

This codebook was used for my bachelor thesis. You can find the dataset on the github page. The expected agreement between the two coders was calculated with the following formula:

$$(number\ of\ times\ raters\ disagreed) * ((number\ of\ times\ both\ raters\ used\ the\ code) + (number\ of\ times\ both\ raters\ did\ not\ use\ the\ code)) / ((number\ of\ responses) * 2)$$

and the Cohen's kappa was calculated with

$$(observed\ agreement) - (expected\ agreement) / (1 - (expected\ agreement)).$$

The limit was set at 0.6, thus the codes which scored below were marked red, but were taken into account for the total even though they were not used for explaining the results.
The final result: 0.71 overall Cohen's kappa

Codebook				
Theme	Code	Example	Meaning	kappa
1.Event	1. 2020 presidential election	<i>"RED OCTOBER>>> MIDTERM ELECTIONS RED WAVE OR RED TSUNAMI?"</i> <i>"they started coming at me about our elections. Spewing Q shit"</i>	All references regarding to the presidential and senate election in 2020 and references from non QAnons	0.89
	2. Capitol Hill storming/ Inauguration	<i>"FOX NEWS: Capitol Hill tensions flare over Kavanaugh, as protesters confront lawmakers By Alex Pappas Oct 3, 2018"</i> <i>"I yelled at him because if Trump was actually for the people then lives wouldn't have been lost on Capitol Hill"</i>	Texts about the capitol hill storming in February	0.72
	3. Covid 19 regulation announcements	<i>"What is the primary benefit to keep public in mass- hysteria re: COVID-19? Think voting. Are you awake yet?"</i> <i>"He went from sending a conspiracy e-mail once a month or so to nearly daily. He immediately called it a hoax or plandemic"</i>	References to the Covid19 and the global pandemic	0.76
	4. Rallies/Protest	<i>As hundreds of protesters gathered outside the White House on Friday evening, Secret Service agents rushed the president to an underground bunker."</i> <i>"we all realized this is affecting ALL of us. Even my friend in Singapore says it's there. The Reichstag was stormed, there's protests and storming government buildings, screaming about masks and refusing to wear them, screaming about Saving our Children."</i>	Rallies organized by Q people or hijacked by them	0.82
	5. Political event/action	<i>"A new cast of characters emerged at Wednesday's impeachment hearings — including Alexandra Chalupa, a former Democratic National Committee contractor and staffer who dug for dirt on the Trump campaign with help from Ukrainian officials."</i>	References to other political events/scandals such as hearings, impeachments, policy decision	0.91
	6. Military- Security event/action	<i>EBS (Emergency Broadcast System) activation, Marshal Law Activation, declare federal level disasters, activate FEMA et al, allocate additional funding & resources</i>	This includes references to military, war, FBI, CIA and other secret services actions or events	0.88

