<Rowan University's Inaugural Hackathon>

According to US News' 2016 Best Colleges rankings, Rowan University is the #3 public regional university in the north. The growing student branch of the Institute for Electrical and Electronics Engineers (IEEE) has, for years, been hosting engineering events for students. With enrollment expected to double within the next ten years and the completion of a new expansion to the engineering building, Rowan is a growing influence in the Greater Philadelphia area.

The IEEE student branch is planning its inaugural hackathon, ProfHacks, a competition where a diverse body of students build novel projects over the course of a weekend. We are partnering with Major League Hacking (MLH), an organization that works with many student-run hackathons around the world.

About the Event

ProfHacks is a 24-hour hackathon with 150 participants. The event will take place on March 12th and 13th in Rowan Hall at Rowan University's Glassboro Campus. The event emphasizes cross-team collaboration and will follow the theme of the physical web, solving problems with hardware and data science.
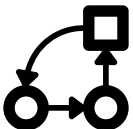
Have any questions? Send us an email at **team@profhacks.com**! One of our team members will get back to you as soon as possible.

Why Sponsor?

<Recruiting>

It takes a particularly dedicated person to endure 24 hours of hacking. Participants at ProfHacks are top students who have the passion and drive to come out and develop a project. Hackathon participants have consistently moved on to be extremely successful and desirable software and hardware engineers. Hackathons are an ideal venue for recruiting.

<Live Feedback>

Getting useful feedback about your product can be difficult. By observing people using your product live at an event, you can quickly find pain points and gather information about how people are using your product. Sponsors can bring mentors for one-on-one communication with hackers.

<Brand Exposure>

Hackathons are memorable experiences. Whether your company is big or small, hackers will be left with a positive view of your company. Your company will be known for making everything possible.

Sponsorship Tiers

	OAK $3,000	SAPLING $1,200	SEEDLING $600
On-Site			
Bring a Mentor	●	●	●
Listed in API Directory	●	●	●
Get a Booth	●	●	
Bring Hardware	●	●	
Hold a Technical Session	●		
Talk at Opening Ceremony	●		
Sponsor a Prize	●		
Pre			
Resume Dump	●	●	
Branding			
Bring Swag to Event	●	●	●
Logo in Booklet	●	●	●
Logo on Website	●	●	●
Logo on T-Shirt	●	●	

À la Carte — More details on next page.

Sponsor a Meal $500	Collab Spaces $1,000	Escape Room $2,000

À la Carte Packages

Certain packages and activities require additional love. We plan to provide some additional spaces to make the hacker's experience truly unforgettable.

Sponsor a Meal $500

A critical part of a hackathon is the food. When working for 24 hours straight, you get hungry! What better way to get your company's name out there than to satisfy the hacker's true desires. By sponsoring a meal, your company's name will be announced when food is called and prominently displayed.

Collab Spaces $1,000

Make the hackers' lives more comfortable by sponsoring a place for them to collaborate. Your company's names will be displayed prominently at these spaces as well as in the event booklet.

<Idea Corner>

A massive 24 feet wide by 8 feet tall whiteboard with bean bag chairs located at "The Hub," a central location for hackers to collaborate. This is a place for hackers to work out ideas, find teams, or be creative.

<Collab Cafe>

A coffee, and all other things caffeine, bar located at "The Hub." The Collab Cafe will be the powerhouse for those 2 am working binges as well as a great place to meet new people or work with mentors.

Escape Room $2,000

Escape rooms are real-life puzzle games where individuals must solve both hardware and software puzzles to escape a room. Your company's logo will be displayed as the title sponsor for the escape room.

In this year's escape room, hackers will enter a Martian settlement just as a meteor strike occurs and they must escape before running out of oxygen. As we are at a hackathon, the escape room puzzles will be infused with technical challenges designed and built by Rowan students. The fastest teams to escape will win prizes.

Sponsoring the escape room is the perfect way to get your brand noticed! Escape rooms are high intensity puzzle games which will surely not be forgotten. And you can be known for making it happen.

Don't be shy. Contact us!

Have a special request or want to mix and match rewards? We can accommodate you! Shoot us an email or give us a call and we will work with you to create a package specifically tailored to your needs.

Thank you for your consideration!
The ProfHacks Team

✉ team@profhacks.com
📞 (856) 244-1072
🐦 @ProfHackathon