Barrett Flemons

Interaction Designer

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Summary

Hello! I'm Barrett.

I am currently a student of Interaction Design. I bring a wide breadth of skills, including strong knowledge of the Adobe Creative Suite (Photoshop, Illustrator, InDesign) as well as programming (HTML, CSS, Javascript).

I strive to find solutions to everyday challenges and seamlessly incorporate new technology into everyday life.

Skills

Design Conceptualization
· User Interface Design
· User Experience Design
· Product Design
· Information architecture
· Design Process
· Usability Testing
· Rapid Prototyping
· 3D Modeling
· Creative Problem Solving (CPS)

Languages
· HTML/CSS
· Javascript
· Processing

Design Programs
· Illustrator
· Photoshop
· InDesign
· After Effects
· Premiere Pro
· Adobe XD

Education

2013-2018 · **Bachelor of Interaction Design**

+ Certificate in Creativity and Creative Problem Solving

Sheridan College Institute of Technology & Advanced Learning

Oakville, Ontario

Projects

Portfolio can be reviewed here: bflemons.com

2017 · **CTU Admin Site Redesign** · *Canadian Tire Internship*
· Led Admin site redesign project to update its visual style coinciding with the newly redesigned Canadian Tire University website
· Developed full front end of the website

2017 · **CTU Admin Guide Digitization**· *Canadian Tire Internship*
· Initially redesigned for print based off of user feedback
· Redesign and development of web based administrator tools
· Developed template for French version of the guide

2017/2018 · **Distracted Driving Thesis** · *Interaction Design Studies 1*
· Completed primary and secondary research into distracted driving
· Rapidly prototyped and user tested potential solutions for feedback
· Developed final 3D modeled prototype and completed UI

2016 · **Toyota Canada Website Redesign** · *Personal Project*
· Redesigned the homepage of the Toyota Canada website
· Rearranged information to deliver relevant content to end user in order to encourage more client interaction and simplify the layout
· Identified and adhered to company design philosophies

2017 · **Usability Test for KPDI** · *Usability Studies Lab*
· Completed a heuristic evaluation of a client of KPDI
· Constructed a test plan to identify user flow and pain points as they pertained to the observed issues
· Proposed changes to website using information taken from user test

Previous Employment

2017 · **Canadian Tire – DD&L** · *Web Design Co-op*
· Redesigned Canadian Tire University Administrator site and relevant assets
· Maintained Canadian Tire University brand including banners, compatibility issues and lesson landing pages
· Proposed changes to the Canadian Tire University in compliance with Nielsen's Heuristic Principles

2017-2018 · **Canadian Tire – DD&L** · *Web Design Contract*
· Independently designed and developed digitized verison of the Canadian Tire University Administrator Guide