	7. Media event/action	<p>"CNN reports: A British spy found dead at his home in 2010 -- his naked body padlocked inside a large red carrying bag stowed in the bathtub -- was either suffocated or poisoned, but it is unlikely his death will ever be satisfactorily explained.</p> <p>A year later CNN reports: MI6 agent not killed, as previously thought."</p>	Comments on media reporting and actions taken by official news source	0.62
2 Actor	1. Q	"Mockingbird media is how the public is not aware of the answers to the questions Q just posed"	Posts including Q *Note: 8kun and Q drops not included	0.74
		"There are two possibilities: Either Q is right or Q is wrong"		
	2. QAnon follower/patriot	"Ex Qanon former conspiracy member: the single greatest cure for conspiracy thinking"	Post about QAnon followers /patriots or posts with a heavier emphasis on them /about them *Note: 8kun and Q drops not included	0.68
		"REAL ANON'S are here as we follow the EVIDENCE (documented verifiable evidence), we are building the TRUTH of our HISTORY so we can expose and dismantle the corruption that has PLAGUED our world for millennia."		
	3. Donald Trump	"Mr Trump met PM Lee and also members of the American community in Singapore."	Clear references to Donald Trump, including the terms president and POTUS	0.76
	4. Joe Biden	"Biden didn't take the oath. They left out, 'To protect and defend against all enemies foreign and Domestic and to bare true faith and allegiance to the same...'"	Clear references to Joe Biden	0.86
	5. Hillary Clinton	"Hilary has been in Washington a long time. She knows a lot about how government works. And, according to her sworn testimony, Hilary has forgotten more things than most of us will ever, ever, know. That I can tell you."	Posts about Hillari Clinton, including the terms HRC, the Clintons and 2016 presidential election	0.84
	6. Bill Gates	"Bill Gates' vaccine" will implant a microchip with a "kill switch" for population control	References to Bill Gates in association to Covid19	0.43
	7. Allies	"General Flynn is part of a top secret group of highly skilled retired military operatives who have been investigating human trafficking for years"	Anyone that is relevant within QAnon and is associated with GOP , Trump or QAnon	0.45
	8. Other political/celebrity figure	"Lord de Renegade? LdR is the lord of Obama. Also if you notice, Q never calls him Obama, preferring either Hussein or BO (bad operator? bad odor?). Even many boomers know that Barack Obama wasn't really "Obama's" father."	This includes political, entertainment or other influential celebrities.	0.37
	9. Deep state	"The "house cleaning" photo Q used in today's drop about Durham sending more Deep State into "early retirement" picture comes from a cleaning service out of Connecticut none the less"	Posts related to deep state as being the cause, usually referenced as an entity	0.65
3.Action	1. Threat	"The hearing of Peter Strzok and the other hating frauds at the FBI & DOJ should be shown to the public on live television, not a closed door hearing that nobody will see"	What poses a threat within the narrative of the post	0.67
	2. Strategy	"You decide. This is not a game. The only profit we should all be striving for is TRUE FREEDOM."	Plans for reaching resolution within the narrative of the post	0.63
	3. Describing a situation	- most QAnon_Casualties are descriptive	Descriptive posts, with no action	
4. Consequences	1. Health	"My Anti-Mask, Covid Denier Friend Just Died of Covid Today"	Highlighting the consequences of QAnon follower AND consequences within the conspiracy theories if present	0.88
	2. Strained relationships	"Cut off my best friend"	Examples of difficulties between QAnon followers and others closed to them	0.97

	3. Political influence	"What must happen pre 11.11? 11.11 provided as strategic marker. Post midterms. RED wave coming? Strength. Justice."	Reference to impacts on political debate, speech and even voting	0.62
	4. Harm/Violence			
5. Beliefs	1. Covid19 fake	"When COVID hit, my brother was on board with all the early Trump talking points. He claimed it was overblown, was less of a threat then the flu, and believed it was already receding within the first three months."	Mentions of Covid19 being fake, man made, created by Bill Gates, created by government.	0.68
	2. Child trafficking	Next thing I knew, Pizzagate, Obama being a pedo, Holocaust denial, climate change denial, Seth Rich was murdered, and of course the QAnon bullshit about celebrities being in a pedo ring.	Text refering to child trafficking and pedophile rings	0.94
	3. Deep state/cabal	"So when Top Q Donald Trump leaves office, and the supposed Deep State/Hollywood pedophilia ring isn't exposed and broken up, and Tom Hanks, Bill Clinton, Lady Gaga and Barack Obama are not hanging in the gallows for their crimes"	Mentions of a secret group which has power and influences, a parallel state.	0.82
	4. Trump saviour	"POTUS is our savior."	Trump is seen as a hero, saviour	0.78
6. Relationships	1. outgroup	"Q is a global problem and that's what we should all be worried about."	A perspective of us vs them, where QAnon is them (coming from outsider perspective)	0.37
	2. ingroup	"My fellow Americans, over the course of the next several days you will undoubtedly realize that we are taking back our great country (the land of the free) from the evil tyrants that wish to do us harm and destroy the last remaining refuge of shining light. "	Same as above, but reversed, where QAnon is the "us"	0.53
	3. family	"My dad claims he lost a friend to the vaccine. "	Talking about or as a family member part of QAnon (mom , dad, +extended family and friends)	0.82
7. Religiousness	Yes	"Finally, be strong in the Lord and in his mighty power. Put on the full armor of God, so that you can take your stand against the devil's schemes."	Explicit mentions of Lord, Father or other christian figures and values	0.76
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