

# Barrett Flemons

*Interaction Designer*

289 828 0726

BarrettFlemons@gmail.com

Burlington, Ontario, Canada

## Summary

Hello! I'm Barrett.

I am currently a student of Interaction Design. I bring a wide breadth of skills, including strong knowledge of the Adobe Creative Suite (Photoshop, Illustrator, InDesign) as well as programming (HTML, CSS, Javascript).

I strive to find solutions to everyday challenges and seamlessly incorporate new technology into everyday life.

## Skills

### Languages

- HTML/CSS
- Javascript
- Processing

### Design

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro

### Concepts

- User Interface Design
- User Experience Design
- Product Design
- Information architecture
- Design Process
- Usability

## Education

### Bachelor of Interaction Design

2013-2018

*Sheridan College Institute of Technology & Advanced Learning*

Oakville, Ontario

## Projects

Portfolio can be reviewed here: [bflemons.com](http://bflemons.com)

### Toyota Canada Website Redesign • *Personal Project*

- Redesigned the site of Toyota Canada
- Added overall and individual page structure to improve hierarchy and ease of access.
- Rearranged information to deliver relevant content to end user in order to encourage more donations and communicate cause more effectively.
- Identified and adhered to company design philosophies

### Usability Test for KPDI • *Usability Studies Lab*

- Completed a heuristic evaluation of a client of KPDI
- Constructed a test plan to identify user flow and pain points as they pertained to the observed issues
- Proposed changes to website using information gathered from user test

### Kinect Art installation • *Interactive Media: Motion*

- Programmed an interactive art gallery installation using Kinect and Processing.
- Encouraged user engagement through physical gestures and responsive elements.
- Designed for seamless integration into a pre-existing environment.

### Bonci Restaurant Application Design • *Design and Systems Thinking*

- Conceptualized a mobile application to aid users in locating restaurants as well as discovering new restaurants.
- Conducted in-depth research, including surveying users of competitor apps, to inform app design.
- Designed to address primary user concerns in a wide range of demographics.

## Previous Employment

### RONA • *Shipper*

2011-Present

- Organization of material to streamline order fulfillment process.
- Served as face of the company when assisting clients on product floor.