

Barrett Flemons

Interaction Designer

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Summary

Hello! I'm Barrett.

I am currently a student of Interaction Design. I bring a wide breadth of skills, including strong knowledge of the Adobe Creative Suite (Photoshop, Illustrator, InDesign) as well as programming (HTML, CSS, Javascript).

I strive to find solutions to everyday challenges and seamlessly incorporate new technology into everyday life.

Skills

Design Conceptualization

- User Interface Design
- User Experience Design
- Product Design
- Information architecture
- Design Process
- Usability Testing

Languages

- HTML/CSS
- Javascript
- Processing

Design Programs

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro

Education

2013-2018 • **Bachelor of Interaction Design**

Sheridan College Institute of Technology & Advanced Learning

Oakville, Ontario

Projects

Portfolio can be reviewed here: bflemons.com

2017 • **Toyota Canada Website Redesign** • *Personal Project*

- Redesigned the site of Toyota Canada
- Added overall and individual page structure to improve hierarchy and ease of access.
- Rearranged information to deliver relevant content to end user in order to encourage more client interaction and simplify the layout.
- Identified and adhered to company design philosophies

2017 • **Usability Test for KPDI** • *Usability Studies Lab*

- Completed a heuristic evaluation of a client of KPDI
- Constructed a test plan to identify user flow and pain points as they pertained to the observed issues
- Proposed changes to website using information taken from user test

2016 • **Kinect Art installation** • *Interactive Media: Motion*

- Programmed an interactive installation using Kinect & Processing.
- Encouraged user engagement through physical gestures and responsive elements.
- Designed for seamless integration into a pre-existing environment.

2016 • **Bonci Restaurant App Design** • *Design & Systems Thinking*

- Conceptualized a mobile application to aid users in locating restaurants as well as discovering new restaurants.
- Conducted in-depth research, including surveying users of competitor apps, to inform app design.
- Designed following primary user concerns from target demographic.

Previous Employment

2011 - Present • **RONA** • *Shipper*

- Organization of material to streamline order fulfillment process.
- Served as face of the company when assisting clients on product floor.

2016 • **Bedelia** • *Temp*

- Developed wireframes for organization of clients content