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Symbility Solutions

Ms Karlie Minsky

HR Specialist

Symbility Intersect

106 Front Street East, Suite 200

Toronto, ON M5A 1E1

Dear Ms. Minsky

Symbility has always been the forefront of technology solutions in my opinion. Working with companies such as Walmart and integrating new tech advances into their mass-consumer clientele is just one of the many ways your company continues to innovate past the competition. The 3D printing concept is especially popular right now, giving it a potential for huge sales possibilities. The application and concept of "personal" items adds an even stronger appeal. I aim to achieve similar goals in all of my work, constantly striving to captivate all of my target demographics.

In my Bachelors Degree in Interaction Design at Sheridan I have developed my skills, further understanding the process needed to yield such positive and helpful interactions like with your groups innovations. My skills in the design process in not only UI/UX Design, but also in creative problem solving, have become very strong. I have many qualifications I can bring to your team including:

Skills in User Interface Design:

- Designed and coded websites and apps, following the design process

Usability testing Experience:

- Worked in a group constructing & facilitating user tests for KPDI
- Designed app taking user from feedback on competitors

Creative Problem Solving

- Facilitated for group creative problem solving sessions.
- Developed new concepts to tackling housing crisis for Innovation Hub

Experience Design:

- Designed and coded Kinect interactive art installation
- Constructed robot that manipulate human empathy

Your company has been driven to put the user at the center of your entire design process, keeping all of their interests at heart, while pushing yourselves to new creative boundaries. In all of my work I strive to do the same, to cater my pieces towards a demographic and engage them in every relevant way, but still provide a unique experience. I believe I would be a beneficial addition to your company and I look forward to being interviewed at your nearest convenience. Thank you for your consideration.

Sincerely

Barrett Flemons