Fleetwood / Fernandez Website Design Round 1

Prepared for Hunter Fleetwood & Paz Fernandez-Trillo September 5, 2013

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For review today

1. Logo

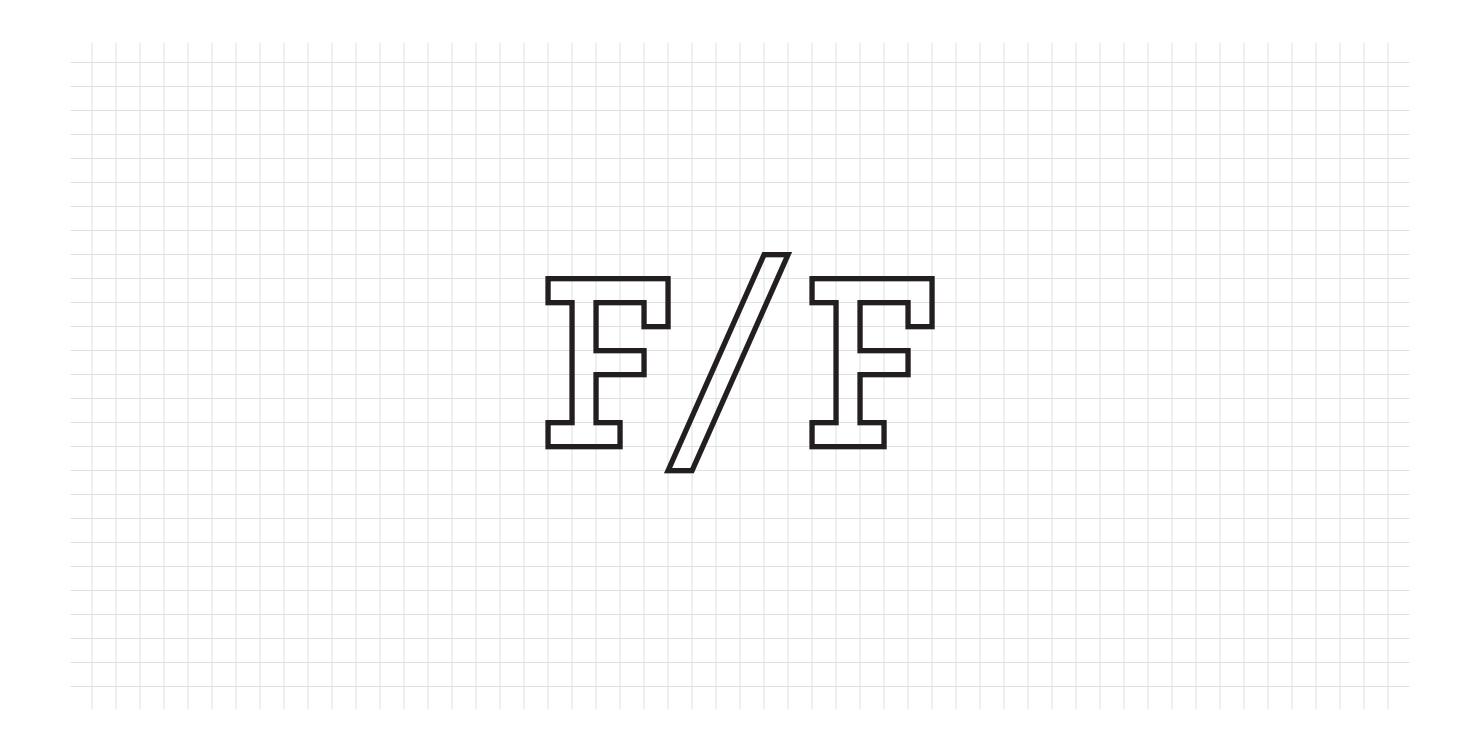
While not in scope, we are proposing an updated evolved visual identity for Fleetwood / Fernandez.

