

Barrett Flemons

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Shopify

Ms. Sophia Medhat
Recruiter
Shopify Toronto
80 Spadina Ave #400
Toronto ON M5V 2J4

Dear Ms. Medhat,

When i was first introduced to Shopify, your company stood out from the rest of e-commerce sites. The sheer variety and vastness of templates companies can use makes it extremely simple, especially in the context of a smaller business, for a company to start-up fast. The integration of an app store in your companies work also strikes me as truly innovative, allowing users to pick up building blocks to ultimately implement their own personal browsing experience through an easy to understand interface demonstrates an adaptability I aim to recreate in my own work.

In my Bachelors Degree in Interaction Design at Sheridan I have developed my skills, further understanding the process needed to yield such positive and inclusive interactions with your companies products. My skills in the design process in not only UI/UX Design, but also in creative problem solving, have become very strong. I have many qualifications I can bring to your team including:

Skills in Web Design:

- Designed and coded websites, following the design process

Usability testing Experience:

- Worked in a group constructing & facilitating user tests for KPDI
- Designed App taking user from feedback on competitors

Creative Problem Solving

- Facilitated for group creative problem solving sessions.
- Developed new concepts to tackling housing crisis for Innovation Hub

Experience Design:

- Designed and coded Kinect interactive art installation
- Constructed robot that manipulate human empathy

Your company has been driven to put the user at the center of your entire design process, keeping all of their interests at heart, while pushing yourselves to new creative boundaries. In all of my work I strive to do the same, to cater my pieces towards a demographic and engage them in every relevant way, but still provide a unique experience. I believe I would be a beneficial addition to your company and I look forward to being interviewed at your nearest convenience. Thank you for your consideration.

Sincerely

Barrett Flemons

Barrett Flemons

Interaction Designer

289 828 0726

BarrettFlemons@gmail.com

Burlington, Ontario, Canada

Summary

Hello! I'm Barrett.

I am currently a student of Interaction Design. I bring a wide breadth of skills, including strong knowledge of the Adobe Creative Suite (Photoshop, Illustrator, InDesign) as well as programming (HTML, CSS, Javascript).

I strive to find solutions to everyday challenges and seamlessly incorporate new technology into everyday life.

Skills

Languages

- HTML/CSS
- Javascript
- Processing

Design

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro

Concepts

- User Interface Design
- User Experience Design
- Product Design
- Information architecture
- Design Process
- Usability

Education

Bachelor of Interaction Design

2013-2018

Sheridan College Institute of Technology & Advanced Learning

Oakville, Ontario

Cumulative GPA: 3.5

Projects

Portfolio can be reviewed here: bflemons.com

Charity Website • *Interaction Design 1: Interface*

- Redesigned the site of a local charity, the Canadian International Learning Foundation (CANILF).
- Added overall and individual page structure to improve hierarchy and ease of access.
- Rearranged information to deliver relevant content to end user in order to encourage more donations and communicate cause more effectively.
- Updated the site with responsive web design for optimal viewing on mobile devices.

Festival Application • *Interaction Design 2: Navigation*

- Developed a mobile app to improve visitor experience at Inside Out, an LGBT film festival.
- Emphasized features desired by end users, informed by observation and ethnographic study.
- Organized content for quick and fluid navigation throughout app

Kinect Art installation • *Interactive Media: Motion*

- Programmed an interactive art gallery installation using Kinect and Processing.
- Encouraged user engagement through physical gestures and responsive elements.
- Designed for seamless integration into a pre-existing environment.

Bonci Restaurant Application Design • *Design and Systems Thinking*

- Conceptualized a mobile application to aid users in locating restaurants as well as discovering new restaurants.
- Conducted in-depth research, including surveying users of competitor apps, to inform app design.
- Designed to address primary user concerns in a wide range of demographics.

Previous Employment

RONA

2011-Present

- Organization of material to streamline order fulfillment process.
- Served as face of the company when assisting clients on product floor.