Barrett Flemons

Interaction Designer

289 828 0726
BarrettFlemons@gmail.com
Burlington, Ontario, Canada

Summary

Hello! I'm Barrett.

I am currently a student of Interaction Design. I bring a wide breadth of skills, including strong knowledge of the Adobe Creative Suite (Photoshop, Illustrator, InDesign) as well as programming (HTML, CSS, Javascript).

I strive to find solutions to everyday challenges and seamlessly incorporate new technology into everyday life.

Skills

Languages

· HTML/CSS

· Javascript

· Processing

Design

· Illustrator

· Photoshop

· InDesign

· After Effects

· Premiere Pro

Concepts

· User Interface Design

· User Experience Design

· Information architecture

· Design Process

· Usability

Education

Bachelor of Interaction Design   2013-2018

Sheridan College Institute of Technology & Advanced Learning

Oakville, Ontario   Cumulative GPA: 3.5

Projects

Portfolio can be reviewed here: bflemons.com

Charity Website · *Interaction Design 1: Interface*
· Redesigned the site of a local charity, the Canadian International Learning Foundation (CANILF).
· Added overall and individual page structure to improve hierarchy and ease of access.
· Rearranged information to deliver relevant content to end user in order to encourage more donations and communicate cause more effectively.
· Updated the site with responsive web design for optimal viewing on mobile devices.

Festival Application · *Interaction Design 2: Navigation*
· Developed a mobile app to improve visitor experience at Inside Out, an LGBT film festival.
· Emphasized features desired by end users, informed by observation and ethnographic study.
· Organized content for quick and fluid navigation throughout app

Kinect Art installation · *Interactive Media: Motion*
· Programmed an interactive art gallery installation using Kinect and Processing.
· Encouraged user engagement through physical gestures and responsive elements.
· Designed for seamless integration into a pre-existing environment.

Bonci Restaurant Application Design · *Design and Systems Thinking*
· Conceptualized a mobile application to aid users in locating restaurants as well as discovering new restaurants.
· Conducted in-depth research, including surveying users of competitor apps, to inform app design.
· Designed to address primary user concerns in a wide range of demographics.

Previous Employment

RONA   2011-Present
· Organization of material to streamline order fulfillment process.
· Served as face of the company when assisting clients on product floor.