2. Website

- Homepage
- Projects + Filtering
- Project Detail
- About
- Contact

Logo

Monogram





Logotype

Fleetwood / Fernandez

Vitesse

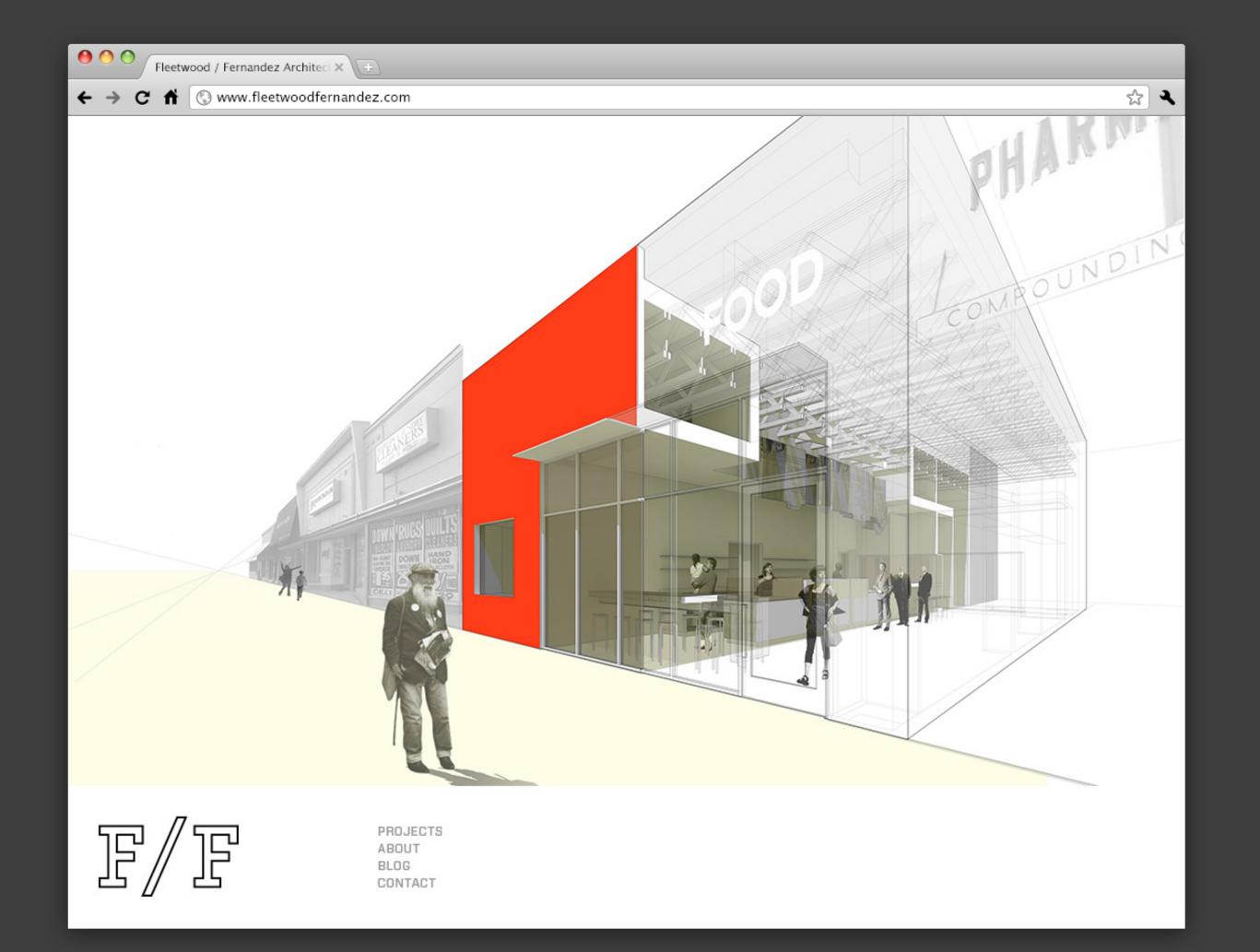


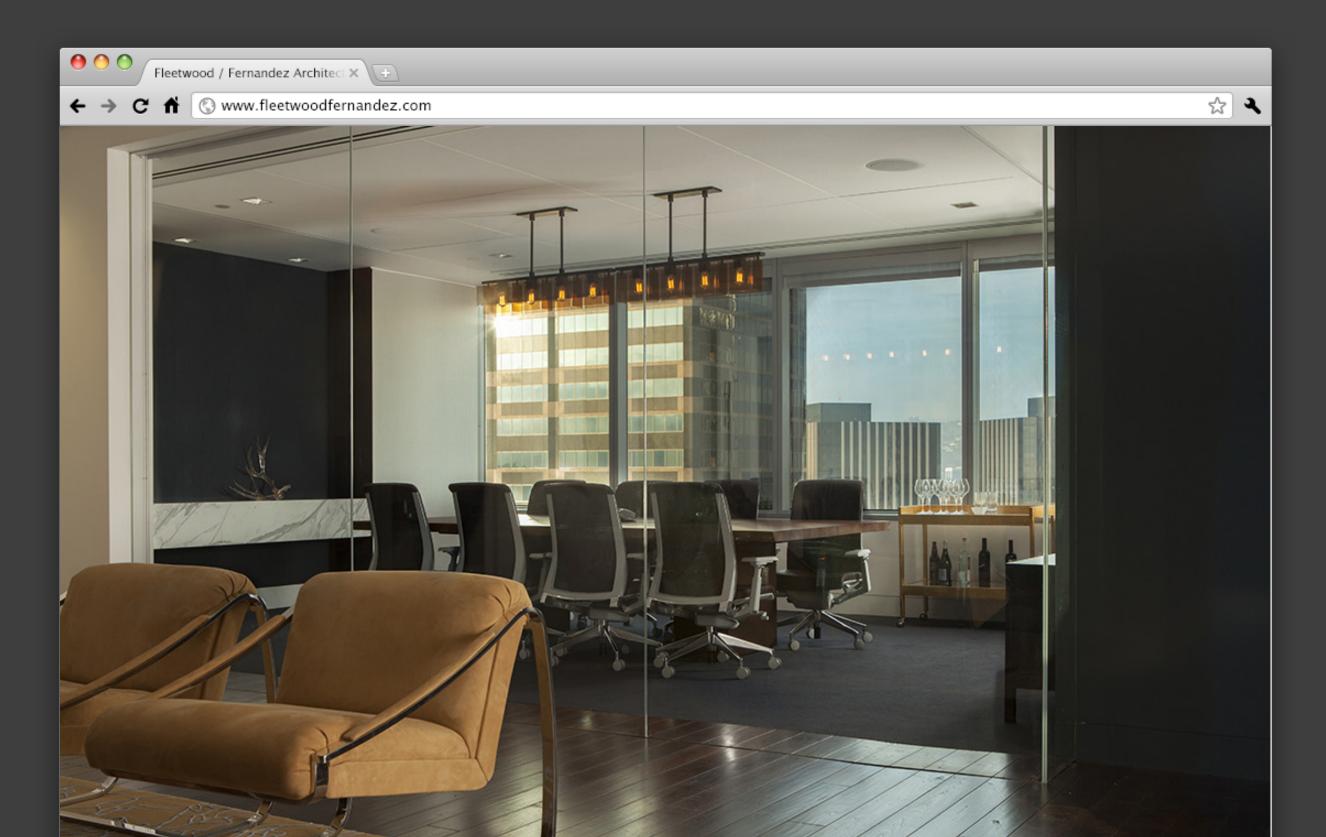
