

# Barrett Flemons

*Interaction Designer*

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## Summary

Hello! I'm Barrett.

I am currently a student of Interaction Design. I bring a wide breadth of skills, including strong knowledge of the Adobe Creative Suite (Photoshop, Illustrator, InDesign) as well as programming (HTML, CSS, Javascript).

I strive to find solutions to everyday challenges and seamlessly incorporate new technology into everyday life.

## Skills

### Design Conceptualization

- User Interface Design
- User Experience Design
- Product Design
- Information architecture
- Design Process
- Usability Testing
- Rapid Prototyping
- 3D Modelling

### Languages

- HTML/CSS
- Javascript
- Processing

### Design Programs

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro

## Education

2013-2018 • **Bachelor of Interaction Design**

*Sheridan College Institute of Technology & Advanced Learning*

Oakville, Ontario

## Projects

Portfolio can be reviewed here: [bflemons.com](http://bflemons.com)

2017 • **CTU Admin Site Redesign** • *Canadian Tire*

- Led Admin site redesign project to update its visual style coinciding with the newly redesigned Canadian Tire University website
- Developed new Support page to provide better assistance for users

2017 • **Admin User Guide Redesign** • *Canadian Tire*

- Created new branding of the Administrator User Guide to match the updated CTU Admin website
- Introduced interactivity to streamline troubleshooting process

2016 • **Toyota Canada Website Redesign** • *Personal Project*

- Redesigned the homepage of the Toyota Canada website
- Rearranged information to deliver relevant content to end user in order to encourage more client interaction and simplify the layout
- Identified and adhered to company design philosophies

2017 • **Usability Test for KPDI** • *Usability Studies Lab*

- Completed a heuristic evaluation of a client of KPDI
- Constructed a test plan to identify user flow and pain points as they pertained to the observed issues
- Proposed changes to website using information taken from user test

2016 • **Bonci Restaurant App Design** • *Design & Systems Thinking*

- Conceptualized a mobile application to aid users in locating restaurants as well as discovering new restaurants
- Designed following primary user concerns using outcomes of target demographic research

## Previous Employment

2017 • **Canadian Tire - DD&L** • *Web Design Co-op*

- Redesigned Canadian Tire University Administrator site and relevant assets
- Maintained Canadian Tire University including banners, compatibility issues and lesson landing pages

2016 • **Bedelia** • *UI Designer*

- Developed wireframes for organization of client's content