Drupal™

Content Management Features

- Platform, Web Server and Database independent
- Granular User Management
- Multiple & Custom Content Types
- Flexible Taxonomy and Menu Structures
- Standards Compliant Templating & Theming

Drupal™

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Content Management Features

- Device-Specific Display
- Highly Tuned Search Engine Optimization (SEO)
- Online Community Features
- Tracking and Statistics
- Content Administration

Drupal™

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Content Management Features

- WYSIWYG Content Editing

- Content Syndication

- Built-in Search

- Contributed Modules

- Drush for Experts (Veritable Swiss Army Knife)

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Templating

- PHPTemplate
- Everything You Do is PHP!
- Easy Usage (Even Without Programming Skills)
- Highly Customizable
- Clear Structure and Clear Documentation
- http://drupal.org/documentation/theme

Administration

- Several Logging Features (DB, syslog, ...)
- Update Manager w\ E-Mail Notifications
- Full Site Encryption Possible (HTTPS)
- Pure Shell (PHP CLI) Administration possible
- Clear Structure and Clear Documentation
- http://drupal.org/documentation/administer

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Extensions

- Thousands Of Extensions Freely Available
- Included in Update Manager
- Support Directly Integrated in Drupal.org
- Everything Hosted via Git
- http://drupal.org/project/modules

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Drupal Installation for Experts

```
# mysqladmin -u root -p create drupal7
# mysql -u root -p
MariaDB: GRANT SELECT, INSERT, UPDATE, DELETE, CREATE, DROP, INDEX, ALTER, LOCK TABLES, CREATE TEMPO-
RARY TABLES ON `drupal7`.* TO 'drupal7'@'localhost' IDENTIFIED BY 'drupal7';
MariaDB: FLUSH PRIVILEGES;
MariaDB: exit
# pear channel-discover pear.drush.org
# pear install drush/drush
# cd /var/www && su php-fpm
$ drush qd\
  Drupal\
  --account-mail='richard@fussenegger.info'\
  --account-name='richard'\
  --account-pass='drupal7'\
  --db-su='drupal7'\
  --db-su-pw='drupal7'\
  --db-url='mysql://drupal7:drupal7@localhost/drupal7'\
  --server='cgi'\
  --site-mail='noreply@fussenegger.info'\
  --site-name='WebContentManagementSystems'
$ cd drupal/ && mv drupal/{,.}* . && rmdir drupal
$ exit
```

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