

514 Deerhurst Drive | Burlington, Ontario L7L5S9 | 289 . 828 . 0726 | BarrettFlemons@gmail.com

## **Sheridan College**

Ms Erica Shaw

Creative Studio Production Manager

Sheridan College, Trafalgar Campus

1430 Trafalgar Rd

L6H 2L1, Oakville ON

Dear Ms. Shaw

Sheridan College has been an extremely positive experience for me so far. I have enjoyed the opportunities in not only events, but facilities available to me and have strived to utilize what I have available to me. Your marketing campaign of Sheridan Moments where a sticker picture frame was setup really got me interested in user engagement. It took a medium that a large population has (phones) and got them to stop and engage with the Sheridan campus. This easily accessible campaign inspired me to rethink my process for projects, in order to engage a wider demographic.

In my Bachelors Degree in Interaction Design at Sheridan I have developed my skills, further understanding the process needed to yield such positive interactions with Sheridan. My skills in the design process in not only UI/UX Design, but also in creative problem solving, have become very strong. I have many qualifications I can bring to your team including:

### **Skills in Web Design:**

- Designed and coded websites, following the design process

### **Print Process**

- Worked in a group designing and constructing a mega-map data visualization
- Appropriated copyrighted material for a printed "parody" advertisement

### **Creative Problem Solving**

- Facilitated for group creative problem solving sessions.
- Developed new concepts to tackling housing crisis for Innovation Hub

### **Experience Design:**

- Designed and coded Kinect interactive art installation
- Constructed robot that manipulate human empathy

Your company has been driven to put the user at the center of your entire design process, keeping all of their interests at heart, while pushing yourselves to new creative boundaries. In all of my work I strive to do the same, to cater my pieces towards a demographic and engage them in every relevant way, but still provide a unique experience. I believe I would be a beneficial addition to your company and I look forward to being interviewed at your nearest convenience. Thank you for your consideration.

*Sincerely*

Barrett Flemons

# Barrett Flemons

Interaction Designer

289 828 0726

BarrettFlemons@gmail.com

Burlington, Ontario, Canada

## Summary

Hello! I'm Barrett.

I am currently a student of Interaction Design. I bring a wide breadth of skills, including strong knowledge of the Adobe Creative Suite (Photoshop, Illustrator, InDesign) as well as programming (HTML, CSS, Javascript).

I strive to find solutions to everyday challenges and seamlessly incorporate new technology into everyday life.

## Skills

### Languages

- HTML/CSS
- Javascript
- Processing

### Design

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro

### Concepts

- User Interface Design
- User Experience Design
- Information architecture
- Design Process
- Usability

## Education

### Bachelor of Interaction Design

2013-2018

Sheridan College Institute of Technology & Advanced Learning

Oakville, Ontario

Cumulative GPA: 3.5

## Projects

Portfolio can be reviewed here: [bflemons.com](http://bflemons.com)

### Charity Website • Interaction Design 1: Interface

- Redesigned the site of a local charity, the Canadian International Learning Foundation (CANILF).
- Added overall and individual page structure to improve hierarchy and ease of access.
- Rearranged information to deliver relevant content to end user in order to encourage more donations and communicate cause more effectively.
- Updated the site with responsive web design for optimal viewing on mobile devices.

### Festival Application • Interaction Design 2: Navigation

- Developed a mobile app to improve visitor experience at Inside Out, an LGBT film festival.
- Emphasized features desired by end users, informed by observation and ethnographic study.
- Organized content for quick and fluid navigation throughout app

### Kinect Art installation • Interactive Media: Motion

- Programmed an interactive art gallery installation using Kinect and Processing.
- Encouraged user engagement through physical gestures and responsive elements.
- Designed for seamless integration into a pre-existing environment.

### Bonci Restaurant Application Design • Design and Systems Thinking

- Conceptualized a mobile application to aid users in locating restaurants as well as discovering new restaurants.
- Conducted in-depth research, including surveying users of competitor apps, to inform app design.
- Designed to address primary user concerns in a wide range of demographics.

## Previous Employment

### RONA

2011-Present

- Organization of material to streamline order fulfillment process.
- Served as face of the company when assisting clients on product floor.

Issued By  
Office of the Registrar  
Sheridan College Institute of Technology  
and Advanced Learning  
1430 Trafalgar Road  
Oakville, ON L6H 1L1 Canada  
(905) 845-9430

## GRADE REPORT

# Sheridan

Grading system details can be found at  
<http://academicinformation.sheridaninstitute.ca>  
If you have a query regarding any grade – contact  
your professor or the coordinator for your program

Flemons, Barrett Donald  
514 Deerpark Dr  
Burlington, ON, L7L5S9, CAN

ID: 991358908

**Program**  
Bachelor of Interaction Design

**Plan**  
Bachelor of Interaction Design

Fall 2016

Subject	Course	Course Name	Grade	Credits
COWT	10023	Co-Operative Education Forum	S	1.00
DESN	20123	Usability Studies	A+	3.00
DESN	27198	Integrated System Design 1	A+	3.00
DESN	30146	Interactive Obj. & Environ. 1	A	3.00
VDES	12550	Visualizing Information 1: Data	A	3.00
SOCs	10172GD	Creative Problem Solving	A+	3.00
VDES	11322	Vis.Narrative Interact. Des.	A	3.00