

# Barrett Flemons

Interaction Designer

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## Summary

Hello! I'm Barrett.

I am currently a student of Interaction Design. I bring a wide breadth of skills, including strong knowledge of the Adobe Creative Suite (Photoshop, Illustrator, InDesign) as well as programming (HTML, CSS, Javascript).

I strive to find solutions to everyday challenges and seamlessly incorporate new technology into everyday life.

## Skills

### Design Conceptualization

- User Interface Design
- User Experience Design
- Product Design
- Information architecture
- Design Process
- Usability Testing
- Rapid Prototyping
- 3D Modeling
- Creative Problem Solving (CPS)

### Languages

- HTML/CSS
- Javascript
- Processing

### Design Programs

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro
- Adobe XD

## Education

2013-2018 • **Bachelor of Interaction Design**

+ Certificate in Creativity and Creative Problem Solving

*Sheridan College Institute of Technology & Advanced Learning*

Oakville, Ontario

## Projects

Portfolio can be reviewed here: [bflemons.com](http://bflemons.com)

2017 • **CTU Admin Site Redesign** • *Canadian Tire Internship*

- Led Admin site redesign project to update its visual style coinciding with the newly redesigned Canadian Tire University website
- Developed full front end following

2017 • **CTU Admin Guide Digitization** • *Canadian Tire Internship*

- Redesign and development of web based administrator tools
- Development of template for French version as well

2017/2018 • **Distracted Driving Thesis** • *Interaction Design Studies 1*

- Completed primary and secondary research into distracted driving
- Generated numerous solutions given research
- Rapidly prototyped and user tested potential solutions for feedback
- Currently developing higher fidelity prototypes

2016 • **Toyota Canada Website Redesign** • *Personal Project*

- Redesigned the homepage of the Toyota Canada website
- Rearranged information to deliver relevant content to end user in order to encourage more client interaction and simplify the layout
- Identified and adhered to company design philosophies

2017 • **Usability Test for KPDI** • *Usability Studies Lab*

- Completed a heuristic evaluation of a client of KPDI
- Constructed a test plan to identify user flow and pain points as they pertained to the observed issues
- Proposed changes to website using information taken from user test

## Previous Employment

2017 • **Canadian Tire - DD&L** • *Web Design Co-op*

- Redesigned Canadian Tire University Administrator site and relevant assets
- Maintained Canadian Tire University brand including banners, compatibility issues and lesson landing pages
- Proposed changes to the Canadian Tire University in compliance with Nielsen's Heuristic Principles

2017-2018 • **Canadian Tire - DD&L** • *Web Design Contract*

- Independently designed and developed the digital Canadian Tire University Administrator Guide