Barrett Flemons

Interaction Designer

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Boisterous, beard-bearing, Barrett. That's me! I'm an interaction designer based in Toronto on the lookout for new ways to accomplish old problems.

Currently I am working as a product designer at integrate.ai. Here I have honed my skill set in ux and visual design, as well as grown an understanding of Human-AI interaction.

This is where I thrive, learning and innovating with every new opportunity that comes my way. Let me know if the next challenge is with you!

Experience

Aug 2018 - Present

Product Designer · *integrate.ai*
Conducted user interviews and product tests to help identify integrate.ai's product market fit, giving a strong direction to the company. Synthesized core product suite needs to fulfill user pain-points. Rapidly ideated and iterated novel UI designs to positive receptions from clients and aided in client sales. Owned full products within the IAI suite, bringing the product to a cohesive and integrated experience. Helped to build the foundations for a strong design culture within the AI focused company.

Jun 2018 - Nov 2018

Freelance Designer · *Green Living Enterprises*
Designed full branding along with design and development of a website for a client in the home transition space centered around the elderly.

Nov 2017 - Jan 2018

Web Designer, Contract · *Canadian Tire*
Independently executed design and development of a digitized version of an admin user guide. Lead direct changes to the visual design of the guide based on user feedback .

May 2017 - Aug 2017

Web Designer, Co-op · *Canadian Tire*
Executed overhaul of the admin site and guided development of user facing FAQ pages, resulting in reduced customer service tickets. Produced proprietary digital and print materials resulting in increased user engagement.

Education

Sept 2014 - Apr 2018

Bachelor of Interaction Design, Honours
+ Certificate in Creativity and Creative Problem Solving
Sheridan College Institute of Technology & Advanced Learning
Oakville, Ontario