



IDX

Interaction Design
Beyond human-computer interaction

Data gathering II – Think Aloud Usability testing

Agenda

- Observation
 - Intro to The articles
 - Think Aloud in 4 ways
 - Instant Data Analysis
 - Data Recording
 - Intro to exercise
 - Exercise (big one)
 - Reflections on the exercise

Think Aloud in 4 ways

- Traditionally (only keep talking)
- Speech Communication
- Coaching
- Silence

Instant Data Analysis

- Brainstorming upon found errors

Data Recording

- Notes and pictures
- Sound
- Video

Exercise task

- Given this info:
 - <https://guides.via.dk/a/1431456-colourbox>
- Create a Colourbox-account and download a picture of virtual reality without water mark

Exercise

- Perform a Think Aloud Test on a number of persons
 - Could be students, who would like to have a colourbox login
- Use IDA as inspiration for the data analysis
 - Procedure p. 4 in Kjeldskov et. al.
- Perform the test on the given exercise task
- Be back afterwards at 15:00