Legend

- House Cost ■ (black)
- Comparitive Info ▨ (gray)
- Comparitive Info ▨ (light gray)

☐ **Toggle for data swap**
(Financial Data)

Food Costs

Popular Car At this Period

Gas Cost

Car Cost

Popular Housing Style + Clothing Style Visual

More detailed recount of event

Image of event

Event overview + date

(On Click/Hover Expands to) →

More detailed recount of event

Image of event

Event overview + date

(On Click/Hover Expands to) →

More detailed recount of event

Image of event

Event overview + date

(On Click/Hover Expands to) →

More detailed recount of event

Image of event

Event overview + date

(On Click/Hover Expands to) →

Year

Legend

Current Choices

House Cost ⬛

Comparitive Info ⬛ (gray)

Comparitive Info ⬜ (light gray)

More Choices Button

More Choices

House Cost	☑	Data 4	☑
Data 2	☑	Data 5	☑
Data 3	☑	Data 6	☑

Toggle for data swap
(Financial Data)
☑

(On Click/Hover Expands to) ↓
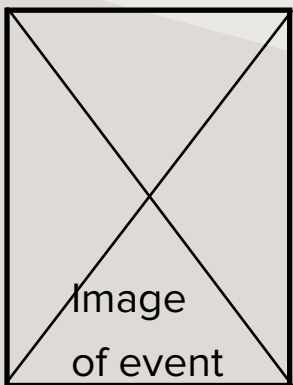
More detailed recount of event

Image of event (X)

Economy/ Housing Events

(On Click/Hover Expands to) →

More detailed recount of event

Image of event (X)

Economy/ Housing Events

(On Click/Hover Expands to) →

More detailed recount of event

Image of event (X)

Economy/ Housing Events

(On Click/Hover Expands to) →

More detailed recount of event

Image of event (X)
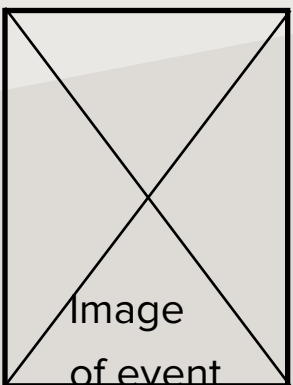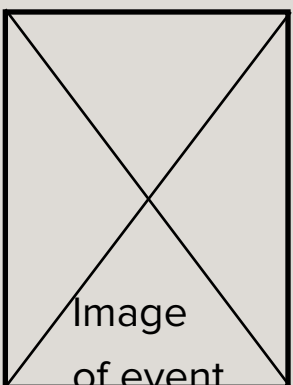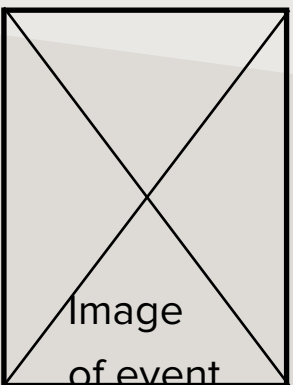
Economy/ Housing Events

(On Click/Hover Expands to) →

Year

The first frame encapsulates the "frendly" layout. This layout aims to draw in children (sticking with the idea of getting children to share with their parents) and create a more relatable information dynamic. The legend will contain information regarding the three comparative graphs at the bottom. The other top aligned content will be the previously researched elements, mainly food, cars & gas.

I also came up with the concept (in order to keep with the graphic nature of the "friendly" layout) a drawing constrained also to the top of the screen. The drawing will have the popular house design at the time, coupled with a person out front wearing the popular fashion of the time. The person will also be detailed to show the slight age variation of the average first home buyer of the segment.

The individual events previously researched are placed at the bottom along the housing price graph, in order to further draw a relationship between the events and the housing increase.

Finally the year is constrained to the bottom of the page, allowing for quick reference and correlation with the graph. The graph indicators for height are aligned to the right, making it easy to compare the new information the user scrolled with the previous data shown.

The "serious" page was inspired from your critique from the last project. I looked to see if data sets could change to change the tone of the piece. The "friendly" layout looks to display lots of visuals allowing for easy access and be mroe appealing. The "serious" page aims to display and compare hard facts and data sets the should be related, however do not show any correlation.

The legend changes here to a more user modifiable intercace, allowing user to add or remove different sets of data over time. The events in this section have also changed. Less about relating the users to the era, the events pertain to the housing market itself and how it may affect/be affected in the country.