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Canadian Tire Corporation, Limited

Ms Sofia Giovanniello
Talent Attraction Specialist
Campus Program
Canadian Tire Corporation
2180 Yonge Street, 6th Floor South
Toronto, ON M4P 2V8

Dear Ms. Giovanniello,

Canadian Tire has been a household brand for my family ever since I was a kid. Growing up I watched a range of Canadian companies disappear or be purchased, but Canadian Tire has stayed truly Canadian. Their outreach programs for communities have been an extreme success in my eyes, if their is a fund-raiser I assume Canadian Tire is behind it. That relationship with Canada as a "community" is something I look to replicate in my work, captivating a wide audience and gaining their trust.

In my Bachelors Degree in Interaction Design at Sheridan I have developed my skills, further understanding the process needed to yield such positive and helpful interactions like with your groups innovations. My skills in the design process in not only UI/UX Design, but also in creative problem solving, have become very strong. I have many qualifications I can bring to your team including:

Skills in User Interface Design:

- Designed and coded websites and apps, following the design process

Usability testing Experience:

- Worked in a group constructing & facilitating user tests for KPDI
- Designed app taking user from feedback on competitors

Creative Problem Solving

- Facilitated for group creative problem solving sessions.
- Developed new concepts to tackling housing crisis for Innovation Hub

Experience Design:

- Designed and coded Kinect interactive art installation
- Constructed robot that manipulate human empathy

Your company has been driven to put the user at the center of your entire design process, keeping all of their interests at heart, while pushing yourselves to new creative boundaries. In all of my work I strive to do the same, to cater my pieces towards a demographic and engage them in every relevant way, but still provide a unique experience. I believe I would be a beneficial addition to your company and I look forward to being interviewed at your nearest convenience. Thank you for your consideration.

Sincerely

Barrett Flemons

Issued By
Office of the Registrar
Sheridan College Institute of Technology
and Advanced Learning
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Oakville, ON L6H 1L1 Canada
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GRADE REPORT

Sheridan

Grading system details can be found at
<http://academicinformation.sheridaninstitute.ca>
If you have a query regarding any grade – contact
your professor or the coordinator for your program

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Program

Bachelor of Interaction Design

Plan

Bachelor of Interaction Design

Fall 2016

<u>Subject</u>	<u>Course</u>	<u>Course Name</u>	<u>Grade</u>	<u>Credits</u>
COWT	10023	Co-Operative Education Forum	S	1.00
DESN	20123	Usability Studies	A+	3.00
DESN	27198	Integrated System Design 1	A+	3.00
DESN	30146	Interactive Obj. & Environ. 1	A	3.00
VDES	12550	Visualizing Information 1:Data	A	3.00
SOCS	10172GD	Creative Problem Solving	A+	3.00
VDES	11322	Vis.Narrative Interact. Des.	A	3.00