

Flavor Town

Helping you find your new favorite meal

Ian Campbell, Tyler Gabriel, Austyn Trull, and Joe Xu

The background image shows a laptop screen with a dark overlay. On the screen, there is a line graph with a blue line showing fluctuations over time, and a pie chart with a green slice. The text is overlaid on the left side of the screen.

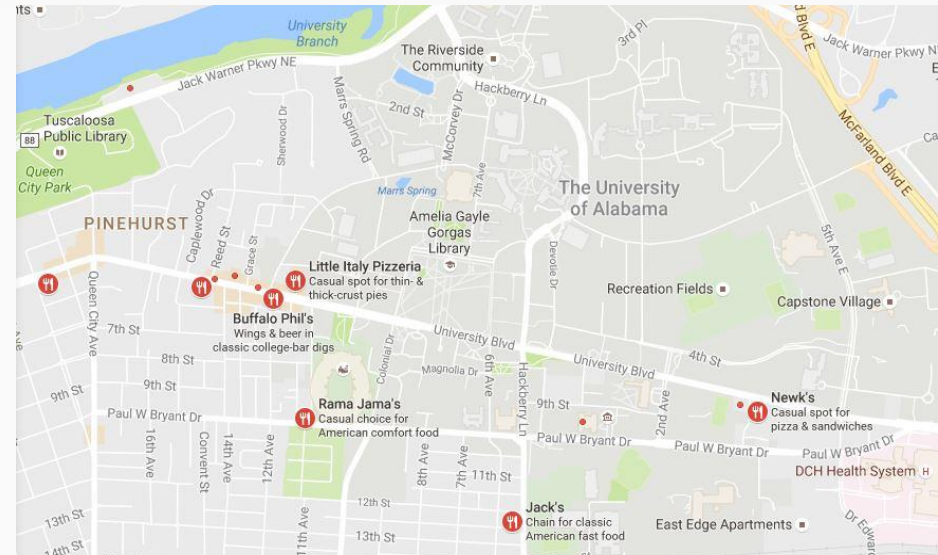
Project Idea:

To create a platform
for people to try, rate,
and share new foods.

The problem

How often do you go to a new restaurant (or an old favorite) and not know what you want to get?

How often do you vacation somewhere and want to try the local food?



A close-up photograph of a person's hand using a stylus to interact with a tablet. The background is a blurred interior of a restaurant, showing tables and chairs. The text 'The solution' is overlaid in white on the left side of the image.

The solution

1. Pull up local restaurants on the app.
2. Display the menu of your restaurant of choice.
3. Sort recommendations based off of other user's ratings.
4. Order your food.
5. Enjoy!

Potential Features

- Opening a restaurant page immediately lists top rated item
- Recommendations are based on a 5 star scale
- User submitted comments
- Individual menu item scores based on the average of user ratings
- Users can sort a restaurant's menu by category (ex: "gluten free, sandwiches, vegetarian")
- Restaurant hours
- Restaurant recommendations based off of previous experiences

Potential Problems

Competitors



Potential Problems

Technical

- Obtaining Menu Items
- Database Management
- Preventing artificial ratings
- Statistics

An aerial photograph of New York City at dusk. The Empire State Building is prominent in the center, with its top illuminated in red and green. The city is densely packed with skyscrapers, many of which have their lights on. The sky is a mix of dark blue and orange from the setting sun. The word "Questions?" is written in a large, white, sans-serif font across the middle of the image.

Questions?