Forza



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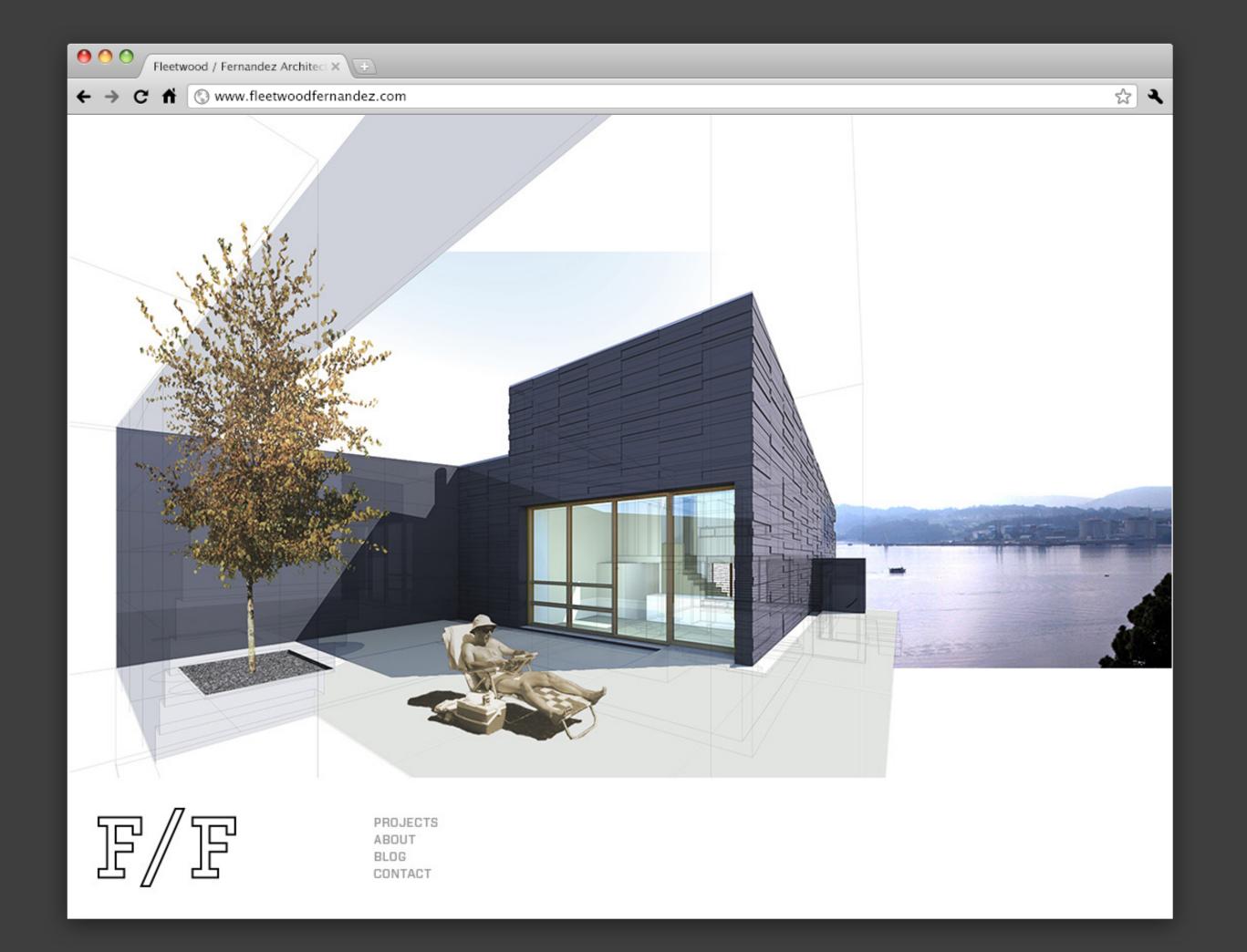
Website

