ▲ Comma separated list of the categories IDs like 17,4,25
Exclude From Categories	<input type="text" value="1,22"/> ▲ Comma separated list of the categories IDs like 17,4,25
Single Choice Only	<input type="text" value="No"/> ▲ Disables multiple selection
Use AND logic for multiple selections	<input type="text" value="Yes"/> ▲ Each product that will be displayed should contain ALL selected options
Show only when one of the following options are selected	<input type="text" value="77,87"/> ▲ Comma separated list of the option IDs
Show only when any options of attributes below is selected	<input type="text" value="manufacturer, brand"/> ▲ Comma separated list of the attribute codes like color, brand, etc.

You can make the filter to be displayed when customers choose ANY option in other filters (for example, shirt size filter gets displayed only when an option of filter «brand», e.g. Gucci, Mango, is chosen). Please use this field to specify attribute codes\* of the filters, by which current filter should be triggered. Leave the field blank if you would like this filter to be displayed each time when it is applicable.

\*Each filter (attribute) has an attribute code, you can find the code on the list of attributes in admin panel -> Catalog -> Attributes -> Manage attributes.

## 5. Create vivid and attractive layered navigation with images



### Filter Properties

#### General

#### Options

### Edit Filter Properties

Back Save

#### Display Properties

Show in the Block	Left
Display Type	Labels Only
Number of unfolded options	
Hide quantities	No
Sort Options By	Position
Collapsed	No
Tooltip	

You can choose to display images for any filter included in layered navigation. (Go to admin panel -> Catalog -> Improved Layered Navigation -> Filters. Choose the filter from the list to edit its properties.)

## 6. Compatibility with Magento configurable swatches

### Edit Filter "Color" Properties

**Display Properties**

Show in the Block	Sidebar ▼
Display Type	Magento Swatches (or fallback to "Labels Only") ▼
Show Search Box	Labels Only Images Only Images and Labels Drop-down List Labels in 2 columns Magento Swatches (or fallback to "Labels Only") <small>Labels and Images display types. Zero means all options are unfolded</small>
Number of unfolded options	
Hide quantities	No ▼
Sort Options By	Position ▼
Collapsed	No ▼ <small>▲ Will be collapsed until customer select any filter option</small>
Tooltip	

In order to enable Magento Configurable Swatches choose this option in the Display settings type.

To configure Magento Swatches please see [this article](#)

## 7. Manage the module cache

To manage the module cache, please open  
Admin Panel > System > Cache Management

### Cache Storage Management

✖ Flush Magento Cache

✖ Flush Cache Storage

Select All   Unselect All   Select Visible   Unselect Visible   0 items selected				Actions	Refresh	Submit
	Cache Type	Description	Associated Tags	Status		
<input type="checkbox"/>	Configuration	System(config.xml, local.xml) and modules configuration files(config.xml).	CONFIG	DISABLED		
<input type="checkbox"/>	Layouts	Layout building instructions.	LAYOUT_GENERAL_CACHE_TAG	DISABLED		
<input type="checkbox"/>	Blocks HTML output	Page blocks HTML.	BLOCK_HTML	DISABLED		
<input type="checkbox"/>	Translations	Translation files.	TRANSLATE	DISABLED		
<input type="checkbox"/>	Collections Data	Collection data files.	COLLECTION_DATA	DISABLED		
<input type="checkbox"/>	EAV types and attributes	Entity types declaration cache.	EAV	DISABLED		
<input type="checkbox"/>	Web Services Configuration	Web Services definition files (api.xml).	CONFIG_API	DISABLED		
<input type="checkbox"/>	Web Services Configuration	Web Services definition files (api2.xml).	CONFIG_API2	DISABLED		
<input type="checkbox"/>	Amasty Improved Navigation	Indexed data for filters and their options	AMSHOPBY	DISABLED		

### Additional Cache Management

Flush Catalog Images Cache

Pregenerated product images files.

Flush JavaScript/CSS Cache

Themes JavaScript and CSS files combined

Here you can manage the module cache in accordance with your needs: enable, disable or refresh it. For this aim tick off the field and choose the required action in the top right corner of the tab. Then click the 'Submit' button.



# Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!