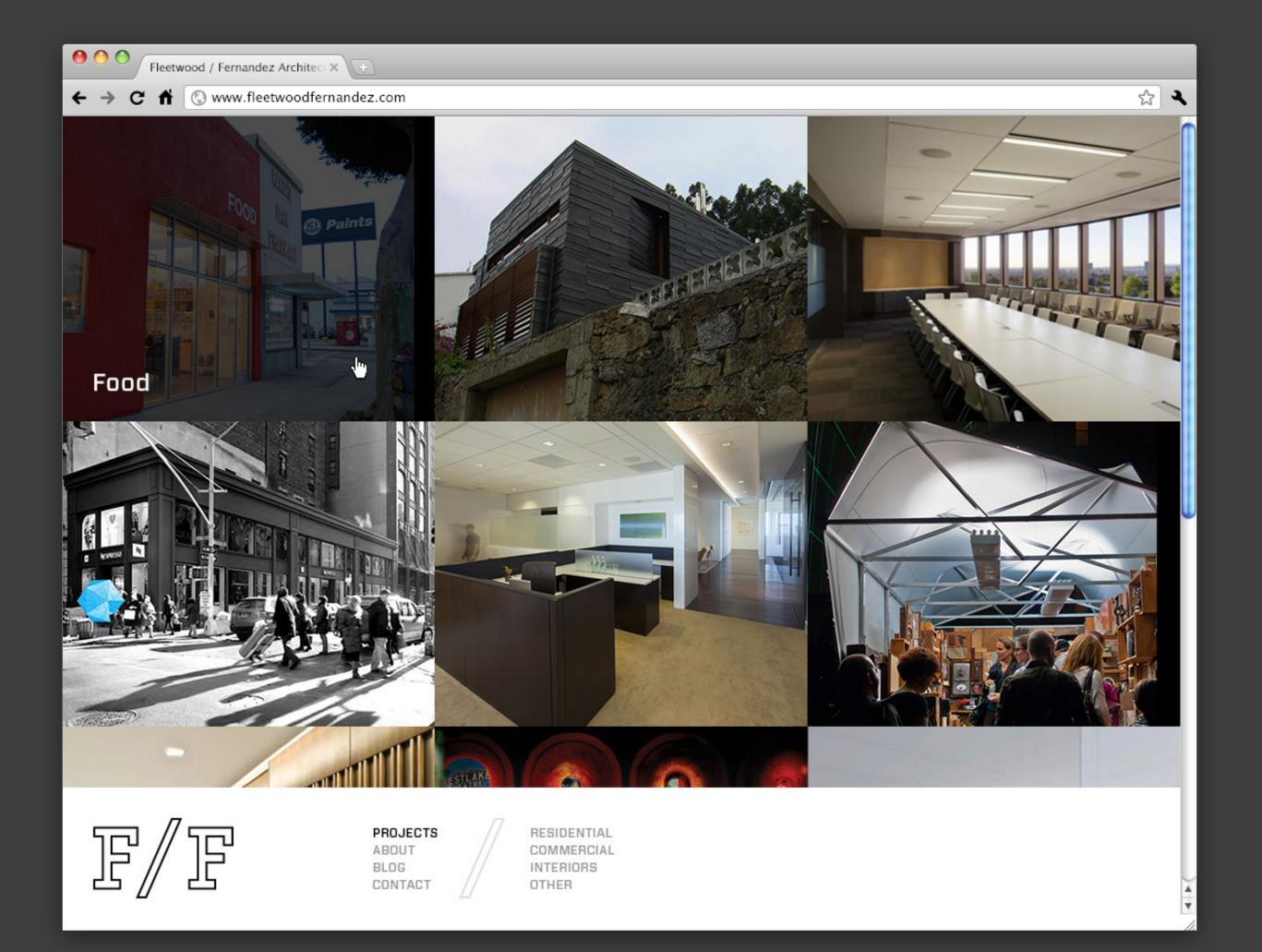


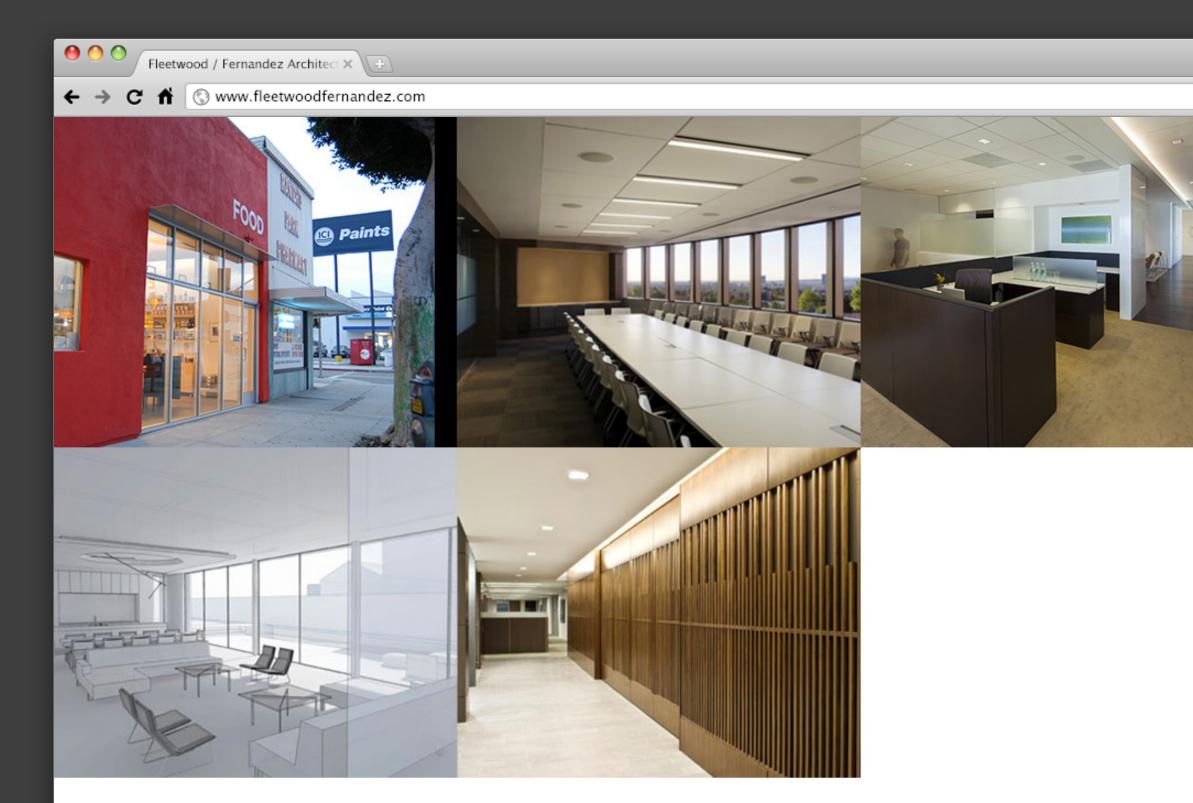


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PROJECTS ABOUT BLOG CONTACT





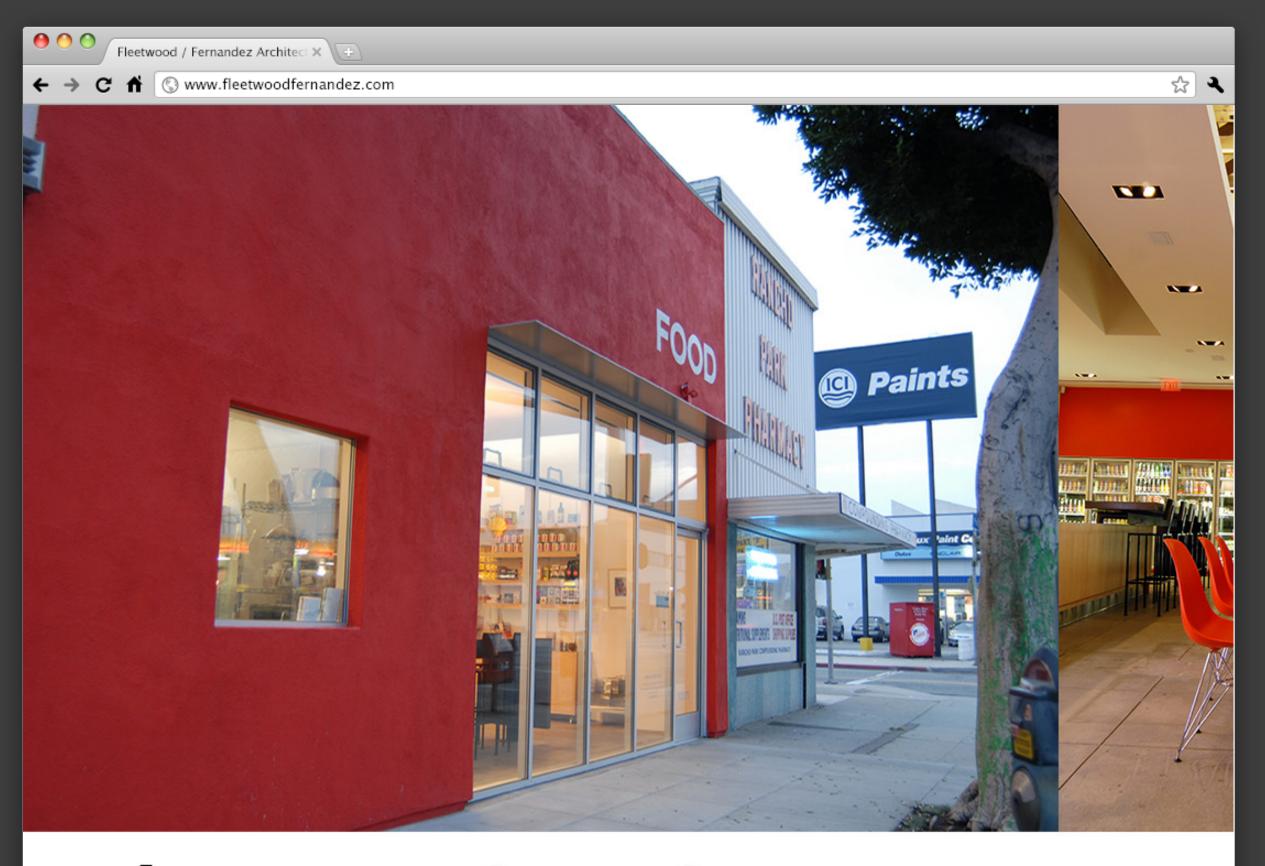




PROJECTS ABOUT BLOG CONTACT



RESIDENTIAL
COMMERCIAL
INTERIORS
OTHER





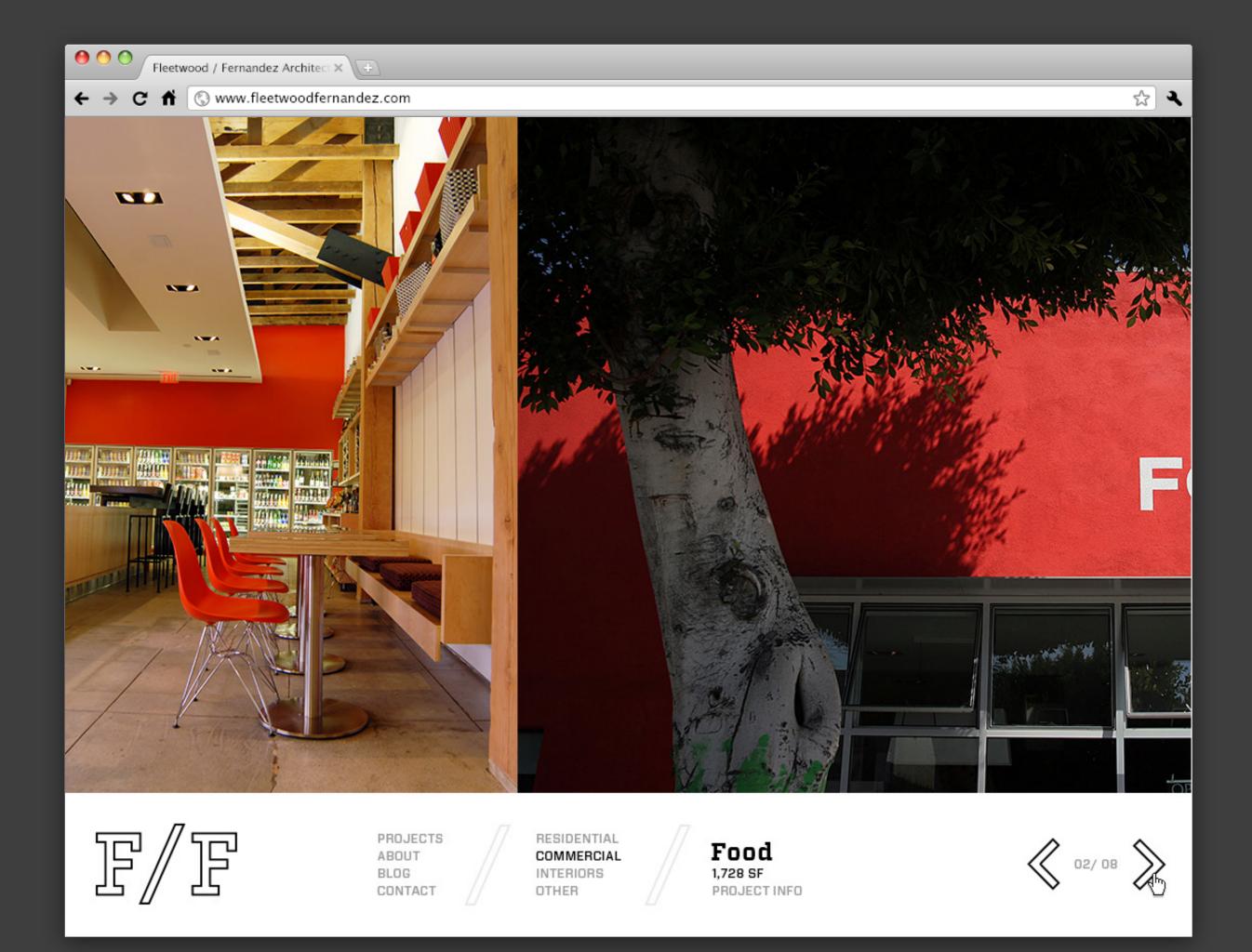
PROJECTS ABOUT BLOG CONTACT

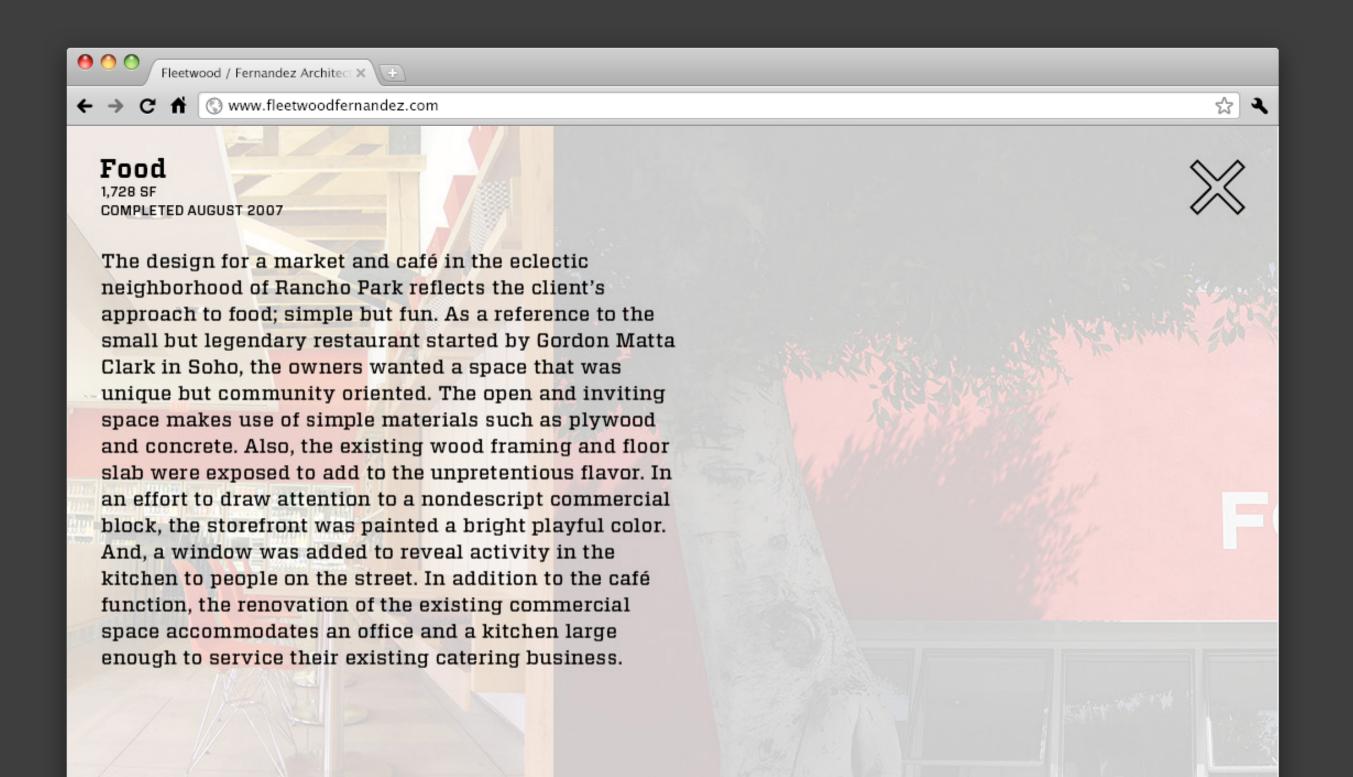
RESIDENTIAL COMMERCIAL INTERIORS OTHER

Food 1,728 SF PROJECT INFO











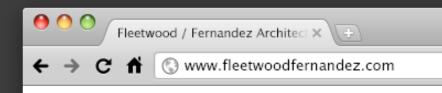
PROJECTS ABOUT BLOG CONTACT

RESIDENTIAL COMMERCIAL INTERIORS OTHER













About

Fleetwood Fernandez believes in the power of a good idea, a firm wit, and plenty of research.

Founded by partners Hunter Fleetwood and Mariapaz Fernandez-Trillo, Fleetwood / Fernandez provides architectural services for the design and construction of buildings and interiors. The office draws upon a wide breadth of experience in retail, commercial, residential and art spaces to create projects that are free of stylistic obligation.

Fleetwood / Fernandez is committed to an iterative approach to design that engages idiosyncrasies of program, site, material qualities and local construction methods to deliver projects of lasting quality. The office has built work in Spain as well as the USA.













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Contact

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PROJECTS ABOUT BLOG CONTACT

Thanks